## \*\* PUBLIC DISCLOSURE COPY \*\*

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A F	or the	2012 calendar year, or tax year beginning and e	ending					
B CI	heck if oplicable:	C Name of organization		D Employer identification number				
	Address change	POLICYLINK						
	Name change	Doing Business As		94-3297479				
	Initial return	Number and street (or P.O. box If mall is not delivered to street address)	Room/suite	E Telephone number 510-663-2333				
	Termin- ated	1438 WEBSTER STREET, NO 303						
	Amende return	City, town, or post office, state, and ZIP code		G Gross receipts \$ 14,089,315.				
	Applica-	I OMILLIAND, CH DEGLE		H(a) Is this a group return				
	pending	F Name and address of principal officer: ANGELIA GLOVER BLACE	KWELL	for affiliates? Yes X No				
		SAME AS C ABOVE		H(b) Are all affiliates included? Yes No				
IT	ax-exer	npt status: X 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1) c	or 527	<b>-</b>				
		: ► WWW.POLICYLINK.ORG	1	H(c) Group exemption number				
		rganization: X Corporation Trust Association Other	L Year	r of formation: 1998 M State of legal domicile: CA				
Pa	rt I	Summary	337 T T T T T T T T T T T T T T T T T T	Z TC A NAMTONAT				
ė	1 B	riefly describe the organization's mission or most significant activities: POLICESEARCH AND ACTION INSTITUTE ADVANCING I	STITI	MTC AND COCTAL POLITHY				
an								
err		check this box if the organization discontinued its operations or dispos						
Go								
Activities & Governance		lumber of independent voting members of the governing body (Part VI, line 1b) of the lumber of individuals employed in calendar year 2012 (Part V, line 2a)						
ties		otal number of individuals employed in calendar year 2012 (Fart V, iiii e 24)						
χį		otal unrelated business revenue from Part VIII, column (C), line 12						
A		let unrelated business taxable income from Form 990-T, line 34						
_	01	et difference pusifiess taxable income from our similator, into a figure		Prior Year Current Year				
Revenue	8 (	Contributions and grants (Part VIII, line 1h)		8,438,085. 11,708,450.				
		Program service revenue (Part VIII, line 2g)		2,798,986. 2,310,090.				
ě		nvestment income (Part VIII, column (A), lines 3, 4, and 7d)	-CUCO104141762527	1,597. 938.				
æ		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		299,825. 69,837.				
		otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		11,538,493. 14,089,315.				
_	-	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		114,896.				
	1	Benefits paid to or for members (Part IX, column (A), line 4)		0. 0.				
Ś	15 5	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		7,307,742. 7,088,659.				
Expenses	16a F	Professional fundraising fees (Part IX, column (A), line 11e)		0. 0.				
kbe	b 1	otal fundraising expenses (Part IX, column (D), line 25)	40.					
Ш	17 (	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		5,643,373. 6,282,073.				
		otal expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		13,066,011. 13,370,732.				
		Revenue less expenses. Subtract line 18 from line 12		-1,527,518. 718,583.				
s or			<u>  E</u>	Beginning of Current Year End of Year 7,160,534.				
Net Assets Fund Balanc	20	Total assets (Part X, line 16)		853,509. 1,457,521.				
et A	21	Total liabilities (Part X, line 26)		4,984,430. 5,703,013.				
캳	22	Net assets or fund balances. Subtract line 21 from line 20		4,904,430. 3,703,013.				
Pa	art II	Signature Block ties of perjury, I declare that I have examined this return, including accompanying schedule	o and atata	mente, and to the hest of my knowledge and helief, it is				
Und	er penal	ties of perjury, I declare that I have examined this return, including accompanying schedule , and complete. Declaration of preparer (other than officer) is based on all information of wi	biob propar	or has any knowledge				
true	, correct	, and complete. Declaration of preparer (other than officer) is based on an information of wi	mon prepar	ci nas any knowledge.				
•		Signature of officer		Date				
Sig	- 1	LAUREN WEBSTER, CFO						
Her	e	Type or print name and title						
_	Date Check PTIN							
Paid	d	Print/Type preparer's name  ROBERT A. HOUSTON  Preparer's signature	PA	11-13-17 if P00184427				
	1	Firm's name BURR PILGER MAYER, INC		Firm's EIN > 26-3839190				
	Only	Firm's address 600 CALIFORNIA ST, SUITE 1300						
		SAN FRANCISCO, CA 94108		Phone no. 4154215757				
Mar	y the IF	S discuss this return with the preparer shown above? (see instructions)		X Yes No				
-	_			000				

4d Other program services (Describe in Schedule O.) 2,705,509 • including grants of \$

) (Revenue \$

254,358.)

11,524,924. Total program service expenses ▶

Form 990 (2012)

20904001

	t IV   Checklist of Required Schedules			
	The officering of the dance		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?  If "Yes," complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	4	х	
-	during the tax year? If "Yes," complete Schedule C, Part II  Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
5	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		<u>x</u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х_
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u>X</u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		_x_
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?  If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		x
44	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
11	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	х	
h	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
_	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		_ X_
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			17
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		х
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Form **990** (2012)

Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II  Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III  Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J  Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25  Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?  Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?  Each Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I  Dis the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	Par	TIV Checklist of Required Schedules (continued)			
United States on Part IX. column (A), Ine 17 II* "Yes," complete Schedule I, Parts I and II 20 Did the organization report more than \$5,00 of grants and other assistance to individuals in the United States on Part IX, column (A), line 27 II* "Yes," complete Schedule I, Parts I and III 22 Did the organization answer "Yes" to Part IVI, Section A, line 3, 4, or 5 about compensation or the organization current and former offices, directors, trustees, key employees, and highest compensated employees? II "Yes," complete Schedule J 24 Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. II* "No", go to line 25  Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b Did the organization minima an escrow account other than a refunding secrow at any time during the year to defease any tax-exempt bonds? 30 officially organizations and the organization engage in an excess bonefit transaction with a disqualified person during the year? 24d Did the organization and the secretary of the organization engage in an excess bonefit transaction with a disqualified person of uning the year? If "Yes," complete Schedule L, Part I Did the organization and the enganization stax year? II* "Yes," complete Schedule L, Part II Did the organization and the part of the organizations and the part of the organizations provide and that the transaction has not or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organizations is x year? II* "Yes," complete Schedule L, Part IV Did the organization and the end of the organization with a disqualified person in a prior year, and that the transaction with a disqualified person of any of these persons? II* "Yes," complete Schedule L, Part IV Did the organization and t				Yes	No_
22 bit the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I. Parts I and III.  23 Did the organization answer "Yes" to Part VIII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J. Schedule J. Schedule V. By ear, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25  24d Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  24d Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  24d Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  24d Did the organization and soft(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I  25e Did the organization aware that it engaged in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part II  25e Did the organization aware that it engaged in an excess benefit transaction with a disqualified person during the year?  26e Did the organization aware that it engaged in an excess benefit transaction with a prior Forms 990 or 990-E27 If "Yes," complete Schedule L, Part II  27e Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, highest compensated employee, or disqualified person outsitating as of the end of the organization is tax years if "Yes," complete Schedule L, Part IV  28d Did the organization aparty to a business transaction with one of the following parties (see Schedule L, Part IV  28d A remainly of which a current or former officer, director, trustee, or key employee of a family member th	21				Х
column (A), line 27 if "Yes," complete Schedule I, Parts I and III 23 Did the organization aswer "Yes To Part NI (Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 248 through 244 and complete Schedule J. "Two", go to lime 25 248 Schedule V. If "No", go to lime 25 249 Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 240 Did the organization mental an escrow account other than a refunding secrow at any time during the year of celease any tax-exempt bonds? 246 and 50 Did the organization maintain an escrow account other than a refunding secrow at any time during the year of defease any tax-exempt bonds? 246 and 50 Did the organization maintain an escrow account other than a refunding secrow at any time during the year of defease any tax-exempt bonds? 246 Section 50 Did (5)(3) and 50 Tic(3) and 50 Tic(3) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? "Yes," complete Schedule L, Part I 258 Section 50 Did (5) Tic(3) and 50 Tic(3) organizations. Did the organization engage in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's prior Forms 990 or 990-E27 If "Yes," complete Schedule L, Part II 258 Did the organization provise at tengaged in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's byte for Forms 990 or 990-E27 If "Yes," complete Schedule L, Part II 259 Did the organization provise and any acceptance of the organization and the second of the organization organization and the organization and the organization and the organization and the or			21		
Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J 249 bit the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25  bid the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  24d bit bit to constitute the second of the organizations. Did the organization and the uning the year? and that the transaction with a disqualified person during the year? If "Yes," complete Schedule I, Part I as section 501(x)(3) and 501(c)(4) organizations. Did the organization and the transaction with a disqualified person outstanding as of the end of the organization to prior Forms 990 or 990-E2? If "Yes," complete Schedule I, Part I as a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization to say organization say organization say organization say organization apart If "Yes," complete Schedule I, Part II as a contributor or employee thereof, a grant selection committee members, or to a 59% controlled entity or family member of any of tonse persons? If "Yes," complete Schedule I, Part IV as the organization apart to a part tax-exempt or tax-exempt proper If "Yes," complete Schedule I, Part IV as a complete Schedule I, Part IV as a complete Schedule I, Part IV as a complete Schedule I, Part	22				Х
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Schedule / 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25  Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year to defease any tax-exempt bonds?  Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?  Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?  24d Jacob Ja	23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule It, If No." og of time 25  24a Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  24b Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  24c Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year to defease any tax-exempt bonds?  25c Section 501(c)3) and 501(c)4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I  25d Is the organization aware that it engaged in an excess benefit transaction with a prior year, and that the transaction has not or by a current or former officer, director, trustee, key employee, highest componsated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II  25d Was a loan to or by a current or former officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part IV  27d Was the organization provide a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part IV  28d Was the organization provide a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part IV  27d Was the organization one other controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part IV  28d Was the organization encelve contributions of art, historical				v	
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Schedule K. If *Nor, go to line 25 b Did the organization invest any proceeds of tax exempt bonds beyond a temporary period exception?  24b b Did the organization invest any proceeds of tax exempt bonds beyond a temporary period exception?  24c b Did the organization anaitain an escrow account other than a refunding secrow at any time during the year to defease any tax-exempt bonds?  40 Did the organization act as an *on behalf of* issuer for bonds outstanding at any time during the year?  24d 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? *I**ves, *complete Schedule L, Part I** b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-E27 If *I**ves, *complete Schedule L, Part I**  25a Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If *I**ves, *complete Schedule L, Part II**  25b Was a loan to or by a current or other assistance to an officer, director, trustee, sey employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If *Yes, *complete Schedule L, Part IV**  27c Instructions for applicable filing thresholds, conditions, and exceptions):  28a A current or former officer, director, trustee, or key employee; of If *Yes, *complete Schedule L, Part IV**  28b A family member of a current or former officer, director, trustee, or key employee? If *Yes, *complete Schedule L, Part IV**  29c Did the organization receive more than \$25,000 in non-cash contributions? If *Yes, *complete Schedule L, Part IV**  29d Did the organization related to any tax exempt or transfer more than 25% of its net assets? If	24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
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director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV  29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M  29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M  30 Did the organization liquidate, terminate, or dissolve and cease operations?  If "Yes," complete Schedule N, Part I  31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II  31 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I  32 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, Iine 1  33 Did the organization have a controlled entity within the meaning of section 512(b)(13)?  34 Was the organization have a controlled entity within the meaning of section 512(b)(13)?  35 Did the organization sell, according to the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, Iine 2  36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, Iine 2  36 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI  37 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?  Note, All Form 990 filers are required to complete Schedule O	b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete schedule L, Fart TV	200	_	
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Note. All Form 990 filers are required to complete scriedule o	38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 115 and 191	38	x	
Form adu	_	Note. All Form 990 filers are required to complete Scriedule 0			(2012

