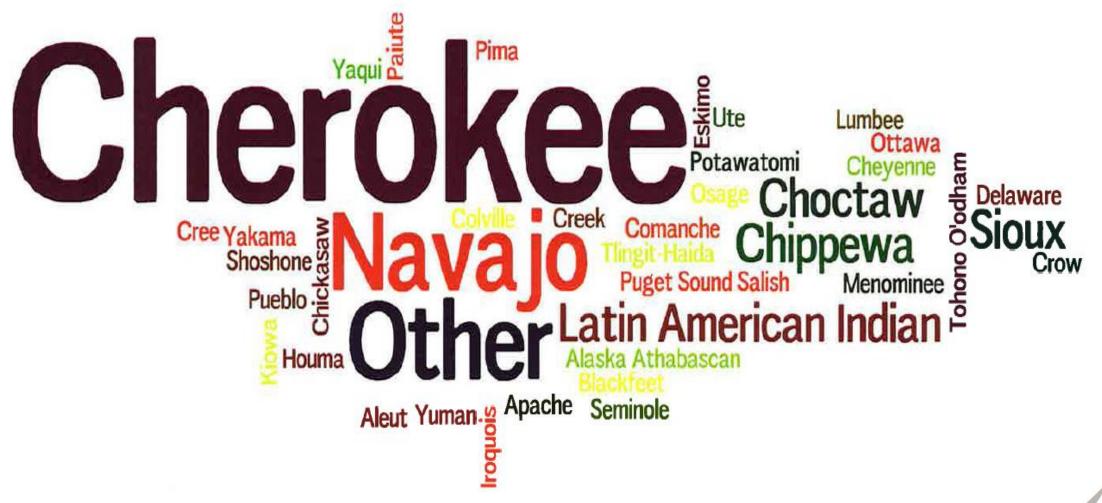
## Building a Culture of Health:

## The Role of Ethnic/Racial Data Disaggregation

Tina J. Kauh, PhD, MS Senior Program Officer, Research-Evaluation-Learning Robert Wood Johnson Foundation Ethnic/Racial Data Disaggregation Convening #3

Robert Wood Johnson Foundation

















## But What Do We Usually See?

- Hispanic/Latino, Black/African American, American Indian/Alaska Native, Asian, Native Hawaiian/Pacific Islander, Multiracial, Other
- Hispanic/Latino, Black/African American, American Indian/Alaska Native, Asian/Native Hawaiian/Pacific Islander, Other
- White, Black/African American, Hispanic/Latino, Other
- White, Other



"Asian Americans are the highest-income, besteducated, and fastest-growing racial group...They are more satisfied than the general public with their lives [and] finances...."

## So What's the Big Deal?



#### THE WALL STREET JOURNAL.

THE SATURDAY ESSAY

#### Rise of the Tiger Nation

Asian-Americans are now the country's best-educated, highest-earning and fastest-growing racial group. They share with American Jews both the distinction and the occasional burden of immigrant success.





#### Poverty Rates

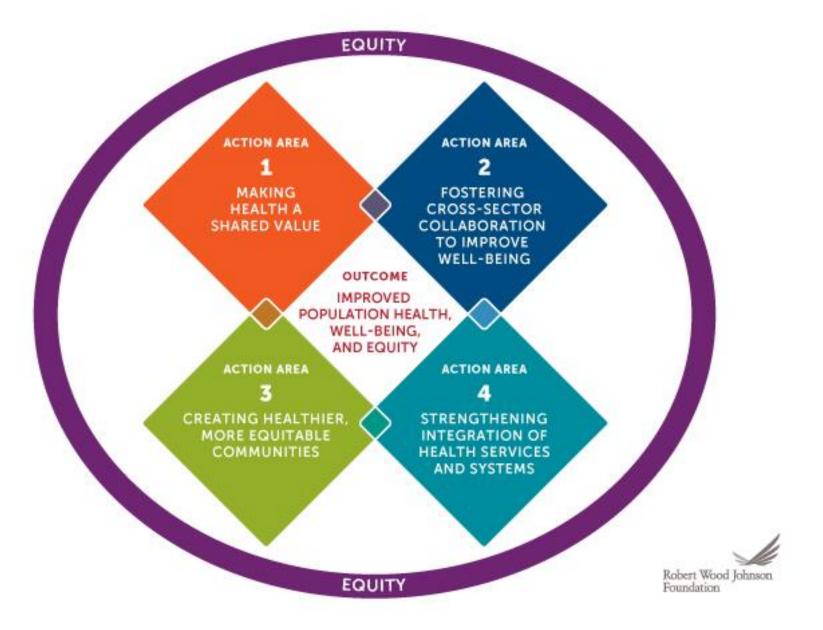
by Ethnic Group, United States 2007 to 2009



Source: U.S. Census Bureau, 2007–2009 American Community Survey, 3-Year Estimates. Note: Chart contains data for all individuals living beneath the federal poverty line, not family poverty.

"We envision a future in which we, as a nation, will strive together to build a Culture of Health enabling all in our diverse society to lead healthy lives, now and for generations to come."

#### CULTURE OF HEALTH ACTION FRAMEWORK



## **RWJF's Current Effort to Disaggregate Data**

#### Phase 1: Learn

- Individual Reviews within Ethnic/Racial Groups
- Policy Link as Thought Partner
- Phase 2: Synthesize
  - Unique and Common Themes across Ethnic/Racial Groups
- Phase 3: Build a Network and Action Agenda
  - Series of Convenings (LA, ATL, DC)



## **Immediate Goals**

## Build Network

Work across Silos

### Develop Action Agenda

- Not just RWJF
- Action, advocacy, research
- Opportunities and barriers
- Baby steps



## Don't fall down the rabbit hole.



"Oil! We're rich!"

# Push us in the right direction.

## **The Collaborators**

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- Jen'nan Read (White)
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- Raj Bhopal, Emma Davidson, Nazmy Villarroel-Williams, Pamela Pereyra-Zamora, & Allan Krasnik (Global)

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