Collecting and Analyzing Data for the Multiracial Population in the United States: Research by the U.S. Census Bureau

Nicholas A. Jones, U.S. Census Bureau

Symposium on Multiple Racial Identities and What They Mean for Health Emory Conference Center, Atlanta, GA | June 8, 2017



The Multiple-Race Population in the United States: Results from the 2010 Census

Census 2000 and 2010 Census present first comparisons of self-identified multiple-race population in the United States



The Two or More Races Population: 2010

Issued September 2012

2010 Census Briefs

By Nicholas A. Jones

unemiwha Bullock

INTRODUCTION

Data from the 2010 Census and Census 2000 present information on the population reporting more than one race and enable comparisons of this population from two major data points for the first time in U.S. decennial census history.1 Overall, the population reporting more than one race grew from about 6.8 million people to 9.0 million people. One of the most effective ways to compare the 2000 and 2010 data is to examine changes in specific race combination groups, such as people who reported White as well as Black or African American-a population that grew by over one million people, increasing by 134 percent-and people who reported White as well as Asian—a population that grew by about three-quarters of a million people, increasing by 87 percent. These two groups exhibited significant growth in size and proportion since 2000, and they exemplify the important changes that have occurred among people who reported more than one race

This report looks at our nation's changing racial and ethnic diversity. It is part of a series that analyzes population and housing data collected from the 2010 Census and provides a snapshot of the population reporting multiple races in the on race. United States.2 Racial and ethnic population group distributions and growth at the national level and at lower levels of geography are presented.

1 Census 2000 was the first decennial census to rovide an option that allowed individuals to self-entify with more than one race.

² This report discusses data for the 50 states and the District of Columbia, but not Puerto Rico

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Source: U.S. Census Bureau, 2010 Census questionnaire.

This report also provides an overview of race and ethnicity concepts and definitions used in the 2010 Census. The data for this report are based on the 2010 Census Redistricting Data (Public Law 94-171) Summary File, which was the first 2010 Census data product released with data on race and Hispanic origin and was provided to each state for use in drawing boundaries for legislative districts.3

UNDERSTANDING RACE DATA FROM

The 2010 Census used federal standards to collect and present data

For the 2010 Census, the question on race was asked of individuals living in the United States (see Figure 1). An individual's response

3 The 2010 Census Redistricting Data (Public Law 94-171) Summary File provides data on Hispanic origin and race, including information on the population reporting more than one race as well as detailed race

