



Federal Job Guarantee

Social Media Kit

Amid rising inequality and an uncertain future when it comes to good jobs, it is time for bold, transformative strategies to achieve economic security and dignity for all - including a federal job guarantee. By ensuring that every person who wants to work can have a living-wage job, a job guarantee would eliminate involuntary unemployment, reduce racial inequities, decrease poverty, and raise the floor on low-wage work while building stronger and greener communities.

The Job Guarantee Now! campaign launched on December 10, 2019, on International Human Rights Day, with the goal of advancing a job guarantee that delivers maximum benefits, particularly for those left behind in our current economy; and informed by [10 Guiding Principles](#).

The [Job Guarantee Now! Campaign](#) is led by the [Policylink](#), the [National Jobs for All Network](#), and the [Modern Money Network](#).

With your help we can:

- **Increase** the number of signatories for the Job Guarantee Now! campaign
- **Connect** the campaign efforts to wider public opinion and political will for a job guarantee
- **Lift up** the voices, news outlets and articles that make the case for a job guarantee

The following toolkit includes **images, links to articles and sample posts** that you can use and make your own to spread the word about a federal job guarantee.

Thank you for your commitment, support and lending your voice!

Shareable Graphics

- Download Campaign graphics: [Images](#)
 - Download graphics: [Federal Job Guarantee episode, Radical Imagination podcast](#)
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Recent Articles and Quotes to Share in Your Social Media Posts

- 1. Pick a quote to share on social media***
 - 2. Use the #jobsforall hashtag and other hashtags that you want***
 - 3. Link to the article***
 - 4. Add your own thoughts and call for support!***
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Essence: King's Fight For Economic Justice Included A Job Guarantee

Link: <https://www.essence.com/feature/kings-fight-for-economic-justice-included-a-job-guarantee/>

Hashtags: #jobsforall #federaljobguarantee #MLK #civilrights #econrights

- “To truly honor King’s visionary leadership, it is not enough to quote his speeches—we must keep asking his questions. And we must understand and implement the solutions he championed.”
- “Despite record low unemployment, our economy simply does not provide enough full-time jobs for everyone who wants one, leaving millions of people in search of work.”
- “Tackling skyrocketing inequality and persistent racial inequity must be the fight of this decade.”
- “To truly honor Martin Luther King, Jr., we should demand our policymakers adopt bold policies that move us toward an inclusive economy. It is time for a federal jobs guarantee.”

Sojourners: The Unfinished Work of the Civil Rights Movement

Link: <https://sojo.net/articles/unfinished-work-civil-rights-movement>

Hashtags: #jobsforall #federaljobguarantee #faithleaders #civilrights #cjreform

- “It is time that we complete the unfinished work of the civil rights movement, and the faith community must be at the forefront of this noble and historic work.”
- “Much like a game of musical chairs in which someone is left out by design, our system engineers an economic environment in which millions find themselves unemployed and underemployed.”
- “In the context of mass incarceration, our mass unemployment regime pushes the unemployed into the waiting arms of the for-profit prison industry.”
- “By accepting and facilitating the contribution of every person willing and able to work, the job guarantee adds to society’s abundance for the benefit of all.”

- “We urge the faith community to pick up the torch handed down by the civil rights movement and help provide much needed moral leadership by standing with the growing chorus...calling for a job guarantee.”

Spotlight on Poverty & Opportunity: Yes, We Can Have Good Jobs for All

Link: <https://spotlightonpoverty.org/spotlight-exclusives/yes-we-can-have-good-jobs-for-all/>

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- “Our economic future will not be determined by technology, but by the rules we set in place to shape it. A future without enough good jobs for all is a policy choice—and would be a moral and economic failure.”
- A Federal Job Guarantee is “an investment in people, communities, and the environment that will bring cascading dividends.”
- “It is time to take bold policy action to secure an inclusive, thriving, and sustainable 21st century American economy. It is time for a Federal Job Guarantee.”

Sample Social Media Posts to Call for Support of the Jobs for All Manifesto

Sign the Manifesto in Support of the Campaign:

- Over 600 leaders & orgs nationwide have pledged their support for a federal #jobguarantee as a bold solution to our nation’s economic inequality. Join our crowd & sign the manifesto in support: <https://www.jobguaranteenow.org/>
- Join @policylink @NationalJobsForAllCoalition @thepublicmoney & over 600 leaders and orgs in the fight for good #jobsforall: <https://www.jobguaranteenow.org>
- Momentum continues to grow for #econrights through a #federaljobguarantee. Join @CornelWest, @RBReich & over 600 leaders and orgs in the fight for good #jobsforall: <https://www.jobguaranteenow.org>
- Imagine a world where no one needs to cobble together multiple jobs to make ends meet. A #federaljobguarantee is our way forward. Please sign on to the #jobsforall manifesto: <https://www.jobguaranteenow.org>
- Imagine a world where millions are working in concert to heal our environment, rebuild our infrastructure, and renew our public art. It happened once w/ the #WPA. It can happen with a #jobguarantee policy. <https://www.jobguaranteenow.org>
- Imagine a world where the basic right to a good job is guaranteed. The Jobs for All campaign is aimed at putting this nation on the path to an economy centered around human value. Show your commitment <https://www.jobguaranteenow.org>

Organizations in Support of Campaign:

- What do @policylink @NationalJobsForAllCoalition @thepublicmoney @demos @sunrisemvmt have in common? They've all joined the Jobs for All campaign to restore the basic right to a job for all who want one. <https://www.jobguaranteenow.org>
- What do @KirwanInstitute @gamalielnetwork @NESRIorg @NelpNews @sunrisemvmt have in common? They've all joined the Jobs for All campaign. Ask your organization to sign on at <https://www.jobguaranteenow.org>