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Part	t V   Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response to any question in this Part V			$\sqcup$
		-	Yes	No
1a l	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	73		
b I	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0		
c l	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gami	ng		THE REAL PROPERTY.
(	(gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W·3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return	98		728
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	_	X
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,	а		
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country: ▶			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.	200		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c	_	_
6a		ı solicit		,,
	any contributions that were not tax deductible as charitable contributions?	6a	_	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	0.70		.,
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to	to the payor? 7a	_	X
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	_	₩
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			1,7
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	191	1 530	_ v
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	_	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	_	<u> </u>
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as re	equired? 7g		+
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form	m 1098-C? 7h	-	-
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting	]		
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during	the year?	-	-
9	Sponsoring organizations maintaining donor advised funds.		11.38	13.51
а	Did the organization make any taxable distributions under section 4966?	9a		+-
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		9.00
	Section 501(c)(7) organizations. Enter:			
b		- VI		
11	Section 501(c)(12) organizations. Enter:			
b	Land			
	amounts due or received from them.)		1000	25.00
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	126	a	State of the last
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	138		
а				100
	Note. See the instructions for additional information the organization must report on Schedule O.	2.19		
b	- · · · · · · · · · · · · · · · · · · ·	18		
	organization is incorrised to issue qualified results plans			
	Effet the amount of reserves of mand	14:	a	X
14a	Did the organization receive any payments for indoor tanning services during the tax year?		_	+

Form **990** (2012)

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
360	tion A. Governing body and Management		Yes	No
10	Enter the number of voting members of the governing body at the end of the tax year			
Id	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
	Enter the number of voting members included in line 1a, above, who are independent			
b	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
2		2		X
•	officer, director, trustee, or key employee?  Did the organization delegate control over management duties customarily performed by or under the direct supervision			
3	of officers, directors, or trustees, or key employees to a management company or other person?	з		Х
	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
4	Did the organization make any significant changes to its governing documents since the prior remises was med in the prior remises was made in the prior remises was made in the prior remises to its governing documents since the prior remises was made in the prior remises was made in the prior remises to its governing documents since the prior remises was made in the prior remises to its governing documents since the prior remises was made in the prior remises which was made in the prior remises was made in the prior remises which was made in the prior remises was made in the prior remises which was made in the prior remises was made in the prior remises which was made in the prior remaining was made in the prior remises which was made in the prior remises which was made in the prior	5		X
5		6		Х
6	Did the organization have members or stockholders?	Ŭ	_	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or	7a		X
	more members of the governing body?	74		-
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or	7b		x
	persons other than the governing body?	10	Miles.	111111111111111111111111111111111111111
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:	8a	Х	1125-51
а	The governing body?	8b	X	-
b	Each committee with authority to act on behalf of the governing body?	80		-
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			x
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		<u> </u>
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			NI.
		T40	Yes	No X
10a	Did the organization have local chapters, branches, or affiliates?	10a		Α
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	v	_
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	4 4	v	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	-
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	-
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe		\ <sub>3,7</sub>	
	in Schedule O how this was done	12c	X	-
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	_
15	Did the process for determining compensation of the following persons include a review and approval by independent		1	
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			100
а	The organization's CEO, Executive Director, or top management official	15a	X	
	Other officers or key employees of the organization	15b		Х
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	Fall	11	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	ction C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed CA, NY			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only)	availal	ole	
	for public inspection. Indicate how you made these available. Check all that apply.			
	Own website Another's website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, a	nd fina	ncial	
13	statements available to the public during the tax year.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who person of the person who person of the person who person of the perso	ation: ]		
20	RITA GOLDBERGER - (510) 663-2333			
	1438 WEBSTER STREET, NO 303, OAKLAND, CA 94612			
2320	1100 MEDDIEN DINEEN, DIE	Fort	n 990	(2012

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#### POLICYLINK Form 990 (2012) Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

## Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.
 Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 List all of the organization's current key employees, if any. See instructions for definition of "key employee."

- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization no	or any related	orga	niza	tion	con	nper	sat			
(A)	(B)			(C				(D)	(E)	(F)
Name and Title	Average	(do	not c	Posi heck r	nore	than c	ne	Reportable	Reportable	Estimated
	hours per	box.	unle cer an	ss per d a di	son i	s both r/trus!	ee)	compensation	compensation from related	amount of other
-	week	ь					-	from the	organizations	compensation
	(list any hours for	Individual trustee or director				,		organization	(W-2/1099-MISC)	from the
	related	36 07 (	stee			nsate		(W-2/1099-MISC)	(,	organization
	organizations	truste	Institutional trustee		1yee	Highest compensated employee		`		and related
	below	idual	ution	<sub>=</sub>	Key emplayee	est co loyee	E.			organizations
	line)	Indiv	Instil	Officer	Key 6	High emp	Former			
(1) JAMES O. GIBSON	1.00									
CHAIR OF BOARD		X						0.	0.	0.
(2) RICHARD BARON	1.00								•	
DIRECTOR		X						0.	0.	0.
(3) SHERI DUNN BERRY	1.00								0	_
DIRECTOR		X						0.	0.	0.
(4) STEWART KWOH	1.00							0	0.	0.
DIRECTOR	4 00	X				_	_	0.	0.	0.
(5) CATHERINE S. MUTHER	1.00	1,,						0.	0.	0.
DIRECTOR	1 00	X	-	-		_	_	0.	0.	0.
(6) MANUEL PASTOR, JR	1.00	١.,						0.	0.	0.
DIRECTOR	1 00	X	_	-	_		_	0.	0.	0.
(7) WILLIAM JULIUS WILSON	1.00	٠,						0.	0.	0.
DIRECTOR	40.00	X	-	⊢	H	-	_	0.	0.	0.
(8) ANGELA BLACKWELL	40.00	$ _{\mathbf{x}}$		X				250,000.	0.	58,792.
FOUNDER AND CHIEF EXECUTIVE OFFICER	40.00	₽	╀	A	-	-	$\vdash$	230,000.	0.	30,732.
(9) JUDITH BELL	40.00	$ _{\mathbf{x}}$		x				200,000.	0.	36,114.
PRESIDENT	1.00	╬	╁	A		-	$\vdash$	200,000.		00,122
(10) JOAN WALSH DIRECTOR	1.00	$ _{\mathbf{x}}$						0.	0.	0.
(11) LAUREN WEBSTER	40.00	+	$\vdash$	$\vdash$	$\vdash$	-				
CHIEF FINANCIAL OFFICIER		1		x				27,910.	0.	4,444.
(12) TAMAR DORFMAN	40.00	$\vdash$	$^{\dagger}$	1						10 18 mm 17 mm 1
CFO UNTIL APRIL 2012		1		X				38,419.	0.	7,800.
(13) JOSH KIRSCHENBAUM	40.00	$\top$	$\top$				Г			
VP FOR STRATEGIC DIRECTION AND INTER		1			X			166,000.	0.	19,603.
(14) MICHAEL MCAFEE	40.00								_	
SENIOR DIRECTOR						X		169,415.	0.	26,750.
(15) MILDRED THOMPSON	40.00									04 540
SENIOR DIRECTOR					$\perp$	X		165,000.	0.	24,648.
(16) MILDRED HAWK DANIEL	40.00							4.50.505		06 050
VP COMMUNICATIONS		$\perp$	$\perp$	$\perp$	_	X	L	153,500.	0.	26,250.
(17) KALIMA ROSE	40.00							450.000		22.252
SENIOR DIRECTOR				$\perp$		X		150,000.	0.	
232007 12-10-12										Form 990 (201

