

Policy Chart: Transportation

Equity Goal:

Ensure that equitable transportation investments are made in communities of color, that development impacts are mitigated, and that transportation improvements benefit underserved communities

Equity Policy

Leverage transportation planning, capital, and operating resources to support cultural corridors, hubs, and commercial districts serving low-income communities, people with disabilities, and communities of color

Arts and Culture Strategies

- Anchor and elevate key arts and cultural assets in transportation planning.
- Use transportation investment to create new or connect to existing cultural amenities in underresourced communities.
- Conduct cultural asset mapping.
- Create a cultural plan that guides transit planning and investment.
- Design bus stops, transit plazas, and pocket parks to reflect and serve cultural communities.
- Appoint artists and cultural institutions representing communities of color to governance bodies of planning agencies/activities.

Mitigate impacts of transportation construction, and ready small businesses of color to grow with new transit amenities

- Commission local artists and cultural organizations to work with businesses of color in engagement/mitigation processes.
- Mitigate construction impacts through arts and cultural events (e.g., musical performances, community murals, street theater, etc.).
- Enliven transit corridors with defined cultural expression and identities.

Mandate meaningful engagement of underserved communities for all project phases

- Target engagement and marketing funds to local artists and cultural organizations with demonstrated records in serving diverse language, cultural, and disability communities (instead of public relations firms).
- Partner a transportation agency with an arts and culture agency to lead infrastructure design (e.g., station areas, stops, corridors, etc.).
- Establish workforce internships for area youth.
- Use major public works projects to implement the cultural plan.
- Commission artists of color and artists with disabilities for transit plazas, public art, and station/stop designs.