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**FOR IMMEDIATE RELEASE**

**All-In Cincinnati Presents:**

**Educate. Motivate. Move: A Path to Inclusive Prosperity in our Region**

**Unequal access to wealth, health, jobs stifles county's economic future**

*Significant inequities found in area's economic vitality, readiness, connectedness*

**CINCINNATI (October 18, 2018)** — Hamilton County has two realities: one where residents prosper and flourish, and another where residents struggle to make ends meet. That's the conclusion of an in-depth, regional study developed by PolicyLink, a national research and action institute focused on advancing racial and economic equity, and the Program for Environmental and Regional Equity (PERE) at University of Southern California. The [Advancing Health Equity and Inclusive Growth in Cincinnati](#) study found that Hamilton County missed out on \$9.9 billion in Gross Domestic Product in 2014 because of racial inequities.

"An equitable Hamilton County is a strong Hamilton County," said Ellen Katz, President/CEO of Greater Cincinnati Foundation. "To ensure a vibrant, flourishing economy, all members of our community must achieve their full potential. We, as a region, are at our best when each and every resident is a healthy, contributing member of society."

The All-In Cincinnati work is funded by Greater Cincinnati Foundation, United Way and Interact for Health and is a project of the All-In Cincinnati Equity Coalition, a team of civic leaders that is developing a roadmap to overcome the inequities noted in the study. All-In Cincinnati is part of the PolicyLink All-In Cities initiative.

On October 19, All-In Cincinnati will launch a long-term strategy. This framework is intended to mobilize our region to create pathways to success for everyone who calls our community home. This is a free event from 4-6:30 p.m. Friday, October 19, at the National Underground Railroad Freedom Center (50 East Freedom Way Cincinnati, Ohio 45202) to encourage the community to get involved. Dr. Michael McAfee, President and CEO of PolicyLink, will be the keynote speaker.



Black women leaders in Greater Cincinnati will be panelists. Registration is open at [www.allincincinnati.org](http://www.allincincinnati.org) through October 18, 2018.



Other significant findings about Hamilton County, using available data from 2014, include:

- **Half of renter households are rent-burdened while a quarter of homeowner households are cost-burdened** (spending more than 30 percent of income on housing costs). Black households are the most likely to be cost burdened regardless of whether they rent or own.
- **Racial wage gaps are highest among the most educated.** White workers with a bachelor’s degree or higher have a median wage that is \$6/hour higher than their Black counterparts. In addition, Black workers with a high school diploma have a lower median wage than White workers without one.
- **The Cincinnati metro area’s GDP would have been \$9.9 billion higher in 2014 if racial gaps in income were closed.** This is a 14 percent increase in GDP.
- **In 2014, overall unemployment was relatively high in the county with stark racial inequities.** Unemployment rates in the county were highest for Blacks (17 percent) and those of mixed/other races (14.8 percent). Whites and Asians or Pacific Islanders had the lowest unemployment rates at 5.6 percent and 5.5 percent, respectively.

See all results in the [full study](http://www.allincincinnati.org) at [www.allincincinnati.org](http://www.allincincinnati.org).

The All-In Cincinnati Equity Coalition will host a workshop in 2019 (date to be scheduled) for community members to brainstorm and develop plans to address the inequities noted in the study. Greater Cincinnati Foundation will then work to ensure the plans are implemented and track progress.

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**About All-In Cincinnati**

Guided by a core team of civic leaders, the All-In Cincinnati Equity Coalition is creating a local policy roadmap to be released in 2018 based on the framework of PolicyLink’s All-In Cities initiative. The project aims to strengthen relationships and build trust between individual local leaders working on multiple, intersecting issues.