232007 12-10-12

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POLICYLINK

	t VII Section A. Officers, Directors, Tru	stees. Kev Em	olov	ees.	and	d Hi	ahe	st C	ompensated Employee	es (continued)				
Cilcula	(A)	(B)	,		(0	2)			(D)	(E)		(F)		
	Name and title	Average	(do	not cf	Pos heck	more	than -	one	Reportable Reportable			timate nount o		
		hours per week	box	, unles cer an	ss pe d a d	rson irecto	is bot or/trus	n an tee)	compensation from	compensation from related	an	other	וכ	
		(list any	tor						the	organizations	com	pensa	tion	
		hours for	r direc				paj		organization	(W-2/1099-MISC)		om the		
		related	stee o	rustee			pensa		(W-2/1099-MISC)		, ,	anizati d relate		
		organizations below	ual tru	onal t		pioyee	com,		- A			a relati anizatio		
		line)	Individual trustee or director	nstitutional trustee	Officer	Key empioyee	Highest compensated employee	Former			l sign			
(18)	VICTOR RUBIN	40.00	_			_								
VP R	ESEARCH		_				X	_	141,000.	0.	3	7,8	06.	
			_			-	-	_			+-			
WI			Γ			Г								
				$\vdash$		┝	-				-			
			1											
				$\vdash$		T	$\dagger$	Г						
			_	-		-	╄				+			
			1											
1b	Sub-total	0.000.000.000			<u>'                                    </u>		<b></b>		1,461,244.			5,4		
С	Total from continuation sheets to Part	VII, Section A							0.	0.		- 4	0.	
	Total (add lines 1b and 1c)								1,461,244.		. 27	5,4	59.	
2	Total number of individuals (including bu	t not limited to t	nose	e list	ed a	bov	/e) w	ho r	eceived more than \$100	0,000 of reportable			14	
	compensation from the organization			_								Yes	No	
3	Did the organization list any former offic	er, director, or tr	uste	e, k	ey e	mpl	oyee	, or	highest compensated e	employee on		1 117		
	line 1a? If "Yes," complete Schedule J fo										3		X	
4	For any individual listed on line 1a, is the	sum of reportat	ole c	omp	ens	atic	n ar	d ot	her compensation from	the organization	177			
	and related organizations greater than \$	150,000? If "Yes	, " C	omp	lete	Sch	nedu	le J	for such individual		4	X		
5	Did any person listed on line 1a receive	or accrue compe	ensa	tion	fror	n ar	ıy un	rela	ted organization or indiv	vidual for services	1	1125-3	х	
	rendered to the organization? If "Yes," co	omplete Schedu	le J	for s	uch	pe	rson				5			
Sec	ction B. Independent Contractors						4		that was about their	\$100,000 of compor	eation	from		
1	Complete this table for your five highest	compensated in	aep	end	ent lina	CON	iract	ors vith:	n the organization's tay	vear	isation i	1,0111		
_	the organization. Report compensation f	or the calendar	year	enc	iiig	VVILI	1011	viti il	(B)	jour.	-	C)		
	(A) Name and busine	ess address							Description of	services	Comp	ensatio	n	
-	DEAL DIAME INC 272 C	THE RESERVE AND ADDRESS OF THE PARTY OF THE	DE	m	6 m	U			MIII.TT-STTE V	JEB				

(A) Name and business address	(B) Description of services	(C) Compensation
BUREAU BLANK INC, 273 GRAND STREET 6TH	MULTI-SITE WEB	
FLOOR, NEW YORK, NY 10002	INFRASTURE DESIGN, I	550,462.
CENTER FOR STUDY OF SOCIAL POLICY, 1575-I	TEHNICAL ASSISTANCE	
STREET NW SUITE 500, WASHINGTON, DC 20005	TO 60 PROMISE NEIGHB	306,554.
SOCIAL SOLUTIONS, 425 WILLIAMS COURT SUITE	LONGITUDINAL DATA	
TOO, DESTINATE, IND STATE	SYSTEM FOR PROMISE N	280,800.
UNIVERSITY OF SOUTHERN CALIFORNIA - PROGRAM	PROPRIETARY DATABASE DEVELOPMENT & UPGRA	227,424.
	TECHNICAL ASSISTANCE	
125 SOUTH OVAL MALL, COLUMBUS, OH 43210	ON FEDERAL SUSTAINA	151,452.
2 Total number of independent contractors (including but not limited to those liste	ed above) who received more than	
\$100,000 of compensation from the organization   11		000

Page 9

		Check if Schedule O conta	ins a respon	se to any question in		(B)	(C)	(D)
		4			(A) Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514
1 a		Federated campaigns	1a					
b	-	Membership dues	1b					
С	ı	Fundraising events	1c					
d		Related organizations	1d		4000			
е	. (	Government grants (contribution	ons) <b>1e</b>					
f		All other contributions, gifts, grants	s, and					
	;	similar amounts not included above	e   <b>1f</b>	11,708,450.				
g		Noncash contributions included in lines 1	la-1f; \$	-0				
h		Total. Add lines 1a-1f		<b>&gt;</b>	11,708,450.			
				Business Code				
2 a	1	CONTRACTS		541900	2,310,090.	2,310,090.		
b	1							
C								
d	. 1							
9								
f	1	All other program service rever	านค					
q		Total. Add lines 2a-2f			2,310,090.			
3	-	Investment income (including						
Ü		other similar amounts)			938.			938
4		Income from investment of tax						
		Royalties						
5		Royalties	A STATE OF THE STA	(ii) Personal	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
			(i) Real	(II) Personal				
		Gross rents				All the Real Property		
		Less: rental expenses						
		Rental income or (loss)						
		Net rental income or (loss)			PERSONAL PROPERTY.			
7 a	3	Gross amount from sales of	(i) Securiti	es (ii) Other				
		assets other than inventory						
b	)	Less: cost or other basis						
		and sales expenses						
c	0	Gain or (loss)						THE MALESTAN
c	d	Net gain or (loss)		<b>&gt;</b>				
8 a	9	Gross income from fundraising	g events (not	t				
		including \$	of					
		contributions reported on line	1c). See					
		Part IV, line 18		a				
Ŀ	b	Less: direct expenses		40				
		Net income or (loss) from func						
		Gross income from gaming ac						
•	_	Part IV, line 19		a				
	h	Less: direct expenses						
		Net income or (loss) from gam				ALTO LINE AND DESCRIPTION OF THE PERSON OF T		
				S			Transfer and	
10 a	а	Gross sales of inventory, less						
		and allowances						
		Less: cost of goods sold				TOPICE SUPERIOR CONTROL		
	С	Net income or (loss) from sale					ALTERNATION SHEETS	
		Miscellaneous Revenu	e	Business Code 900099	6E 144	65,144.		
11 a	а			_	65,144			
ı	b	OTHER INCOME		900099	4,693	4,053,		
•	С			_				
(	d	All other revenue						
•	е	Total. Add lines 11a-11d		<b>&gt;</b>	69,837			
		Total revenue. See instructions.			14,089,315	. 2,379,927.	0	. 931

# Form 990 (2012) POLICYLINK Part IX Statement of Functional Expenses

Secti	on 501(c)(3) and 501(c)(4) organizations must comp Check if Schedule O contains a respon			ripiete column (A).	X
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D</b> ) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the United States. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22				Harris III ( ) ( ) ( ) ( ) ( )
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	000 004	420 120	212,890.	157,066.
	trustees, and key employees	809,084.	439,128.	212,090.	137,000.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	4,769,235.	4,000,180.	583,310.	185,745.
7	Other salaries and wages	4,709,233.	4,000,100.	303,310.	103,743.
8	Pension plan accruals and contributions (include	247,592.	212,027.	30,335.	5,230
	section 401(k) and 403(b) employer contributions)	880,080.	703,641.	129,488.	46,951.
9	Other employee benefits	382,668.	308,322.	53,130.	21,216.
10	Payroll taxes	302,000.	300,322.	33,130.	21,210
11	Fees for services (non-employees):				
а		15,258.	5,721.	9,366.	171.
ь	•	65,831.	3,721.	65,831.	
	Accounting	73,818.	73,818.	00,001	
	Lobbying	75,010.	7570101		
e	•				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,	3,912,579.	3,821,150.	86,709.	4,720.
	column (A) amount, list line 11g expenses on Sch 0.)	3,799.	3,021,2301	3,799.	
12	Advertising and promotion	76,733.	66,205.	5,770.	4,758
13	Office expenses	82,142.	77,263.	3,548.	1,331
14	Information technology	02,2320	,		
15	Royalties	627,654.	542,645.	61,858.	23,151.
16	Occupancy	887,869.	845,432.	40,333.	2,104
17 18	Travel  Payments of travel or entertainment expenses				
10	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	20,416.	19,497.	919.	
20	Interest	13,028.		13,028.	
21	Payments to affiliates				1
22	Depreciation, depletion, and amortization	87,832.	71,425.	13,320.	3,087
23	Insurance	9,336.	8,060.	928.	348
24	Other expenses. Itemize expenses not covered				
	above (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	MOT EDHOME	194,526.	173,887.	14,838.	5,801
b	DETAINTAIC C DIDITONE	100,996.	76,227.	734.	24,035
С	EQUIP. RENTAL & MAIN.	54,787.	37,912.	6,274.	10,601
d	POSTAGE AND SHIPPING	25,023.	15,886.	1,992.	7,145
е	All other expenses	30,446.	26,498.	3,768.	180
25	Total functional expenses. Add lines 1 through 24e	13,370,732.	11,524,924.	1,342,168.	503,640
26	Joint costs. Complete this line only if the organization		=		
	reported in column (B) joint costs from a combined		•		
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				Form <b>990</b> (2012