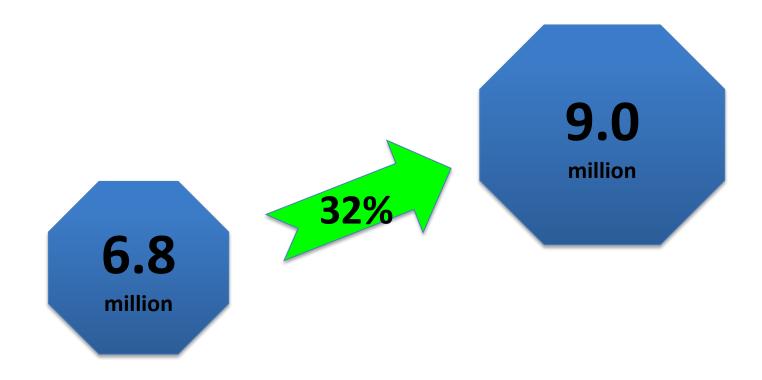


U.S. Department of Commerce Economics and Statistics Administration

Race From the 2010 Census

THE 2010 CENSUS

Growth of the Multiple-Race Population

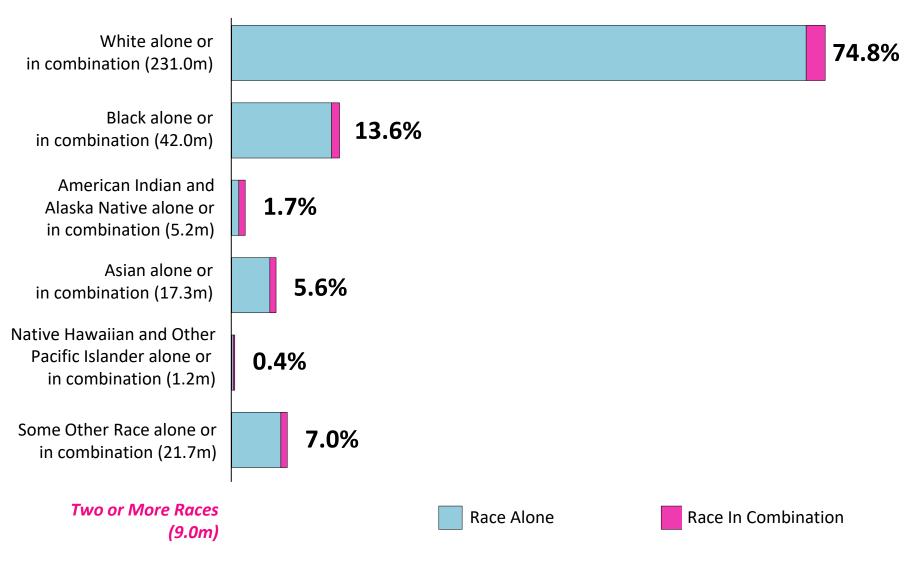


Census 2000

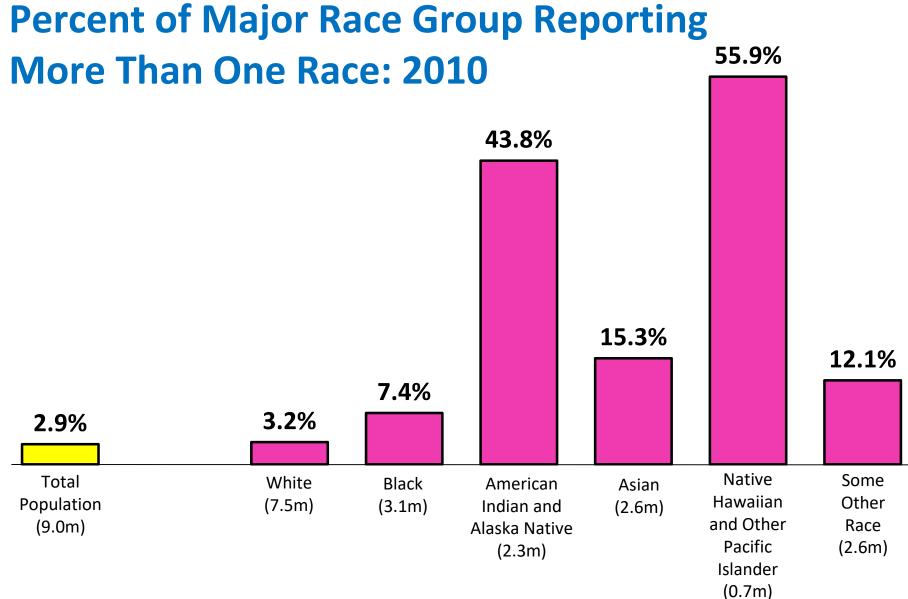
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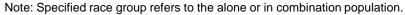


