

EQUITY SUMMIT 2015

All in for inclusion, justice, and prosperity
October 27-29, Los Angeles

www.equity2015.org



Dear Friends and Colleagues,

On behalf of the board and staff of PolicyLink, welcome to Los Angeles and to **Equity Summit 2015: All in for inclusion, justice, and prosperity.** Your time is valuable and we're honored you've chosen to spend some of it with us.

We hope you will have an uplifting experience that offers opportunities to reconnect with colleagues, meet new people, learn, share, stretch, and strengthen your commitment to building an equitable society in which all reach their full potential.

The PolicyLink team will do all we can to make your experience meaningful. If you need assistance, let us know. If you don't know us yet, look for badges with "staff" on them.

We're pleased that you're here and excited about the program ahead of us.

A handwritten signature in black ink, appearing to read 'Angela Blackwell', with a long horizontal flourish extending to the right.

Angela Glover Blackwell
President and CEO

Our Partners and Sponsors

For their generous support of Equity Summit 2015, we thank:

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- Moving Forward Network
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- National Coalition For Asian Pacific American Community Development
- Natural Resources Defense Council
- New Economy Initiative
- The New Mexico Health Equity Partnership
- North Carolina Justice Center
- The Northwest Area Foundation
- Ohio Regional Convergence Partnership
- Opportunity Finance Network
- Partnership for Southern Equity
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- Thunder Valley Community Development Corporation
- TransForm
- Twin Cities Emerging Leaders of Color
- The Urban Redevelopment Authority of Pittsburgh
- University of Connecticut Rudd Center for Food Policy and Obesity
- Whatcom Community Foundation
- William Caspar Graustein Memorial Fund
- The Workers Lab

(List as of October 15, 2015)

We acknowledge with gratitude the many people who helped PolicyLink in the planning, outreach, and programmatic development of Equity Summit 2015. Special thanks to our local host committee for their contributions. Your support and guidance helped shape this important national event.

Thank you for making it a success.



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Equity Summit 2015

All in for inclusion, justice, and prosperity

About PolicyLink

PolicyLink is a national research and action institute dedicated to advancing equity by *Lifting Up What Works*[®].

PolicyLink believes that equity—just and fair inclusion—is essential to America’s economic future. An equitable society is one in which all can participate, prosper, and reach their full potential. As the face of the country changes, with people of color projected to be the majority by 2044, and with the majority of newborns already reflecting that reality, equity is no longer an option—it is an imperative. Equity can be achieved only by bringing the wisdom, voice, and experience of those closest to the nation’s challenges into policy planning and decision making.

For 15 years, PolicyLink has focused attention on people and communities, boldly and effectively using local, state, and national policy to improve conditions in low-income communities and communities of color and empowering residents to engage and provide insight and leadership. Working in partnership with national organizations and community groups, we lift up best practices, connect local leaders to national efforts, and advocate for policies that create healthy, sustainable, opportunity-rich communities, strong regions, and a prosperous nation.

Equity Summit 2015 is our fifth national summit.

Agenda Overview



Pre-Summit

Tuesday, October 27

Time	Event	Venue
9:00am – 8:30pm	Registration Open	California Ballroom Foyer, Level 2

1:00pm – 4:00pm	Equity Institute	
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Concurrent Sessions

Collective Impact in Action: Getting Big Results for Big Problems	San Pedro, Lobby Level
Building the Land of Opportunity: Using the New Affirmatively Furthering Fair Housing Rule	Santa Anita C, Lobby Level
Policy Advocacy through Strategic Communications: Hands-On Help from Experts	San Gabriel A, Lobby Level
Leveraging Equity for Economic Growth	San Gabriel C, Lobby Level
Breaking the Cycle: From Poverty to Financial Security for All	Palos Verdes, Lobby Level
Using Local Data to Drive Policy and Systems Change	Santa Anita A, Lobby Level
Advocacy 101: A Primer on Championing Equity Policy	Santa Anita B, Lobby Level
Strategies for Strengthening the Field of Black Male Achievement	San Bernardino, Lobby Level

Mobile Workshops

Buses will leave promptly at 12:30pm from the Westin Bonaventure Hotel except where noted below.

Building an Equitable Food System (early departure at 10am)
Dance Lab and Discussion at LA's Great Wall (early departure at 10am)
Sustaining African American Culture: The Leimert Park Artist Community's Response to Change
Fighting Gentrification and Displacement: A Story of Asian Pacific American Communities in LA
Mobile City: A Bike Tour of Downtown Los Angeles
Promise Zones and Promise Neighborhoods: Exploring LA's Cradle-to-Career Efforts
Sounds and Sights of Boyle Heights: A Tour and Art Workshop
The Difference a Mile Makes: A Sociopolitical Walk from Downtown to Skid Row
The Legacy of Gentrification and Displacement in South Central Los Angeles
Citywide Organizing for Equitable Transit-Oriented Development
Transforming School Discipline Policies in Los Angeles
Preserving Art and Community, Past and Present: A Tour of the Watts Tower Arts Center
Leveraging Freight Infrastructure in Equity Movements

Tuesday, October 27

continued

Time	Event	Venue
5:30pm – 7:00pm	Champagne Reception at the Westin Bonaventure Hotel Sponsored by The Kresge Foundation.	Plaza Deck (Level 4)
7:00pm – 9:00pm	Dinner on Your Own in Los Angeles Please see the Equity Summit 2015 App for dining suggestions.	
8:00pm – 9:30pm	Film Screening at the Westin Bonaventure Hotel The film <i>Bridging the Divide: Tom Bradley and the Politics of Race</i> tells the story of the 1973 election of Tom Bradley who became mayor of Los Angeles, the first African American mayor of a major U.S. city with an overwhelmingly White majority. His election showcased the possibility of forming multiracial coalitions, transformed the national dialogue on race, and encouraged elections of minority candidates nationwide. It sheds light on “the pressures which face our cities, the politics of race, and the complexities of coalitions in a changing America.”	Hollywood Ballroom, Level 3

Summit Day 1

Wednesday, October 28

Time	Event	Venue
7:00am – 4:00pm	Registration Open	California Ballroom Foyer, Level 2
7:30am – 8:30am	Breakfast <i>Location assigned by name tag.</i>	Plaza Deck (Level 4) and Pasadena Room, (below Lobby Level)
8:30am – 9:00am	Welcome Angela Glover Blackwell, President and CEO, PolicyLink	California Ballroom, Level 2
9:00am – 10:30am	Opening Plenary Place, Race, and Economy: Winning on Equity in the 21st Century	California Ballroom, Level 2
10:45am – 12:00pm	Workshop Series 1: Aligning Economic Priorities with the Emerging Majority	
	<i>Concurrent Sessions</i>	
	Getting to Full Employment	Santa Barbara AB, Lobby Level
	The Central Role of Health and Place in Community Resiliency	San Gabriel B, Lobby Level
	Connecting Boys and Men of Color to 21st Century Jobs	Santa Anita C, Lobby Level
	Transforming Low-Wage Work into Quality Jobs with Dignity	Santa Anita AB, Lobby Level
	Businesses Finding New Success through Equity	Beaudry A, Lobby Level
	New Directions and Dynamic Leadership for Rural Community Development	Santa Monica B, Level 3
	Toxic Inequality: Challenges and Solutions for the Racial Wealth Gap	San Gabriel A, Lobby Level
	The Vital Role of Immigrants in Fueling Local and National Economies	San Bernardino, Lobby Level
	Leading with Racial and Economic Equity to Enhance Climate and Resiliency Work	San Pedro, Lobby Level
	How Is the Public Sector Advancing Equity through Arts and Culture?	Santa Monica A, Level 3
	Food Procurement as an Economic Development Driver	Santa Barbara C, Lobby Level
	Breaking Down Barriers to Employment	Palos Verdes, Lobby Level
	Harnessing Social Impact Investments for Equity	Santa Monica D, Level 3
	Fair Shake Commission on Inequality and Economic Opportunity in California	Catalina Ballroom, Level 3

Wednesday, October 28

continued

Time	Event	Venue
12:00pm – 1:00pm	Networking Lunch <i>Location assigned by name tag.</i>	Plaza Deck (Level 4) and Pasadena Room (below Lobby Level)
1:15pm – 2:30pm	Workshop Series 2: Harnessing Power, Politics, and Policy for Equity <i>Concurrent Sessions</i>	
	Advancing Health Equity through Institutional Policy and Practice	San Gabriel A, Lobby Level
	Voting Rights in the 21st Century	San Gabriel B, Lobby Level
	Ending Mass Incarceration: Are We Making Progress?	San Bernardino, Lobby Level
	Expanding Opportunities for Girls and Women of Color	Santa Monica B, Level 3
	Election 2016: Alliances and Strategies to Put Equity on the Next Presidential Agenda	Santa Barbara AB, Lobby Level
	Translating Protest into Policy: Achieving Police Reform through Community-Led Movements	Santa Anita AB, Lobby Level
	Funders Boost Organizing and Advocacy to Deliver Policy Wins	Hollywood Ballroom, Level 3
	A Legacy of Debt: Toward Manageable Student Loans and Post-Secondary Affordability	Palos Verdes, Lobby Level
	Inclusive Governance: A Vital Component of Governmental Planning and Community Development	Santa Monica A, Level 3
	Building Sustainable Community Change: Beyond the Pilot	Santa Monica D, Level 3
	Equity Electeds: The Next Generation of Progressive Policymakers	Santa Anita C, Lobby Level
	Labor and the Food System	San Gabriel C, Lobby Level
	Cross-Racial Coalitions for Immigrant Rights	Beaudry A, Lobby Level
	Transforming School Discipline and Boosting Achievement	Santa Barbara C, Lobby Level
	Bending the Gig Economy Toward Equity	San Pedro, Lobby Level
2:30pm – 3:00pm	Networking, Workshop Reflections, and Coffee/Tea Break	Plaza Deck (Level 4) and Pasadena Room (below Lobby Level)

Time	Event	Venue
3:00pm – 4:15pm	Forums	
	<i>Concurrent Sessions</i>	
	#BlackLivesMatter	San Francisco and Sacramento, Level 2
	Making Public Money Work for Equity: A California Success Story	Catalina Ballroom, Level 3
	New Moves: Holding Ground, Fighting Displacement	San Diego and San Jose, Level 2
4:30pm – 6:00pm	Concurrent Activities: Caucuses, Delegation Meetings, and Special Presentations	
	Caucuses	
	Housing Justice Movement Caucus	Santa Anita C, Lobby Level
	Arts and Culture Caucus	San Gabriel B, Lobby Level
	Advancing Health Equity Caucus	Santa Anita AB, Lobby Level
	Transportation Potential and Promise Caucus	San Pedro, Lobby Level
	Equitable Food Systems Caucus	Santa Barbara AB, Lobby Level
	Financial Security Caucus	San Bernardino, Lobby Level
	LGBTQ Equity Voices Caucus	Palos Verdes, Lobby Level
	The Earth, the City, and the Hidden Narrative of Race Caucus	Santa Monica A, Level 3
	Equity, Growth, Community Caucus	Hollywood Ballroom, Level 3
	Global Trade, Local Impacts Caucus	San Fernando, Lobby Level
	Climate Resilience and Communities of Color Caucus	San Gabriel A, Lobby Level
	Meet the Equity Data Tool Creators Caucus	Santa Barbara C, Lobby Level
7:00pm – 9:00pm	Celebratory Reception at the Westin Bonaventure Hotel Sponsored by Citi Community Development.	California Ballroom, Level 2 and Catalina Ballroom, Level 3

Summit Day 2

Thursday, October 29

Time	Event	Venue
7:30am – 12:00pm	Registration Open	California Ballroom Foyer, Level 2
7:30am – 8:15am	Breakfast <i>Location assigned by name tag.</i>	Plaza Deck (Level 4) and Pasadena Room (below Lobby Level)
8:30am – 10:00am	Launch of the PolicyLink All-In Cities Initiative and Plenary All-In Cities: Building an Equitable Economy from the Ground Up	California Ballroom, Level 2
10:15am – 11:30am	Workshop Series 3: Creating Healthy and Prosperous Communities	
	<i>Concurrent Sessions</i>	
	Driving Equitable Development through Arts and Culture	Santa Anita C, Lobby Level
	Southern Metros Leading the Way	San Pedro, Lobby Level
	Fighting for a Just Food System	San Gabriel A, Lobby Level
	Race, Place, and Datasets: Harnessing Disaggregated Data for Policy Wins	Beaudry A, Lobby Level
	Faith Leaders Delivering on the Promise of Equity	Santa Barbara C, Lobby Level
	Strengthening the Voice and Health of Native Populations	Santa Monica B, Level 3
	Moving Beyond Trauma: Health and Healing for Communities of Color	Santa Monica A, Level 3
	Fostering Immigrant Integration at the Urban and Regional Levels	San Gabriel C, Lobby Level
	Water Infrastructure and Community Resiliency	Santa Monica D, Level 3
	Transportation Equity: A 21st Century Civil Rights Issue	San Bernardino, Lobby Level
	Community Resilience: How Local Groups Are Shaping the National Agenda	Palos Verdes, Lobby Level
	Realizing the Promise of My Brother's Keeper	Hollywood Ballroom, Level 3
	Cultivating an Economic Revival in America's Legacy Cities	Santa Barbara AB, Lobby Level
	Fines, Fees, and Incarceration: The Financial Toll of the Justice System within Low-Income Communities and Communities of Color	San Gabriel B, Lobby Level
	Cradle-to-Career Services: Building a Comprehensive Pipeline for the Jobs of the Future	Santa Anita AB, Lobby Level
	Advancing Equity in the Tech and Innovation Economies	Santa Monica C, Level 3
11:30am – 12:00pm	Grab and Go Lunch <i>Location assigned by name tag.</i>	Plaza Deck (Level 4) and Pasadena Room (below Lobby Level)

Time	Event	Venue
12:15pm – 1:30pm	Workshop Series 4: Tools for Action in the Equity Movement	
	<i>Concurrent Sessions</i>	
	The Power and Promise of an Equity-Driven Collective Impact Model	San Bernardino, Lobby Level
	Charting a Course Toward Effective Justice Reinvestment and Reform	Santa Monica B, Level 3
	Flipping the Script: Rewriting the National Narrative on Boys and Men of Color	San Gabriel B, Lobby Level
	The Revolution Will Be Tweeted: Wielding Social Media Campaigns for Social Good	Santa Barbara AB, Lobby Level
	Grantmakers Take the Lead on Advancing Racial Equity	Hollywood Ballroom, Level 3
	Housing All of Us: A Framework for Health, Investment, and Renewal	Santa Anita C, Lobby Level
	“Ignite” Session: Equity Data Tools for Change	Santa Anita AB, Lobby Level
	Zeroing in on Business Ownership Strategies for Communities of Color	Santa Barbara C, Lobby Level
	Using Coalition Power to Deliver Community Benefits	Beaudry A, Lobby Level
	Implicit Bias and the Work Ahead	Palos Verdes, Lobby Level
	How Infrastructure Investments Can Advance Equity Outcomes	San Fernando, Lobby Level
	Using the U.S. Tax Code to Build Equity	Santa Monica A, Level 3
	The Playbook for Inclusive Economic Development	San Gabriel A, Lobby Level
	Creating Communities of Opportunity in a Time of Rapid Change	San Gabriel C, Lobby Level
	Promise Zones: A Multilevel Approach to Tackling Poverty	San Pedro, Lobby Level
	Race, Place, and Fair Housing: America’s Persistent Geography of Inequality	Santa Monica D, Level 3
1:45pm – 3:45pm	Closing Plenary and Performance Building a Multiracial, Multigenerational Equity Movement	California Ballroom, Level 2

Equity Summit 2015

All in for inclusion, justice, and prosperity

Pre-Summit Equity Institute and Mobile Workshops



Pre-Summit

Tuesday, October 27

1:00pm – 4:00pm (concurrent sessions)

Equity Institute

Join community leaders and advocates from across the country for an enlightening afternoon to sharpen your skills, deepen your knowledge, and exchange ideas for action. These in-depth, interactive training sessions explore critical issues and strategies for the equity movement. All sessions accommodate a range of experience levels, from beginners to experts. Space is extremely limited; pre-registration is required.

Collective Impact in Action: Getting Big Results for Big Problems

San Pedro, Lobby Level

Across the nation, local leaders are using a collective impact framework to create collaborative, cross-sector initiatives that tackle deeply entrenched racial and economic disparities. In this skills-building session, designed for those who are planning or are in the early stages of implementing a collective impact effort, attendees will receive guidance in operationalizing a collective impact framework that is infused with equity. Participants will leave better equipped to move from discussion to action; to use data for learning, continuous improvement, and shared accountability; to achieve impact commensurate with the scale of the problems; and to mobilize leaders who are courageous enough to take on the structures that are impeding just and fair inclusion.

Trainers:

- Rasuli Lewis, *Director, Practitioners Institute, Harlem Children's Zone*
- Michael McAfee, *Vice President for Programs, PolicyLink*
- Jessica Pizarek Murray, *Senior Program Coordinator, PolicyLink*
- Carla Taylor, *Senior Associate, Center for the Study of Social Policy*

Building the Land of Opportunity: Using the New Affirmatively Furthering Fair Housing Rule

Santa Anita C, Lobby Level

For too many low-income families and people of color, the American dream remains persistently out of reach. However, the newly released regulation from the Department of Housing and Urban Development (HUD), known as the Affirmatively Furthering Fair Housing (AFFH) rule, has the potential to be a game-changer for addressing segregation, concentrated poverty, and structural barriers to opportunity. A key feature of this new rule is the requirement that those receiving federal formula funding use a new “assessment of fair housing,” which helps HUD grantees make decisions about how to connect low-income people to the housing, jobs, good schools, transportation, and other necessities they need to live healthy, prosperous lives. In this interactive institute—perfect for equity leaders, HUD grantees and subgrantees, economic developers, policymakers, and other city planning stakeholders—participants will take a deep dive into the AFFH rule and its companion assessment tool through presentations and roundtable discussions with national and local experts, peer sharing, and small-group work.

