



Building a Culture of Health: The Role of Ethnic/Racial Data Disaggregation

Tina J. Kauh, PhD, MS
Senior Program Officer, Research-Evaluation-Learning
Robert Wood Johnson Foundation
Ethnic/Racial Data Disaggregation Convening #1

Cherokee
Navajo
Other
Latin American Indian
Choctaw
Chippewa
Sioux
Crow
Delaware
Ottawa
Cheyenne
Lumbee
Ute
Potawatomi
Osage
Eskimo
Pima
Yaqui
Paiute
Creek
Comanche
Tlingit-Haida
Puget Sound Salish
Menominee
Tohono O'odham
Cree
Yakama
Shoshone
Pueblo
Chickasaw
Kiowa
Houma
Aleut
Yuman
Apache
Seminole
Blackfeet
Alaska Athabascan
Iroquois



African American Black

Burundian Egyptian Nigerian Algerian Kenyan
Sierra Leonean

Tanzanian
Ghanaian Somali
Congolesse

Liberian Zimbabwean Cape Verdian

Afro Caribbean

Sudanese Ethiopian South African Moroccan
Eritrean

Cameroonian Senegalese Guinean





A word cloud shaped like a map of Latin America, featuring the names of various countries and regions in different colors and sizes. The words are arranged to fit the geographical outline of the continent.

Country/Region	Color	Relative Size
Mexico	Dark Red	Large
Other	Red	Large
Puerto Rico	Orange	Large
Dominican Republic	Dark Green	Medium
Spain	Dark Green	Medium
Guatemala	Dark Green	Medium
Cuba	Red	Medium
Honduras	Orange	Medium
El Salvador	Dark Red	Medium
Colombia	Red	Medium
Peru	Dark Red	Medium
Venezuela	Orange	Medium
Argentina	Yellow	Medium
Nicaragua	Red	Medium
Ecuador	Dark Green	Medium
Panama	Dark Green	Small
Bolivia	Dark Green	Small
Costa Rica	Dark Green	Small
Uruguay	Dark Green	Small
Paraguay	Dark Green	Small
Chile	Dark Green	Small







A word cloud featuring various languages from the Pacific Islands. The words are arranged in a horizontal, slightly overlapping manner. The colors of the words are: dark green for 'Native Hawaiian', 'Chamorro', 'French Polynesian', 'Tongan', 'Fijian', and 'Palauan'; orange for 'Samoan', 'Polynesian', and 'Micronesian'; and red for 'Marshallese'.

Marshallese
French Polynesian
Chamorro
Tongan
Samoan
Palauan
Fijian
Native Hawaiian
Polynesian
Micronesian

[illegible]

But What Do We Usually See?

- **Hispanic/Latino, Black/African American, American Indian/Alaska Native, Asian, Native Hawaiian/Pacific Islander, Multiracial, Other**
- **Hispanic/Latino, Black/African American, American Indian/Alaska Native, Asian/Native Hawaiian/Pacific Islander, Other**
- **White, Black/African American, Hispanic/Latino, Other**
- **White, Other**



“Asian Americans are the highest-income, best-educated, and fastest-growing racial group...They are more satisfied than the general public with their lives [and] finances....”

So What's the Big Deal?

U.S. NEWS

Asians Top Immigration Class

Fastest-Growing Population Group Supplies U.S. With Skilled Workers, Study Says

THE WALL STREET JOURNAL.

THE SATURDAY ESSAY

Rise of the Tiger Nation

Asian-Americans are now the country's best-educated, highest-earning and fastest-growing racial group. They share with American Jews both the distinction and the occasional burden of immigrant success.