2010 Census Race Alone or In Combination





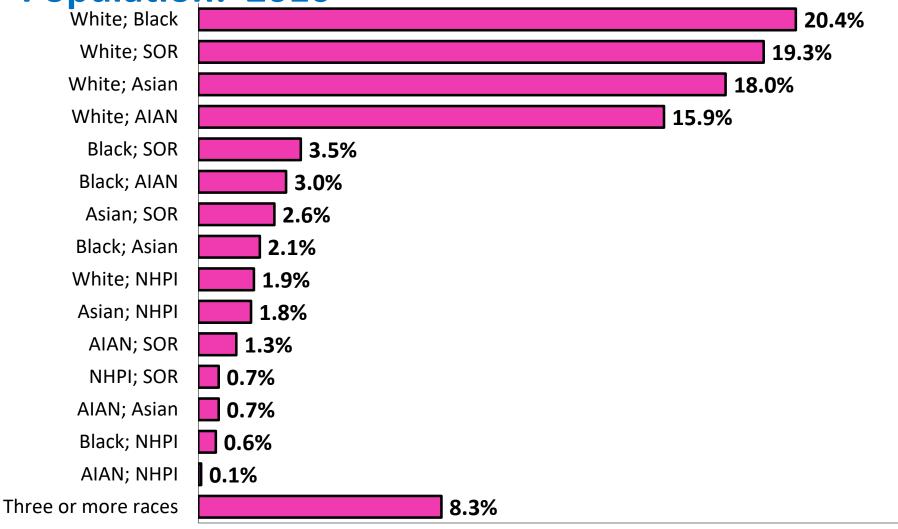






Percent Distribution of Multiple-Race

Population: 2010





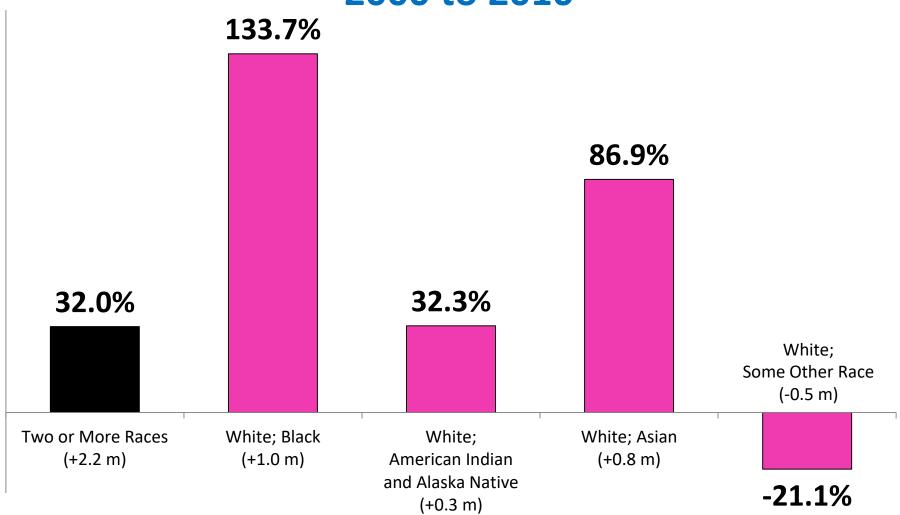
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U.S. CENSUS BUREAU