Trainers:

- Debby Goldberg, *Special Project Director, National Fair Housing Alliance*
- Amy Kenyon, *Program Officer, Ford Foundation*
- Carlos Monje, *Assistant Secretary for Transportation Policy, U.S. Department of Transportation*
- Jason Reece, *Director of Research, Kirwan Institute, Ohio State University*
- Celia Smoot, *Director of Housing, LISC*
- Harriet Tregoning, *Assistant Secretary, Office of Community Planning and Development, HUD*
- George Williams Jr., *Assistant Deputy Secretary, Office of Fair Housing and Equal Opportunity, HUD*

Policy Advocacy through Strategic Communications: Hands-On Help from Experts

San Gabriel A, Lobby Level

Effective communications plans begin with knowing what you want to say, to whom you want to say it, and what you want your audience to do after the message is received. But what happens after you've made your plan and are ready to execute? Where can you go for feedback and guidance? What tools, tips, and techniques might be most useful to achieve maximum visibility and action? In this interactive three-hour session, attendees will benefit from the knowledge and one-on-one guidance of communications experts who are engaged in a range of activities, from strategy and planning to editorial production to external engagement through public speaking, the press, and social media. During the session, panelists will make short presentations on their work and then be available for one-on-one meetings with attendees. Bring your questions or work in progress and leave this session ready to move your work forward. A group discussion will follow these one-on-ones, offering an opportunity for attendees to share ideas, discuss common challenges, and generate new insight into the making of successful communications for advocacy campaigns.

Trainers:

- Milly Hawk Daniel, *Vice President for Communications, PolicyLink*
- Adrian Hopkins, *Director of Strategy, Bureau Blank*
- Courtney Hutchison, *Senior Communications Associate, PolicyLink*
- Anand Subramanian, *Senior Communications Associate, PolicyLink*

Leveraging Equity for Economic Growth

San Gabriel C, Lobby Level

This institute explores the potential—and challenges—of pursuing equity and economic growth simultaneously. This session will open by establishing an overall framework of effective equitable economic development practices, including project design, targeted hiring, workforce training innovations, and economic inclusion agreements. Next, panelists will unpack how these strategies play out in real-world circumstances through case studies of three large development projects designed to spur employment and economic growth: the reuse of a former army base in Oakland, California; a biotech research park and mixed-use neighborhood in East Baltimore, Maryland; and the repurposing of the Brooklyn Navy Yard for manufacturing in New York City. The session will conclude with an in-depth discussion of local hire and community benefit agreements.

Trainers:

- Adam Friedman, *Executive Director, Pratt Center*
- Julian Gross, *Community Benefits Law Center*
- Kate O'Hara, *Executive Director, East Bay Alliance for a Sustainable Economy (EBASE)*
- Victor Rubin, *Vice President for Research, PolicyLink*
- Chris Schildt, *Senior Associate, PolicyLink*
- Scot Spencer, *Associate Director, Annie E. Casey Foundation*
- Cheryl Washington, *East Baltimore Development, Inc.*

Breaking the Cycle: From Poverty to Financial Security for All

Palos Verdes, Lobby Level

Over the course of a lifetime, everyone will interact with various systems—health, justice, education, and the tax code, among others—that have a profound impact on our financial security and economic mobility. In low-income communities and communities of color, structural biases within these systems often create significant financial hardship that result in the loss of family and community wealth across generations. The field of financial security seeks to put policies and practices in place that connect individuals and families to the full set of financial resources necessary to stay out of poverty. In this session, experts from across the economic development field will discuss the role financial security plays in building an equitable economy, providing attendees with practical tools and strategies on how to incorporate financial security measures into development spaces not traditionally associated with finance, such as health, education, and justice reform.

Trainers:

- Mary Dupont, *Director of Financial Empowerment, Office of Financial Empowerment*
- Lisa Early, *Director Families, Parks and Recreation, Parramore Kids Zone*
- Ezra Levin, *Associate Director of Government Affairs, Corporation for Enterprise Development (CFED)*
- Cy Richardson, *Senior Vice President, Urban League*
- Endria Richardson, *Staff Attorney, Legal Services for Prisoners With Children*

Using Local Data to Drive Policy and Systems Change*Santa Anita A, Lobby Level*

Comprehensive local data—broken down by race and location—has increasingly become a driver of change within policy and system reforms. Thanks to new online data tools, such as the National Equity Atlas (www.nationalequityatlas.org), relevant data are now more available than ever before for those working to create more inclusive, resilient, and prosperous cities and regions. Which indicators can provide the most insight into equity, and are they available online? What is the Equity Atlas and how can you use it? How are communities, large and small, using indicators and maps of racial equity and inclusion to advance community and policy change efforts? Attendees will participate in a hands-on training that teaches them how to track, measure, and make the case for equity and inclusive growth in their communities using online data tools. Please bring a laptop to this session.

Trainers:

- Katrina Neely Farren-Eller, *Coordinator, Inclusive Dubuque*
- Justin Scoggins, *Data Manager, Program for Environmental and Regional Equity at the University of Southern California (USC)*
- Nathaniel Smith, *Founder and CEO, Partnership for Southern Equity*
- Pamela Stephens, *Data Analyst, Program for Environmental and Regional Equity at the University of Southern California (USC)*
- Sarah Treuhaft, *Director of Equitable Growth Initiatives, PolicyLink*

Advocacy 101:**A Primer on Championing Equity Policy***Santa Anita B, Lobby Level*

Legislative advocacy at the local, state, and federal levels is critical to advancing equitable outcomes for low-income communities and communities of color. To effectively advocate for policy change, we must be strategic in how we engage policymakers, organize partnerships and coalitions, collaborate with unlikely allies, articulate our message, and illustrate that a policy change is needed. In this session, you will learn advocacy and engagement strategies from leaders who shape equitable public policy at the local, state, and federal levels. Through hands-on exercises, you will have an opportunity to enhance your advocacy skills and expand your repertoire of strategies and approaches to achieve equity impacts. This session is tailored for participants who have limited to no experience with legislative advocacy, but see legislative advocacy as integral to elevating their work in communities.

Trainers:

- Judith Bell, *Vice President of Programs, The San Francisco Foundation*
- Liz Guillen, *Public Advocates (invited)*
- Michele Hasson, *Regional Director, Leadership Counsel for Justice and Accountability*

Strategies for Strengthening the Field of Black Male Achievement*San Bernardino, Lobby Level*

During this institute, the Campaign for Black Male Achievement (CBMA) will provide participants with information on the current landscape and opportunities in the growing field of Black male achievement. CBMA will offer structured opportunities for local and national networking and capacity-building opportunities in key areas, including leadership development, strategic communications, performance measurement, and fund development. Attendees will also learn about new field-building services developed by CBMA in the areas of public/private partnerships, narrative change, and city-based strategies designed to improve the life outcomes of Black men and boys.

The list of speakers for this session will be available on the Summit App or at www.equity2015.org.

12:30pm – 4:00pm (concurrent)

Mobile Workshops

Note: Mobile workshops depart from the Westin Bonaventure promptly at 12:30pm except where noted below.

Join local host organizations for an inspiring look at neighborhoods and initiatives at the forefront of advocacy, development, and revitalization in Los Angeles. These engaging workshops provide opportunities to meet innovative leaders and dedicated residents working to effect inclusive, sustainable change in the city and to take part in on-site discussions about issues of opportunity, race, and community building that are central to the equity movement. Witness first-hand the exciting successes of Los Angeles advocates in healthy food, housing, education, transportation, arts and culture, community development, and social justice. Space is extremely limited; pre-registration is required. Buses will leave promptly at 12:30 p.m. except where noted below.

Dance Lab and Discussion at LA's Great Wall

Join urban Latin dance theater company CONTRA-TIEMPO for a choreographic laboratory and discussion set against the backdrop of The Great Wall of Los Angeles—one of the country's largest and most respected monuments to interracial harmony. The Great Wall, which began production in 1974, is a larger-than-life public art project that visualizes the history of ethnic peoples of California from prehistoric times to the 1950s. CONTRA-TIEMPO will bring their signature blend of salsa, Afro-Cuban, and urban dance styles, teaching participants how movement can convey the themes of inclusion, justice, and prosperity. A group discussion will follow. **Early bus departure at 10 am.**

Building an Equitable Food System

Join PolicyLink and local advocates for an up-close look at the key components of the Los Angeles food system. Co-sponsored by the LA Food Policy Council, this mobile workshop will focus on exciting efforts that are transforming Los Angeles into a “good food” region with a food system that is fair, healthy, affordable, and sustainable. We will travel to various neighborhoods to experience the innovative methods that are changing how food is being grown, distributed, sold, and discarded. Participants will engage in conversations with an array of creative and passionate food system activists, including street vendors, food-chain workers, small-business operators, youth leaders, and independent grocers. The workshop will culminate in a community meal that will engage Equity Summit participants and Los Angeles community members in a

discussion of food justice and equity and the intersection of food and culture, while enjoying fresh, local food. **Early bus departure at 10 am.**

Sustaining African American Culture: The Leimert Park Artist Community's Response to Change

Leimert Park has been the heart of African American Los Angeles for over 40 years. However, the demographics of this neighborhood are shifting as rising housing costs and new metro stations along Crenshaw Boulevard attract new residents. In response, the community has united to develop a dynamic response to preserve the unique role of Leimert Park in the fabric of Los Angeles. In a planning and development process led by artists, the community has created a “2020 Vision”—a five-year plan to ensure a stable future for the neighborhood. Come experience one of Los Angeles's richest cultural districts, see art, and hear from the artists and visionaries who are at the center of the fight to maintain the distinct character of this wonderful enclave. In addition to the leaders of this movement, this mobile workshop will include visits to the Vision Theater, KAOS Network, The World Stage, and Eso Won Books.

Fighting Gentrification and Displacement: A Story of Asian Pacific American Communities in LA

This tour will highlight the efforts of Los Angeles's Asian Pacific American (APA) ethnic enclaves to fight gentrification and displacement resulting from significant demographic shifts, catalytic real estate developments, and massive transit infrastructure investments occurring in their communities. The tour, hosted by the Thai Community Development Center, will take participants through the historic APA enclaves of Little Tokyo, Chinatown, Koreatown, Historic Filipino Town, and Thai Town, with stops at local community-based organizations such as the Little Tokyo Service Center CDC, Chinatown Community for Equitable Development, and the Southeast Asian Community Alliance. The hosts will share their community's history and their current efforts to leverage cultural tourism to preserve the affordability and cultural heritage of their enclaves while negotiating community benefits within existing real estate developments. At its final stop in Thai Town, participants will get to experience the Thai market and enjoy a Thai dinner, dessert demonstration, and tasting. Participation is limited to 50 people.

Mobile City: A Bike Tour of Downtown Los Angeles

Explore downtown Los Angeles on bike with the Los Angeles County Bicycle Coalition (LACBC), a member-based advocacy and education nonprofit that works to make the Los Angeles region a healthy, safe, equitable, and fun place to bike. Using bikes provided by Tern and being led by LACBC Executive Director Tamika Butler and Events and Logistics Manager Erik Alcaraz, you will see the sites along downtown's beautiful historic core. The route will follow protected bike lanes along Main Street and the 2nd Street Tunnel, sharrows on Broadway, and end with a ride through Skid Row. Ride guides will stop for a discussion of LA's Vision Zero initiative and end with a conversation on gentrification, displacement, and poverty at Peddler's Creamery. Have a complimentary scoop of ice cream courtesy of LACBC! The ride begins and ends at the Westin Bonaventure Hotel and will be conducted at a leisurely pace totaling five miles on relatively flat streets. Helmets will be provided. This bike tour can only accommodate 15 riders.

Promise Zones and Promise Neighborhoods: Exploring LA's Cradle-to-Career Efforts

In 2014, the City of Los Angeles received a Promise Zone designation—a White House initiative that supports and encourages cities to leverage public and private resources to lift communities out of poverty. The Youth Policy Institute (YPI) is the lead implementation partner for the Los Angeles Promise Zone and works to strengthen this collective impact effort in five core communities, including its existing work through the Promise Neighborhood initiative. In the last 30 months, the Obama Administration has invested \$134 million in LA's place-based strategy through 26 different grants from nine federal agencies. This mobile workshop will take participants through a tour of the Promise Neighborhood in the Promise Zone, where participants will have an opportunity to see and hear about the public, private, and community-based partnerships that are reaching students and disconnected youth who are not part of the traditional school system.

Sounds and Sights of Boyle Heights: A Tour and Art Workshop

Named after Andrew Boyle, an Irish immigrant who built his home in 1858, Boyle Heights has always been known as a gateway community. While it is now a predominantly Latina/o community, Boyle Heights has historically been a home for a diverse array of ethnic groups. In the middle of the 20th century, Boyle Heights had large Jewish, Japanese American, African American, Armenian, and Russian populations. This diversity was catalyzed by racially restrictive covenants on land that made Boyle Heights one of the only places in Los Angeles where people of color were allowed to purchase property. After WWII, this diverse population began to leave due to a dwindling housing supply and low employment opportunities in the industrial sector. Currently, nearly all of its residents, 94 percent, are Latino. Half of Boyle Heights residents are native-born while 35 percent are non-citizen residents. The dominant language in the neighborhood is Spanish, with a majority of residents originating from Mexico. In this mobile workshop, participants will experience the rich cultural tapestry of Boyle Heights through art and architecture along its First Street Corridor and other key community markers and sites. Attendees will also create a piece of art that commemorates the mobile workshop, while learning about the traditional art printing process at Self Help Graphics, an institution in the Eastside community for over 40 years. Self Help Graphics' mission is to drive the creation of new work by Chicano and Latino artists through fine art print-making and multiple visual art forms.

The Difference a Mile Makes: A Sociopolitical Walk from Downtown to Skid Row

Experience a slice of downtown Los Angeles by walking just over a mile along 5th Street from the gleaming Bonaventure Hotel to the Skid Row neighborhood. This mobile workshop will explore the complex dynamics of LA's downtown development, including the rise of "loft living" in the midst of LA's lowest-income neighborhood. Participants will hear from the LA Community Action Network on successful organizing to stop displacement of low-income people from residential hotels, the Skid Row Housing Trust on building 25 apartment buildings and services for formerly homeless people, the LA Poverty Department on nourishing the creative powers of the people who live in Skid Row, and the Downtown Women's Center on making safe spaces for homeless women to get off the street. Organized by Beth Steckler of Move LA, this workshop will be on foot with multiple stops along the 1.1 mile route. Participation is limited to 30 people.

The Legacy of Gentrification and Displacement in South Central Los Angeles

For the past 60 years, politicians and power brokers systematically applied poor planning and land-use policy and cultivated an environment ripe for land speculation in this neighborhood, resulting in soaring rents, the threatening of locally owned businesses, and private-market developments that are displacing long-standing African American, Latino, and immigrant residents within South Central Los Angeles. The UNIDAD Coalition has pushed back, driven by the needs and vision of previously displaced and existing low-income families, using comprehensive strategies to address affordable housing, to build local small-business development, to encourage civic engagement, to foster local leadership, and to improve community health. We will be touring downtown's expansion into South Central Los Angeles, the AEG/LA Live complex, USC Village expansion, Lorenzo Housing Development, and proposed transit-oriented development sites like the Crenshaw corridor. Join us as we share ideas, deepen our analysis, and cultivate new approaches by which residents can organize, create policy, structure programs, and generate resources to minimize displacement.

Citywide Organizing for Equitable Transit-Oriented Development

Today, Los Angeles is in the midst of the largest public works project in the country: a \$40 billion investment in new public transportation that seeks to reduce pollution, counteract skyrocketing housing costs, and increase mobility through "transit-oriented development" (TOD) that links housing, development projects, and public transit. On this mobile workshop, visit innovative transit-oriented development projects that are linking struggling communities to opportunity and learn about a city-wide policy campaign to win equitable, transit-oriented development standards. Stops will include TOD projects and social justice organizations in Boyle Heights, Koreatown, and several other locations in South Los Angeles.

Transforming School Discipline Policies in Los Angeles

In Los Angeles County, low-income and young men of color face severe barriers; they have the lowest life expectancy rates, the highest unemployment rates, and are least likely to complete high school or graduate college. In this mobile workshop, The Brothers, Sons, Selves coalition—a partnership formed in 2012 by Liberty Hill, The California Endowment, and a strong coalition of 12 Los Angeles grassroots community organizations—will share how it is working to reverse these trends by building leadership skills among its participants and engaging them in advocacy campaigns. During this workshop, participants will hear from leaders of schools and organizations that worked directly with students to bring about the historic 2013 "School Climate Bill of Rights" resolutions passed by Los Angeles and Long Beach school districts, as well as learn how the challenges of implementation are impacting their current work. Participants will also have the opportunity to go through a campaign learning module at one of the coalition member organizations, Inner City Struggle.

Preserving Art and Community, Past and Present: A Tour of the Watts Tower Arts Center

The 54-year-old Watts Towers Arts Center was founded to serve the community and to be the guardian of the 94-year-old world famous "Nuestro Pueblo"—also known as the Watts Towers of Simon Rodia. Today the campus serves as a conduit and hub for museum and arts education, providing exhibitions and enrichment programs and classes in painting, sculpture, photography, music, dance, gardening, tiling, and media arts. During this visit to the center, participants will have a guided tour of the Watts Towers and the WTAC Campus and learn how the solitary work of one single Italian immigrant has influenced generations of youth, local and international visitors, educators, and master artists. The staff will then host an interactive discussion of the center's diverse engagement programs, ranging from festivals to education programs, support groups, community collaborations, visiting artists, and international exchanges.

Leveraging Freight Infrastructure in Equity Movements

This workshop will travel to the largest port complex in the United States to examine how port communities of Los Angeles and Long Beach have used organizing, coalition building, policy, and advocacy to place equity, environmental justice, and health at the center of port and freight transportation planning and policymaking.

5:30pm – 7:00pm

**Champagne Reception Sponsored by
The Kresge Foundation**

Plaza Deck (Level 4), Westin Bonaventure Hotel

7:00pm – 9:00pm

Dinner on Your Own in Los Angeles

Please see the Equity Summit 2015 App for dining suggestions.

8:00pm – 9:30pm

**Film Screening at the Westin Bonaventure
Hotel**

Hollywood Ballroom, Level 3

The film *Bridging the Divide: Tom Bradley and the Politics of Race* tells the story of the 1973 election of Tom Bradley who became mayor of Los Angeles, the first African American mayor of a major U.S. city with an overwhelmingly White majority. His election showcased the possibility of forming multiracial coalitions, transformed the national dialogue on race, and encouraged elections of minority candidates nationwide. It sheds light on “the pressures which face our cities, the politics of race, and the complexities of coalitions in a changing America.”

Plenaries, Forums, Workshops, and Caucuses



Summit Day 1

Wednesday, October 28

Plenaries gather all Summit participants for cornerstone conversations that set the stage for the Summit, exploring key themes within the social, economic, and political dimensions of equity.