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Form 990 (2012)
Part X | Balance Sheet

ar	t X	Balance Sheet					
		Check if Schedule O contains a response to any	question in	n this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			1,991,283.	1	2,008,898.
	2	Savings and temporary cash investments	352,379.	2	0.		
	3	Pledges and grants receivable, net	2,492,680.	3	3,736,760.		
	4	Accounts receivable, net		(CARR )	476,742.	4	998,314.
	5	Loans and other receivables from current and for					
		trustees, key employees, and highest compensa					
		Part II of Schedule L				5	
	6	Loans and other receivables from other disquali					
		section 4958(f)(1)), persons described in section					
		employers and sponsoring organizations of sec					
		employees' beneficiary organizations (see instr).				6	
Assets	7	Notes and loans receivable, net		0.271-0.		7	
	8	Inventories for sale or use		A MANAGEM BURG THE BURGET OF THE BU		8	
	9	Prepaid expenses and deferred charges		C. AND MALE STATE STATE STATE STATE STATE	270,200.	9	168,100.
		Land, buildings, and equipment: cost or other	I I		AND FIRST CONT.		
		hasis Complete Part VI of Schedule D	10a	919,795.			
	ь	Less: accumulated depreciation	10b	734,063.	220,404.	10c	185,732.
	11	Investments - publicly traded securities		11			
	12	Investments - other securities. See Part IV, line		Section West 1 and Lanci Market Soft a result for all of 1991 and 1991		12	
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11	34,251.	15	62,730.		
	16	Total assets. Add lines 1 through 15 (must equ			5,837,939.	16	7,160,534.
-	17	Accounts payable and accrued expenses			828,093.	17	1,250,899.
	18	Grants payable		18			
	19	Deferred revenue			2,000.	19	15,759.
	20	Tax-exempt bond liabilities				20	
s	21	Escrow or custodial account liability. Complete				21	
Liabilities	22	Loans and other payables to current and forme					
g		key employees, highest compensated employe					
Ĕ		Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrel				23	
	24	Unsecured notes and loans payable to unrelate				24	
	25	Other liabilities (including federal income tax, pa					
		parties, and other liabilities not included on line					
		Schedule D			23,416.	25	190,863.
	26	Total liabilities. Add lines 17 through 25			853,509.	26	1,457,521.
		Organizations that follow SFAS 117 (ASC 95	B), check h	ere X and			
Ş		complete lines 27 through 29, and lines 33 a				138	
ဦ -	27	Unrestricted net assets			31,153.	27	53,423.
<u>a</u>	28	Temporarily restricted net assets			4,953,277.	28	5,649,590.
<u>Б</u>	29			<u></u>		29	
Ę		Organizations that do not follow SFAS 117 (A					
è		and complete lines 30 through 34.					
ş	30	Capital stock or trust principal, or current funds	3			30	
SSE	31	Paid-in or capital surplus, or land, building, or e				31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated in				32	
e	1	Total net assets or fund balances			4,984,430.	33	5,703,013.
Z	33	Total flet assets of fulld balances	*************		5,837,939.		7,160,534.

	t XI Reconciliation of Net Assets				
Fai	Check if Schedule O contains a response to any question in this Part XI				
	Check if Schedule O contains a response to any question in this Part XI	****************	***************************************		
1 2 3 4 5 6 7 8	Total revenue (must equal Part VIII, column (A), line 12)  Total expenses (must equal Part IX, column (A), line 25)  Revenue less expenses. Subtract line 2 from line 1  Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))  Net unrealized gains (losses) on investments  Donated services and use of facilities  Investment expenses  Prior period adjustments  Other changes in net assets or fund balances (explain in Schedule O)	1 2 3 4 5 6 7 8 9	14,089 13,370 718 4,98	0,73 3,58	32. 83.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,	10	5,70	3.0	13.
Dai	rt XII  Financial Statements and Reporting	10	3,,0	0,0	
Fai	Check if Schedule O contains a response to any question in this Part XII		N P 4 ( 14 ( 16 ( 16 ( 16 ( 16 ( 16 ( 16 (	10,000	X
-	Check if Schedule O contains a response to any question in this Part XII			Yes	No
1 2a	Accounting method used to prepare the Form 990: X Cash Accrual Other  If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		х
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewe separate basis, consolidated basis, or both:  Separate basis  Consolidated basis  Both consolidated and separate basis  Were the organization's financial statements audited by an independent accountant?	d on a		X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separal consolidated basis, or both:  X Separate basis Consolidated basis Both consolidated and separate basis If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	te basis, ne audit,		х	
	review, or compilation of its financial statements and selection of an independent accountant?  If the organization changed either its oversight process or selection process during the tax year, explain in Sch As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the S Act and OMB Circular A-133?	nedule O. ingle Audit		x	
b 	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audits, explain why in Schedule O and describe any steps taken to undergo such audits	uired audit	3b	X	(0010)
			Form	32U	(2012)

### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number Name of the organization 94-3297479 POLICYLINK Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 2 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 3 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, 4 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) R An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 10 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. d \_\_\_\_ Type III - Non-functionally integrated c Type III - Functionally integrated b \_\_\_ Type II e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III f supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, Yes 11g(i) the governing body of the supported organization? 11g(ii) (ii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s). (vi) Is the organization in col. (iv) Is the organization (v) Did you notify the (vii) Amount of monetary (iii) Type of organization (i) Name of supported (ii) EIN organization in col. in col. (i) listed in your (described on lines 1-9 support (i) organized in the U.S.? organization (i) of your support? governing document? above or IRC section (see instructions)) Yes No Yes No Yes No

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not				0.400000	11700150	16266661
	include any "unusual grants.")	9016400.	9061588.	8142138.	8438085.	11708450.	4636661.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
	The value of services or facilities						
	furnished by a governmental unit to				32.0		
	the organization without charge	0016100	0061500	0140120	0420005	11700450	1626661
	Total. Add lines 1 through 3	9016400.	9061588.	8142138.	8438085.	11/08450.	46366661.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						27124107
	column (f)						27134187.
6	Public support. Subtract line 5 from line 4.						19232474.
	ction B. Total Support						
	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total 4636661.
7	Amounts from line 4	9016400.	9061588.	8142138.	8438085.	11/08450.	4636661.
8	Gross income from interest,			*2			
	dividends, payments received on						
	securities loans, rents, royalties	40 404	44 0= 6	10 000	1 505	000	40 450
	and income from similar sources	19,139.	14,856.	12,926.	1,597.	938.	49,456.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)						16116117
	Total support. Add lines 7 through 10					1.1 4.4	46416117.
	Gross receipts from related activities					L	,104,208.
13	First five years. If the Form 990 is fo						<b>.</b> —
~	organization, check this box and sto	here	roontogo				<b>P</b>
	ction C. Computation of Pub					T44 T	41.43 %
	Public support percentage for 2012 (		-			14	16.00
	Public support percentage from 201					15	
16a	33 1/3% support test - 2012. If the						N VI
	stop here. The organization qualifies						***************************************
b	33 1/3% support test - 2011. If the						10 %
	and stop here. The organization qua						
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances tes						
	more, and if the organization meets t						
	organization meets the "facts-and-cir						
18	Private foundation. If the organization	on did not check a	box on line 13, 16	sa, 16b, 17a, or 17			
					Sch	edule A (Form 99	0 or 990- <b>EZ</b> ) 2012

232022 12-04-12

## Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🖊	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 201	2 (f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
•	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
7 0	3 received from disqualified persons						
h	Amounts included on lines 2 and 3 received					0	
	from other than disqualified persons that			1			
	exceed the greater of \$5,000 or 1% of the						
_	amount on line 13 for the year						
	Add lines 7a and 7b	Value Value Control					Service .
8	Public support (Subtract line 7c from line 6.)					15.	
	indar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 20°	12 (f) Total
	•	(a) 2000	(5) 2000	(0,2010	(4)		
	Amounts from line 6						
102	dividends, payments received on	15					
	securities loans, rents, royalties						
	and income from similar sources						
ľ	Unrelated business taxable income						*8
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b,						
	whether or not the business is						
40	regularly carried on			-		-	
12	Other income. Do not include gain or loss from the sale of capital						
	assets (Explain in Part IV.)				<del> </del>		
13	Total support. (Add lines 9, 10c, 11, and 12.)				tarriage a conti	on 501(a)(2)	organization
14	First five years. If the Form 990 is fo						
_	check this box and stop here	lia Commant De					
Se	ction C. Computation of Pub	iic Support Pe	ercentage	(5)		15	%
15	Public support percentage for 2012	(line 8, column (f) o	divided by line 13,	column (t))		16	%
16		1 Schedule A, Par	t III, line 15			10	
Se	ction D. Computation of Inve					47	%
17		<b>012</b> (line 10c, colu	mn (f) divided by	line 13, column (f))		17	%
18	Investment income percentage from	2011 Schedule A	, Part III, line 17			18	
19	a 33 1/3% support tests - 2012. If the	e organization did	not check the box	x on line 14, and lir	ne 15 is more than	33 1/3%, ar	na line 1/ is not
	more than 33 1/3%, check this box a	and stop here. Th	e organization qui	alifies as a publicly	/ supported organi	zation	
	b 33 1/3% support tests - 2011. If the	e organization did	not check a box o	on line 14 or line 19	9a, and line 16 is m	ore than 33	1/3%, and
	line 18 is not more than 33 1/3%, ch	eck this box and s	stop here. The org	ganization qualifies	s as a publicly sup	ported organ	nization
20	Private foundation. If the organizati	on did not check a	a box on line 14, 1	9a, or 19b, check	this box and see ir	structions	000 or 000 E7\ 201'

232023 12-04-12

Schedule B (Form 990, 990-EZ, or 990-PF) Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

Department of the Treasury Internal Revenue Service

Internal Revenue Service

Name of the organization

Employer identification number

94-3297479 POLICYLINK Organization type (check one): Filers of: Section: 501(c)( 3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization 501(c)(3) exempt private foundation Form 990-PF 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. Special Rules [X] For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization

Employer identification number

POLICYLINK

94-3297479

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	I space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$2,225,000.	Person X Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$1,546,000.	Person X Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$1,550,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$\$	Person  Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$ 375,000.	Person X Payroll

Name of organization

Employer identification number

POLICYLINK

94-3297479

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	I space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$500,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$300,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
223452 12-		\$Schedule B (Form	Person Payroll Noncash (Complete Part II if there is a noncash contribution.) 990, 990-EZ, or 990-PF) (2012

Employer identification number

## POLICYLINK

94-3297479

Part II N	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.				
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
_=		 			
			1,000		
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
-		_			
_   =		\$			
(a) No. from	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
_					
_ _					
_					
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
_					
_		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			
_					
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
		_			
_		\			
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
_	2	Schedule B (Form	990, 990-EZ, or 990-PF) (20		

Employer identification number

No. m rt I	se duplicate copies of Part III if additiona (b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferse's name address as	(e) Transfer of gift	Relationship of transferor to transferee
	Transferee's name, address, an	UZIFŦŦ	Ticlusonomp of transcriptor
No. om art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, at	(e) Transfer of gift	Relationship of transferor to transferee
) No. com art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, a	(e) Transfer of gift	Relationship of transferor to transferee
	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
n) No. rom Part I			_

#### SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury

## **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2012

Open to Public Inspection

➤ Complete if the organization is described below. ➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35c (Proxy Tax), then

•	Section 501(c)(4), (5), or (6) organiz	zations: Complete Part III.			
	ne of organization			Emplo	oyer identification number
	POLICY	LINK			94-3297479
Pa	art I-A Complete if the o	rganization is exempt under	section 501(c)	or is a section 527 or	rganization.
2	Political expenditures	nization's direct and indirect political		▶\$	
Pa	art I-B Complete if the o	rganization is exempt under	r section 501(c)(	3).	
1	Enter the amount of any excise ta	ax incurred by the organization under	section 4955	<b>▶</b> \$	
2	Enter the amount of any excise to	ax incurred by organization managers	under section 4955	▶\$	
3	If the organization incurred a sec	tion 4955 tax, did it file Form 4720 fo	r this year?		Yes No
t	b If "Yes," describe in Part IV.				-\/A\
		rganization is exempt unde			
1	Enter the amount directly expend	led by the filing organization for sect	ion 527 exempt funct	tion activities > \$	
2	Enter the amount of the filing org	anization's funds contributed to othe	er organizations for se	ection 527	
	exempt function activities				
3	Total exempt function expenditur	res. Add lines 1 and 2. Enter here and	d on Form 1120-POL,	· • • • • • • • • • • • • • • • • • • •	
		m 1120-POL for this year?			
4	Did the filling organization file For	employer identification number (EIN)	of all section 527 po	ditical organizations to which	
5	made payments. For each organi	ization listed, enter the amount paid	from the filing organiz	zation's funds. Also enter th	e amount of political
	contributions received that were	promptly and directly delivered to a	separate political orga	anization, such as a separa	te segregated fund or a
	political action committee (PAC).	If additional space is needed, provid	le information in Part	IV.	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's	(e) Amount of political contributions received and
				funds. If none, enter -0	promptly and directly
					delivered to a separate political organization.
					If none, enter -0
_					
_					
					8
9					

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2012

LHA 232041

Sche	dule C (Form 990 or 990-EZ) 2012	POLICYLINK				297479 Page 2
	t II-A   Complete if the org	anization is exen	npt under section	501(c)(3) and file	ed Form 5768	
	(election under sect					
A Ch	neck   if the filing organizat	ion belongs to an affili	ated group (and list in	Part IV each affiliated	group member's name	e, address, EIN,
		e of excess lobbying e				
B Ch			d "limited control" prov	visions apply.		
		s on Lobbying Expen			(a) Filing	(b) Affiliated group
		s on Lobbying Expen litures" means amou			organization's totals	totals
	(The term expend	intures inicaris amou	nto para or mourrour,			
1a	Total lobbying expenditures to influ	ence public opinion (g	grass roots lobbying)		13,399.	
	Total lobbying expenditures to influ				156,423.	
С	Total lobbying expenditures (add li				169,822.	
d	Other exempt purpose expenditure				13,200,910.	
е	Total exempt purpose expenditure		)		13,370,732.	
	Lobbying nontaxable amount. Ente				818,537.	
	If the amount on line 1e, column (a) o		oying nontaxable amo			
	Not over \$500,000	20% of 1	he amount on line 1e.			
	Over \$500,000 but not over \$1,000	0,000 \$100,00	0 plus 15% of the exce	ess over \$500,000.		
	Over \$1,000,000 but not over \$1,5	00,000 \$175,00	0 plus 10% of the exce	ess over \$1,000,000.		
	Over \$1,500,000 but not over \$17,	000,000 \$225,00	0 plus 5% of the exces	ss over \$1,500,000.		
	Over \$17,000,000	\$1,000,0	000.			
g	Grassroots nontaxable amount (en	ter 25% of line 1f)			204,634.	
h	Subtract line 1g from line 1a. If zer	o or less, enter -0			0.	
í	Subtract line 1f from line 1c. If zero				0.	
í	If there is an amount other than ze	ro on either line 1h or	line 1i, did the organiza	ation file Form 4720	_	
•	reporting section 4911 tax for this					Yes No
		4-Year Ave	raging Period Under	Section 501(h)		
	(Some organiz	ations that made a s	ection 501(h) election	do not have to com	plete all of the five	
	co		e instructions for line		age 4.) 	
		Lobbying Exper	nditures During 4-Yea	ar Averaging Period		
	Calendar year (or fiscal year beginning in)	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) Total

		Lobbying Expen	ditures During 4-Yea	ar Averaging Period		
	Calendar year (or fiscal year beginning in)	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) Total
2a	Lobbying nontaxable amount	665,957.	706,276.	804,618.	818,537.	2,995,388.
b	Lobbying ceiling amount (150% of line 2a, column(e))					4,493,082.
С	Total lobbying expenditures	44,051.	72,497.	59,737.	169,822.	346,107.
d	Grassroots nontaxable amount	166,489.	176,569.	201,155.	204,634.	748,847.
е	Grassroots ceiling amount (150% of line 2d, column (e))					1,123,271.
f	Grassroots lobbying expenditures	1,989.	11,728.	2,705.	13,399.	29,821.

Schedule C (Form 990 or 990-EZ) 2012

Schedule C (Form 990 or 990-EZ) 2012 POLICYLINK 94-329747

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

Yes," response to lines 1a through 1i below, provide in Part IV a detailed description	(;	a)	(b	"
ying activity.	Yes	No	Amo	ount
ng the year, did the filing organization attempt to influence foreign, national, state or				
legislation, including any attempt to influence public opinion on a legislative matter				
ferendum, through the use of:				
nteers?				
The state of the control of the cont				
		KS TOP IT		
	-		0 te/ 11 to	
e filing organization incurred a section 4912 tax, aid it file Form 4720 for this year?	on 501(c	)(5), or se	ection	
	٥,, ٥٥ . (٥	χο,, σ. σ.		
501(6)(6).			Yes	N
2 v v v v v v v v v v v v v v v v v v v		1		
the organization agree to carry over lobbying and political expenditures from the prior year?	on 501/c		ection	_
		1		
			1	
		2a		
nover from last year		2b		
prograte amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
stices were sent and the amount on line 2c exceeds the amount on line 3. what nortion of the ex	cess			
a the examination parce to carryover to the reasonable estimate of nondeductible lobbying and	political			
		4		
enditure next year? able amount of lobbying and political expenditures (see instructions)		5		
Supplemental Information	***********		1	
	e substantially all (90% or more) dues received nondeductible by members?  the organization make only in-house lobbying expenditures of \$2,000 or less?  the organization agree to carry over lobbying and political expenditures from the prior year?  B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."  s, assessments and similar amounts from members  tion 162(e) nondeductible lobbying and political expenditures (do not include amounts of political enses for which the section 527(f) tax was paid).  The province of the section form in	in advertisements? Ings to members, legislators, or the public? Ideations, or published or broadcast statements? Ideations, or published or broadcast statements? Ideations, or published or broadcast statements? Ideations to other organizations for lobbying purposes? Ideations to the organizations for lobbying purposes? Ideations, demonstrations, seminars, conventions, speeches, lectures, or any similar means? Ideativities? In Add lines 1c through 1i Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 501(c)(3)? Ideativities in line 1 cause the organization to be not described in section 4912 Ideativities in line 1 cause the organization and section 4912 Ideativities in line 1 cause the organization and section 4912 Ideativities in line 1 cause the organization and section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization to be not described in section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization to be not described in section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization to be not described in section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization and section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization to be not described in section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization and section 501(c)(4), section 501(c)(4), section 501(c)(6).  Ideativities in line 1 cause the organization and	is advertisements?  Ings to members, legislators, or the public?  Ications, or published or broadcast statements?  Its to other organizations for lobbying purposes?  It contact with legislators, their staffs, government officials, or a legislative body?  It contact with legislators, their staffs, government officials, or a legislative body?  It contact with legislators, their staffs, government officials, or a legislative body?  It contact with legislators, their staffs, government officials, or a legislative body?  It contact with legislators, their staffs, government officials, or a legislative body?  It contact with legislators, their staffs, government officials, or a legislative body?  It contact with legislators, their staffs, government officials, or a legislative body?  It is contact with legislators, their staffs, government officials, or a legislative body?  It is contact with legislators, their staffs, government officials, or a legislative body?  It is contact with legislators, their staffs, government officials, or a legislative body?  It is to other organization to legislative body?  In a control official section 501(c)(3)?  It is a control of any tax incurred under section 4912  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a control of any tax incurred under section 501(c)(4), section 501(c)(5), or section 501(c)(6).  It is a c	is advertisements?  Ings to members, legislators, or the public?  Idications, or published or broadcast statements?  Idications, or published or broadcast statements.  Idications to through 11  Idications the action 501(c)(5), or section 501(c)(5), or section 501(c)(6).  Idications the activities or broadcast statements?  Idications the activities and statements and statements and statements.  Idications the action 501(c)(5), or section 501(c)(5), or section 501(c)(6), or

#### **SCHEDULE D**

Supplemental Financial Statements
► Complete if the organization answered "Yes," to Form 990,

Department of the Treasury Internal Revenue Service

(Form 990)

Complete if the organization answered "Yes," to Form 990,
 Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
 Attach to Form 990.
 See separate instructions.