census.gov

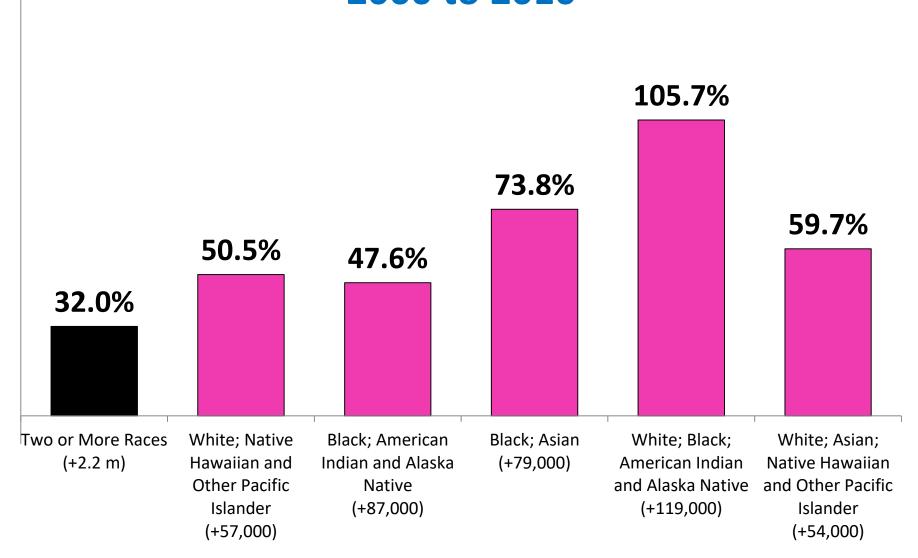
Economics and Statistics Administration

Change in Largest Multiple-Race Combinations: 2000 to 2010



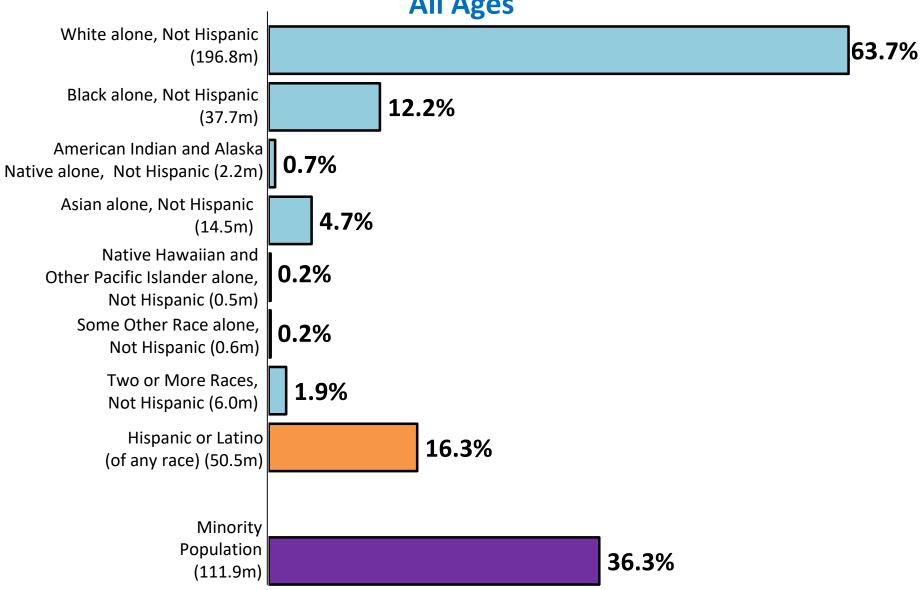


Change in Selected Multiple-Race Combinations: 2000 to 2010





2010 Census Race, Hispanic Origin, Minority Distribution: All Ages

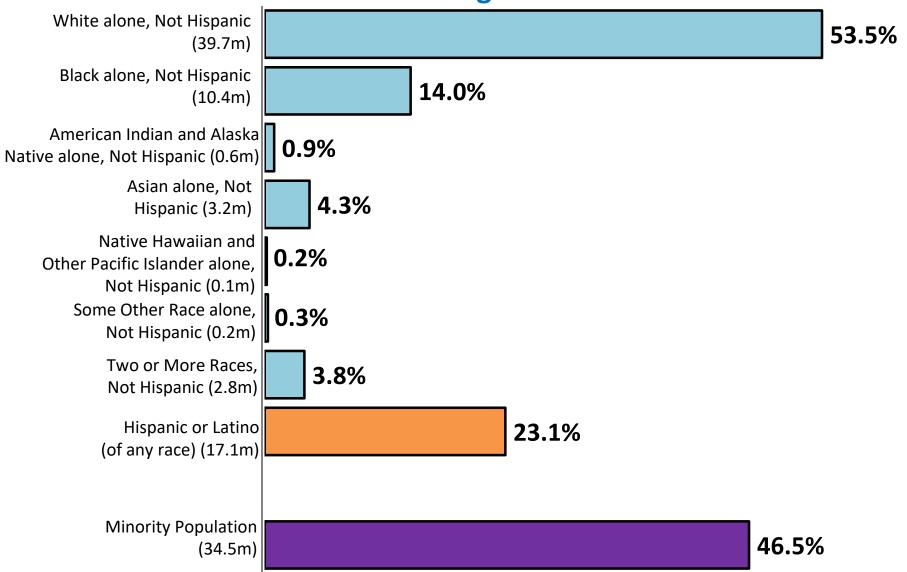




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Economics and Statistics Administration

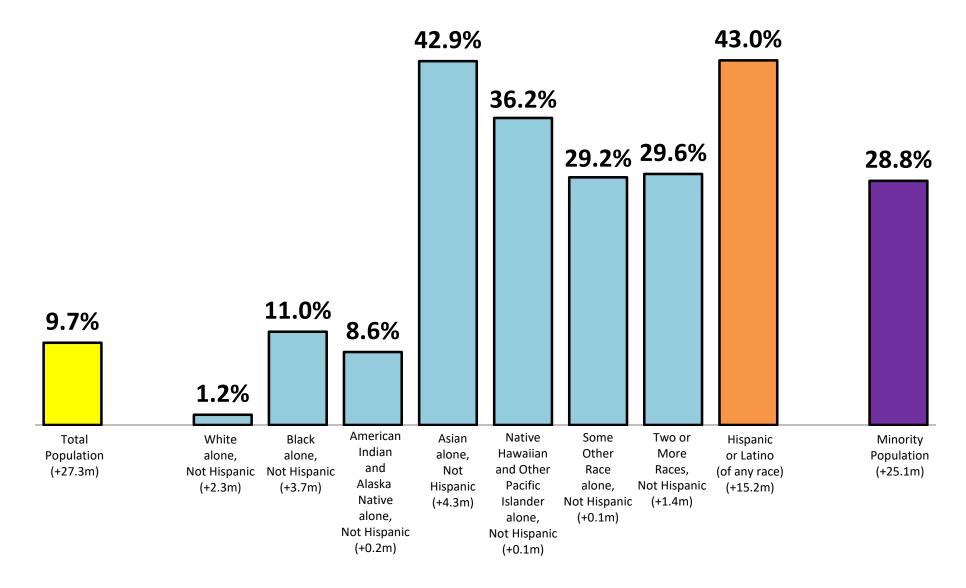
2010 Census Race, Hispanic Origin, Minority Distribution: Under Age 18