Forums are sessions that showcase recent advocacy movements that are redefining equity in California and nationwide.

Workshop sessions dive deeply into a wide range of issues, models, and approaches, allowing participants to focus on a particular topic of interest and explore linkages across issues and disciplines.

Caucuses present opportunities for attendees working within similar issue areas to forge relationships, build networks, and strategize for collective action—all in an informal setting.

7:30am – 8:30am

Breakfast

Plaza Deck (Level 4) and Pasadena Room (below Lobby Level). Check name tags for location.

8:30am – 9:00am

Welcome by Angela Glover Blackwell, President and CEO, PolicyLink

California Ballroom, Level 2

9:00am – 10:30am

Opening Plenary

Place, Race, and Economy: Winning on Equity in the 21st Century

California Ballroom, Level 2

Addressing rising inequality and persistent racial inequities will require us to fundamentally transform our economy in ways that expand participation, opportunity, and power for low-income workers and communities of color. Recent research underscores the critical role of place in determining economic mobility. At the same time, shifting dynamics in the labor market—the proliferation of low-wage work, the loss of public-sector and middle-wage jobs, and the rise of the tech-driven “gig economy”—pose serious challenges for connecting these populations to good, living-wage jobs. In this plenary session, speakers will discuss the role of policy, private sector business models, place-based initiatives, and labor-community organizing in addressing these challenges and building the inclusive, equitable economy the nation needs.

Moderator: Angela Glover Blackwell, *President and CEO, PolicyLink*

Speakers:

- Raj Chetty, *Bloomberg Professor of Economics, Harvard University*
- Manuel Pastor, *Professor of Sociology and American Studies and Ethnicity, Program for Environmental and Regional Equity at USC*
- William Spriggs, *Chief Economist, AFL-CIO*
- Thomas Steyer, *President, NextGen Climate*
- La June Montgomery Tabron, *President and CEO, W.K. Kellogg Foundation*

10:45am – 12:00pm (concurrent sessions)

Workshop Series 1: Aligning the Nation's Economic Priorities with the Emerging Majority

Getting to Full Employment

Santa Barbara AB, Lobby Level

How much stronger could the economy be if everyone who wanted a job could find one—regardless of race, ethnicity, immigration status, or gender? Just as meaningful work is the linchpin for family livelihood, full employment for all is the linchpin for a strong and equitable economy. Yet the nation faces a crisis in employment, with workers of color experiencing nearly double the rates of unemployment as their White peers. This session will look at the multilevel ways that advocates are working toward ensuring full employment for all—through community-driven good-jobs strategies, Federal Reserve monetary policy, and state investments in clean energy to create accessible jobs.

Moderator: Phillip Henderson, *Surdna Foundation*

Speakers:

- Ady Barkan, *Director of Local Progress/Director of Fed Up Economic Justice, Local Progress, Federal Reserve Accountability, Center for Popular Democracy*
- Ashleigh Gardere, *Director of the Network for Economic Opportunity, New Orleans's Mayor's office*
- Sarita Gupta, *Executive Director, Jobs with Justice*

The Central Role of Health and Place in Community Resiliency

San Gabriel B, Lobby Level

Although our nation's growing racial and economic inequities have garnered broader interest and concern among many Americans, few understand the central role health plays within these issues. Growing health inequities within low-income communities and communities of color not only harm individuals, they undermine the health and resiliency of entire communities. In this session, advocates, practitioners, and organizational leaders will discuss the crucial need for place-based investments in building health equity. Speakers will explore key interventions, including creative use of park space, new roles being taken on by health-care anchor institutions, and strategies for addressing continuous threats to prevention funding.

Moderator: Mildred Thompson, *Senior Director, PolicyLink*

Speakers:

- Larry Cohen, *Executive Director, Prevention Institute*
- Maria Nardi, *Chief of Planning, Miami-Dade County Parks Department*
- David Zuckerman, *Democracy Collaborative*

Connecting Boys and Men of Color to 21st Century Jobs

Santa Anita C, Lobby Level

Boys and men of color (BMoC) continue to face disproportionately high rates of unemployment—a barrier to opportunity that can determine the course of the rest of their lives. Overcoming the skills gap that keeps many BMoC from well-paid jobs and careers is critical to improving their well-being, making access to high-quality workforce training programs an area of great potential and interest. From the federal level to local communities, leaders are focused on preparing boys and men of color with the skills needed for tomorrow's jobs. Learn about important strategies practitioners are employing throughout the nation to secure workforce development opportunities and living-wage jobs and careers for these boys and young men.

Moderator: Blair Taylor, *Chief Community Officer, Starbucks*

Speakers:

- Kisha Bird, *Director, Youth Policy, CLASP*
- Debra Duardo, *Executive Director of Student Health & Human Services, Los Angeles Unified School District*
- Jose Reyes, *Chief Operating Officer, Detroit Employment Solutions Corporation*
- Jeffrey Wallace, *Executive Director, LeadersUp*

Transforming Low-Wage Work into Quality Jobs with Dignity

Santa Anita AB, Lobby Level

In the post-recession era, weakened and outdated labor laws and job standards have fueled the proliferation of low-wage jobs. In an effort to turn low-wage jobs into good jobs, creative campaigns and worker organizing have been gaining traction in mandating paid sick days, domestic and retail workers' bills of rights, and other policies that raise the floor on low-wage work. In this session, speakers will provide insights into successful employment-focused campaigns in key low-wage sectors. Learn from leading worker organizations about how they are creating jobs with dignity through organizing, policy change, and strategic communications.

Moderator: Roxana Tynan, *Executive Director, LAANE (invited)*

Speakers:

- Ellen Bravo, *Executive Director, Family Values @ Work*
- Gordon Mar, *Executive Director, Jobs with Justice, San Francisco*
- Silvia Perez, *Coalition of Immokalee Workers*
- Saket Soni, *Executive Director, New Orleans Workers Center for Racial Justice*

Businesses Finding New Success through Equity

Beaudry A, Lobby Level

It will not be possible to build an equitable economy without major changes in the private sector, which employs nine of every 10 American workers. Recent research and examples of successful business models (both new and old) demonstrate how businesses in all sectors and of all sizes can wire equity into their DNA. What is the potential to transform capitalism through new business models? How can the principles of "shared value" advance equity? What will it take for more low-wage companies to embrace a "good-jobs" strategy? Can new corporate structures like B corporations make a difference? Can impact investing nudge companies in the right direction on hiring and wages? Join this discussion to explore these questions and learn about the types of businesses that will form the building blocks of an inclusive, resilient new economy.

Moderator: Jasmine Thomas, *Senior Vice President, Citi Community Development*

Speakers:

- Kenyatta Brame, *Executive Vice President, Cascade Engineering*
- Mark Kramer, *Founder and Managing Director, FSG*
- Carmen Rojas, *CEO, Workers Lab*

New Directions and Dynamic Leadership for Rural Community Development

Santa Monica B, Level 3

About 18 percent of people living in rural America today are living in poverty. In some areas of concentrated rural poverty, nearly 50 percent of children are growing up poor. As rural economies shift away from traditional sectors, including farming and natural resource development and extraction, many regions are facing a mismatch of skills and training. Families, communities, and regions are struggling to develop viable and sustainable economies that can deliver needed jobs with livable wages. Rural community development practitioners and equity advocates are responding to these challenges, developing new investments and comprehensive strategies that reflect their distinct regional economies and the aspirations of community residents. In this session, attendees will hear from local leaders and practitioners on how they are building new hope for the future of rural America.

Moderator: Doug O'Brien, *Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council*

Speakers:

- Mil Duncan, *Research Director, AGree, University of New Hampshire*
- Lori Pourier, *President, First Peoples Fund*

Toxic Inequality: Challenges and Solutions for the Racial Wealth Gap

San Gabriel A, Lobby Level

Throughout U.S. history, public policy has been a driver of the racial wealth gap, cutting off many communities of color from investment, resources, and financial security. New research shows that investing in education and jobs is a necessary, but insufficient, intervention in the battle to close the racial wealth gap. In this session, panelists will explore how various systems, including the health-care, tax, finance, justice, and education systems, can be used to impact this phenomenon and bring better financial security to low-income households.

Moderator: Maya Rockey Moore, *President and CEO, Center for Global Policy Solutions*

Speakers:

- Robert Friedman, *Founder, Chair of the Board/General Counsel, CFED*
- Darrick Hamilton, *Associate Professor, The New School for Social Research*
- Lisa Hasegawa, *Executive Director, National Coalition for Asian Pacific American Community Development*
- Thomas Shapiro, *Director, Institute on Assets and Social Policy, Pokross Professor of Law & Social Policy, Brandeis University*

The Vital Role of Immigrants in Fueling Local and National Economies

San Bernardino, Lobby Level

From rural towns to major metropolises, immigrant workers have played a critical role in reviving neighborhoods, spurring economic growth, and preventing population decline. Immigrants and their children represent nearly a quarter of the total population, and immigrant workers comprise one in six American workers. As a growing number of retiring baby boomers vacate jobs and our knowledge- and technology-based economy demands more skilled workers, it will be increasingly important for this growing population to access economic and educational opportunities. In this workshop, business leaders, local practitioners, and advocates will share effective strategies they've used to integrate immigrants into the local economy and civic infrastructure.

Moderator: Hassan Bazzi, *Director of Growth Center, ACCESS*

Speakers:

- Jacinta Ma, *Director of Policy and Advocacy, National Immigration Forum*
- Rachel Peric, *Deputy Director, Welcoming America*
- David Rattray, *Executive Vice President, Education @ Workforce Development at the Los Angeles Area Chamber of Commerce*

Leading with Racial and Economic Equity to Enhance Climate and Resiliency Work

San Pedro, Lobby Level

From hurricanes in the Eastern Seaboard to the drought in California to tornados in the Midwest, the effects of climate change continue to hit low-income people and communities of color first and worst. At the same time, the growing movement to build environmentally resilient and sustainable communities is just beginning to include representation of leaders from these hardest-hit communities at the decision-making tables. Come to a provocative session where we will strategize about formulating and advancing an equitable climate justice and resiliency policy agenda that will put racial and economic equity at the center of these emerging fields.

Moderator: Shamar Bibbins, *Program Officer, Environment, The Kresge Foundation*

Speakers:

- Denise Fairchild, *President and CEO, Emerald Cities Collaborative*
- Alan Hipolito, *Executive Director, Verde*
- Cecilia Martinez, *Director of Research Programs, Center for Earth Energy @ Democracy*
- Tracey Ross, *Associate Director, Poverty to Prosperity Program, Center for American Progress*

How Is the Public Sector Advancing Equity through Arts and Culture?

Santa Monica A, Level 3

Across the nation, key public-sector leaders and advocates are advancing equity through the use of arts and culture. Arts commissions, city utilities, planning departments, transit agencies, parks, and housing and community development departments are addressing challenges such as economic and racial inclusion, equity in the creative economy, culturally focused community revitalization, and cultural hubs in transit-oriented development. Come to this session to learn about cross-sectoral collaborations and policies at the local, state, and federal level that are successfully engaging arts and culture to advance equity and strengthen cities.

Moderator: Maria Jackson, *Senior Advisor, Arts and Culture, The Kresge Foundation*

Speakers:

- María López De León, *Executive Director, National Association of Latino Arts & Cultures*
- Kathy Hsieh, *Cultural Partnerships and Grants Manager, Office of Arts and Culture, City of Seattle*
- Ra Joy, *Executive Director, Arts Alliance Illinois*
- Rick Lowe, *Founder, Project Row Houses*

Food Procurement as an Economic Development Driver

Santa Barbara, Lobby Level

Food procurement—how and from whom institutions purchase food—matters when it comes to ensuring the health and well-being of millions of families, workers, and consumers. By procuring food locally, communities can improve access to healthy food for low-income families and communities of color, support local entrepreneurship, and create high-quality local jobs that increase wealth, quality of life, and purchasing power for food, shelter, and health care. A movement to purchase locally, fairly, and sustainably grown healthy food is beginning to build momentum, with cities such as Chicago, Los Angeles, and Oakland, and states such as Vermont, leading the way to enact equitable procurement policies. This session will feature a discussion of school board officials, activists, and food workers as they explore successful procurement policies and practices that have been used to benefit low-income entrepreneurs of color, small family farmers, and sustainable agriculture, while providing consumers with access to healthy food.

Moderator: Allison Hagey, *Associate Director, PolicyLink*

Speakers:

- Joann Lo, *Co-Director, Food Chain Workers Alliance*
- Shaun Martinez, *International Brotherhood of Teamsters*
- Estefania Narvaez, *West Regional Coordinator, Real Food Challenge*
- Steve Zimmer, *Board Member, Los Angeles Unified School District*

Breaking Down Barriers to Employment

Palos Verdes, Lobby Level

Discrimination remains one of the greatest barriers to employment, and disproportionately affects people of color, the formerly incarcerated, and recent immigrants. Advocacy efforts to remove institutionalized barriers—such as city- and state-level “ban the box” campaigns—and enhance education and workforce training opportunities for these individuals are gaining support around the country. During this session, attendees will hear from advocates working to eliminate employment discrimination, improve working conditions, and make connections to economic opportunity for those who are often marginalized and shut out of the labor force.

Moderator: Amy Rynell, *Heartland Alliance*

Speakers:

- Pablo Alvarado, *National Day Labor Organizing Network*
- Thelma French, *President/CEO, Total Community Action (TCA)*
- Jae Maldonado, *Executive Director, Street Level Health Project*

Harnessing Social Impact Investments for Equity

Santa Monica D, Level 3

Social impact investment is exploding across the country as individuals and institutions seek out a triple bottom line that seeks to maximize social and environmental impacts alongside financial returns. From social impact bonds to affordable housing real estate investment trusts, these “impact investors” are seeking new tools to deliver on sustainable investments. Which of these tools hold promise for advancing equity? How are these tools being harnessed by different leaders, business sectors, and place-based efforts? Which tools hold promise for delivering benefits for workers, people of color, women entrepreneurs, low-income communities, and communities of color? In this panel, practitioners and analysts of impact investing will discuss new innovations, providing perspectives on the best ways for impact investing to be part of advancing racial and economic equity in communities across the country.

Moderator: Anthony Jewett, *Director of Partnerships, FSG*

Speakers:

- Andrea Armeni, *Transform Finance*
- Tina Castro, *Principal, Avivar Capital*
- Don Hinkle-Brown, *President and CEO, The Reinvestment Fund*
- Carrie McKellogg, *Managing Director for Programs, REDF*

Fair Shake Commission on Inequality and Economic Opportunity in California: A Discussion with Tom Steyer and Commissioners

Catalina Ballroom, Level 3

All Americans deserve a fair shake at economic security, upward mobility, and the American dream. Yet today, families once identified as middle class are slipping down the economic ladder at an alarming rate because our system favors a wealthy few at the expense of the struggling majority. As a result, economic inequality has become a major focus of public policy reform efforts. This Commission is tackling the issue of inequality in California, where economic insecurity and poverty coexist with unprecedented levels of wealth creation. The Commission will do more than propose ideas—it will promote legislative and ballot strategies in a state where there exists the political will to address these issues. This panel will feature a presentation by Fair Shake Commissioner Manuel Pastor (USC/PERE) on inequality in California and the consequences of inaction, followed by a discussion among commissioners on policy recommendations to reverse this troubling and dangerous trend.

Participants:

- Tom Steyer, *NextGen Climate Action*
- Angela Glover Blackwell, *PolicyLink*
- Neera Tanden, *Center for American Progress*
- Congressman George Miller (retired)
- Manuel Pastor, *USC/PERE*
- Von Ton-Quinliven, *California Community Colleges*
- Art Pulaski, *California Labor Federation*

12:00pm – 1:00pm

Networking Lunch

*Plaza Deck (Level 4) and Pasadena Room (below Lobby Level).
Check name tag for location.*

1:15pm – 2:30pm (concurrent sessions)

Workshop Series 2: Harnessing Power, Politics, and Policy for Equity

Advancing Health Equity through Institutional Policy and Practice

San Gabriel A, Lobby Level

The term health equity has become increasingly popular in the field of public health, replacing a prior focus on disparities with one of equitable inclusion. While a number of leaders are striving to move a bold health equity agenda at the local and state levels, questions still exist for many within and outside the field. How is health equity defined for the field? What does it mean for a public health institution to advance health equity? Are there examples of how to effectively apply an equity lens? This session will explore the practical strategies institutions have employed to advance equity through policy, procedure, and practice. Leaders from local and state governments, and academic institutions will share how they are embedding equity into their institutions, including shifting paradigms internally and expanding partnerships.

Moderator: Adewale Troutman, *Professor and Associate Dean for Health Equity and Community Engagement, University of South Florida*

Speakers:

- Marilyn Aguirre-Molina, *Executive Director, City University of New York Institute for Health Equity*
- Jahmal Miller, *Deputy Director, Office of Health Equity, California Department of Public Health*
- Vivien Morris, *Director, Office of Racial Equity and Health Improvement, Boston Public Health Commission*

Voting Rights in the 21st Century

San Gabriel B, Lobby Level

The nation faces two trends that could dramatically change the way policy, and the next presidential election, is determined in the years to come. For years, voter suppression efforts have unraveled much of the progress made in voting rights, housing, and other areas while protecting the status quo or worse. At the same time, changing demographics are dramatically increasing the share of the vote held by Americans of color, but a redrawing of U.S. Congressional districts in 2020 will pose tremendous challenges, or opportunities, for ensuring equitable representation. This discussion will center on stemming the tide against voter suppression and redistricting that can undo progress, and present strategies that can pave the way for more equity-minded political leaders to gain power. Learn from partners on building and protecting power to ensure that equity principles are embedded into our nation's political systems.

Moderator: Donita Judge, *Project Director/Senior Attorney, Advancement Project*

Speakers:

- George Eppsteiner, *Staff Attorney, Southern Coalition for Social Justice*
- Kathay Feng, *Executive Director, California Common Cause @ National Redistricting Director*
- Arturo Vargas, *Executive Director, National Association of Latino Elected and Appointed Officials*

Ending Mass Incarceration: Are We Making Progress?