2012
Open to Public Inspection

Name of the organization

POLICYLINK

Employer identification number 94-3297479

Par	t I Organizations Maintaining Donor Advised	Funds or Other Similar Fund	s or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6		
-		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in wr	iting that the assets held in donor adv	ised funds
-	are the organization's property, subject to the organization's ex		
6	Did the organization inform all grantees, donors, and donor adv		
	for charitable purposes and not for the benefit of the donor or o		
	impermissible private benefit?		1 1 1 1
Par		nization answered "Yes" to Form 990,	Part IV, line 7.
	Purpose(s) of conservation easements held by the organization		
	Preservation of land for public use (e.g., recreation or edi		istorically important land area
	Protection of natural habitat	· —	rtified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifie	d conservation contribution in the form	n of a conservation easement on the last
~			
	day of the tax year.		Held at the End of the Tax Year
_	Total number of conservation easements		2a
	Total acreage restricted by conservation easements		
	Number of conservation easements on a certified historic structure.		
	Number of conservation easements on a certified instone state.  Number of conservation easements included in (c) acquired af		
a			
_	listed in the National Register  Number of conservation easements modified, transferred, releasements.		
3		ased, extinguished, or terminated by the	The organization dailing the tax
	year  Number of states where property subject to conservation ease	ment is legated	
4	Does the organization have a written policy regarding the period		- f
5	violations, and enforcement of the conservation easements it it		
•	Staff and volunteer hours devoted to monitoring, inspecting, a		***************************************
6	Amount of expenses incurred in monitoring, inspecting, and er		
7	Does each conservation easement reported on line 2(d) above	eatiefy the requirements of section 17	70(b)(4)(B)(i)
8			No.
_	and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation	a accompate in its revenue and expen	
9	in Part XIII, describe now the organization reports conservation	reasements in its revenue and expens	se the organization's accounting for
	include, if applicable, the text of the footnote to the organization	on s imancial statements that describe	s the organization's accounting for
Do	conservation easements. rt III   Organizations Maintaining Collections of	Art Historical Treasures or	Other Similar Assets.
Fai	Complete if the organization answered "Yes" to Form 9		
-	If the organization elected, as permitted under SFAS 116 (ASC		ement and balance sheet works of art
та	historical treasures, or other similar assets held for public exhi	eities adjusting or research in further	rance of public service provide in Part XIII
			Tarice of public dervice, provide, in that tari
	the text of the footnote to its financial statements that describ		and balance sheet works of art, historical
b		, 958), to report in its revenue stateme	public service, provide the following amounts
	treasures, or other similar assets held for public exhibition, ed	acation, or research in furtherance of p	dalic service, provide the following amounts
	relating to these items:		•
	(i) Revenues included in Form 990, Part VIII, line 1		
	(ii) Assets included in Form 990, Part X	H. Shall a state of	sial gain, provide
2	If the organization received or held works of art, historical trea		nai gain, provide
	the following amounts required to be reported under SFAS 11		•
а	Revenues included in Form 990, Part VIII, line 1		, and a second s
þ	Assets included in Form 990, Part X		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2012

4_	Describe in Part XIII the intended uses of the org				
Pa	rt VI Land, Buildings, and Equipmen	t. See Form 990, Part X	, line 10.		
	Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land			Particular Control	
b	Buildings		200 500	012 405	116,184
	Leasehold improvements		329,589.	213,405.	
	Equipment		590,206.	520,658.	69,548
е	Other				185,732
Tota	I. Add lines 1a through 1e. (Column (d) must equa	l Form 990, Part X, colur	nn (B), line 10(c).)	▶ ⊥	103,732

Schedule D (Form 990) 2012

Part VII Investments - Other Securities. See		2.	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Co	ost or end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
(1)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII Investments - Program Related. S	ee Form 990, Part X, line	13.	
(a) Description of investment type	(b) Book value	(c) Method of valuation: C	ost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			C 100 - 100
(9)			
(10)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets. See Form 990, Part X, line			(h) Book value
(a)	Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, col. (B) lin			▶
Part X Other Liabilities. See Form 990, Part X,	line 25.	(1) 1	
1. (a) Description of liability		(b) Book value	
(1) Federal income taxes		120 000	
(2) CONSULTANTS		129,000.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS	3	30,963.	
(2) CONSULTANTS	3	129,000. 30,963. 30,900.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5)	3	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER	5	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5)	5	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5) (6)	3	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5) (6) (7)	3	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5) (6) (7) (8)	3	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5) (6) (7) (8) (9) (10) (11)		30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5) (6) (7) (8) (9) (10) (11)  Total. (Column (b) must equal Form 990, Part X, col. (B) lin	ne 25.)	30,963.	
(2) CONSULTANTS (3) CAPITAL LEASE OBLIGATIONS (4) OTHER (5) (6) (7) (8) (9) (10) (11)	ne 25.)	30,963. 30,900.	ts that reports the organization's

232053 12-10-12

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Schedule D (Form 990) 2012

#### **SCHEDULE J** (Form 990)

Department of the Treasury Internal Revenue Service

## **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Complete if the organization answered "Yes" to Form 990,

Part IV, line 23.

➤ Attach to Form 990.
➤ See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number 94-3297479 POLICYLINK

Pa	rt I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.	Tight.		
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions  Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees	10.00		
	Discretionary spending account  Personal services (e.g., maid, chauffeur, chef)		12.8	
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or	1b	Х	
_	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	10		_
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	х	
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a.	-	198	70
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
3	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			19.5
	Independent compensation consultant  X Compensation survey or study			Marie Co
	X Approval by the board or compensation committee			
		1		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a	_	X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		A
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	ALT		135
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.		0.68	
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:	5a		X
	The organization?	5b		X
þ	Any related organization?  If "Yes" to line 5a or 5b, describe in Part III.	3.0	916.51	PAGE
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
6	contingent on the net earnings of:	1		
а	The organization?	6a		X
b	Any related organization?	6b		X
Ĭ	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			
	not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			١,,,
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
_	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2012

Schedule J (Form 990) 2012 POLICYLINK 94-3297479

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

	Т	(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred	
(A) Name and Title	Name and Title compensation incentive rep		(iii) Other reportable compensation	compensation	Delibits		in prior Form 990		
(1) ANGELA BLACKWELL	i)	250,000.	0.	0.	15,000.	43,792.		0.	
FOUNDER AND CHIEF EXECUTIVE OFFICER		0.	0.	0.	0.	0.		0.	
(2) JUDITH BELL	i)	200,000.	0.	0.	12,000.	24,114.		0.	
	in t	0.	0.	0.	0.	0.		0.	
	i)	166,000.	0.	0.	9,960.	9,643.		0.	
VP FOR STRATEGIC DIRECTION AND INTER	in l	0.	0.	0.	0.	0.	0.	0.	
(4) MICHAEL MCAFEE	1)	169,415.	0.	0.	10,165.	16,585.		0.	
	in [	0.	0.	0.	0.	0.	0.	0.	
	ij	165,000.	0.	0.	9,900.	14,748.		0.	
	ii)	0.	0.	0.	0.	0.		0.	
	i)	153,500.	0.	0.	9,210.	17,040.		0.	
	ii)	0.	0.	0.	0.	0.	0.	0.	
	i)	150,000.	0.	0.	9,000.	24,252.		0.	
1.	ii) [	0.	0.	0.	0.	0.		0.	
	i) [	141,000.	0.	0.	8,460.	29,346.		0.	
	in [	0.	0.	0.	0.	0.	0.	0.	
	(1)					3572 3775 VOXO 8			
	in [								
	(i)								
	ii)								
	(i)								
	in l								
	(i)		7						
	in l								
	(i)								
	in								
	(i)								
	in								
	(i)								
1	(ii)								
	(i)								
	in				ALTER AND AND ADDRESS AND ADDR				

Schedule J (Form 990) 2012 POLICYLINK	94-3297479	Page 3
Part III Supplemental Information		
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Paradditional information.	t II. Also complete this part for any	
PART I, LINE 1A: THE CEO LEASES AN APARTMENT IN NEW YORK WHERE		
POLICYLINK'S SECOND LARGEST OFFICE AND OTHER SIGNIFICANT PROGRAM WORK ARE		
LOCATED TO MANAGE LODGING COSTS FOR ORGANIZATIONAL RELATED TRAVEL,		
POLICYLINK REIMBURSES THE CEO FOR A PORTION OF COST RELATED TO THE LEASE		
AND MAINTAINS A CURRENT COPY OF THE LEASE. THIS ARRANGEMENT RESULTED IN		
SUBSTANTIAL SAVINGS TO THE ORGANIZATION.		
	_	
	Schedule J (Form	990) 2012

12-10-12

#### SCHEDULE L (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Part I

**Transactions With Interested Persons** 

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c,

or Form 990-EZ, Part V, line 38a or 40b.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

Excess Benefit Transactions (section 501(c)(3) and section 501(c)(4) organizations only).

