

Research Your Community Data Indicators and Sources

INDICATOR	MAP	REPORT	SOURCE
Demographics			
Total Population	X	X	Census
Minority Population	X	X	Census
Hispanic Population	X	X	Census
Population over 65		X	Census
Population under 18		X	Census
SNAP Benefits	X	X	SAIPE & Census Pop Estimates, BEA
Unemployment	X	X	BLS, Census
Families in Poverty	X	X	Census
Median Household Income	X	X	Census
Low – Moderate Income Households	X		TRF and ACS
Food Environment			
TRF Study of Limited Supermarket Access Areas	X	X	TRF
Full-Service Stores (point)	X	X	Trade Dimensions
Limited Service Stores (point)	X	X	Trade Dimensions
Farmers’ Market Locations (point)	X	X	USDA
SNAP Authorized stores	X		USDA
Total Workers	X	X	LEHD
Fast Food Establishments		X	Census
USDA Low Income, Low Access Tracts	X	X	USDA
Density of WIC Authorized Stores	X		USDA
WIC Redemptions (\$ Amount), per store	X		USDA
Density of SNAP Authorized Stores	X		USDA
SNAP Redemptions (\$ Amount), per store	X		USDA
Commute to Work: Drive	X		Census
Commute to Work: Public Transit	X		Census

INDICATOR	MAP	REPORT	SOURCE
Health			
Obesity	X	X	CDC: National Diabetes Surveillance System
Physical Inactivity	X		CDC: National Diabetes Surveillance System
Diabetes	X		CDC: National Diabetes Surveillance System
Deaths from Coronary Heart Disease	X		CDC
Fruit and Vegetable Consumption	X	X	CDC BRFSS
Federally Qualified Health Centers	X		HRSA
Federal Programs & Investments			
New Markets Tax Credits Eligibility	X	X	CDFI Fund and TRF
Medically Underserved Areas	X		HRSA
Small Business Administration – Historically Underutilized Business Zones	X		SBA
Community Development Block Grant Eligibility	X	X	HUD
Certified CDFIs		X	CDFI Fund
New Markets Tax Credit Investments		X	CDFI Fund
CDFI Investments	X	X	CDFI Fund

Abbreviations

ACS – American Community Survey

BEA – Bank Enterprise Award

BLS – Bureau of Labor Statistics

CDC – Center for Disease Control

CDC BRFSS – Center for Disease Control Behavioral Risk Factor Surveillance System

CDFI Fund – Community Development Financial Institutions Fund

HRSA – Health Resources and Services Administration

LEHD – Local Employer-Household Dynamics

SAIPE – Area Income & Poverty Estimates

TRF – The Reinvestment Fund

USDA – United States Department of Agriculture

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