San Bernardino, Lobby Level

Mass incarceration plagues low-income communities and people of color at disproportionate and alarmingly high rates. While people of color make up 30 percent of the overall population, they account for 60 percent of the incarcerated population. In addition, people with disabilities have also been disproportionately represented among the incarcerated. Advocates across the nation are working to reform our justice system and explore new models for crime prevention and rehabilitation. This session will explore advocacy campaigns working to end mass incarceration and deportation—highlighting the challenges, opportunities, and best practices learned from over a decade of activism.

Moderator: Anand Subramanian, *Senior Communications Associate, PolicyLink*

Speakers:

- Rebecca Cokley, *Executive Director, National Council On Disability*
- Greisa Martinez, *Field Organizer, United We Dream*
- Dorsey Nunn, *Executive Director, All of Us or None, Legal Services for Prisoners with Children (LSPC)*

Expanding Opportunities for Girls and Women of Color

Santa Monica B, Level 3

Girls and women of color face unique and persistent barriers to opportunity. This session will explore barriers to employment and economic security, rising involvement in the criminal justice system, pervasive violence against women, and disparities in access to health and reproductive rights within this population. Attendees will hear from local and federal leaders who will outline strategies and opportunities for action, report on new initiatives for girls and women of color that are on the horizon, and discuss how these efforts are part of a national effort to ensure equity for this population, their families, and their communities.

Moderator: Lauren Casteel, *President and CEO, Women's Foundation of Colorado*

Speakers:

- Rocio Cordoba, *Program Officer, Ford Foundation*
- Rachel Gilmer, *Chief of Strategy, Dream Defenders*
- Fatima Goss Graves, *Senior Vice President for Program, National Women's Law Center*
- Ashley Uyeda, *Community Organizer, Khmer Girls in Action*

Election 2016: Alliances and Strategies to Put Equity on the Next Presidential Agenda

Santa Barbara AB, Lobby Level

Advancing an equitable policy agenda requires dedicated leaders elected on progressive platforms, focused on expanding opportunity and inclusion for all. To tap policy innovations and build power, these legislators need to be authentically engaged with community leaders and residents, and be savvy political players. Shifting the nation to embrace equity requires new innovations in issue campaigns, communications, alliances, and mobilization. This session will discuss local, state and national strategies to expand progressive leadership and ignite mobilization for the adoption of an equity agenda.

Moderator: Ron Brownstein, *Editorial Director, National Journal*

Speakers:

- Stacey Abrams, *State Representative, Georgia*
- Steve Phillips, *Founder and Chairman, PowerPAC+*
- Gloria Totten, *Founder and President, Progressive Majority*
- Urvashi Vaid, *CEO, Vaid Group LLC*

Translating Protest into Policy: Achieving Police Reform through Community-Led Movements

Santa Anita AB, Lobby Level

In just over a year, a national movement for police accountability and racial justice has already started to transform the country—thanks to widespread community organizing, police reform policies have been proposed in 31 states and passed in 24. Making the leap from protest to policy change requires communities to identify their most urgent priorities among several policy options and seek out specific political opportunities and barriers that can make or break their campaigns. In this workshop, experts and activists will share their experiences advocating for police reform and discuss best practices based on successes and challenges within their communities.

Moderator: Marbre Stahly-Butts, *Policy Advocate, Criminal Justice, Affordable Housing, Racial Justice, The Center for Popular Democracy*

Speakers:

- Anthony Newby, *Executive Director, Minnesota Neighborhoods Organizing for Change*
- Kim McGill, *Organizer, Youth Justice Coalition*
- Kayla Reed, *Activist, Organization for Black Struggle*

Funders Boost Organizing and Advocacy to Deliver Policy Wins

Hollywood Ballroom, Level 3

Community organizing and policy advocacy are essential components of building power and advancing policy, and strategic philanthropy plays a large role in both funding and shaping successful equity campaigns. As philanthropy becomes more engaged in investing in local, state, and federal organizing efforts, these campaigns are able to deliver across a broader set of policy arenas. This session will showcase how these investments are leveraging the diversity and creativity of communities of color to land major equity victories.

Moderator: Marcus Littles, *Senior Partner, Frontline Solutions*

Speakers:

- Raymond Colmenar, *Senior Program Manager, The California Endowment*
- William Cordery, *Program Officer, Surdna Foundation*
- Susan Lampley, *Senior Program Officer, Melville Charitable Trust*
- Tim Silard, *President, Rosenberg Foundation*

A Legacy of Debt: Toward Manageable Student Loans and Post-Secondary Affordability

Palos Verdes, Lobby Level

The debilitating burden of student debt is looming over the economic potential of an entire generation. The average graduate of the class of 2015 who has student-loan debt will have to pay back more than \$35,000—a figure that has tripled over the last 20 years. If current borrowing trends continue, student debt in the United States will reach \$2 trillion by 2025. Over the past few years, this issue has finally gained traction in the national arena as a pressing threat to economic vitality and prosperity, especially for low-income communities and students of color who face even greater threats to their future financial security. This session will explore the growing movements for loan forgiveness and other strategies for reducing student debt, share strategies for community engagement, and discuss potential venues for implementing new policies to reduce student debt at scale.

Moderator: Christine Robinson, *Senior Program Officer, Human Services, The Kresge Foundation*

Speakers:

- Rohit Chopra, *Senior Fellow at Center for American Progress*
- Alexis Goldstein, *Communications Director, The Other 98%*
- Mark Huelsman, *Senior Policy Analyst, Demos*
- Jennifer Wang, *Policy Director, Young Invincibles*

Inclusive Governance: A Vital Component of Governmental Planning and Community Development

Santa Monica A, Level 3

Representation and voice in government decision making is a vital component of achieving equity. Yet, traditional government decision-making practices and structures overwhelmingly fail to represent the diversity of America's population. Lack of representation in critical decisions, particularly those associated with how dollars are spent, can perpetuate failed strategies and continue levels of disinvestment that drive growing racial disparities. This session will explore successful models and the results of inclusive governance from across the country and provide insights on how to successfully propose and implement such policies and practices.

Moderator: Simran Noor, *Director of Policy and Strategy, Center for Social Inclusion*

Speakers:

- Maria Hadden, *Project Manager, The Participatory Budgeting Project*
- Richard Oden, *Chairman @ CEO, Atlanta Regional Commission*
- Matías Valenzuela, *Director, Office of Equity and Social Justice, King County (WA)*
- Ellen Wu, *Executive Director, Urban Habitat*

Building Sustainable Community Change: Beyond the Pilot

Santa Monica D, Level 3

In recent years, innovative partnerships among government, the private sector, and community-based organizations have coalesced around the goal of fostering comprehensive community development for people of color and low-income neighborhoods. Many of these partnerships have grown out of pilot programs initiated by local, state, and federal governments. While pilot programs are an important first step toward enacting change, a key question is how to build and sustain these efforts over the long term and on a larger scale. This session will highlight how leaders from state and county governments, philanthropy, and the nonprofit sector are securing involvement across sectors in their regions to support and advance local community-change efforts and how they are translating these results-driven efforts into a policy agenda.

Moderator: Alberto Retana, *President and CEO, Community Coalition*

Speakers:

- Tonya Allen, *President @ CEO, The Skillman Foundation*
- Abou Amara, *Special Research Advisor to the Minority Leader, Minnesota House of Representatives*
- Kate Mortenson, *Founder, Northside Achievement Zone's "Friends of the Future"*
- Toni-Marie Van Buren, *Senior Vice President, United Way of San Antonio and Bexar County*

Equity Electeds: The Next Generation of Progressive Policymakers

Santa Anita C, Lobby Level

Across the country, a new generation of progressive policymakers are stepping up and advancing the equity agenda. In partnership with community leaders, stakeholders, and advocates, they are moving important agendas for economic and racial equity, building on past efforts (such as increasing the minimum wage and expanding basic benefits) and pushing innovation on diverse issues including democratic participation, health, criminal justice, and a more inclusive economy. At the same time, their diverse backgrounds and connections are bringing new voices, alliances, and ideas into debates and decision making. Attendees will meet a few of these new leaders, and discuss promising strategies toward greater equity and inclusion.

Moderator: Judith Bell, *Vice President of Programs, The San Francisco Foundation*

Speakers:

- Lucy Flores, *Former Member, Nevada State Assembly*
- Jane Kim, *Board Member, District 6, San Francisco Board of Supervisors*
- Michael Tubbs, *Stockton City Council*

Labor and the Food System

San Gabriel C, Lobby Level

The way our food is grown, processed, distributed, sold, and disposed of forms a continuum that too often traps low-income workers and people of color in jobs that pay too little and expose them to hazardous working conditions. Food system workers, especially those in the fast-food industry, are now at the forefront of battles for increasing the minimum wage; food servers are pressing for reform of tipping policies; and agricultural workers have been pioneers in the movement for elevating the rights of workers to decent wages and safe working conditions. The adoption of equitable public policy is central to achieving these needed reforms. This session will focus on the efforts of the labor movement and food justice allies to achieve quality food system jobs. The panel will discuss policy opportunities for reforming the food system workforce with a focus on employee safety, minimum-wage efforts and successes, tipped-wage advocacy, and labor organizing in the food industry.

Moderator: Mary Lee, *Deputy Director, PolicyLink*

Speakers:

- Reina Acosta, *OLÉ*
- Doug Bloch, *Political Director, Teamsters Joint Council 7*
- Daniel Gross, *Founder and Executive Director, Brandworkers*
- Kathy Hoang, *Director, Restaurant Opportunities Centers United—LA*

Cross-Racial Coalitions for Immigrant Rights

Beaudry A, Lobby Level

The complex nature of immigration policy makes cross-racial coalition building more challenging and more important than ever. Emerging efforts to build new alliances across race and culture to strengthen immigrant rights represent exciting opportunities to bridge this gap in advocacy. This workshop will lift up the efforts of these leaders and highlight how new alliances across racial lines are advancing equitable policy reform and bringing much needed momentum to the fight for immigrant rights.

Moderator: Deepa Iyer, *Senior Fellow, Center for Social Inclusion*

Speakers:

- Amaha Kassa, *Founder and Executive Director, African Communities Together*
- Tia Oso, *National Organizer, Black Alliance for Just Immigration*
- Aparna Shah, *Executive Director Mobilize the Immigrant Vote*

Transforming School Discipline and Boosting Achievement

Santa Barbara C, Lobby Level

A growing movement is working to eliminate harsh, inequitable school discipline practices like suspensions and expulsions that push students of color, including students with disabilities, out of school for acts like truancy and “willful defiance.” Efforts to put in place positive solutions to reduce out-of-school suspensions, increase student learning, and return schools to safe and supportive learning environments have begun to take hold in select cities and schools throughout the country. In this workshop, speakers will discuss the work being done to advocate for and implement supportive, inclusive discipline policies that hold students accountable and improve school climate and safety for all members of the school community.

Moderator: Laura Faer, *Office of Civil Rights, U.S. Department of Education*

Speakers:

- Dara Baldwin, *Public Policy Analyst, National Disability Rights Network*
- Maisie Chin, *Executive Director/Co-founder, Community Asset Development Redefining Education (CADRE)*
- Derrick Johnson, *President & CEO, One Voice Mississippi*
- Ricardo Martinez, *Co-Executive Director, Padres & Jóvenes Unidos*

Bending the Gig Economy Toward Equity

San Pedro, Lobby Level

For all of its promises to increase prosperity and sustainability, the so-called “gig economy” has a serious dark side. While this economy is opening up new and more flexible work opportunities, it also raises serious questions about workplace protections, benefits, and quality of jobs—and their impacts on low-wage workers of color and their communities. As the sector undergoes explosive growth—nearly one in five jobs are now part-time, freelance, “gig” positions—it is a force that those working to build more equitable and resilient cities must engage with. This session will lay out the policy debates surrounding the gig economy and share examples that illustrate the risks and opportunities in these job markets for racial economic inclusion. Participants will leave with a further grounding in the issue and strategies for advancing equity within this emerging sector.

Moderator: Orson Aguilar, *Executive Director, Greenlining Institute*

Speakers:

- Dawn Gearhart, *Business Representative, Teamsters Local Union No. 117*
- Derecka Mehrens, *Executive Director, Working Partnerships USA*
- Mike O'Brien, *Councilmember, Seattle City Council*

2:30pm – 3:00pm

Networking/Workshop Reflections/ Coffee & Tea Break

Plaza Deck (Level 4) and Pasadena Room (below Lobby Level).
Check name tag for location.

3:00pm – 4:15pm (concurrent sessions)

Forums

#BlackLivesMatter

San Francisco and Sacramento, Level 2

When Alicia Garza and Patrisse Cullors created #BlackLivesMatter in 2012 in response to the death of Trayvon Martin, they could never have known that this hashtag would grow into a global movement against the dehumanization of and violence against Black Americans, spurring over 700 protests and demonstrations worldwide. In this forum, a diverse panel of advocates, academics, and local leaders will discuss how this movement has changed the conversation on racial justice and what will be required to translate its mission and momentum into political and social change on the ground.

Moderator: Damon Hewitt, *Senior Advisor, Open Society Foundations*

Speakers:

- Dante Barry, *Executive Director, Million Hoodies Movement for Justice*
- Charlene Carruthers, *National Director, Black Youth Project 100*
- Alicia Garza, *Co-Founder, Black Lives Matter*
- Rev. Michael McBride, *Director of Urban Strategies and Lifelines to Healing Campaign, PICO National Network*

Making Public Money Work for Equity: A California Success Story

Catalina Ballroom, Level 3

California's recent reforms on public spending are revolutionizing the way that tax dollars are used to support equity goals. Thanks to the sustained work of local and regional advocates, several initiatives have won equity provisions within government spending on public education, climate change, health care, and incarceration and sentencing. Other reforms are on the horizon, including commercial property tax reform through the ongoing Make It Fair campaign. During this forum, leading advocates from these California campaigns will describe the role of power, politics, and policy throughout the evolution of these reforms, offering valuable insight for other leaders wishing to implement similar policies in their own jurisdictions.

Moderator: Daniel Zingale, *Senior Vice President, The California Endowment*

Speakers:

- Lenore Anderson, *Executive Director, Californians for Safety and Justice*
- Veronica Garibay, *Co-Founder and Co-Director, Leadership Counsel for Justice and Accountability*
- Liz Guillen, *Director of Legislative & Community Affairs, Public Advocates*
- Mark Ridley-Thomas, *Supervisor, Los Angeles County Board of Supervisors for District 2*
- Anthony Thigpenn, *President, California Calls*

New Moves: Holding Ground, Fighting Displacement

San Diego and San Jose, Level 2

Gentrification and the displacement of low-income people and communities of color has a multigenerational history of destroying the cultural fabric of communities and upending families' lives. Over the past decade, these issues have been heightened by the foreclosure crisis, lower incomes, rising housing costs, the building of upscale developments, and the pricing out of long-standing residents and businesses. In response, growing coalitions of residents and small businesses are fighting to remain in their communities, spurring new waves of tenant protections, community benefits, and equity investments to preserve affordability and anchor cultural business districts. In cities where displacement is intensifying, advocates are calling for multipronged policies to staunch displacement and drive equitable development. Can cities effectively respond? Can they monitor economic trends and the racial dimensions of neighborhood change to inform policy development and implementation? What kinds of policies and practices can make a difference? Can we bring impacts at a scale commensurate with regional and local development? Come participate in an interactive, solutions-driven forum, that will generate national equity leaders' answers to these questions.

Moderator: Kenneth Zimmerman, *Director, Open Society Foundations*

Speakers:

- John Barros, *Chief of Economic Development, City of Boston*
- Lisa Bates, *Associate Professor of Urban Studies and Planning, Portland State University*
- Dawn Phillips, *Co-Director of Programs, Causa Justa :: Just Cause*
- Kalima Rose, *Senior Director, PolicyLink*

4:30pm – 6:00pm

Caucus and Delegation Meetings

Housing Justice Movement Caucus

Santa Anita C, Lobby Level

As America's low-income people and communities of color face increasing housing challenges—including displacement, greater shares of income going to housing, substandard home quality in racially concentrated areas of poverty, and declining federal investments in affordable homes—building a stronger housing justice movement is critical. Participants of this caucus will share strategies for fostering a housing justice movement that will fight for safe, opportunity-rich homes across U.S. cities, reservations, towns, and farms.

Arts and Culture Caucus

San Gabriel B, Lobby Level

As the nation changes, its workers, leaders, entrepreneurs, artists, and culture bearers must reflect and value the diversity and inclusion that was shunned in the past. In this caucus, Patricia Cruz—artist, cultural leader, and Executive Director of Harlem Stage in New York City—will interview artist guests and facilitate an important community-driven conversation on the role that arts and culture plays in informing the marketplace of development, community building, and sustainability. Participants will join fellow artists, activists, and leaders to accelerate equitable development through arts and culture initiatives. This caucus is open to all at Equity Summit 2015.

Advancing Health Equity Caucus

Santa Anita AB, Lobby Level

This caucus will provide an open forum for those interested in networking and sharing about activities underway across the country to advance health equity. This is an opportunity for public health departments, academic institutions, community partners, and national equity organizations to think about how to bring the broader learnings and conversations from the Equity Summit to their work advancing health equity. This space is open to anyone attending the Summit.

Transportation Potential and Promise Caucus: An Exponential Catalyst for Increasing Equity Outcomes

San Pedro, Lobby Level

From advocates to local leaders to the federal government—key social justice stakeholders are increasingly recognizing the invaluable potential transportation holds for fostering equity outcomes. Jobs, economic development and growth, access, and mobility all are outputs of transportation and are critical components of strong, vibrant local and regional economies. Ensuring the benefits of transportation impact those most in need is an important task for all who care about equity. Effective advocacy, furthered by comprehensive coalitions and networks, representing not only transportation, but a wide swath of sectors needed to build holistic, inclusive local and regional development are necessary to capitalize on the equity potential transportation holds. Participants in this group conversation, hosted by the Transportation Equity Caucus, will dig deeper into the transportation equity advocacy strategies that are being fostered at the federal level.

Equitable Food Systems Caucus

Santa Barbara AB, Lobby Level

A healthy, equitable food system is one that supports and protects all Americans, particularly those living in low-income communities and communities of color. To truly advance equity, our current food systems must be altered, beginning with food production and moving all the way through distribution and retail to disposal and waste. People of color and low-income people will need to be engaged, including consumers, community activists, small business operators, and all food system workers—from farm workers to aggregators, processors, and drivers to retail workers. This food systems caucus will connect advocates and leaders from all backgrounds to identify strategies for working together to build more equitable local and national food systems. Participants will have the opportunity to network in small group discussion sessions in order to learn from each other about successes and challenges in food justice advocacy.