OMB No. 1545-0047

Open To Public Inspection

Name of the organization

POLICYLINK

Employer identification number 94-3297479

1	(h	) Relationship bet	ween c	lisquali	fied	IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.			(d) Corrected				
(a) Name of disqualified p	erson (	person and o			(c	(c) Description of transaction					No		
		pordorrand	· ga=					10.00					
								113/20/2					
							-4700100-						
2 Enter the amount of tax section 4958					qualified persons du			<b>&gt;</b> \$					
3 Enter the amount of tax,	if any, on line	2, above, reimbur	sed by	the or	ganization			<b>&gt;</b> \$					
		nterested Per						MILE SE					
Complete if the	organization ar	nswered "Yes" on	Form 9	990-EZ	, Part V, line 38a or I	Form 990, Part IV, lir	ne 26;	or if th	e orga	ınizatio	n		
		90, Part X, line 5,											
(a) Name of interested person	(b) Relationsh with organization	(c) Purpose	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		by board or committee?		(i) W agreei	(i) Written agreement	
	Organization	·		From			Yes No		No Yes		Yes	No	
												100	
		-		7777									
otal					▶ \$			11.11					
Part III   Grants or As	ssistance E	Benefiting Inte	reste	d Pe	rsons.								
		nswered "Yes" or											
(a) Name of interested person		(b) Relationship between interested person and the organization			(c) Amount of (d) Tyl assistance assist					(e) Purpose of assistance			
			-	-									

Schedule L (Form 990 or 990-EZ) 2012 POLICYLINK **Business Transactions Involving Interested Persons.** Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c. (e) Sharing of (d) Description of (b) Relationship between interested (c) Amount of (a) Name of interested person organization's transaction person and the organization transaction revenues? Yes No 124,256.IN 2012 POL X BOARD MEMBER GEOFFREY CANADA Part V Supplemental Information Complete this part to provide additional information for responses to questions on Schedule L (see instructions). SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS: (A) NAME OF PERSON: GEOFFREY CANADA (D) DESCRIPTION OF TRANSACTION: IN 2012 POLICYLINK PAID HARLEM CHILDREN'S ZONE \$124,256 FOR SERVICES IN CONNECTION WITH THE PROMISE NEIGHBORHOODS INSTITUTE AT POLICYLINK. THE PRESIDENT AND CEO OF THE HARLEM CHILDREN ZONE IS ALSO A MEMBER OF THE POLICYLINK BOARD OF DIRECTORS. IN 2012 IN ITS WORK WITH POLICYLINK, HARLEM CHILDREN'S ZONE PLAYED THE LEAD ROLE IN ACHIEVING THE DEVELOPMENT OF PROMISE NEIGHBORHOODS BUSINESS PLANS BY THE LEADERS OF ORGANIZATIONS PARTICIPATING IN THE INSTITUTE'S FORMAL LEARNING NETWORK, AND ENSURING THAT THESE BUSINESS PLANS ARE CONSISTENT WITH THE INSTITUTE'S RESULTS FRAMEWORK AND OPERATING PRINCIPLES. ADDITIONALLY, THE HARLEM CHILDREN ZONE PROVIDED OTHER FORMS OF TECHNICAL ASSISTANCE DURING THE PERIOD. POLICYLINK ENGAGED HARLEM CHILDREN'S ZONE FOR THESE SERVICES SINCE HARLEM CHILDREN'S ZONE IS THE NATIONAL MODEL AND STANDARD FOR SUCCESSFUL PROMISE NEIGHBORHOODS.

#### **SCHEDULE 0**

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2012
Open to Public Inspection

Name of the organization

POLICYLINK

Employer identification number 94-3297479

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

BY LIFTING UP WHAT WORKS.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

PERSPECTIVE OF LOW-INCOME PEOPLE AND COMMUNITIES OF COLOR; LIFTS UP

WHAT IS WORKING AT THE LOCAL LEVEL; AND OFFERS POLICY RECOMMENDATIONS

FOR DISSEMINATING AND IMPLEMENTING LOCAL EQUITY INNOVATIONS. THE

ORGANIZATION'S ULTIMATE GOAL IS TO ADDRESS THE NEEDS OF LOW INCOME

PEOPLE AND COMMUNITIES OF COLOR THROUGH AN EQUITY FRAME AND CREATE A

CORRESPONDING POLICY AGENDA TO BUILD AN EQUITABLE SOCIETY IN WHICH ALL

HAVE THE OPPORTUNITY TO PARTICIPATE AND PROSPER. POLICYLINK RECEIVES

FUNDING FROM OTHER CHARITABLE ORGANIZATIONS AND FOUNDATIONS TO CARRY

OUT PROGRAMS IN THE FOLLOWING AREAS.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

FIELD OF HEALTHY FOOD ACCESS IN THE PUBLIC AND PRIVATE SECTORS,

POLICYLINK AIDED IN PLANNING AND PRODUCING ONLINE AND OFFLINE

MATERIALS, AND HOSTING NATIONAL MEETINGS ABOUT THE WORK AND HOW IT'S

DONE. SUPPORT TO THE FIELD WAS ENHANCED BY THE CREATION OF THE HEALTHY

FOOD ACCESS PORTAL, A COMPREHENSIVE ONLINE RESOURCE THAT AGGREGATES

DATA, RESOURCES, AND STORIES RELATED TO ACQUIRING AND BUILDING

SUPERMARKETS, STORES, AND OTHER SOURCES TO PURCHASE HEALTHY FOOD,

ESPECIALLY IN NEIGHBORHOODS THAT LACK SUCH ACCESS.

SIMILARLY, POLICYLINK HAS CONTINUED TO BE PROGRAM DIRECTOR FOR THE

CONVERGENCE PARTNERSHIP, A COLLABORATION OF MAJOR NATIONAL HEALTH

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2012)

232211 01-04-13 POLICYLINK

FUNDERS THAT PROVIDES RESOURCES TO SOME 80 ORGANIZED EFFORTS THAT FORM A NETWORK ACROSS THE COUNTRY DEDICATED TO ENABLING HEALTHY PEOPLE IN HEALTHY PLACES. AS PROGRAM DIRECTOR, POLICYLINK PROVIDES STAFF SUPPORT, DEVELOPS MATERIALS, PLANS AND CONVENES MEETINGS AND CONFERENCES, PROVIDES TECHNICAL ASSISTANCE TO THE NETWORK, AND CONSULTS WITH GRANTEES ON PLANNING AND OUTREACH.

RECENT PUBLICATIONS RELATED TO HEALTH EQUITY AND PLACE INCLUDE GROWING URBAN AGRICULTURE AND MAXIMIZING WALKABILITY, DIVERSITY, AND EDUCATIONAL EQUITY IN US SCHOOLS.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: COMMUNITIES EFFORT, POLICYLINK PROVIDED ONSITE TECHNICAL ASSISTANCE TO SCI GRANTEES IN 143 COMMUNITIES AND REGIONS ACROSS THE COUNTRY ENGAGED IN PLANNING FOR A PROSPEROUS FUTURE. MATERIALS PRODUCED FOR THE EFFORT INCLUDED THE COMMUNITY ENGAGEMENT GUIDE FOR SUSTAINABLE COMMUNITIES AND SEVERAL OTHER PUBLICATIONS. BY BRINGING TOGETHER DIVERSE AND DISPARATE INTERESTS WHILE DEVELOPING NEW LEADERS, SUSTAINABLE COMMUNITIES IS SEEDING AN OPPORTUNITY FOR REGIONS AND COMMUNITIES TO CRAFT AN AUTHENTIC VISION FOR AN EQUITABLE AND PROSPEROUS FUTURE. POLICYLINK ALSO CONTINUED ITS PARTNERSHIP WITH THE LEADERSHIP CONFERENCE ON CIVIL AND HUMAN RIGHTS AND OTHERS WORKING IN SUPPORT OF MORE EQUITABLE RESOURCES FOR PUBLIC TRANSIT.

ALSO IN 2012, POLICYLINK BEGAN WORK WITH A COALITION UNDERTAKING A NATIONAL POLL TO DETERMINE RELATIONSHIPS BETWEEN POLICE AND RESIDENTS IN LATINO COMMUNITIES. THE POLL EVENTUALLY LED TO THE PUBLICATION OF INSECURE COMMUNITIES: LATINO PERCEPTIONS OF POLICE INVOLVEMENT IN

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Page 2 Schedule O (Form 990 or 990-EZ) (2012) **Employer identification number** Name of the organization 94-3297479 POLICYLINK IMMIGRATION ENFORCEMENT AND PRESENTATIONS ON THE TOPIC TO POLICYMAKERS. FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS: RECIPIENTS, PRODUCTION OF ONLINE AND PRINT MATERIALS, AND MAINTENANCE OF THE WEBSITE ARE AMONG THE ACTIVITIES THAT ARE ONGOING AND ESSENTIAL COMPONENTS OF THE WORK. FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: OTHER PROGRAMS - ADDITIONAL POLICYLINK WORK INCLUDE EFFORTS TO BRING MORE LEADERS OF COLOR INTO THE POLICYMAKING PROCESS AND WAYS IN WHICH ARTS AND CULTURE CAN BE A MEANS TO INFORM, MOBILIZE, AND BUILD COMMUNITIES. ACTIVITIES TO PROVIDE TOOLS AND TECHNIQUES TO OTHERS SEEKING TO HELP PEOPLE IN LOW INCOME COMMUNITIES AND PEOPLE OF COLOR INCLUDE ASSET BUILDING STRATEGIES; SUPPORTING THE WORK OF ADVOCATES SEEKING TO PROVIDE BETTER OUTCOMES IN THE LIVES OF BOYS AND MEN OF COLOR IN GENERAL AND BLACK MALES SPECIFICALLY; AND SEEKING NEW AND CREATIVE WAYS TO DEVELOP JOBS AND IMPACT THE BUILT ENVIRONMENT. SPECIFICALLY IN 2012, POLICYLINK CREATED WEBSITES FOR THE ALLIANCE FOR BOYS AND MEN OF COLOR AND THE INSTITUTE FOR BLACK MALE ACHIEVEMENT, AND HAVE PROVIDED RESOURCE MATERIALS, TECHNICAL ASSISTANCE, AND SUPPORT FOR GROUPS IN EACH OF THOSE PROGRAMS. INCLUDING GRANTS OF \$ 0. REVENUE \$ 76,836. EXPENSES \$ 1,721,881. ESGM IS A BODY OF WORK DRIVEN BY DATA AND DEMOGRAPHIC ANALYSIS TO

