Minnesota's Tomorrow:
Equity Is the Superior Growth Model

Minnesota is known as a state that works, but growing racial and economic inequality threaten its economic vitality. Embracing rising diversity as an asset and implementing a new growth model driven by equity—fair and just inclusion of all—will secure a prosperous future for all Minnesotans.

Minnesota is becoming more diverse.

Share of Population Growth Attributable to People of Color, 2010 to 2040

- All growth attributed to POC
- 75% to 99%
- 50% to 74%
- 25% to 49%
- 1% to 24%
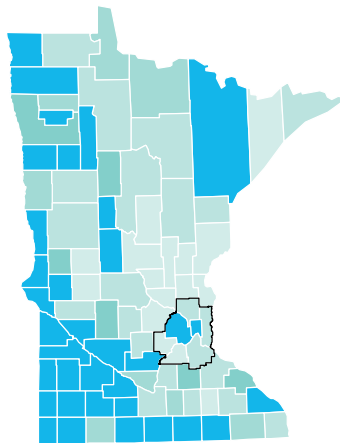
Between now and 2040, **74%** of Minnesota's population growth will come from **people of color**.

Racial and economic inclusion are necessary for Minnesota to compete and grow.

Share of 25-64 Year Olds with an Associate's (AA) Degree or Higher, 2006-2010

- AA or higher
- Less than AA

White	
Latino	
Black	
Native Amer.	
Hmong	

51% of Minnesota jobs will require an AA Degree or higher in 2020, and only **33%** of Latino, **25%** of black, and **20%** of Hmong and Native American Minnesotans have this level of education.

Estimated Increase in Minnesota's GDP if Racial Income Gaps are Closed

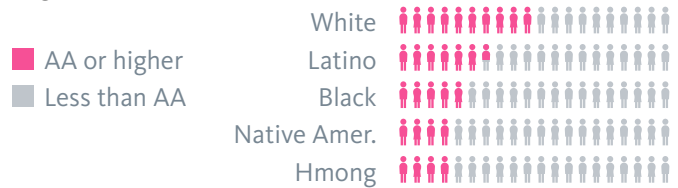| $ 16.4B $	$ 18.3B $	$? $
2011	2015	2040

Equitable growth is the way forward.

Minnesota's leaders are taking important steps to change the odds for its communities of color. But more must be done to take innovative programs and business practices to scale. Here is the policy agenda to shift toward equitable growth:

1) **Grow good jobs**. Maximize the equity and growth returns from public spending and investment. Raise the floor on low-wage work. Leverage anchor institutions for economic inclusion. Expand business opportunities for people of color.

2) **Prepare youth and workers of color for tomorrow's jobs.** Create cradle-to-career pipelines for vulnerable youth. Connect workers to high-growth industries. Train workers to fill vacancies left by retirees.

3) **Dismantle racial barriers and expand access to opportunities.** Assess the racial and economic impacts of all policies. Proactively create inclusive institutions and companies. Reduce health inequities. Build communities of opportunity throughout regions.

Read the report:
www.policylink.org/MNEquity

PolicyLink

PERE
USC Program for Environmental & Regional Equity