Financial Security Caucus: Building a Network to Achieve Financial Security for All

San Bernardino, Lobby Level

The financial security caucus invites equity advocates and practitioners to share their thoughts, feedback, and ideas emerging from Summit activities related to financial security and economic mobility. Participants will share their reflections and hear from partners who bring a financial security lens to their work in the fields of justice, education, financial empowerment, health, and taxes. They will also learn about asset-building efforts and campaigns at the local, state, and national levels, participate in an interactive question and answer session, and gain a unique opportunity to learn, engage, network, and connect with other leaders in the field.

LGBTQ Equity Voices Caucus

Palos Verdes, Lobby Level

Though marriage equality has led the headlines over the past few years, there are numerous issues that make equity a clear priority for Lesbian/Gay/ Bisexual/Transgender/Queer (LGBTQ) communities. Violence against transwomen of color, international violence and discrimination, hate crimes and profiling, and discrimination in housing and health care threaten the human and civil rights of LGBTQ communities on a daily basis. Economically, job opportunity, job security, representation in media and business are often overlooked issues. Aging, child rearing while making creative family structures work, ability and accessibility, and the need to heal cultural trauma are also persistent challenges. This caucus and simultaneous twitter chat will be a unique time to connect and network and share ideas that will help build a stronger voice for LGBTQ people in the equity movement.

The Earth, the City, and the Hidden Narrative of Race Caucus

Santa Monica A, Level 3

Led by Carl Anthony and M. Paloma Pavel, PhD, this interactive, multimedia session will inspire climate justice participants from a new perspective. Drawing on deep time, human evolution, and African American history, participants will explore the practical and spiritual implications for transformative leadership in the 21st century. The session is based on forthcoming publications by the presenters, developed to inform the emerging multiracial movement for regional equity in the United States and beyond. Carl and Paloma are co-founders of breakthroughcommunities.info. Carl is an architect, an urban planner, and a founder of the movement for environmental justice. Paloma Pavel is an eco-psychologist and a specialist in organizational development, media, and large-scale systems change.

Equity, Growth, Community Caucus: What the Nation Can Learn from America's Metro Areas

Hollywood Ballroom, Level 3

Chris Benner and Manuel Pastor's new book, *Equity, Growth, Community: What the Nation Can Learn from America's Metro Areas*, examines the impact of inequality on economic growth and explores the need to bring together equity and growth through concerted local action. Combining data, case studies, and emerging narratives on multisector collaborations in 11 metro regions, the book offers a powerful prescription not just for metro areas but for our national challenges of slow job growth, rising economic inequality, and sharp political polarization. This caucus will feature a lively discussion about consensus, principled conflict, and regional collaboration for inclusive growth. In an interactive, "talk-show" style format focusing on the book's themes, the authors will engage a panel of community thought-leaders. The event will conclude with a book signing.

Global Trade, Local Impacts Caucus

San Fernando, Lobby Level

Every day, trucks, ships and trains carrying cargo to and from shipping ports across the country spew deadly pollution into vulnerable communities. This caucus will hold a dialogue with community stakeholders, identifying impacts and solutions for reaching equity in local communities affected by the nation's sea ports, rail yards, and logistics centers. The caucus will hold a dialogue to expand a network around the country in addressing environmental health and climate change.

Climate Resilience and Communities of Color Caucus

San Gabriel A, Lobby Level

While local, regional, and state efforts to address climate change have grown significantly over the last several years, a large body of research tells us that climate change is already here, that its effects will continue to grow, and that communities of color and low-income people are, and will continue to be, hurt first and worst. Across the country, equity leaders are working to tackle these issues and ensure that communities of color are at the forefront of the effort to re-envision and rebuild our economy in a manner that protects our earth and lifts up our communities. This caucus will provide an opportunity for these leaders to connect, share their experiences, and engage in a discussion around leveraging our successes to deepen our impact.

Meet the Equity Data Tool Creators Caucus

Santa Barbara C, Lobby Level

Thinking about creating an interactive map to accompany your project? Want to know how people are using online tools that democratize data on racial and economic equity? Come to this caucus session to meet the creators of the online equity data tools featured in the Equity Data Tools Expo and get your questions answered.

7:00pm – 9:00pm

Celebratory Reception

Sponsored by Citi Community Development

California Ballroom, Level 2 and Catalina Ballroom, Level 3

Summit Day 2

Thursday, October 29

7:30am – 8:15am

Breakfast

*Plaza Deck (Level 4) and Pasadena Room (below Lobby Level).
Check name tag for location.*

8:30am – 10:00am

Official Launch of the PolicyLink All-In Cities Initiative

California Ballroom, Level 2

8:30am – 8:45am

Conversation between Angela Glover Blackwell, President and CEO, PolicyLink, and Robert Annibale, Global Director, Citi Community Development, Speaking on the Economic Imper- ative of Investing in Cities

California Ballroom, Level 2

8:45am – 10:00am

Plenary

All-In Cities: Building an Equitable Economy from the Ground Up

California Ballroom, Level 2

As economic inclusion makes its way onto the national policy agenda, cities and their broader metropolitan regions have emerged as the crucibles of innovation and progress. City-based campaigns for the \$15/hour minimum wage, police reform, and immigration rights have captured the public's imagination, moved progressive ideas into policy solutions, and expanded our collective sense of what is possible. To nurture these local movements and foster further progress in inclusive growth, PolicyLink is launching an "All-In Cities" initiative that will develop and advance the next generation of urban equitable growth policies and strategies. In this plenary session, local leaders will discuss the key elements of their approaches, the interplay between social movements and policy change, the role of youth in moving their agendas forward, and the importance of equity metrics and data in getting to results.

Moderator: Rip Rapson, *President and CEO, The Kresge Foundation*

Speakers:

- Robert Garcia, *Mayor of Long Beach*
- Marqueece Harris-Dawson, *Councilmember, Los Angeles City Council*
- Betsy Hodges, *Mayor, Minneapolis*
- Brad Lander, *Councilmember, New York City*
- Judy Morse, *Deputy Mayor, Citywide Initiatives, City of New Orleans*

10:15am – 11:30am

Workshop Series 3: Creating Healthy and Prosperous Communities

Driving Equitable Development through Arts and Culture

Santa Anita C, Lobby Level

Can equity goals be accelerated or enhanced by integrating arts and culture into planning and implementation? Equitable community and economic developments have always required creativity and imagination in the face of what might seem to be insurmountable barriers. Across the nation, artists and cultural arts organizations are partnering with—and sometimes leading—community development efforts that creatively address pervasive challenges in creating communities of opportunity. Come to this session to learn from the experiences of leaders in the field who will discuss the successes, challenges, and opportunities associated with their arts and culture work. Hear how local, state, and federal policies have helped or hindered this work, and how a comprehensive policy agenda can be used in your town, city, or state to accelerate equitable development through arts and culture.

Moderator: Regina Smith, *Interim Managing Director, The Kresge Foundation*

Speakers:

- Baye Adofo-Wilson, *Deputy Mayor of Economic Development, City of Newark (invited)*
- Carol Bebel, *Executive Director, Ashé Cultural Arts Center*
- George Galvis, *Executive Director, Communities United for Restorative Youth Justice*
- Jeremy Liu, *Senior Fellow for Arts, Culture and Equitable Development, PolicyLink*

Southern Metros Leading the Way

San Pedro, Lobby Level

A growing number of advocates and local officials in the South are crafting a distinct approach to advancing economic equity at the local and regional levels, reflective of the area's unique history, culture, and politics. They are creating municipal strategies to promote wealth creation in low-income communities, building regional equity networks, overturning barriers to employment, building community-based financial resources and enterprises, and redirecting the economic power of their anchor institutions toward local business development. Their immediate circumstances vary but they share a common dedication to carving a path toward racial equity in states where that battle faces particular challenges. In this session, leaders in and outside of local governments across the South will describe their strategies and reflect on their common experiences.

Moderator: Thad Williamson, *City of Richmond, VA, Director of Mayor's Office of Community Wealth-Building*

Speakers:

- Judith Dangerfield, *Partner, Metro Source, L.L.C.*
- Gary Williams, *Senior Vice President of Community @ Economic Development and Housing, HOPE Enterprise Corporation*
- Janelle Williams, *Deputy Director of Policy, Research, and Evaluation, Atlanta Civic Site, The Annie E. Casey Foundation*

Fighting for a Just Food System

San Gabriel A, Lobby Level

For countless American communities—particularly those home to low-income residents and people of color—decades of selective disinvestment have left their neighborhoods isolated, overlooked, and marginalized. Recent discussions of food deserts have helped raise awareness of the specific impact that access to food can have on the health and quality of life for these communities. This session will broaden attendees' understanding of the impact that disinvestment in local food systems has on marginalized communities, including its ramifications on health, employment, and economic vitality. Speakers will explore how policy decisions made long ago continue to have devastating consequences for people living in rural, Native American, and immigrant communities, and will share examples of local policy strategies grounded in the experience of community members that are re-casting local food systems in ways that promote equity and sustainability. Conversations will cover topics ranging from access to labor, job systems, education and school systems, cultural connections, cultural sovereignty, and more.

Moderator: Haile Johnston, *Co-Founder and Co-Director, Common Market*

Speakers:

- Chrystal Cornelius, *Executive Director, First Nations Oweesta Corporation*
- Melisa Laelan, *Commissioner, Arkansas Minority Health Commission*
- Gerry Roll, *Executive Director, Foundation for Appalachian Kentucky*

Race, Place, and Datasets: Harnessing Disaggregated Data for Policy Wins

Beaudry A, Lobby Level

Robust datasets, broken down by race, location, and other relevant variables, are an indispensable tool for policy change. From building a shared understanding of community challenges and opportunities to pushing lawmakers to monitor and refine strategies, datasets have a role to play in every stage of the policy change process. In this session, local and national leaders will share their experiences using disaggregated data in different stages of campaigns for equitable transit-oriented development, police reform, and inclusive regional investment and growth.

Moderator: Alaina Harkness, *Program Officer, MacArthur Foundation*

Speakers:

- Russ Adams, *Executive Director, Alliance for Metropolitan Stability*
- Fred Blackwell, *Chief Executive Officer, The San Francisco Foundation*
- Sam Sinyangwe, *Co-Founder, We The Protestors*

Faith Leaders Delivering on the Promise of Equity

Santa Barbara C, Lobby Level

Faith communities and their leaders have long been powerful voices in the fight for racial equity and social justice, keeping central questions concerning core human values at the forefront of political debates. As our nation becomes more diverse, the need for interfaith, equity-focused organizing is growing. New strategies and innovative methods are emerging in battles at the local, state, and national levels on a range of issues—wage and wealth inequality, voting rights, immigrant rights, gun violence, and police brutality. Panelists in this session will recount recent successes in these efforts, discuss the importance of building equity leaders within faith communities, and make the case for the continued power and expanding potency of interfaith efforts in the fight for greater equity and inclusion.

Moderator: Rev. Deborah Lee, *Director, Interfaith Coalition for Immigrant Rights*

Speakers:

- Rev. Willie Brisco, *President of MICAHA and African-American Leadership Commission, Gamaliel Network*
- Nadia Hassan, *Program Coordinator, Office for Interfaith and Community Alliances, The Islamic Society of North America*
- Susan Lubeck, *Regional Director, Bay Area, Bend the Arc*
- Michael-Ray Mathews, *Director of Clergy Organizing, PICO*

Strengthening the Voice and Health of Native Populations

Santa Monica B, Level 3

Often marginalized, Native Americans continue to suffer disproportionate burdens of disease and preventable deaths. Among youth, they have the highest rates of suicide among all population groups. In adults, diabetes and heart diseases are higher than average. Well-intentioned attempts to address their needs can worsen health outcomes if not grounded in an understanding of culture. This session will explore the historical context related to land and culture that has resulted in increased risk for illness within these communities and identify some of the key values that are critical to creating better relationships with clinicians, policymakers, educators, and others interacting with this population.

Moderator: James Lamouche, *Director of Research and Indigenous Health Sciences Coordinator, University of nistameyimâkanak Blue Quills Treaty Six Territory Alberta, Canada*

Speakers:

- Lia Abeita-Sanchez, *Student, University of New Mexico*
- Lorenda Belone, *Assistant Professor, University of New Mexico College of Education and School of Medicine*
- Malia Villegas, *Director of Policy @ Research, National Congress of American Indians*

Moving Beyond Trauma: Health and Healing for Communities of Color

Santa Monica A, Level 3

The trauma that low-income communities of color experience on a daily basis is ongoing and pervasive, and its effects are far reaching. This issue is especially detrimental for youth of color, impairing learning, cognitive development, and their ability to participate fully within their families and communities—particularly for marginalized populations such as LGBTQ youth and youth living in low-income communities. While systems and programs that support healing are often solely focused on providing traditional counseling and mental health services, other modes of healing to nourish communities have been developed and implemented with great success. In this session, community leaders, activists, and healing experts will discuss the field of trauma intervention, exploring successful strategies for not only healing, but also preventing trauma within communities of color.

Moderator:

Maisha Simmons, *Program Officer, Robert Wood Johnson Foundation*

Speakers:

- Albino Garcia, Jr., *Executive Director, La Plazita Institute*
- Shawn Ginwright, *Associate Professor, San Francisco State University*
- Anne Marks, *Executive Director, Youth ALIVE*

Fostering Immigrant Integration at the Urban and Regional Levels

San Gabriel C, Lobby Level

While immigration policy has remained stagnant at the federal level, local agencies and actors have been leading the charge to integrate new immigrants civically, socially, and economically into communities. Cities and regions across the nation are working on the frontlines to institutionalize immigrant integration through innovative advocacy, policy, and collaborations. Learn from leaders pioneering state and local efforts to increase immigrant access to health care, identification, citizenship, and city services and programs.

Moderator: Gregory Cendana, *Executive Director, Asian Pacific American Labor Alliance (AFL-CIO)*

Speakers:

- Jamie Alderslade, *Director of Communications, Policy and Research, Citi Community Development*
- Kica Matos, *Director, Immigrant Rights and Racial Justice, Center for Community Change*
- Bitta Mostofi, *Director of External Affairs, NYC Mayor's Office of Immigrant Affairs*

Water Infrastructure and Community Resiliency

Santa Monica D, Level 3

The relationship of communities to water has important implications for health, safety, and the economic vitality of a community. Extreme weather events, climate-induced sea level rise, drought, floods, toxic spills, and crumbling water and wastewater infrastructure all pose threats for low-income communities and communities of color who are often most vulnerable to these harms. At the same time, strategic investment in water infrastructure within these communities pose important opportunities for bringing much-needed jobs and ensuring local health and resiliency. In this session, attendees will hear from equity leaders working to ensure that water provides the economic and health opportunities through capital projects, clean drinking water, resiliency investments, and the greening of water systems in communities of color and vulnerable communities.

Moderator: Radhika Fox, *CEO, U.S. Water Alliance*

Speakers:

- Tangier Barnes, *Manager of Land and Water Programs, Groundwork USA*
- Scott Bernstein, *President and Co-Founder, Center for Neighborhood Technology*
- Salote Soqo, *Regional Program Coordinator, Environmental Justice Coalition for Water (EJCW)*

Transportation Equity: A 21st Century Civil Rights Issue

San Bernardino, Lobby Level

Transportation is a crucial link to opportunity—connecting us to jobs, schools, housing, health care, and healthy food. Yet millions of low-income people, people with disabilities, and people of color live in communities where quality transportation options are unaffordable, unreliable, or inaccessible. In this workshop, advocates and government officials will lift up equity-driven policies that hold promise to dismantle barriers to mobility, targeting resources toward affordable transit, accessible rail systems, and safe streets and sidewalks.

Moderator: Anita Hairston, *Associate Director, PolicyLink*

Speakers:

- Billy Altom, *Executive Director, Association of Programs for Rural Independent Living (APRIL)*
- Ana Garcia-Ashley, *Executive Director, Gamaliel Network*
- Stephanie Jones, *Chief Opportunities Officer, U.S. Department of Transportation*

Community Resilience: How Local Groups Are Shaping the National Agenda

Palos Verdes, Lobby Level

As climate-change and resiliency policy gain momentum at every level of government, local leaders are building capacity and power to help residents address the impact of climate change in their communities and achieve their own vision for resiliency. By engaging residents in leadership development, organizing, and advocacy, community leaders are driving social and environmental change from the ground up through authentic solutions that rarely make it to the elite tables where resiliency is being defined and climate-change policy is created. In this workshop, speakers will share their experiences with resident-led, community-based strategies to address climate change while fostering a healthy and sustainable quality of life in communities of color.

Moderator: Taj James, *Founder and Executive Director, Movement Strategies Center*

Speakers:

- Dwayne Marsh, *Senior Advisor, HUD Office of Economic Resilience (OER)*
- Colette Pichon-Battle, *Executive Director, Gulf Coast Center for Law*
- Elizabeth Yeampierre, *Executive Director, UPROSE*

Realizing the Promise of My Brother's Keeper

Hollywood Ballroom, Level 3

Through My Brother's Keeper (MBK), residents and leaders in over 200 communities across the nation are spearheading efforts to dismantle the barriers facing young men of color and help them reach their full potential. These efforts build on traditional strategies emphasizing programs and services, and expand the focus on changing the systems and policies that define and constrain the environments of boys and men of color. While many community leaders hope to see their most vulnerable populations lifted out of poverty and living longer, higher-quality lives, many of these leaders lack the trust of these communities, do not understand their everyday lives, and feel inadequately equipped to engage them and others in the community in a meaningful discussion on inequity. This workshop seeks to engage in the critical question of what tools are needed to enable community leaders to have these much-needed discussions and come to a better understanding of the structural biases and barriers facing boys and men of color, in ways that promote healing and advance the MBK work.

Moderator: Broderick Johnson, *Assistant to the President, Cabinet Secretary, and Chair of the My Brother's Keeper Task Force, The White House*

Speakers:

- Gregory Ballard, *Mayor, City of Indianapolis*
- Aja Brown, *Mayor, City of Compton*
- Betsy Hodges, *Mayor, City of Minneapolis*

Cultivating an Economic Revival in America's Legacy Cities

Santa Barbara AB, Lobby Level

After weathering steep population declines and the loss of hundreds of thousands of jobs, many of America's older industrial cities, such as Cleveland, Detroit, and Pittsburgh, are now seeing a return of residents, investment, and new forms of economic activity. As this preliminary revival gathers steam, the central question is not whether or not there will be growth, but for whom will there be growth? How can we best prepare current residents of lower-income communities of color for the jobs and business opportunities that will arise? Three areas of the economy pose challenges and opportunities for the equity movement: (1) the innovation sector—including tech, health, medicine, and advanced manufacturing; (2) local procurement by government agencies and large institutions; and (3) neighborhood commercial districts, where healthy communities need diverse, locally owned retailing to thrive. In this session, leading practitioners from several of these legacy cities describe how they are leading with equity as they grow and retain local jobs in these sectors.