SFGATE

Asian American immigrants outpace Latinos

IMMIGRATION Group has highest incomes, is best-educated and happier

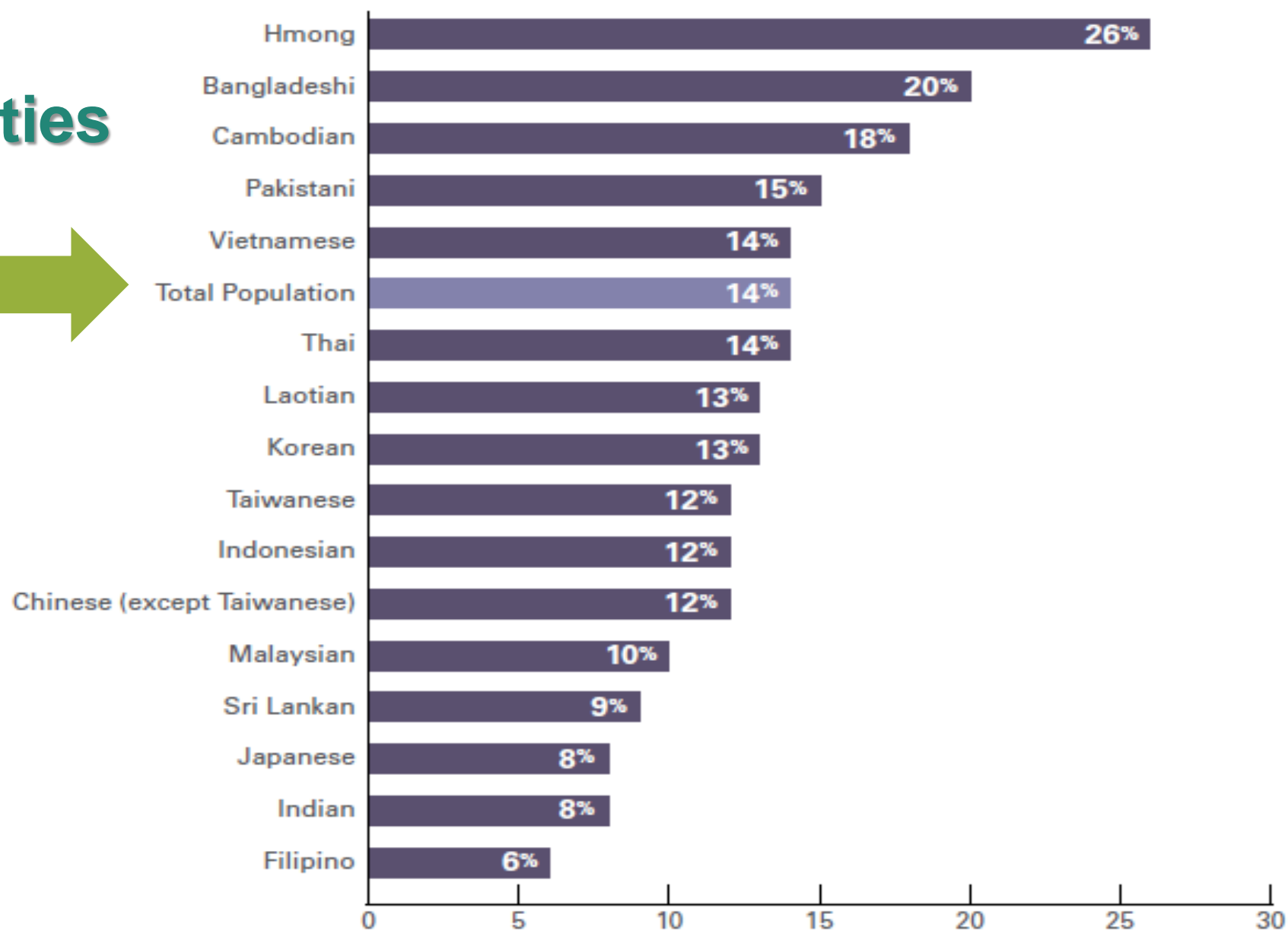


Hidden Disparities



Poverty Rates

by Ethnic Group, United States 2007 to 2009

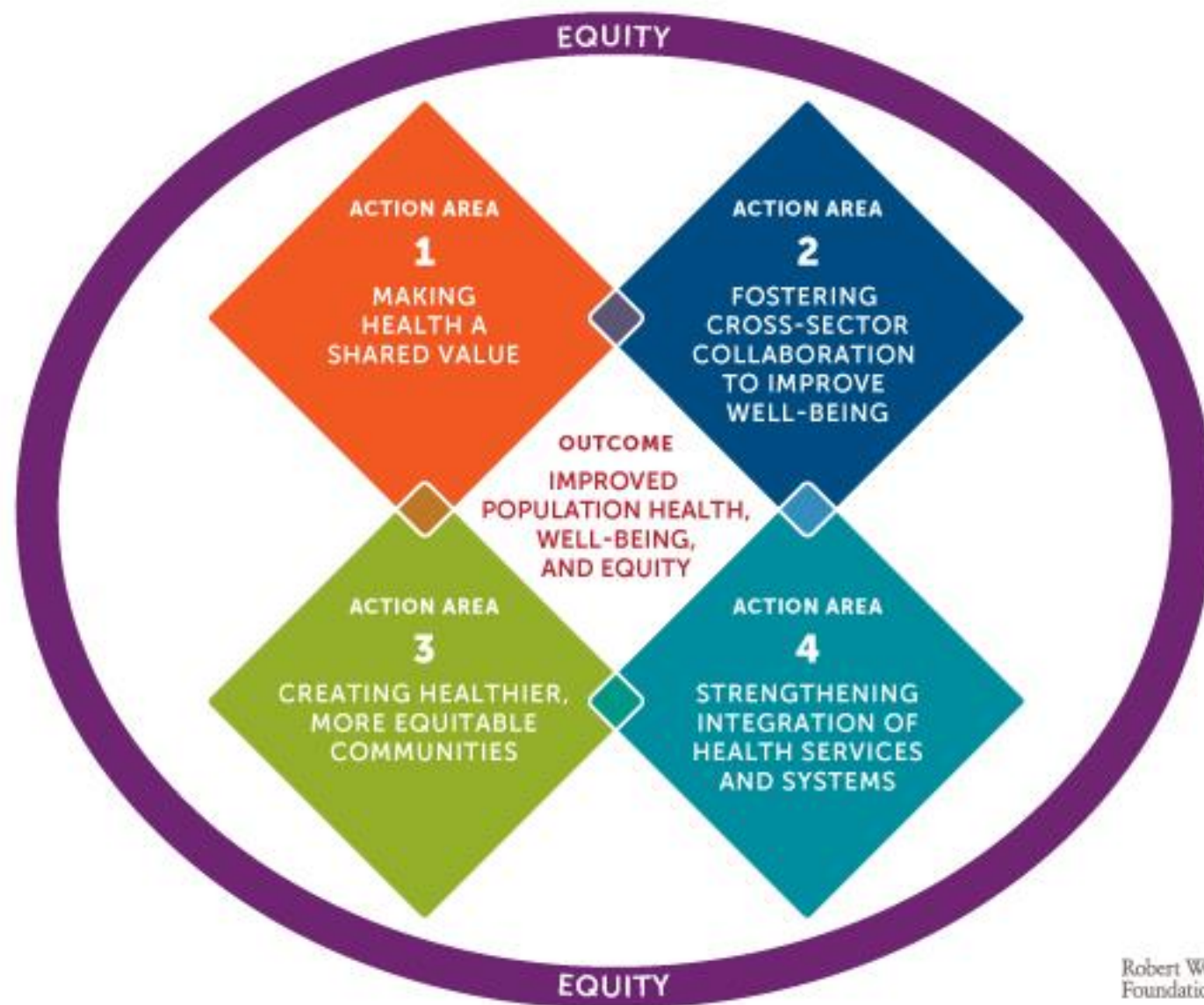


Source: U.S. Census Bureau, 2007–2009 American Community Survey, 3-Year Estimates.

Note: Chart contains data for all individuals living beneath the federal poverty line, not family poverty.

“We envision a future in which we, as a nation, will strive together to build a *Culture of Health* enabling all in our diverse society to lead healthy lives, now and for generations to come.”

CULTURE OF HEALTH ACTION FRAMEWORK



RWJF's Current Effort to Disaggregate Data

■ Phase 1: Learn

- Individual Reviews *within* Ethnic/Racial Groups
- Policy Link as Thought Partner

■ Phase 2: Synthesize

- Unique and Common Themes *across* Ethnic/Racial Groups

■ Phase 3: Build a Network and Action Agenda

