2015 National Content Test
Race/Ethnicity Research: Collecting Detailed Responses

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U.S. Census Bureau

Making the Case: A Conversation with Leaders in Effort to Create, Support, and Utilize Better Disaggregated Data
May 22, 2017 • Los Angeles, CA
8. What is Person 1’s race or origin? Mark all boxes that apply. If Person 1’s race or origin is unknown, mark “Some other race or origin.”

- White
- Black or African American
- Hispanic or Latino
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Other Pacific Islander
- Some other race or origin

9. What is Person 1’s race? Mark all boxes that apply. If Person 1’s race is unknown, mark “Some other race or origin.”

- White
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- Hispanic or Latino
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Other Pacific Islander
- Some other race or origin
Detailed Reporting for Major Race/Ethnicity Groups by Question Format
(Percent Alone or in Combination)

Detailed reporting was the same or higher across all major categories for the Combined Question with Detailed Checkboxes format.

Source: 2015 NCT, Internet responses
Detailed Hispanic Responses

Combined Question with Checkboxes

Hispanic Percent of People in Group

Detailed Hispanic Responses
Three NEW Hispanic checkboxes (six total)
Capturing up to six write-in responses per line

- The category “Hispanic, Latino, or Spanish” includes all individuals who identify with one or more nationalities or ethnic groups originating in Mexico, Puerto Rico, Cuba, Central and South American, and other Spanish cultures.
- Examples of these groups include, but are not limited to, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, and Colombian.
- The category also includes groups such as Guatemalan, Honduran, Spaniard, Ecuadorian, Peruvian, Venezuelan, etc.
Detailed Asian Responses

Combined Question with Checkboxes
Detailed Asian Responses

✓ Retain six detailed Asian checkboxes
✓ Capturing up to six write-in responses per line

- The category “Asian” includes all individuals who identify with one or more nationalities or ethnic groups originating in the Far East, Southeast Asia, or the Indian subcontinent.
- Examples of these groups include, but are not limited to, Chinese, Filipino, Asian Indian, Vietnamese, Korean, and Japanese.
- The category also includes groups such as Pakistani, Cambodian, Hmong, Thai, Bengali, Mien, etc.

<table>
<thead>
<tr>
<th>Selected Detailed Asian Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian Indian</td>
</tr>
<tr>
<td>Bangladeshi</td>
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<tr>
<td>Bhutanese</td>
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<tr>
<td>Burmese</td>
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<tr>
<td>Cambodian</td>
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<tr>
<td>Chinese</td>
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<td>Filipino</td>
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<td>Hmong</td>
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<td>Indonesian</td>
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<td>Japanese</td>
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<tr>
<td>Korean</td>
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<td>Laotian</td>
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<td>Malaysian</td>
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<tr>
<td>Pakistani</td>
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<tr>
<td>Sri Lankan</td>
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<tr>
<td>Taiwanese</td>
</tr>
<tr>
<td>Thai</td>
</tr>
<tr>
<td>Vietnamese</td>
</tr>
</tbody>
</table>
Detailed NHPI Responses

Combined Question with Checkboxes

United States Census Bureau
Economics and Statistics Administration
U.S. CENSUS BUREAU
Detailed NHPI Responses

✓ Three NEW NHPI checkboxes (six total)
✓ Capturing up to six write-in responses per line

- The category “Native Hawaiian or Other Pacific Islander” includes all individuals who identify with one or more nationalities or ethnic groups originating in Hawaii, Guam, Samoa, or other Pacific Islands.
- Examples of these groups include, but are not limited to, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, and Marshallese.
- The category also includes groups such as Palauan, Tahitian, Chuukese, Pohnpeian, Saipanese, Yapese, etc.

Selected Detailed NHPI Groups

- Chamorro
- Chuukese
- Fijian
- Marshallese
- Native Hawaiian
  - Palauan
  - Pohnpeian
  - Saipanese
  - Samoan
  - Tahitian
  - Tokelauan
  - Tongan
  - Yapese
Optimizing Detailed AIAN Reporting in Paper-Based Designs

Major conceptual components of AIAN population

Three checkboxes
- Six detailed examples
- Dedicated write-in area

Largest detailed tribes, villages, indigenous groups

Six checkboxes
- Three detailed examples
- Dedicated write-in area

United States Census Bureau
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U.S. CENSUS BUREAU
Detailed AIAN Responses

2017 Census Test

Combined Question with Checkboxes

2015 NCT
Detailed AIAN Responses

✓ Collect details for hundreds of AIAN tribes, native villages, and indigenous groups
✓ Capturing up to six write-in responses per line

AMERICAN INDIAN OR ALASKA NATIVE – Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Tlingit, etc.

