

PolicyLink NFHA NATIONAL FAIR HOUSING ALLIANCE

Fair Housing Futures: Fulfilling the Fair Housing Act's Promise through the AFFH Rule

Monday, April 29, 2024 at 1pm - 2pm ET - [REGISTER HERE](#)



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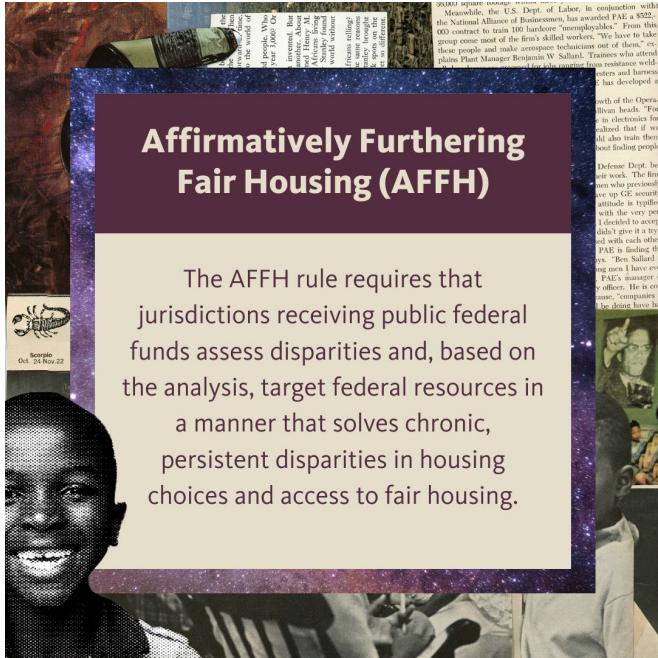
Morgan Williams
National Fair Housing Alliance



Fair Housing Futures Agenda

- **Welcome, Framing, and Housekeeping**
- **AFFH and Broader Context**
- **Overview of Proposed AFFH Rule**
- **Overview of the Opposition**
- **Take Action**
- **Q&A**

What is AFFH?



- Implements the Fair Housing Act's Affirmatively Furthering Fair Housing mandate by requiring state and local communities and PHAs to identify and address fair housing issues.
- Prior to the 2015 AFFH Rule being codified, AFFH was unevenly enforced
- A process that encourages:
 - data-driven analysis
 - regional and cross-sector collaboration

Why does it matter to us?

- 2015 AFFH required cities to do an Assessment of Fair Housing (AFH), which are an important avenue for policy change at the local level
- AFFH was intended to help HUD grantees weave together **housing, health, transportation, education, environmental and economic development approaches** that support the transformation of areas of concentrated poverty into thriving communities

Why do we need the AFFH Rule?

- Where you live determines your access to:
 - Jobs
 - Education
 - Transit
 - Health and Social Services
 - Healthy Food
 - Credit
 - Environmental Health
 - And many other factors...
- Today's disparities are the result of yesterday's decisions



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OPINION

Next on Dems' hit list: The suburbs

If you've worked hard to afford a suburban home, you're under attack

By **Betsy McCaughey** **OPINION** Creators Syndicate

Post



Donald J. Trump 
@realDonaldTrump

Follow

At the request of many great Americans who live in the Suburbs, and others, I am studying the AFFH housing regulation that is having a devastating impact on these once thriving Suburban areas. Corrupt Joe Biden wants to make them MUCH WORSE. Not fair to homeowners, I may END!

6:20 PM · 6/30/20 from Earth

9.8K Reposts 2.3K Quotes 52K Likes 174 Bookmarks

9.8K Reposts 2.3K



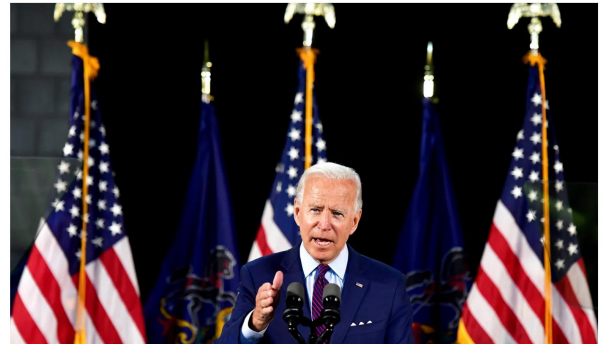
Archive: Ben Carson 
@SecretaryCarson

The AFFH rule was a ruse for social engineering under the guise of desegregation, essentially turning @HUDgov into a national zoning board.

