

America's Tomorrow: Equity Is the Superior Growth Model



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Features

It's Time for an *All-In Nation*



When President Obama said last week that "growing inequality is not just morally wrong, it's bad economics," it was as if he had already read *All-In Nation: An America that Works for All*, the new book by PolicyLink and the Center for American Progress. *All-In Nation* describes America's profound demographic transformation and lays out a policy agenda to build an economy in which everyone can manifest their potential – including the communities of color that are quickly becoming the nation's majority. Read the book at www.allinnation.org.

Speaking at the [launch event](#) on July 24 in Washington, DC, economist Lawrence Summers described how greater inclusion is a win-win-win for fairness, prosperity, and productivity. Maya Harris of the Ford Foundation linked the book to its civil rights lineage, explaining how "expanding the opportunity pie" was always an animating principle of the movement. Senator Robert Menendez (D-NJ) detailed the bottom-line benefits of embracing diverse racial and ethnic

In Brief

New Equity Primer

Need a quick overview about what equity is, why it has become an economic imperative, and how PolicyLink is advancing an equitable economy? Take a look at our new primer: [Equity Is the Superior Growth Model for an All-In Nation](#).

Envisioning an *All-In Nation*

In a new series of two-minute videos, Mary Kay Henry (President, SEIU), Manuel Pastor (Sociologist, University of Southern California), Ai-jen Poo (Director, National Domestic Workers Alliance), and Bill Spriggs (Chief Economist, AFL-CIO) share their vision for 2050, their thoughts on how America stays competitive in the future, and the economic benefits of diversity. Watch them at www.allinnation.org.

What People Are Saying...

"...a detailed, beautifully-produced report on creating... a country whose future economy will be unrivaled by structural racial

communities.

"The research behind *All-In Nation* shows that diversity actually drives innovation, it creates new markets, it provides a significantly expanded consumer base for existing businesses and start-ups," Menendez [said](#).

Another key theme that emerged was the need for "universal goals and targeted strategies," as Angela Glover Blackwell put it, to reach those most left behind.

As equity takes its rightful place at the forefront of the domestic policy agenda, this book provides a ready-made blueprint. Pathbreakers like Ai-jen Poo, Geoff Canada, and Michelle Alexander provide personal stories that ground seven substantive policy chapters.

And that is what makes this book – and the equity agenda – so timely. To truly address inequality, policy solutions must dismantle racial barriers and create pathways for people of color to shape the new economy, enter the middle class, and contribute to growth and democracy. *All-In Nation* provides these solutions; let us all work to implement them together.

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inequality." – [Think Progress](#)

"Through a combination of groundbreaking analysis and personal essays from contributors... the new book makes the case that as our nation undergoes profound demographic shifts, it is more urgent than ever to ensure everyone can participate and prosper." – [La Plaza](#)

"*All-In Nation* lays the groundwork for federal policy recommendations that will create a more equitable economy and nation." – [Essence](#)

Infographic



Click on image for full infographic and source information.

Racial gaps add up to major lost economic opportunities for everyone. *All-In Nation* includes a new economic analysis of what racial gaps in income cost the economy in 2011. The tally? \$1.2 trillion in lost GDP. \$192 billion in lost tax revenue. \$687 billion in lost earnings. Click on the image above to see how much we all benefit from closing racial gaps.

America's Tomorrow highlights campaigns, leaders, policies, reports, and local models that are advancing equity as an economic imperative. It is produced by Chris Schildt, Sarah Treuhart, Fran Smith, and Ana Louie. To learn more, visit the *America's Tomorrow* [webpage](#).

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