U.S. Department of Commerce

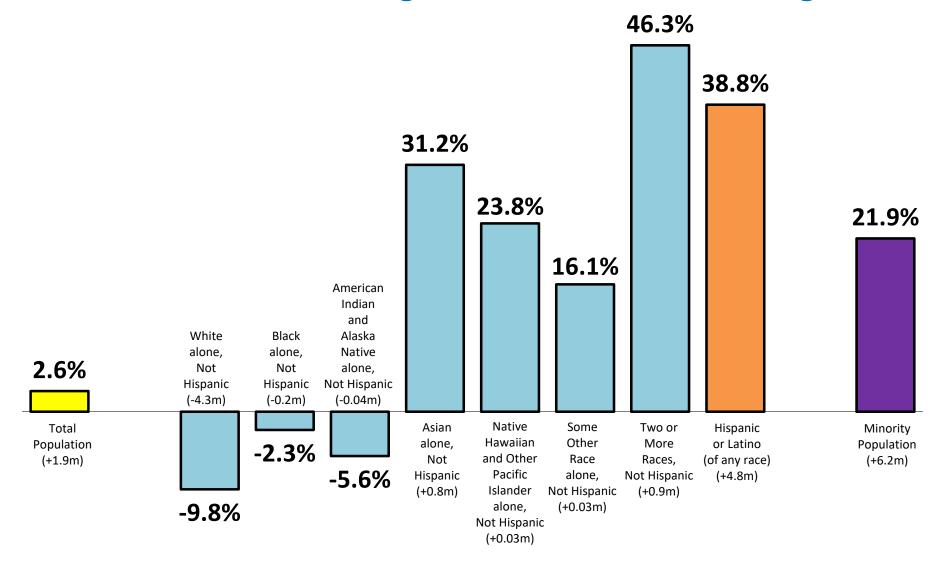
Percent Change 2000 to 2010: All Ages





U.S. Department of Commerce

Percent Change 2000 to 2010: Under Age 18





What may the future bring?

Research to Improve Race/Ethnicity Data: Results from the U.S. Census Bureau's 2015 National Content Test

Nicholas A. Jones, U.S. Census Bureau

Data Disaggregation Symposium Atlanta, GA | June 8, 2017



2015 National Content Test (NCT)

- Census Day of September 1, 2015
- Large, nationally representative sample of 1.2 million addresses, including Puerto Rico
- Evaluate and compare different census content
- Refine estimates of national self-response and Internet response rates and continue testing different contact strategies for optimizing selfresponse
- Content reinterview with subsample of NCT respondents, to measure accuracy
- Overall response rate was 51.9%

Goals for 2015 NCT Race/Ethnicity Research

Key Dimensions to Explore

- Separate questions vs. combined question
- Middle Eastern or North African (MENA) category
- Instruction wording and terminology
- Web-based designs to improve question understanding and optimize reporting of detailed racial and ethnic groups