7:54 AM · 7/23/20 from Earth

722 Reposts 56 Quotes 2.5K Likes 8 Bookmarks

Biden and Dems Are Set to Abolish the Suburbs



Joe Biden, Democratic 2020 presidential candidate and former vice president delivers remarks on health care during a campaign stop in Lancaster, Pa., June 25, 2020. (Mark Makela/Reuters)



Other ways to get involved...

Join the National Low Income Housing Coalition and partners, on Tuesday, April 30 at 1pm - 2pm ET, across the country for a tweetstorm calling on President Biden and the White House to release the final “Affirmatively Furthering Fair Housing” (AFFH) rule immediately.

Sample images can be downloaded at: <https://tinyurl.com/4mzctvtv>



Sample tweets

- Dear @POTUS, releasing the AFFH rule is crucial to advancing equity and ensuring fair housing opportunities for all Americans. #HoUSed #FairHousingMonth
- We join organizations nationwide in urging the @WhiteHouse and @HUDgov to release the AFFH rule promptly. It's time for equitable housing opportunities for everyone. #HoUSed #FairHousingMonth
- President Biden, your commitment to equity requires releasing the AFFH rule. Let's build stronger communities with fair housing for all. #HoUSed #FairHousingMonth



Sample tweets

- The AFFH rule is a vital tool to address housing challenges and promote economic mobility. @POTUS, please release it now! #HoUSed #FairHousingMonth
- The AFFH mandate can boost the American economy by increasing economic opportunities and improving outcomes for millions. @WhiteHouse, it's time to release the AFFH rule to ensure a fair and equitable housing market. #HoUSed #FairHousingMonth



Sample tweets

- Affordable, accessible housing is a cornerstone of thriving communities. @WhiteHouse, the time is now to release the AFFH rule. #HoUSed #FairHousingMonth
- Communities need the AFFH rule to shape cost-effective strategies for fair housing. @WhiteHouse, please release the AFFH rule to empower communities and advance racial justice. #HoUSed #FairHousingMonth
- The AFFH mandate can transform neighborhoods into communities of opportunity. @POTUS, please release the final AFFH rule for a fair and inclusive housing market. #HoUSed #FairHousingMonth



Sample tweets

- We stand with @NLIHC and others in urging @POTUS to release the AFFH rule. Let's create housing opportunities that empower every American. #HoUSed #FairHousingMonth
- Releasing the AFFH rule is a step towards dismantling discriminatory housing practices. @WhiteHouse, we urge you to act swiftly. #HoUSed #FairHousingMonth
- Addressing housing disparities starts with releasing the AFFH rule. @POTUS, please make fair housing a reality for all communities. #HoUSed #FairHousingMonth



Sample tweets

- Every American deserves fair and equitable housing opportunities. @WhiteHouse, it's time to release the AFFH rule and make this a reality. #HoUSed #FairHousingMonth
- The AFFH rule is a critical tool for promoting housing justice and economic opportunity. @POTUS, let's make it a priority. #HoUSed #FairHousingMonth
- The Fair Housing Act's AFFH mandate is crucial for addressing today's housing challenges. @POTUS, please release the final AFFH rule to affirmatively further fair housing and bridge racial wealth gaps. #HoUSed #FairHousingMonth



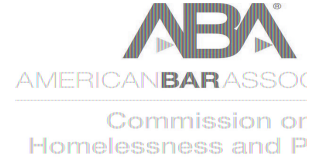
Sample tweets

- Failure to release the AFFH rule undermines federal infrastructure funding goals and worsens racial wealth gaps. @POTUS, we urge you to support fair housing by releasing the final AFFH rule now. #HoUSed #FairHousingMonth
- As we mark the 55th anniversary of the Fair Housing Act, it's clear that a fair housing market requires a strong AFFH rule. @POTUS, release the final AFFH rule! #HoUSed #FairHousingMonth



Sample tweets

- HUD's proposed AFFH rule is a step towards fair and accessible housing for all. @WhiteHouse, release the final AFFH rule to empower communities and promote housing justice. #HoUSed #FairHousingMonth
- Investing in fair housing interventions is investing in the American people. @WhiteHouse, release the AFFH rule to ensure everyone has access to affordable housing. #HoUSed #FairHousingMonth



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THANK YOU FOR JOINING!