SUPPORT THE DEVELOPMENT OF POLICY PROPOSALS AND STRATEGY DEVELOPMENT TO SECURE OPPORTUNITY FOR ALL, INCLUDING PEOPLE IN LOW INCOME COMMUNITIES AND COMMUNITIES OF COLOR. ESGM PROGRAMS FRAMING AND MESSAGING IS

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Schedule O (Form 990 or 990-EZ) (2012)

DEVELOPED TO DESCRIBE AND SHARE HOW CHANGING DEMOGRAPHICS IN THE US

OFFERS THE MEANS TO STRENGTHEN THE NATIONAL ECONOMY. ESGM RELATED

PROGRAM FOCUS ON THE KINDS OF POLICIES THAT CAN HELP ENSURE THAT PLANS

ARE IN PLACE TODAY TO PREPARE FOR A STRONG FUTURE ACCOMPANIED BY THE

GROWTH OF EQUITY.

POLICYLINK ALSO WORKS TO INCREASE REGIONAL EQUITY THROUGH THE TOOLS AND

STRATEGIES OF EQUITABLE DEVELOPMENT - A COMPREHENSIVE FRAMEWORK FOR

INCREASING EQUITABLE PUBLIC INVESTMENT, THE FAIR DISTRIBUTION OF

AFFORDABLE HOUSING, AND COMMUNITY STRATEGIES TO IMPROVE HEALTH. THE

IDEA THAT EQUITY IS THE SUPERIOR GROWTH MODEL HAS GROWN IN THE

POLICYLINK MESSAGING HIERARCHY AND WAS FIRST PROMINENTLY FEATURED

DURING THE 2011 NATIONAL SUMMIT IN DETROIT, MICHIGAN.

WITH DATA INFORMED BY THE UNIVERSITY OF CALIFORNIA'S PROGRAM FOR

ENVIRONMENTAL AND REGIONAL EQUITY, THE AMERICA'S TOMORROW WORK ALSO

INCLUDES ONLINE GRAPHIC REPRESENTATIONS OF DATA DEPICTING HOW THE

DEMOGRAPHICS ARE CHANGING AND THE PROJECTED IMPACT ON THE ECONOMY.

WORK ON ANALYZING AND REPORTING SUCH DATA CONTINUED IN 2012 WITH THE

DEVELOPMENT OF COMPREHENSIVE, DATA RICH, EQUITY PROFILES. TWO HAVE

BEEN COMPLETE SO FAR: FOR RHODE ISLAND AND HOUSTON. PROFILES FOR FOUR

OTHER LOCATIONS ARE UNDERWAY. THE PROFILES ARE USED TO INFORM

PLANNING, POLICYMAKING, AND COMMUNITY ACTION IN REGIONS AND STATES.

CHANGING DEMOGRAPHICS WAS ALSO THE THEME FOR WORK BEING DONE WITH THE

CENTER FOR AMERICAN PROGRESS THAT INCLUDED CONVENING ROUNDTABLES OF

EXPERTS ON A VARIETY OF TOPICS TO INFORM A POLICY AGENDA ADDRESSING THE

CRITICAL ISSUES FACING THE NATION.

EXPENSES \$ 983,628. INCLUDING GRANTS OF \$ 0. REVENUE \$ 177,522.

FORM 990, PART VI, SECTION B, LINE 11: FORM 990 IS REVIEWED BY THE AUDIT

COMMITTEE AND BY CEO AND PRESIDENT BEFORE IT IS FILED. THE FILED 990 IS

SUBMITTED TO THE ENTIRE BOARD OF DIRECTORS AT THE NEXT BOARD MEETING.

FORM 990, PART VI, SECTION B, LINE 12C: BOARD MEMBERS RENEW THEIR CONFLICT
OF INTEREST STATEMENT ANNUALLY. IN THE STATEMENT THEY PLEDGE TO ALERT THE
ORGANIZATION OF ANY CONFLICTS AS THEY ARISE, NOT JUST ON AN ANNUAL BASIS.

FORM 990, PART VI, SECTION B, LINE 15A: SALARIES FOR THE CEO, PRESIDENT AND CFO ARE APPROVED BY THE BOARD OF DIRECTORS.

IN THE CASE OF THE CEO THE SALARY IS SET BY THE BOARD. FOR THE PRESIDENT

AND THE CFO THE SALARIES ARE SET BY THE CEO AND APPROVED BY THE BOARD.

PRIOR TO APPROVAL OF SALARIES, THE BOARD IS PRESENTED WITH COMPENSATION

DATA FOR THOSE POSITIONS IN SIMILAR ORGANIZATIONS COMPLIED FROM NONPROFIT

INDUSTRY SURVEYS AS WELLS AS INFORMATION FROM SPECIFIC ORGANIZATIONS OF

SIMILAR IMPACT.

FORM 990, PART VI, SECTION C, LINE 19: FINANCIAL DOCUMENTS ARE AVAILABLE ON GUIDESTAR.

FORM 990, PART IX, LINE 11G, OTHER FEES:

OTHER:

PROGRAM SERVICE EXPENSES 3,605,236.

MANAGEMENT AND GENERAL EXPENSES 77,956.

FUNDRAISING EXPENSES 3,687.

TOTAL EXPENSES 3,686,879.

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Form 8868 (Rev. 1-2013)					Page 2	
If you are filing for an Additional (Not Automatic) 3-Month Ex	ctension, c	complete only Part II and check this	box		X	
Note. Only complete Part II if you have already been granted an	automatic	3-month extension on a previously fi	led Form 8	868.		
<ul> <li>If you are filing for an Automatic 3-Month Extension, complete</li> </ul>	ete only Pa	rt I (on page 1).				
Part II Additional (Not Automatic) 3-Month E	xtensio	n of Time.Only file the origin	al (no co	pies need	led)	
		Enter filer's	identifyin	g number, s	see instructions	
Type or Name of exempt organization or other filer, see instru	uctions		Employer	identificatio	n number (EIN) or	
print				0.4.00	05450	
File by the POLICYLINK				94-32	97479	
due date for Number, street, and room or suite no. If a P.O. box,	see instruc	tions.	Social sec	curity number	er (SSN)	
filing your return. See 1438 WEBSTER STREET, NO 303						
instructions. City, town or post office, state, and ZIP code. For a 1 OAKLAND, CA 94612	foreign add	lress, see instructions.				
					[0]1]	
Enter the Return code for the return that this application is for (fi	le a separa	te application for each return)			0 1	
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Application	Return	Application			Return	
Is For	Code	Is For			Code	
Form 990 or Form 990-EZ	01					
Form 990-BL	02	Form 1041-A			08	
Form 4720 (individual)	03	Form 4720			10	
Form 990-PF	04	Form 5227			11	
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069				
Form 990-T (trust other than above)	06	Form 8870		-L.E 000	12	
STOP! Do not complete Part II if you were not already grante	d an auto	matic 3-month extension on a prev	lously file	a Form 880	98.	
RITA GOLDBERGE	ik mpaan	NO 202 OAKIAND	CA	94612		
• The books are in the care of   1438 WEBSTER S	TREET	FAX No. ► (510) 663-	968A	74012		
Telephone No. ► (510) 663-2333						
<ul> <li>If the organization does not have an office or place of busine</li> </ul>	ss in the U	nited States, check this box	g	,	group, check this	
If this is for a Group Return, enter the organization's four digital states.	t Group Ex	emption Number (GEN)	f all mamb	ore the exte	peion is for	
M Li	and att	ach a list with the names and EINs of BER 15, 2013.	I all memb	ers trie exte	rision is ioi.	
4 I request an additional 3-month extension of time until	MOVEM		.~			
5 For calendar year $2012$ , or other tax year beginning		, and endir	Final r	oturn		
6 If the tax year entered in line 5 is for less than 12 months,	check reas	son: L Initial return L	Final I	eturri		
Change in accounting period						
7 State in detail why you need the extension ADDITIONAL TIME IS NEEDED TO	CAMUE	D TNEODMATTON TO P	REPAR	E A CO	MPLETE	
	GATHE	R INFORMATION TO I	1/11/11/	<u> </u>		
AND ACCURATE RETURN.						
	0000	enter the tentative tay loss any				
8a If this application is for Form 990-BL, 990-PF, 990-T, 4720	8a	\$	0.			
nonrefundable credits. See instructions.	0	refundable exadite and estimated	- Ju	-		
b If this application is for Form 990-PF, 990-T, 4720, or 606	ellewed so	o prodit and any amount paid				
tax payments made. Include any prior year overpayment	8b	\$	0.			
previously with Form 8868.	noumont W	ith this form if required by using	- 0.0			
c Balance due. Subtract line 8b from line 8a. Include your payment with this form, if required, by using						
EFTPS (Electronic Federal Tax Payment System). See ins	ation mu	st be completed for Part II		-	0.	
Under penalties of perjury, I declare that I have examined this form, incli it is true, correct, and complete, and that I am authorized to prepare this	uding accom	panying schedules and statements, and	to the best of	of my knowled	dge and belief,	
The second secon			Date			
Signature Ittle	CPA		Date		8868 (Rev. 1-2013)	