Question Format

Combined Question

Separate Questions NOTE: Please answer BOTH Question 8 about Hispanic ethnicity and Question 9 about race. For this census, Hispanic ethnicities are not races. Is Person 1 Hispanic, Latino, or Spanish? Mark all boxes that apply AND print ethnicities in the spaces below. Note, you may report more than one group. No, not Hispanic, Latino, or Spanish Yes, Mexican, Mexican Am., Chicano Yes, Puerto Rican Yes, Cuban Yes, another Hispanic, Latino, or Spanish ethnicity - Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc. 2 What is Person 1's race? Mark all boxes that apply AND print ethnicities in the spaces below. Note, you may report more than one group. White - Print, for example, German, Irish, English, Italian, Polish, French, etc. 7 Black or African Am. - Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. 7 American Indian or Alaska Native - Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. 7 Chinese ☐ Vietnamese ☐ Native Hawaiian Chamorro ☐ Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc. ⊋ Other Asian -Print, for example, Pakistani, Cambodian, Middle Eastern or North African - Print, for example, Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc. 2

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SOME OTHER RACE, ETHNICITY, OR ORIGIN - Print below.

Combined Question



Middle Eastern or North African (MENA) Category

7	White - Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. ⊋
	Hispanic, Latino, or Spanish origin – Print, for example, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Colombian, etc.
	Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. ⊋
	Asian – Print, for example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese, etc.
	American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
	Native Hawaiian or Other Pacific Islander – Print, for example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc. 定

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Instructions and Terminology

Instruction Wording:

- Mark [X] one or more boxes.
- Mark all boxes that apply...
 Note, you may report more than one group.

Alternatives for Terminology:

"Race," "Origin," "Ethnicity"

What is Person 1's race or origin?

What is Person 1's race or ethnicity?

Which categories describe you?

Which categories describe Person 1?



Reinterview

- About one-in-eight respondents from the initial survey were selected to participate in the reinterview by phone
- Reinterview response rate was 56.5%
- Probed more extensively into the racial/ethnic background of respondents
- Ascertained respondents' "true" racial/ethnic identity for comparison to their initial responses

Reinterview Questions

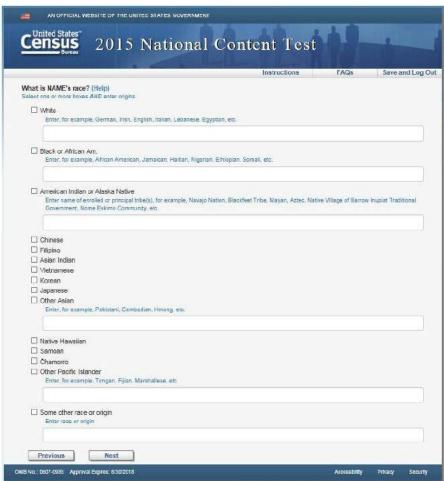
- Open-ended question that asked "What is your race, ethnicity, or origin?"
- Series of yes/no questions for each of the major race/ethnicity categories
 - Each "yes" response prompted a question asking for the detailed origin
 - Additional followup question for those who said yes only to Hispanic question
- The final question related to race and ethnicity was about how the respondent was perceived by others

Web-Based Designs

Separate Question for Hispanic Origin

Separate Question for Race







Web-Based Designs

Combined Question for Race and Ethnicity with Write-In Areas





Web-Based Designs

Combined Question for Race and Ethnicity with Detailed Checkboxes





Wording of the Question Instructions

- Control
 - Internet: Select one or more boxes.
 - Paper: Mark X one or more boxes AND print origins.
- Experiment
 - Internet: Select all boxes that apply.

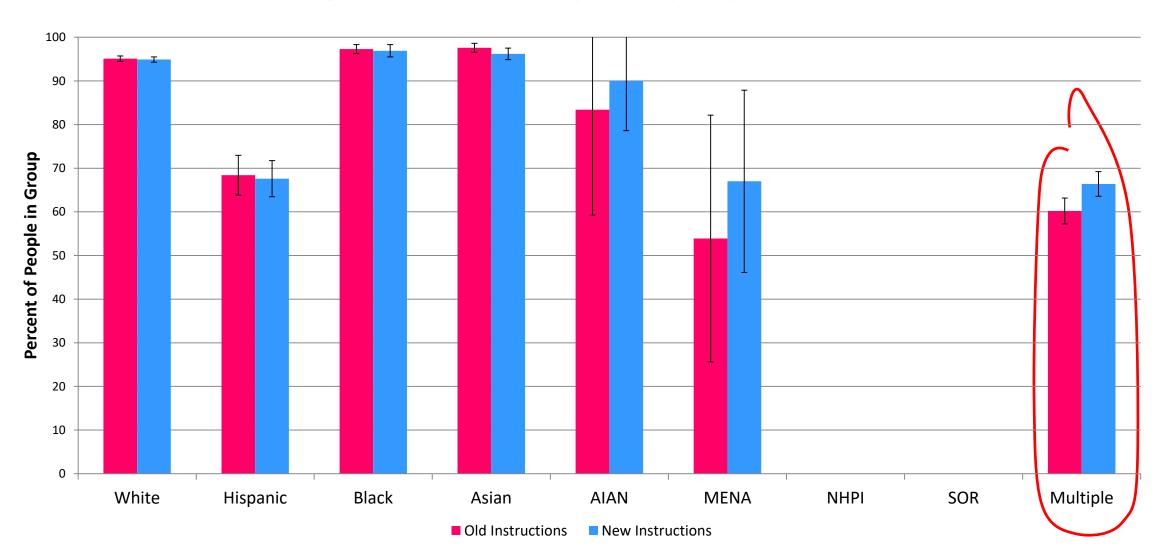
Note, you may report more than one group.

