



CED-HFFI GRANTEE HIGHLIGHTS

Food Access Facts

Highlights from Access to Healthy Food and Why it Matters, a November 2013 report from PolicyLink and The Food Trust:¹

- Accessing healthy food remains a challenge for many families, especially those living in low-income neighborhoods, communities of color, and rural areas.
- Living closer to healthy food retail is associated with better eating habits and decreased risk for obesity and diet-related diseases.
- Healthy food retail stimulates economic activity.

The Healthy Food Financing Initiative (HFFI)

The HFFI is a collaboration between the U.S. Departments of Agriculture (USDA), Treasury, and Health and Human Services (HHS) to address the problem of food access in America's communities.

Awards through the Community and Economic Development (CED) program administered by the Office of Community Services (OCS) within the Administration for Children and Families at HHS:

- \$10 million to 16 grantees in FY 2011
- \$9,999,998 to 13 grantees in FY 2012
- \$9,098,366 to 14 grantees in FY 2013
- \$9,313,139 to 14 grantees in FY 2014

Map of HFFI Grantees (FY 2011–FY 2014)



Projects focus on financing the construction of grocery stores, providing direct assistance to farmers, supporting urban farmers markets and urban retail markets, expanding existing food distribution businesses, and supporting food business entrepreneurs.

Distribution of All HFFI Grants by Project Strategy

	# Grants Awarded	Grant \$ Awarded	% of Total Funding
<i>Grocery Stores</i>	16	\$11,465,340	29.4%
<i>Direct Assistance to Farmers</i>	5	\$2,800,466	7.2%
<i>Urban Farmers</i>	4	\$2,276,033	5.8%
<i>Urban Retail Markets</i>	12	\$8,463,113	21.7%
<i>Food Distribution</i>	9	\$5,907,520	15.2%
<i>Revolving Loan Fund/Food Business Entrepreneurs</i>	11	\$8,058,031	20.7%
Total	57	\$38,970,503	100%

HFFI Project Outcomes

As of September 29, 2014, FY 2011, 2012, and 2013 CED-HFFI projects have reported through their semi-annual Performance Progress Reports (PPRs):

- Creating or expanding 519 businesses
- Creating 607 new full-time, full-year positions for low-income individuals
- Leveraging more than \$132 million in additional funding from a variety of sources
- Leveraging funding from the USDA through programs like the Farmers Market Promotion Program (FMPP), the USDA/National Institute of Food and Agriculture (NIFA) Community Food Projects Competitive Grants Program (CFPCGP), the Rural Enterprise Grants Program (RBEG), the Small Socially-Disadvantaged Producer Grant (SSDPG), and the Specialty Crop Block Grants program

FY 2014 projects will be expected to submit PPRs for the first time in April 2015.

¹ PolicyLink, "Access to Healthy Food and Why it Matters," found at www.policylink.org.

Project Outcomes to Date for FY 2011, 2012, and 2013 Grants

	2011	2012	2013	Total
<i>Total grants</i>	16	13	14	43
<i>Total award amount</i>	\$10,000,000	\$9,999,998	\$9,098,366	\$29,098,364
Jobs Created for Low-Income Individuals				
<i>Low-income jobs created</i>	397	154	56	607
<i>Low-income jobs per grant</i>	25	12	4	14
Businesses Created/Expanded				
<i>Total businesses created/expanded</i>	328	171	20	519
<i>Businesses created/expanded per grant</i>	21	13	1	35
Funds Leveraged				
<i>Total Amount Leveraged</i>	\$72,431,232	\$52,550,143	\$7,298,249	\$132,279,624
<i>Dollars Leveraged per CED Award Dollar</i>	\$7.24	\$5.26	\$0.80	\$4.55

Highlights from completed CED-HFFI projects include:

- Community Services Unlimited, Inc.'s produce distribution business created seven full-time and seven additional part-time jobs for low-income people. More than 6,000 customers have been served through produce stands, produce bag subscriptions, wholesale, and catering.
- The Economic and Community Development Institute implemented the Food Desert Community Outreach and Jobs Creation Program, which created 153 full-time jobs for low-income individuals through a revolving loan fund, a grocery store, and a food business incubator.
- Total Action Against Poverty financed the creation or expansion of 10 businesses related to healthy food access, production, and distribution, which created 51 full-time positions for low-income individuals.
- CEN-TEX Certified Development Corporation, dba BCL of Texas, made an equity investment in Salud Texas, a "special label" olive bottling operation, which created 18 new full-time positions, 12 of which were filled by low-income individuals.



More Information

- More about the CED-HFFI: <http://www.acf.hhs.gov/programs/ocs/programs/community-economic-development/healthy-food-financing>
- FY 2011 CED-HFFI project abstracts: <http://www.acf.hhs.gov/programs/ocs/resource/2011-ced-hffi-grantees>
- FY 2012 CED-HFFI project abstracts: <http://www.acf.hhs.gov/programs/ocs/resource/fy-2012-ced-hffi-grantees>
- FY 2013 CED and CED-HFFI projects: <http://www.acf.hhs.gov/programs/ocs/resource/ced-and-ced-hffi-grant-awards-fy-2013#hffi>
- FY 2014 CED-HFFI projects: <http://www.acf.hhs.gov/programs/ocs/resource/ced-hffi-grant-awards-fy-2014>
- Healthy Food Access Portal: <http://healthyfoodaccess.org/>
- HHS News Release - Obama Administration Details Healthy Food Financing Initiative: <http://wayback.archive-it.org/3926/20131018160911/http://www.hhs.gov/news/press/2010pres/02/20100219a.html>