Moderator: Kristopher Smith, *Director of Leadership Development, Funder's Network for Smart Growth*

Speakers:

- Elizabeth Ardisana, *CEO, ASG Renaissance*
- Aaron Bartley, *Executive Director and Co-Founder, PUSH Buffalo*
- William Generett Jr., *President and CEO, Urban Innovation21*

Fines, Fees, and Incarceration: The Financial Toll of the Justice System within Low-Income Communities and Communities of Color

San Gabriel B, Lobby Level

Following the death of Michael Brown, investigation into local court systems in Ferguson, Missouri, and other cities unearthed an alarming trend: local officials were using exorbitant court fees and fines, levied disproportionately on members of low-income communities and communities of color who can afford them least, to fund basic government services. This practice creates a cycle of poverty, debt, and low opportunity within these populations as even the most minor non-violent offenses create ongoing financial hardship, lead to incarceration for those who cannot pay fines, and ultimately limit earning potential for those who return from incarceration and face discrimination in the job market. This discussion examines the barriers erected by the courts and raises several policy innovations that can help counteract these barriers by enhancing employment opportunities and financial capability.

Moderator: Alexandra Bastien, *Senior Associate, PolicyLink*

Speakers:

- Jacquelyn Boggess, *Co-Director, The Center for Family Policy and Practice*
- Antonio French, *Alderman, City of St. Louis*
- Tirien Steinbach, *Executive Director, East Bay Community Law Center*

Cradle-to-Career Services: Building a Comprehensive Pipeline for the Jobs of the Future

Santa Anita AB, Lobby Level

Ensuring that all children receive the necessary educational resources and supports that take them from cradle through college to career is not only a moral imperative, but also a crucial component of the nation's economic stability. By ensuring children can graduate high school and connect to continuing education, we not only increase their future earnings, we lay the groundwork for a future workforce that will build stronger local, regional, and national economies. To be competitive in the global marketplace, we need comprehensive plans before, during, and after school-age years that will prepare the next generation for the jobs of the 21st century. In this session, you will hear from on-the-ground practitioners and representatives from intermediary organizations regarding the key challenges facing cradle-to-career efforts, how to meet those challenges, and how you can be a part of this movement.

Moderator: Michael McAfee, *Vice President for Programs, PolicyLink*

Speakers:

- Raquel Donoso, *Director, Mission Promise Neighborhood, Mission Economic Development Association*
- Anne Williams-Isom, *CEO, Harlem Children's Zone*
- Nick Tilsen, *Executive Director, Thunder Valley Community Development Corporation*

Advancing Equity in the Tech and Innovation Economies

Santa Monica C, Level 3

The innovation economy is driving growth in cities across the country. From the San Francisco Bay Area to New York, city leaders and local advocates are seeking to capture economic growth and opportunity in this sector, which includes technology companies, advanced manufacturing, and other creative industries. But how do we ensure that new growth leads to shared prosperity? This reshaping of urban economies needs—and ultimately cannot succeed without—substantial commitments to equity and inclusion to ensure that low-income residents and communities of color participate fully and benefit from the jobs and business activity created. This session will explore strategies to advance equity in the innovation economy, including: raising the floor for low-wage workers who provide vital services for these companies; new partnerships to strengthen urban manufacturing companies that provide well-paying jobs; and cutting-edge programs that are training the next generation of young, Black men to lead on technology development and leverage those skills to advance equity in their home communities.

Moderator: Chris Schildt, *Senior Associate, PolicyLink*

Speakers:

- Maria Noel Fernandez, *Campaign Lead for Silicon Valley Rising, Working Partnerships USA*
- Tanu Kumar, *Senior Planner for Economic Development, Pratt Center for Community Development*
- Brandon Nicholson, *Founding Executive Director, Hidden Genius Project*

11:30am – 12:00pm

Grab and Go Lunch

Plaza Deck (Level 4) and Pasadena Room (below Lobby Level). Check name tag for location.

12:15pm – 1:30pm

Workshop Series 4: Tools for Action in the Equity Movement

The Power and Promise of an Equity-Driven Collective Impact Model

San Bernardino, Lobby Level

As inequality soars and low-income communities and communities of color are pushed further and further behind, collective impact has emerged as a framework for achieving change at the scale our nation needs. Countless initiatives around the United States—and the globe—are using this framework to organize collaborative, cross-sector action on poverty, education, health care, workforce development, environmental sustainability, and other major challenges. This energy reflects the growing recognition that society's problems are too big for any single organization or sector to solve. It also exposes the hunger for disciplined practice, rigor, and meaningful accountability. As the collective impact frame evolves, equity must be front and center. In this workshop, speakers will share their experiences and lessons learned when incorporating equity into their collective impact effort.

Moderator: Michael McAfee, *Vice President for Programs, PolicyLink*

Speakers:

- Luzelma Canales, *Executive Director, RGV Focus*
- Erin Okuno, *Executive Director, Southeast Seattle Education Coalition*
- Junious Williams, *CEO, Urban Strategies Council*

Charting a Course Toward Effective Justice Reinvestment and Reform

Santa Monica B, Level 3

Across the country, elected officials, civic leaders, and others are realizing what advocates and criminal justice reformers have always known—our criminal and juvenile justice systems are bloated and broken. The mainstreaming of this idea has energized a host of new initiatives, partnerships, and reform efforts that are exploring a range of solutions, from parole reform to outcomes-driven justice reinvestment to abolishing youth prisons. With the new interest and energy flowing into this field, what will the future of justice reform look like? This panel will discuss strategies that have the potential to become major forces in this growing movement to end the nation's mass-incarceration crisis.

Moderator: David Muhammad, *National Justice Partner, Impact Justice*

Speakers:

- James Bell, *Founder and Executive Director, The W. Haywood Burns Institute*
- Jessica Sandoval, *Vice President and Deputy Director, Campaign for Youth Justice*
- Melissa Sawyer, *Co-Founder/Executive Director, Youth Empowerment Project*

Flipping the Script: Rewriting the National Narrative on Boys and Men of Color

San Gabriel B, Lobby Level

The dominant narrative in the United States on boys and men of color, especially African Americans and Latinos, unfairly and inaccurately portrays them as violent, dangerous, or hopeless. How can we disrupt this harmful stereotype and change the narrative to one where boys and men of color are seen as valuable, intelligent, creative, and strong young people who are essential to our shared future prosperity? In this session, a panel of experts and community leaders will share their reflections on operating within the nation's constrictive view and offer lessons learned from their work in the field.

Moderator: Meredith Fenton, *Vice President, Fenton Communications*

Speakers:

- Luis J. Rodriguez, *Current Poet Laureate of Los Angeles*
- Trabian Shorters, *Founder and CEO, BMe*
- Rory Taylor, *Founder, IndigeNATION Scholars Program*
- Yvonne Tran, *Communications Consultant, Frontline Solutions*

The Revolution Will Be Tweeted: Wielding Social Media Campaigns for Social Good

Santa Barbara AB, Lobby Level

Over the past year, movements to combat police violence, fight for marriage equality, and combat racial injustice have highlighted the tremendous power and influence that can be wielded through social media campaigns for social justice. This session will explore the role that social media has played and can play in these movements, featuring panelists directly involved in creating and disseminating campaigns, journalists who comment on or use social media content within their reporting, and activists on the ground who have used social media to enhance community organizing and movement building. The discussion will look at how hashtags or other social media content move from the online realm to the physical one, and will discuss the challenges and opportunities inherent in using social media to start or forward social movements.

Moderator: Kimberly C. Ellis, *Ph.D., Founder, #BlackPoliticsMatter*

Speakers:

- Sean Carlson, *Senior Digital Director, Fitzgibbon Media*
- Johnetta Elzie, *WeTheProtestors*
- Hemly Ordoñez, *Vice President of Digital Strategy and Mobilization, Fission Strategy*
- Yosi Sergeant, *Owner, TaskForce PR*

Grantmakers Take the Lead on Advancing Racial Equity

Hollywood Ballroom, Level 3

As racial equity becomes part of the nation's culture and economy, grantmakers are expanding their portfolios to support innovative ideas and policies to advance inclusion and opportunity. Not only are portfolios becoming more diverse and explicitly focused on race, but also grantmakers are creating new tools and strategies that are transforming how philanthropy functions. At a time when it is essential for foundations, grantmakers, and philanthropists to be in sync with the national conversation on racial justice, this session will lift up defining examples of racial equity philanthropy, review foundation-based strategies, and help chart the future of this growing field.

Moderator: Nonet Sykes, *Director, Race Equity and Inclusion, The Annie E. Casey Foundation*

Speakers:

- Jamie Bennett, *Executive Director, ArtPlace America*
- Sandy Fernandez, *National Partnerships & Strategy, Office of Nonprofit Engagement, JPMorgan Chase*
- Shané Harris, *Vice President, Prudential Foundation*

Housing All of Us: A Framework for Health, Investment, and Renewal

Santa Anita C, Lobby Level

Rising housing costs, growing numbers of renters, re-urbanization, the suburbanization of poverty, and rising rates of displacement have left more Americans insecurely housed than ever before. In this session, equity advocates will explore the impact these trends are having on housing security across America, especially within communities of color. Speakers will examine progress in next-generation health and housing policies related to climate, sustainability, regional planning, and fair housing, and offer insight into promising strategies to address housing opportunity in a changing American landscape.

Moderator: David Fukuzawa, *Managing Director, Health, The Kresge Foundation*

Speakers:

- Marcos Beleche, *Codman Square NDC*
- Yusef Freeman, *Vice President, Project Management, McCormack Baron Salazar*
- Shamus Roller, *Executive Director, Housing California*
- TJ Sutcliffe, *Director, Income and Housing Policy, The Arc*

“Ignite” Session: Equity Data Tools for Change

Santa Anita AB, Lobby Level

Web technology has opened the floodgates for vast quantities of data, leading to the proliferation of new equity-focused data tools and visualizations that are helping advocates understand issues, mobilize supporters, capture media attention, and compel action. In this session, speakers from the Equity Data Tools Expo will share specific equity data tools through “ignite”-style, five-minute presentations.

Moderator: Sarah Treuhaft, *Director of Equitable Growth Initiatives, PolicyLink*

Speakers:

- Sergio Cuellar, *Engagement Coordinator for the Center for Regional Change, UC Davis*
- Jason Reece, *Senior Associate Director, Kirwan Institute*
- Solana Rice, *Project Director, Corporation for Enterprise Development (CFED)*
- Julia Sebastian, *Researcher, Race Forward*
- Nathaniel Smith, *Founder and Chief Equity Officer, Partnership for Southern Equity*

Zeroing in on Business Ownership Strategies for Communities of Color

Santa Barbara C, Lobby Level

Entrepreneurship has long been a crucial stepping stone toward building wealth and owning assets. However, businesses owned by people of color have historically faced barriers to growth, including limited access to capital and business development support. Emerging models of business ownership, technology innovations, and new policies are expanding opportunities for people of color to enter growing economic sectors. This session will focus on the challenges and opportunities associated with the effort to ensure that low-income people and people of color can own a piece of the new economy.

Moderator: J. Phillip Thompson, *Associate Professor, Urban Planning, MIT*

Speakers:

- Devita Davison, *Community Kitchen Director, FoodLab/Detroit Kitchen Connect*
- Luis Granados, *Executive Director, Mission Economic Development Association*
- Farzana Serang, *Executive Director, CoFed*

Using Coalition Power to Deliver Community Benefits

Beaudry A, Lobby Level

Every year, billions of tax dollars are invested to build and repair airports, transit systems, sewer and water infrastructure, and public facilities. If invested strategically, these investments can advance equity by bringing multiple benefits to local communities, including living-wage jobs, parks, and other amenities. Coalitions are advancing campaigns and policy strategies such as community benefits agreements, local and targeted hiring, and community engagement to ensure that infrastructure investments strengthen disinvested communities. This session will explore the state of efforts around the nation to embed these strategies into policy.

Moderator: Guillermo Mayer, *President and CEO, Public Advocates*

Speakers:

- Nikki Fortunato Bas, *Executive Director, Partnership for Working Families*
- Laphonza Butler, *President, SEIU-ULTCW*
- Flozell Daniels, *President and CEO, Foundation for Louisiana*
- Tazra Mitchell, *Policy Analyst, North Carolina Center for Justice*

Implicit Bias and the Work Ahead

Palos Verdes, Lobby Level

Many equity advocates understand the significant ways implicit bias can contribute to racialized outcomes, but less attention has been given to the question of what advocates can do to counteract its effects. Is it possible to de-bias others? Is it strategic to navigate around biases? In this workshop, experts will describe ways they successfully removed the effects of implicit bias in schools, hiring, and police departments, and share practical action steps to help improve outcomes for communities of color in the face of implicit bias.

Moderator: Rinku Sen, *President and Executive Director, Race Forward*

Speakers:

- Christopher Chatmon, *Executive Director, Office of African American Male Achievement (AAMA) at the Oakland Unified School District*
- Anne Price, *Managing Program Director and Chief Asset Building Officer, Insight Center for Community Economic Development*
- Michelle Natividad Rodriguez, *Senior Staff Attorney, National Employment Law Project*

How Infrastructure Investments Can Advance Equity Outcomes

San Fernando, Lobby Level

In an era where congressional investment in infrastructure is at a virtual standstill, local leaders are moving the dial on racial and economic inequality by being strategic in how they finance updates to transit systems, road infrastructure, water systems, and new technology hubs. Leaders on both the public and private sides have ensured that infrastructure investments are made in partnership with vulnerable communities, that local workforce and procurement from firms of color are prioritized, and that returns on investment meet the bottom line for investors. This session looks at infrastructure financing innovations that simultaneously address policy needs, meet cost-benefit criteria, and advance equity.

Moderator: Victor Rubin, *Vice President for Research, PolicyLink*

Speakers:

- Juliet Ellis, *Assistant General Manager, External Affairs, San Francisco Public Utilities Commission*
- Cecilia Estolano, *Co-Founder, Estolano LeSar Perez Advisors*
- Shanelle Smith, *Deputy Director, Department of Sustainability, Cuyahoga County*

Using the U.S. Tax Code to Build Equity

Santa Monica A, Level 3

The tax code is an important, and often overlooked, opportunity for reducing income inequality and building equity. While the federal government doles out more than \$1 trillion in wealth-building tax benefits every year, these benefits largely skip over the low-income households and people of color who most need them, going instead to those who are already wealthy. In 2013, the wealthiest one percent of households received more from these tax benefits than the bottom 80 percent of households combined. The consequences of this “upside-down” tax code are far reaching, and an emerging movement of advocates is seeking to build a more inclusive, progressive, and equitable tax code. In this session, a panel of experts from the National Tax Alliance for Economic Mobility will discuss this burgeoning movement, exploring tax reforms that would maximize wealth-building opportunities for low-income communities and communities of color.

Moderator: Kilolo Kijakazi, *Director, Integrated Financial Coaching Project*

Speakers:

- Jeremie Greer, *Vice President, Policy @ Research, Corporation for Enterprise Development (CFED)*
- Samantha Vargas Poppe, *Associate Director, National Council of La Raza*
- Ida Rademacher, *Executive Director, Initiative on Financial Security, The Aspen Institute*

The Playbook for Inclusive Economic Development

San Gabriel A, Lobby Level

Local economic development should advance inclusive growth by connecting regional economies to those people and places left behind, but subsidized development projects with few community benefits and little accountability remain the norm. This session will share examples of how economic development strategies can support business and job growth leading to good jobs that pay living wages and can clear pathways into them for low-wage workers and entrepreneurs of color. Speakers will share best practices in linking growth and opportunity, including contracting, workforce pathways, and business support strategies that help them grow good jobs, and will speak about crafting broad partnerships.

Moderator: Shawn Escoffery, *Program Director, Strong Local Economies Program*

Speakers:

- Jose Corona, *Director of Equity @ Strategic Partnerships, Office of Mayor Libby Schaaf, City of Oakland*
- Eleni Janis, *Vice President @ Director, New York City Economic Development Corporation*
- Jason Perkins-Cohen, *Director, Mayor's Office of Employment Development, City of Baltimore*

Creating Communities of Opportunity in a Time of Rapid Change

San Gabriel C, Lobby Level

In the face of new trends in development and population change, local leaders in both hot-market cities and disinvested communities are re-envisioning what it means to revitalize urban neighborhoods. In cities where new investment is now pouring into traditionally overlooked areas, how do existing small businesses respond in order to secure their future, and how can the affordability of housing be maintained? In communities that have lost most of their jobs and population, what are the “fundamentals” upon which stable neighborhoods can be rebuilt? In this session, community developers and researchers will draw upon lessons from a range of diverse cities.

Moderator: Martha Matsuoka, *Associate Professor, Urban and Environmental Policy, Occidental College*

Speakers:

- Toni Griffin, *Director, J. Max Bond Center on Design for the Just City, City College of New York*
- Seitu Jones, *Artist (invited)*
- Benjamin Torres, *President and CEO, CDTech*

Promise Zones: A Multilevel Approach to Tackling Poverty

San Pedro, Lobby Level

We know that people living in high-poverty communities often face multiple interrelated challenges such as high crime, poor educational opportunities, and limited economic opportunities. To help address these intersectional issues, the federal government is partnering with local leaders in select communities through the Promise Zone initiative, launched last year by the Obama Administration. In this session, attendees will hear from urban, rural, and tribal community leaders about how this exciting new partnership will spur initiatives to reverse these trends and provide pathways to the middle class within high-poverty neighborhoods.