- Series of Convenings (LA, ATL, DC)



Immediate Goals

■ **Build Network**

- Work across Silos

■ **Develop Action Agenda**

- Not just RWJF
- Action, advocacy, research
- Opportunities and barriers
- Baby steps



**Don't fall down
the rabbit hole.**



**Remember the
“so what?”.**



“Oil! We’re rich!”



**Push us in the
right direction.**

The Collaborators

■ Review Leads

- Carmela Alcantara, Leo Cabassa, Shakira Suglia, Irene Perez Ibarra, A. Louise Falzon, Elliot McCullough, & Talhah Alvi (Latina/o)
- James Jackson, Tod Hamilton, Mosi Ifatunji, Krim Lacey, Hedwig Lee, & Jane Rafferty (Black)
- Ninez Ponce, AJ Scheitler, & Riti Shimkhada (Asian American/Native Hawaiian/Pacific Islander)
- Jen'nan Read (White)
- Malia Villegas, Amber Ebarb, & Sarah Pytalski (American Indian/Alaska Native)
- Raj Bhopal, Emma Davidson, Nazmy Villarroel, Pamela Pereyra-Zamora, & Allan Krasnik (Global)

■ Policy Link Team

- Victor Rubin
- Nisha Balaram
- Dalila Butler
- Adam Dyer
- Daniella Ngo
- Angel Ross