– Paper:

Mark all boxes that apply **AND** print origins in the spaces below. Note, you may report more than one group.



Consistency Between Self-Response and Reinterview for Major Race/Ethnicity Groups by Instructions



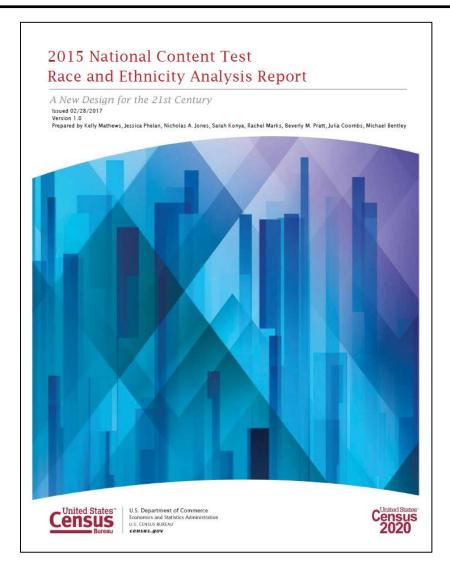


Summary of Findings for Instructions

Few changes in race or ethnicity distributions

- Few differences in the rate of consistency
 - Responses with multiple race groups saw a significant increase in consistency when using the new instruction

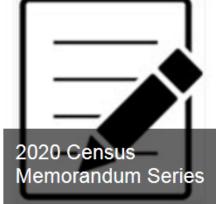
2015 NCT Report on Race & Ethnicity



Visit:

www.census.gov/2020census





Open:

2015 National Content Test Race and Ethnicity Analysis Report



Video on 2015 NCT Report

Press Kit: 2015 National Content Test

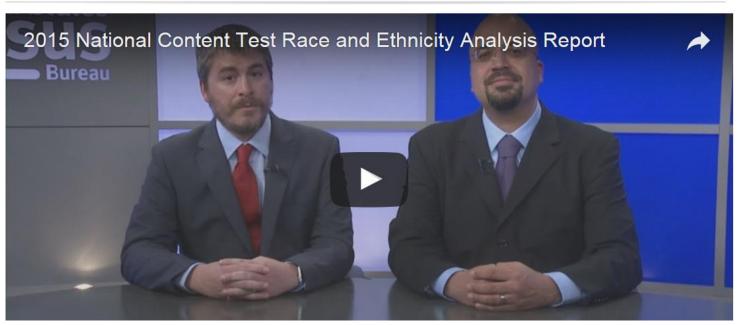
February 28, 2017



Presentation

Overview of 2015 National Content Test Analysis Report on Race and Ethnicity [2.3 MB]

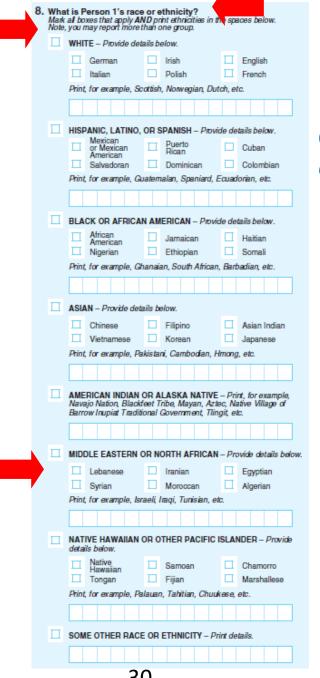
Remarks on Video for 2015 NCT Race and Ethnicity Analysis Report [<1.0 MB]



https://census.gov/newsroom/press-kits/2017/nct.html



Optimal Elements from **2015 NCT Research**



Question Format:

combined question with detailed checkboxes

Middle Eastern or North African category

Instructions:

Select all boxes that apply ... Note, you may report more than one group.