Moderator: Lisa Cylar Barrett, *Director of Federal Policy and Co-Director of the Promise Neighborhoods Institute at PolicyLink*

Speakers:

- Dixon Slingerland, *Executive Director, Youth Policy Institute*
- Sara-Jane Smallwood, *Promise Zone Coordinator, Choctaw Nation of Oklahoma*
- Nick Tilsen, *Executive Director, Thunder Valley Community Development Corporation*

Race, Place, and Fair Housing: America's Persistent Geography of Inequality

Santa Monica D, Level 3

Trillions of federal dollars are allocated to local governments to foster economic opportunity for low-income people. So why are there so many disinvested neighborhoods filled with blight, run-down parks, and low-performing schools? Why is it so challenging to place affordable housing in opportunity-rich communities? And why are people of color disproportionately affected? Redlining and other discriminatory practices are now illegal, but many of these historical practices have left a legacy of disinvestment that impacts the allocation of resources even today. The newly released Affirmatively Furthering Fair Housing rule (AFFH) will require housing authorities, cities, counties, and states to target federal resources toward solving chronic, persistent disparities by utilizing a new approach called an “Assessment of Fair Housing.” In this session, attendees will learn about the AFFH rule and how federal grantees, local leaders, advocates, and private-sector partners can use its tools and assessment to yield equity results for their cities, towns, and regions.

Moderator: Sarita Turner, *Associate Director, PolicyLink*

Speakers:

- Chancela Al-Monsour, *Executive Director, Housing Rights Center*
- Jorge Andres Soto, *Director of Public Policy, National Fair Housing Alliance*
- Gustavo Velasquez, *Assistant Secretary for Fair Housing and Equal Opportunity, U.S. Department of Housing and Urban Development*

Closing Plenary and Performance

Building a Multiracial, Multigenerational Equity Movement

California Ballroom, Level 2

For equity advocates, reconciling the urgent need for racial and economic justice and the slow-paced reality of social and political change can be a difficult task. This is why it is so essential that the equity movement mobilizes a cadre of bold, passionate advocates who are not only racially diverse, but also multigenerational. During this plenary session, diverse speakers will share their learnings from past and current struggles and identify strategies for building an effective, strong, sustainable movement for inclusion, justice, and shared prosperity.

Moderator: Robert Ross, *President and Chief Executive Officer, The California Endowment*

Speakers:

- Geoffrey Canada, *Former President and CEO, Harlem Children's Zone*
- Mary Kay Henry, *International President, Service Employees International Union*
- Stewart Kwoh, *Founding President and Executive Director, Asian Americans Advancing Justice—Los Angeles*
- DeRay McKesson, *Member of Planning Team, We the Protestors*
- Carmen Perez, *Executive Director, The Gathering for Justice*
- Nick Tilsen, *Executive Director, Thunder Valley Community Development Corporation*

Plenary and Forum Speaker Biographies



Lenore Anderson

Executive Director, Californians for Safety and Justice

Lenore Anderson is founder and executive director of Californians for Safety and Justice, a nonprofit working to replace prison and justice system waste with common sense solutions that improve community safety and health. She also was coauthor and campaign chair of Proposition 47, a California ballot initiative passed by voters in November 2014 that is reducing incarceration and will reallocate those savings into mental health, drug treatment, K-12 programs, and victim services.

Robert Annibale

Global Director, Citi Inclusive Finance and Citi Community Development

Robert Annibale leads Citi's partnerships with global, national, and local organizations to support inclusive finance and community development through economic empowerment, focusing on responsible and accessible finance; financial coaching and asset building; neighborhood preservation and revitalization; access to college education; and small business and microenterprise development. Annibale also leads Citi's commercial relationships with microfinance financial institutions, corporations, investors and municipalities, working across Citi's businesses and geographies to expand access to financial services in underserved communities.

John Barros

Chief of Economic Development, City of Boston

Mayor Martin J. Walsh named John Barros the City of Boston's first chief of economic development in 2014, responsible for spurring economic development in all neighborhoods across the city and providing oversight of the Boston Redevelopment Authority. At the time he was recognized as a Barr Fellow, Barros was the executive director of the Dudley Street Neighborhood Initiative (DSNI), a nonprofit, community-based planning and organizing entity rooted in Roxbury/North Dorchester. He was the first young person elected to the DSNI Board of Directors and was later hired to lead the organization in 2000. Prior to leading DSNI, he helped underwrite initial public offerings at the Chubb Group of Insurance Companies.

Dante Barry

Executive Director, Million Hoodies Movement for Justice

Dante Barry leads the Million Hoodies Movement for Justice, a national racial justice network of 60,000 members founded to empower young people of color and protect them from mass criminalization and gun violence. Barry runs campaigns and organizes leadership development programs for national progressive organizations including the Center for Media Justice, the Roosevelt Institute, the Roosevelt Institute Campus Network, School Based Health Alliance, and the Political Development Group, LLC. Barry is committed to building a just society that values the leadership and dignity of all Black people and other marginalized communities. Barry has also written extensively on policing, racial justice, gun violence, Black activism post-Trayvon Martin, and citizenship for *Nation Magazine*, MSNBC, *Colorlines*, *Huffington Post*, MTV, *Truthout*, Next City, and more.

Lisa Bates

Associate Professor of Urban Studies and Planning, Portland State University

Lisa Bates is associate professor at the Toulon School of Urban Studies and Planning of Portland State University. Bates conducts research related to housing policy and planning. Her work is particularly focused on social justice issues, including understanding how inequitable outcomes may arise from institutionalized racism in policy design and implementation. Her research also describes how people of color and low-income households make decisions about housing and neighborhoods, given their perceived choices and constraints. As a planner, Bates engages with space and place as important to the context of decision making and policymaking, and has conducted research in diverse settings, including Chicago, post-Katrina New Orleans, and Portland.

Angela Glover Blackwell

President and CEO, PolicyLink

Angela Glover Blackwell, president and chief executive officer, started PolicyLink in 1999 and continues to drive its mission of advancing economic and social equity. Under Blackwell's leadership, PolicyLink has become a leading voice in the movement to use public policy to improve access and opportunity for all low-income people and communities of color, particularly in the areas of health, housing, transportation, education, and infrastructure. Prior to founding PolicyLink, Blackwell served as senior vice president at The Rockefeller Foundation, where she oversaw the foundation's domestic and cultural divisions. A lawyer by training, she gained national recognition as the founder of the Oakland (CA) Urban Strategies Council, where she pioneered new approaches to neighborhood revitalization. Blackwell is a frequent commentator for some of the nation's top news organizations, including *The New York Times*, *Huffington Post*, *Washington Post*, *Salon*, and CNN. In 2013, she and PolicyLink collaborated with the Center for American Progress to write and release *All-In Nation: An America that Works for All*. She is the co-author of *Uncommon Common Ground: Race and America's Future* (W.W. Norton & Co., 2010), and has contributed to *Ending Poverty in America: How to Restore the American Dream* (The New Press, 2007) and *The Covenant with Black America* (Third World Press, 2006).

Geoffrey Canada

Former President and CEO, Harlem Children's Zone

As the former president and CEO of the revolutionary Harlem Children's Zone in New York City, Geoff Canada has dedicated the past 20 years of his life to helping the most impoverished, at-risk youth beat the odds. Radically ambitious and startlingly simple, Canada's programs are on the cutting edge of preventing youth violence and fostering community development. In 2014, he announced his retirement at the end of the school year, ensuring that he will continue to remain a passionate advocate for education and poverty issues. Canada's groundbreaking work for a 24-block neighborhood in Harlem has been replicated in communities across the country. Through programs such as the Beacon School, Community Pride Initiative, Harlem Gems, Harlem Peacemakers, and the Promise Academy, a new generation of charter school, he has developed a network of services that reach most of the 6,500 children and their families living in the Harlem Children's Zone.

Charlene Carruthers

National Director, Black Youth Project 100

Charlene Carruthers is a Black, queer, feminist, community organizer and writer with over 10 years of experience in racial justice, feminist, and youth leadership development movement work. Carruthers's passion for developing young leaders to build capacity within marginalized communities has led her to work on immigrant rights, economic justice, and civil rights campaigns nationwide.

Raj Chetty

Bloomberg Professor of Economics, Harvard University

Raj Chetty's research combines empirical evidence and economic theory to help design more effective government policies. His work on tax policy, unemployment insurance, and education has been widely cited in media outlets and congressional testimony. His current research focuses on equality of opportunity: how can we give children from disadvantaged backgrounds better chances of succeeding? Chetty was recently awarded a MacArthur Genius Fellowship and the John Bates Clark Medal, given by the American Economic Association to the best American economist under age 40. He received his PhD from Harvard in 2003 at the age of 23 and is one of the youngest tenured professors in the university's history.

Veronica Garibay

Co-Founder and Co-Director, Leadership Counsel for Justice and Accountability

Veronica Garibay works alongside the most impacted communities to advocate for sound policy and eradicate injustice to secure equal access to opportunity regardless of wealth, race, income, and place. Areas of focus include land use, natural resources, environmental justice, municipal services, civil rights, and government transparency. Prior to launching Leadership Counsel, Garibay was the community education and outreach coordinator for the Community Equity Initiative, a program of California Rural Legal Assistance.

Robert Garcia

Mayor, Long Beach, California

Robert Garcia is an educator and the 28th mayor of Long Beach. Mayor Garcia has taken a leadership role in economic development, education, and investing in technology. Mayor Garcia has been a member of the public policy and communications faculty at the University of Southern California, and taught Communication Studies at both California State University, Long Beach and Long Beach City College. His passion for education led him to pursue a doctorate in higher education. In 2007, Garcia co-founded and launched the *Long Beach Post*, a Long Beach-based media website and newspaper. Garcia served as vice mayor from 2012–2014 and was elected to the City Council in 2009. He also served on the California Coastal Commission from January, 2013 until taking office as mayor of Long Beach. Garcia was born in Lima, Peru, and immigrated to the United States at age 5 with his family. He was the first person in his family to attend and graduate college.

Alicia Garza

Co-Founder, Black Lives Matter

Black Lives Matter is an international organizing network developed after the murder of Trayvon Martin, focused on combating anti-Black racism in all of its forms. Alicia Garza has been the recipient of numerous awards for her organizing work, and her writing has been featured in publications such as *The Guardian*, *The Nation*, *The Feminist Wire*, *Truthout.org*, and more. Garza is also the special projects director for the National Domestic Workers Alliance.

Liz Guillen

Director of Legislative and Community Affairs, Public Advocates

Liz Guillen, director of legislative and community affairs, joined Public Advocates in 2002. She has extensive experience advocating for the education rights of traditionally disenfranchised students, including undocumented immigrant students, in California's K-12 public schools and in higher education. Working from Public Advocates' Sacramento office, she focuses her policy advocacy on improving "opportunities to learn" across the state, collaborating closely with a statewide coalition of community and grassroots organizations representing low-income and immigrant communities of color. Guillen came to Public Advocates from the Mexican American Legal Defense and Educational Fund, where she worked as staff attorney and then legislative counsel.

Marqueece Harris-Dawson

Councilmember, Los Angeles City Council

Councilmember Marqueece Harris-Dawson was sworn into office on July 1, 2015. A long-time community organizer in South LA, Harris-Dawson has deep roots in the community as he recently served as president and chief executive officer of Community Coalition, one of the most progressive nonprofits in the city. Serving Community Coalition since 2004, his leadership grew the organization's influence, size, and financial standing. While doubling the budget and staff, he also led a capital campaign to acquire Community Coalition's headquarters on Vermont Avenue.

Mary Kay Henry

International President, Service Employees International Union

Mary Kay Henry is the international president of the Service Employees International Union (SEIU), which unites two million workers in health care, public, and property services. Henry has devoted her life to helping North America's workers form unions and strengthen their voice at work about the quality of the goods and services they provide, and the quality of care they are able to deliver. Since joining SEIU's staff in 1979, Henry has stood side by side with nursing home workers in Fresno, California, who fought for time to treat seniors with the dignity and respect they deserve, and suburban janitors in the Twin Cities, who wanted full-time work to support their families on a living wage. She has also worked with California state employees who sought to cut out waste and inefficiency from government, and registered nurses in Seattle, who wanted a partnership with management to improve the cost and quality of care throughout the state.

Damon Hewitt

Senior Advisor, Open Society Foundations

Damon Hewitt is a senior advisor for U.S. programs. He guides the Open Society Foundations' efforts on school discipline policies and improving the life outcomes of boys and men of color. Hewitt is on leave from the NAACP Legal Defense and Educational Fund (LDF), where he is director of the Education Practice Group and works on school integration, fiscal equity, affirmative action, and school discipline. Prior to LDF, Hewitt served as deputy assistant attorney general at the U.S. Department of Justice's Civil Rights Division. Over the years, Hewitt has taken on a variety of special assignments, including representing people displaced by Hurricanes Katrina and Rita and directing the New York Police-on-Police Shootings Task Force. Hewitt is co-author of *The School-to-Prison Pipeline: Structuring Legal Reform* (NYU Press, 2010).

Betsy Hodges

Mayor, Minneapolis

In her role as mayor, Betsy Hodges focuses on three clear goals: running the city well, growing a great city, and increasing equity. Her priorities are ensuring that Minneapolis works well for everyone and that all people can contribute to—and benefit from—its growth and prosperity. Some of Mayor Hodges’s initiatives include Cradle to K Cabinet, creating Zero Waste Minneapolis, improving police-community relations, and helping small businesses thrive. Prior to becoming mayor, Hodges served on the Minneapolis City Council for eight years as the council member from Ward 13. On the council, she served as chair of the Ways and Means/Budget Committee and the Intergovernmental Relations Committee. One of her major accomplishments was leading the fight to reform a broken closed-pension system that served neither the pensioners nor taxpayers well, which helped avert a \$20-million increase in the property tax levy in 2012.

Stewart Kwoh

Founding President and Executive Director, Asian Americans Advancing Justice—Los Angeles

Stewart Kwoh is a nationally recognized leader and expert in race relations, Asian American studies, nonprofit organizations and philanthropies, civil rights, and legal services. He was named a MacArthur Foundation Fellow in 1998, becoming the first Asian American attorney and human rights activist to receive this highly prestigious recognition, often referred to as the “genius grant.” Under Kwoh’s leadership, Advancing Justice—LA has become a leading advocate for Asian American and Native Hawaiian and Pacific Islander communities while working to build bridges with African American, Latino, and lesbian, gay, bisexual, and transgender communities. Kwoh founded Advancing Justice - LA’s Leadership Development in Interethnic Relations (LDIR) program, which has trained more than 1,000 community leaders and activists in the past decade.

Brad Lander

Council Member, New York City

Brad Lander is a New York City council member, representing Brooklyn’s 39th District, and a leader on issues of affordable housing, livable communities, the environment, and public education. Lander has fought successfully to reform discriminatory practices in the New York Police Department (NYPD) (including establishing the first NYPD Inspector General), win living-wage jobs and paid sick days for low-wage workers, protect manufacturing jobs in New York City, and reform tax and zoning regulations to create affordable housing for low-income and working-class New Yorkers. Lander was one of the first council members to bring “participatory budgeting” to his district (now in its fourth year), giving residents the power to decide which projects to support with their tax dollars. Lander is a founding board member of Local Progress, a national network of progressive municipal elected officials, and is on the boards of Democratic Municipal Officials and Smart Growth America’s Local Leaders Council.

Michael McBride

Director of Urban Strategies and Lifelines to Healing Campaign, PICO National Network

Pastor Michael McBride is the national campaign director for PICO’s Lifelines to Healing Campaign, a comprehensive violence prevention, mass incarceration, and life transformation campaign led by hundreds of faith congregations throughout the United States. Pastor McBride is deeply committed to empowering urban communities, families, and youth, using the principles of a relevant and liberating gospel message that transforms lives. Over the past 15 years, his commitment to holistic ministry can be seen through his leadership roles in both the church and community organizations. In June 2005, Pastor McBride launched a new church in West Berkeley, California named The Way Christian Center.

DeRay McKesson

Member of Planning Team, We the Protesters

DeRay McKesson is a member of the planning team of We The Protesters. He is the former senior director of human capital with Minneapolis Public Schools and is a Teach For America alum, having taught 6th grade math in NYC. He has been documenting the events of Ferguson via Twitter (@deray) and is the founder and co-editor of the Ferguson Protester Newsletter. He is an activist, organizer, and educator focusing primarily on issues impacting children, youth, and families. He previously worked for the Harlem Children’s Zone and The New Teacher Project, opened an academic enrichment center in West Baltimore, and with Baltimore City Public Schools leading systemic human capital change.

Judy Morse

Deputy Mayor, Citywide Initiatives, City of New Orleans

Judy Morse works closely with three priority initiatives: NOLA FOR LIFE, the city's comprehensive strategy to reduce murder among young, African American men; Economic Opportunity Strategy, an effort that connects disadvantaged job seekers and businesses with opportunities to participate in the economy; and The Welcome Table New Orleans, an initiative on race, reconciliation, and community building. Morse is responsible for overseeing policy development and strategic planning for economic development, education, social innovation, international affairs, coastal and environmental affairs, and cultural economy.

Manuel Pastor

Professor of Sociology and American Studies and Ethnicity; Director, USC Program for Environmental and Regional Equity; and Director, USC Center for the Study of Immigrant Integration

Manuel Pastor currently directs the Program for Environmental and Regional Equity at USC and co-directs USC's Center for the Study of Immigrant Integration. He holds a PhD in economics from the University of Massachusetts, Amherst, and is the inaugural holder of the Turpanjian Chair in Civil Society and Social Change at USC. Pastor's research has generally focused on issues of economic, environmental, and social conditions facing low-income urban communities and the social movements seeking to change those realities. His most recent book, *Just Growth: Inclusion and Prosperity in America's Metropolitan Regions*, co-authored with Chris Benner (Routledge, 2012), argues that growth and equity can and should be linked, offering a new path for a U.S. economy seeking to recover from economic crisis and distributional distress.

Carmen Perez

Executive Director, The Gathering for Justice

As executive director of The Gathering for Justice, Carmen Perez has crossed the globe promoting peace, interconnectedness, and alternatives to incarceration and violence while collaborating in national policy presentations. She has organized cultural, spiritual, and educational events and provided support to individuals incarcerated in juvenile detention centers and inside California's and New York's prisons. Perez's work with The Gathering allows her the opportunity to provide additional capacity and coalition building to the organization's targeted U.S. cities where she bridges the gap between government institutions, emerging and non-traditional leaders, and inner-city youth.

Dawn Phillips

Co-Director of Programs, Causa Justa :: Just Cause

Dawn Phillips has been an organizer engaged in a range of social, economic, and environmental justice organizations, fighting in the Bay Area and nationally for over 20 years. Phillips is currently the co-director of programs at Causa Justa :: Just Cause, a Bay Area membership organization focused on community development, housing, and immigrant justice issues. Phillips leads the local, regional, and national policy campaign work for the organization and was lead author on CJJC's report *Development Without Displacement: Resisting Gentrification in the Bay Area*. This was a study on the impacts of gentrification and displacement on working-class communities of color, which included policy recommendations for addressing these issues.