- The category “American Indian or Alaska Native” includes all individuals who identify with any of the original peoples of North and South America (including Central America) and who maintain tribal affiliation or community attachment.
- It includes people who identify as “American Indian” or “Alaska Native” and includes groups such as Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

Selected Detailed AIAN Groups

- Apache
- Blackfeet Tribe
- Cherokee Nation of Oklahoma
- Chickasaw Nation
- Choctaw
- Choctaw Nation of Oklahoma
- Hopi Tribe of Arizona
- Maya
- Mohawk
- Muscogee (Creek) Nation
- Navajo Nation
- Oglala Sioux Tribe
- Potawatomi
- Rosebud Sioux Tribe
- Seminole
- Taino
- Tlingit
- Tohono O’Odham
- Turtle Mountain Band of Chippewa Indians
- Yaqui
- Yup’ik
Detailed Black Responses

Combined Question with Checkboxes

6. Which categories describe Person 1?
Mark all boxes that apply and enter details in the spaces below. Note, you may report more than one group.

- BLACK OR AFRICAN AMERICAN – Provide details below.
- African American
- Jamaican
- Haitian
- Nigerian
- Ethiopian
- Somali

Print, for example, Ghanaian, South African, Barbadian, etc.

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U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
Detailed Black Responses

✅ Six NEW detailed Black checkboxes
✅ Capturing up to six write-in responses per line

- The category “Black or African American” includes all individuals who identify with one or more nationalities or ethnic groups originating in any of the black racial groups of Africa.
- Examples of these groups include, but are not limited to, African American, Jamaican, Haitian, Nigerian, Ethiopian, and Somali.
- The category also includes groups such as Ghanaian, South African, Barbadian, Kenyan, Liberian, Bahamian, etc.

Selected Detailed Black Groups

<table>
<thead>
<tr>
<th>African American</th>
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<tbody>
<tr>
<td>Bahamian</td>
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<tr>
<td>Barbadian</td>
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<tr>
<td>Ethiopian</td>
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<tr>
<td>Ghanaian</td>
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<tr>
<td>Haitian</td>
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<tr>
<td>Jamaican</td>
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<tr>
<td>Kenyan</td>
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<td>Liberian</td>
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<tr>
<td>Nigerian</td>
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<tr>
<td>Senegalese</td>
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<tr>
<td>Sierra Leonean</td>
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<tr>
<td>Somali</td>
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<tr>
<td>South African</td>
</tr>
<tr>
<td>Sudanese</td>
</tr>
<tr>
<td>Ugandan</td>
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<tr>
<td>Zimbabwean</td>
</tr>
</tbody>
</table>
Detailed White Responses

✓ Six NEW detailed White checkboxes
✓ Capturing up to six write-in responses per line

- The category “White” includes all individuals who identify with one or more nationalities or ethnic groups originating in Europe.
- Examples of these groups include, but are not limited to, German, Irish, English, Italian, Polish, and French.
- The category also includes groups such as Scottish, Norwegian, Dutch, Slavic, Cajun, Roma, etc.

Selected Detailed White Groups
- Czech
- Danish
- Dutch
- English
- French
- German
- Greek
- Hungarian
- Irish
- Italian
- Norwegian
- Polish
- Russian
- Scottish
- Swedish
- Welsh
Detailed MENA Responses

Combined Question with Checkboxes

8. Which categories describe Person 1? Mark all boxes that apply. AND print details in the space below. Note, you may report more than one group.

WHITE: Provide details below.
- White
- Native Hawaiian or Other Pacific Islander

HISPANIC, LATINO, OR SPANISH: Provide details below.
- Mexican
- Cuban

BLACK OR AFRICAN AM.: Provide details below.
- African American
- Other African American

ASIAN: Provide details below.
- Asian
- Other Asian

MIDDLE EASTERN OR NORTH AFRICAN: Provide details below.
- Lebanese
- Syrian
- Algerian

OTHER: Provide details below.
- Native Hawaiian or Other Pacific Islander

Print, for example, Jewish, Israeli, Iraqi, Tunisian, etc.
Detailed MENA Responses

✓ Six new detailed MENA checkboxes
✓ Capturing up to six write-in responses per line

- The category “Middle Eastern or North African” includes all individuals who identify with one or more nationalities or ethnic groups originating in the Middle East or North Africa.
- Examples of these groups include, but are not limited to, Lebanese, Iranian, Egyptian, Syrian, Moroccan, and Algerian.
- The category also includes groups such as Israeli, Iraqi, Tunisian, Chaldean, Assyrian, Kurdish, etc.

Selected Detailed MENA Groups

- Algerian
- Assyrian
- Chaldean
- Egyptian
- Iranian
- Iraqi
- Israeli
- Jordanian
- Kurdish
- Lebanese
- Moroccan
- Palestinian
- Saudi Arabian
- Syrian
- Tunisian
- Yemeni
Optimal Elements from 2015 NCT Research

**Question Format:**
combined question with detailed checkboxes

**Middle Eastern or North African category**

**Instructions:**
Select all boxes that apply ...
Note, you may report more than one group.

**Terminology:**
race or ethnicity