Terminology:

race or ethnicity



2015 NCT Outreach & Engagement

Coalition on Black













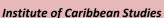
















Census Scientific Advisory Committee













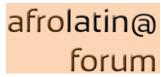












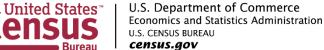










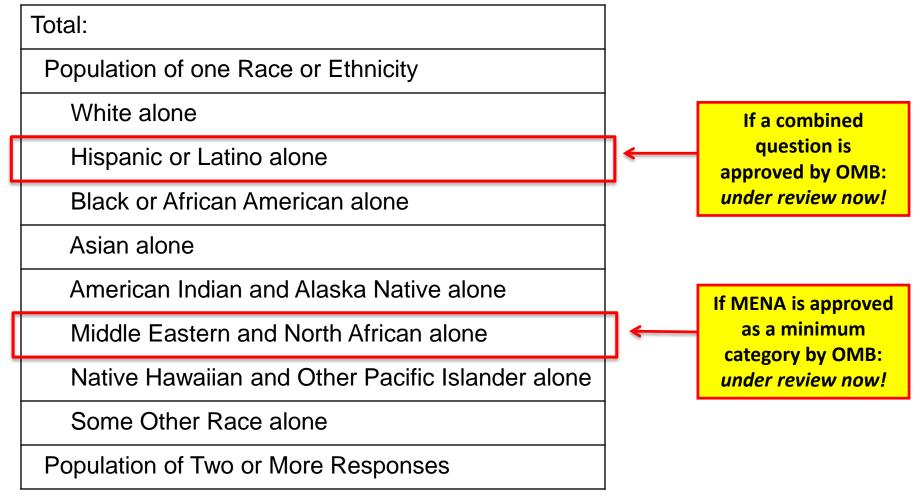


Combined Question Permits Reporting of Race <u>and / or</u> Hispanic Origin

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Potential New Tabulation Categories for 2020 Census





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Potential Future Mapping: Hispanic and Black

Total:
Population of one Race or Ethnicity
White alone
Hispanic or Latino alone
Black or African American alone
Asian alone
American Indian and Alaska Native alone
Middle Eastern and North African alone
Native Hawaiian and Other Pacific Islander alone
Some Other Race alone
Daniela Cara a C. Tara and Maria Daniela a

Population of Two or More Responses

... White and Hispanic ... White and Black ... Hispanic and Black ... Black and Asian ...etc.



Potential Tabulations for 2020: Hispanic and Black

Minimum

Maximum

Multiple Responses

Total:
White alone
Hispanic alone
Black alone
Asian alone
AIAN alone
MENA alone
NHPI alone
SOR alone
Two or More Responses

	Total:
	* Note: Adds to more than 100%
	White alone or in combination
	Hispanic alone or in combination
Π	Black alone or in combination
1	Asian alone or in combination
	AIAN alone or in combination
	MENA alone or in combination
	NHPI alone or in combination
	SOR alone or in combination

Total: White **and** Hispanic White and Black White and Asian White and AIAN White and MENA White and NHPI White and SOR Hispanic *and* Black Hispanic and Asian Black and AIAN Black and MENA ... etc. (repeat for all combinations)

... Hispanic and Black



Timeline for 2020 Census

- Discuss 2015 NCT Research with Advisors, Stakeholders, Researchers, Public (Spring 2017)
- Prepare and Submit Question Design for 2018 End-to-End Census Test (Spring - Summer 2017)
- OMB Decides on Race/Ethnicity Standards (Fall Winter 2017)
- Prepare and Submit Final Question Wording for 2020 Census (Winter 2018 - Spring 2018)
- Prepare for 2020 Census



QUESTIONS

DISCUSSION