Rip Rapson

President and CEO, The Kresge Foundation

Rip Rapson is president and chief executive officer of The Kresge Foundation, a \$3.5 billion private, national foundation dedicated to expanding opportunities for vulnerable people living in America's cities. Since his appointment in 2006, Rapson has led the 91-year-old foundation to adopt an array of grantmaking and investing tools to improve the economic, social, cultural, and environmental conditions of urban life through six defined programs—arts and culture, education, environment, health, human services, and community development—in Kresge's hometown of Detroit. In 2014, Kresge's Board of Trustees approved grants and investment commitments totaling nearly \$140 million. Nationally, Rapson has strengthened the philanthropic sector's role through convening, collaborating, and supplementing community development activities in cities around the country.

Mark Ridley-Thomas

Supervisor, Los Angeles County Board of Supervisors for District 2

Mark Ridley-Thomas has distinguished himself as a strong advocate for the 2nd district's nearly two million residents. He has promoted the district's interests on a variety of fronts, including transportation, job creation, retention, and local hiring. In the area of health policy, Ridley-Thomas has overseen the construction of a new Martin Luther King Jr. Community Hospital, as well as a network of cutting-edge health-care facilities throughout the district; he has facilitated the use of technology and encouraged an integrated approach to wellness that includes mental health care and a prominent role for school-based clinics. His advocacy has helped secure an equitable share of funding for public-private partnership health clinics in underserved areas. By virtue of his founding of the Empowerment Congress, arguably the region's most successful 23-year experiment in neighborhood-based civic engagement, he is considered the founder of the Neighborhood Council movement.

Luis J. Rodriguez

Poet Laureate, Los Angeles

Luis J. Rodriguez is presently the poet laureate of Los Angeles with 15 books in poetry, children's literature, fiction, and nonfiction. His 1993 memoir, *Always Running, La Vida Loca, Gang Days in L.A.* (Touchstone Books/Simon & Schuster) has sold around half-a-million copies. He has worked 40 years with gangs, including in the two largest gang cities of the country—Los Angeles and Chicago—and in countries like Mexico, El Salvador, Guatemala, Argentina, England, Japan, and Italy. Most of this is documented in his book, *Hearts @ Hands: Creating Community in Violent Times*, re-released in 2014 by Seven Stories Press. His last memoir, *It Calls You Back: An Odyssey Through Love, Addiction, Revolutions, and Healing* was a 2012 finalist for a National Book Critics Circle Award.

Kalima Rose

Senior Director and Director of the Center for Infrastructure Equity, PolicyLink

Kalima Rose works to steer resources for housing, transportation, and cultural amenities toward greater workforce participation, accessibility, and new investments to enhance opportunity in low-income communities and communities of color. She leads the organization's housing policy and sustainable communities work, helping to implement projects on regional equity, fair housing, and new infrastructure that strengthen economic resilience. Rose developed the PolicyLink Equitable Development Toolkit, a resource guide for local, state, and federal agencies, and for advocates.

Robert Ross

President and Chief Executive Officer, The California Endowment

Robert K. Ross, president and chief executive officer, has an extensive background in health philanthropy, as a public health executive, and as a clinician. During Ross's tenure at The California Endowment, the foundation has focused on the health needs of underserved Californians by championing the cause of health coverage for all children, reducing childhood obesity, strengthening the capacity of community health centers, improving health services for farm worker and ex-offender populations, and strengthening the pipeline for bringing racial and ethnic diversity to the health professions. In the Los Angeles region, he has provided leadership to support the re-opening of the Martin Luther King Jr. Medical Center and the revitalization of Charles Drew University.

William Spriggs

Chief Economist, AFL-CIO

William Spriggs serves as chief economist to the AFL-CIO, and is a professor in, and former chair of, the Department of Economics at Howard University. Spriggs was appointed by President Barack Obama and confirmed by the U.S. Senate in 2009 to serve as Assistant Secretary for the Office of Policy at the U.S. Department of Labor, taking a leave of absence from Howard University to do so. Spriggs's previous work experience includes roles leading economic policy development and research as a senior fellow and economist at the Economic Policy Institute; as executive director for the Institute for Opportunity and Equality of the National Urban League; as a senior advisor for the Office of Government Contracting and Minority Business Development for the U.S. Small Business Administration; as a senior advisor and economist for the Economics and Statistics Administration for the U.S. Department of Commerce; as an economist for the Democratic staff of the Joint Economic Committee of Congress; and as staff director for the independent, federal National Commission for Employment Policy.

Thomas Steyer

Business Leader and Philanthropist

Tom Steyer is a California business leader, philanthropist, and advanced-energy advocate. Before retiring from the private sector, Steyer founded and was the senior managing member of Farallon Capital Management. Steyer is actively engaged in climate politics through his NextGen Climate political organization, and works to promote economic development and environmental protection in California and across the country. Steyer and his wife, Kat Taylor, joined Warren Buffett, Bill and Melinda Gates, and other high-wealth Americans in the “Giving Pledge,” a promise to donate the majority of their wealth to charitable and nonprofit activities during their lifetimes. Steyer and Taylor created and funded the Oakland-based Beneficial State Bank and Foundation, which provides loans and banking services to underserved small businesses, communities, and individuals in California and along the West Coast.

La June Montgomery Tabron

President and CEO, W.K. Kellogg Foundation

As a champion for vulnerable children and for creating the conditions necessary for them to thrive, La June Montgomery Tabron leads the Kellogg Foundation and its work to ensure the optimal development of young children from birth to age eight; heal the profound racial inequities in communities; and cultivate community leaders and community-led solutions that support educated kids, healthy kids, and economically secure families. Tabron has played an active leadership role in the Kellogg Foundation’s racial equity, diversity, and inclusion work for more than two decades—both internally through work with its board and staff and externally through its work with grantees, partners, and vendors.

Anthony Thigpenn

President, California Calls

Anthony Thigpenn, a Los Angeles-based community organizer for more than 30 years, heads California Calls, a powerful alliance of 31 organizations in 12 counties around the state. The centerpiece of California Calls is its work to achieve progressive, long-term, tax and fiscal policy reform by engaging underrepresented, low-income voters in state public-policy decision making. Thigpenn is widely recognized as a leading expert in grassroots, civic-engagement technology and programs. Thigpenn ran successful field campaigns for Los Angeles Mayor Antonio Villaraigosa, Congresswoman Karen Bass, State Senator Kevin de León, and former City Councilmember Martin Ludlow, among others.

Nick Tilsen

Executive Director, Thunder Valley Community Development Corporation

Nick Tilsen is the founding executive director of the Thunder Valley Community Development Corporation and a member of the Oglala Sioux Tribe. Tilsen and his team work with tribes around the nation, as well as the many federal agencies with responsibility over tribal land, to embed a new framework of economic and social progress that is defined by entrepreneurship rather than social services. Tilsen’s efforts have already precipitated a series of “firsts” on Pine Ridge: establishing the first tribal-led community development corporation in South Dakota (now there are nine others), acquiring tribal leader support for young entrepreneurs on the reservation, and creating the first ever Tribal Regional Sustainable Development Plan. Tilsen is also currently the project director for Oyate Omnicye, a process funded by the Department of Housing and Urban Development’s Office of Sustainable Housing and Communities to create a reservation-wide plan for sustainable development for the Oglala Lakota Nation.

Kenneth Zimmerman

Director, Open Society Foundations

Kenneth Zimmerman directs the Open Society Foundations’ U.S. Programs. A lawyer with more than two decades of leadership in the public, private, and nonprofit sectors, he has devoted his career to justice and equality, focusing on access to opportunity for people of color and low-income communities. Prior to Open Society, he was a litigation partner heading the pro bono practice group at Lowenstein Sandler PC. He was on the presidential transition team preparing the Obama Administration’s strategy for the Department of Housing and Urban Development. He was also chief counsel to New Jersey Governor Jon S. Corzine (2006–2008) and the first executive director of the New Jersey Institute for Social Justice.

Daniel Zingale

Senior Vice President, The California Endowment

Daniel Zingale leads The Endowment’s Healthy California team—the policy and statewide communications arm of the foundation. He spearheaded the Asegrate campaign to enroll Latinos in insurance through the Affordable Care Act, and the Health Happens Here campaign to challenge conventional assumptions about health and advance health justice and equity in underserved communities. Prior to joining The Endowment, Daniel served as chief of staff to Maria Shriver and senior adviser to Governor Arnold Schwarzenegger, where he was an architect of Schwarzenegger’s pioneering health reform plan to enact an individual mandate and expand health coverage for millions of uninsured Californians.

Arts and Culture at the Summit



From poetry to music to dance and performance, arts and culture will permeate all aspects of Equity Summit 2015, setting the stage for a richer experience of all the Summit has to offer. An opening video, “Our Moment,” featuring poet Mayda del Valle and produced by Wyatt Closs and Big Bowl of Ideas, will trace the historic and transformative events and social movements that have taken place in the United States over the past several years. Del Valle has been featured on HBO’s Def Poetry Jam and works locally with Street Poets, a youth-based poetry initiative based in East LA. This video will set the tone for further creative exploration throughout the Summit, including poetry readings, musical performances, film screenings, and dance performances by the CONTRA-TIEMPO Urban Latin Dance Theater, and CONTRA-TIEMPO Futuro Jr. Company, and others. Sarah Jones, who will perform in the closing plenary, is a Tony® and Obie Award-winning playwright and performer best known to theater audiences for her multi-character, one-person show *Bridge @ Tunnel*, which became a critically acclaimed hit on Broadway. *Sell/Buy/Date* is her latest full-length performance piece.

Opening Blessing and Welcome, Virginia Carmelo,
Tribal Elder, Gabrielino/Tongva Nation.

Equity Speaks 2015

Some of the most talented young poets of Los Angeles will address equity through their art in the plenaries and forums. Other poets from LA and beyond, such as Luis Rodriguez, LA Poet Laureate, will perform in Summit workshops.

We invite you to receive the poetry with open hearts and minds, as a way to engage in the Summit through all your senses. In this invitation, we lift up the spirit of Audre Lorde who wrote in her essay “Poetry Is Not a Luxury”:

Poetry is the way we help give name to the nameless so that it can be thought. The farthest external horizons of our hopes and fears are cobbled by our poems, carved from the rock of experiences of our daily lives. As they become known and accepted to ourselves, our feelings, and the honest exploration of them, become sanctuaries and fortresses and spawning grounds for the most radical and daring of ideas, the house of difference so necessary to change and the conceptualization of any meaningful action.
—From *Sister Outsider: Essays and Speeches* by Audre Lorde (Crossing Press, 1985)

We thank the following award-winning and equity-focused poets, along with Urban World, for guiding us in creating Equity Speaks 2015: Michael Cirelli, author of four poetry collections and executive director of Urban World; Quraysh Ali Lansana, poet, author, educator, and coeditor of *The Breakbeat Poets: New American Poetry in the Age of Hip Hop* (Haymarket Books, 2015); Traci Kato-Kiryama, poet, educator, community organizer and founder of the Tuesday Night Project; and Robert Farid Karimi interdisciplinary playwright/transmedia humorist, Creative Capital artist, National Poetry Slam Champion, and Def Poetry Jam poet alumnus.

PolicyLink is grateful for generous support from The Kresge Foundation for the arts and culture programming throughout the Summit.

Iconic Landmarks of LA

The iconic landmarks featured on the stage set and on the tote bags are buildings and structures that show the influence Los Angeles's diverse communities have had on its living heritage. Each place has a cultural significance.

Whittier Boulevard Arch: Erected in 1986, Whittier Boulevard Arch (also known as "El Arco") is a 65-foot, 14-ton steel arch spanning Whittier Boulevard near the intersection of Arizona Avenue in the heart of East Los Angeles. Whittier Boulevard is a portion of the historic El Camino Real, the 600-mile road connecting California's 21 Spanish Colonial missions, and features the Latino Walk of Fame, a collection of Aztec-inspired plaques honoring people who have made significant contributions to Latino culture.

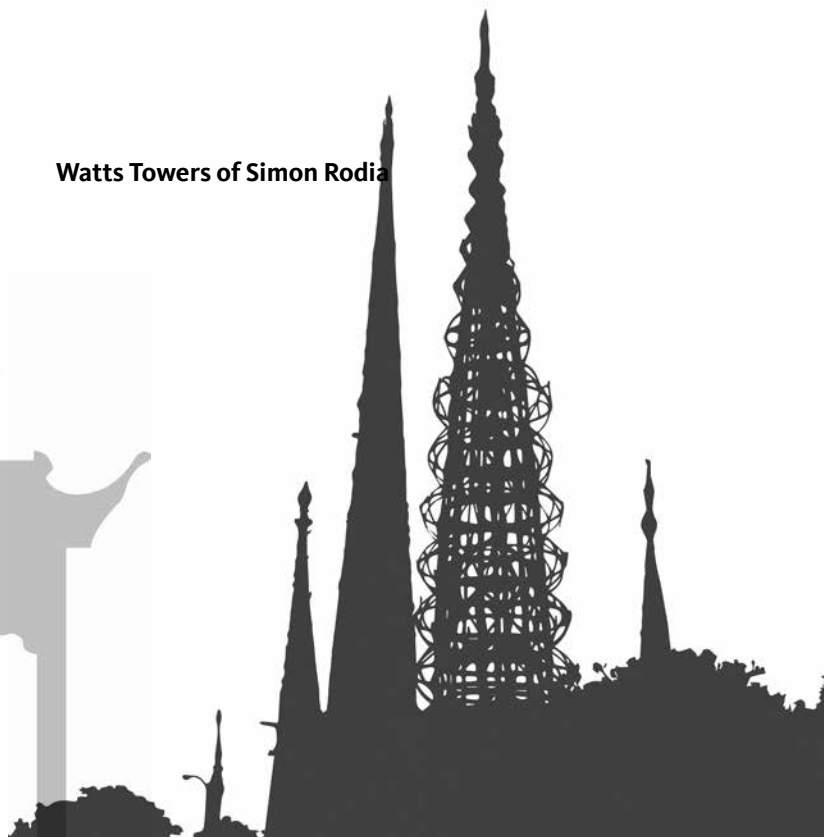
Watts Towers of Simon Rodia: Created by artist Simon Rodia, and constructed over 33 years, from 1921 to 1954, the 17 interconnected steel structures are covered with mortar and a mosaic of glass, tile, sea shells, and pottery, reaching a height of 35 feet. After the Watts rebellion of 1965, the Watts Towers Arts Center helped to heal and enrich LA's Black community, acting as a conduit for social change.

Gate of Filial Piety: Also called Chinatown East Gate, this painted wood gate dates from 1939, a year after the New Chinatown Center Plaza was constructed. The nation's first planned Chinatown and one of the first outdoor pedestrian malls in the country, the plaza was built in response to the demolition of LA's original Chinatown to make way for Union Station. Attorney You Chung Hong commissioned this traditional pailou, or traditional Chinese architectural arch, to honor his, and all mothers.

Downtown Los Angeles Skyline: Los Angeles's unique skyline is the result of the city's strict building code. In the earthquake-prone area, skyscrapers developed slowly, primarily clustered downtown. A 1974 requirement for buildings to accommodate helipads gives the skyline its flattop look. The tallest building in California is LA's 73-story U.S. Bank Tower. It will soon be supplanted by the Wilshire Grand Tower, slated to be completed in 2017.

Gate of Filial Piety

Watts Towers of Simon Rodia



Film Screenings

Los Feliz, Lobby Level

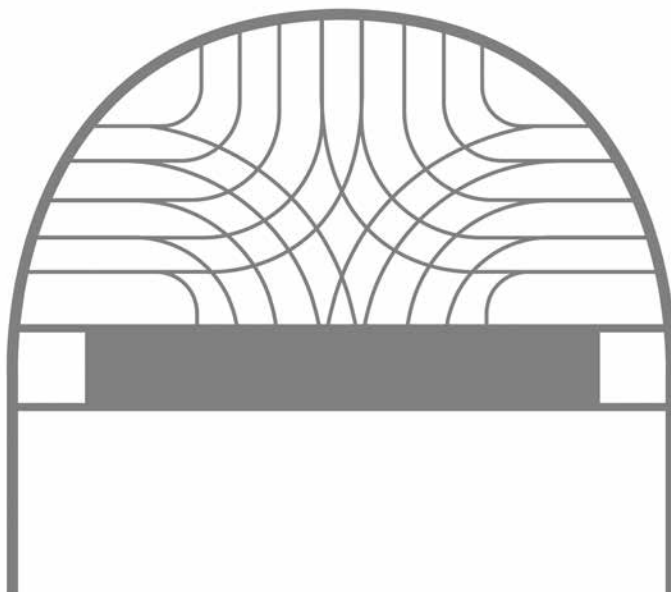
Documentary films bring the issue of equity into sharp focus and humanize complex issues. On Tuesday, October 27, Summit attendees can view *Bridging the Divide: Tom Bradley and the Politics of Race* in the Hollywood Ballroom. On Wednesday and Thursday, a selection of other clips and films will be shown in the Los Feliz room on the Lobby Level. Check the Equity Summit 2015 App for the schedule!

Book Offerings

California Ballroom Foyer, Level 2

Selected book titles will be offered for sale by Eso Won Bookstore, a Black-owned, local bookstore. Please stop by and browse the titles in the California Ballroom Foyer.

Whittier Boulevard Arch



PolicyLink thanks Big Bowl of Ideas, Inc., a creative public affairs firm, and a small minority-owned business, for creating the stage set designs, lobby area, tote bag product design, opening session video, and various cultural program offerings during the Summit.

Data and Technology at the Summit



Equity Summit 2015 will put new data and technology tools at your fingertips. Explore the latest data tools for your city and region at the Equity Data Tools Expo and stay connected to all the activities through the Summit App.

Equity Data Tools Expo

Data has never been more ubiquitous, yet the right data for advocacy and organizing—data that is disaggregated by race/ethnicity and at the right geography—is often out of reach. Equity leaders have taken on this challenge by building online, user-friendly data tools that democratize data and provide the data you need for campaigns and policy change. Stop by the Equity Data Tools Expo in the Catalina Ballroom Foyer on Wednesday and Thursday to test drive cutting-edge online data tools for change, learn how they are being used, and meet their creators. Featured tools include:

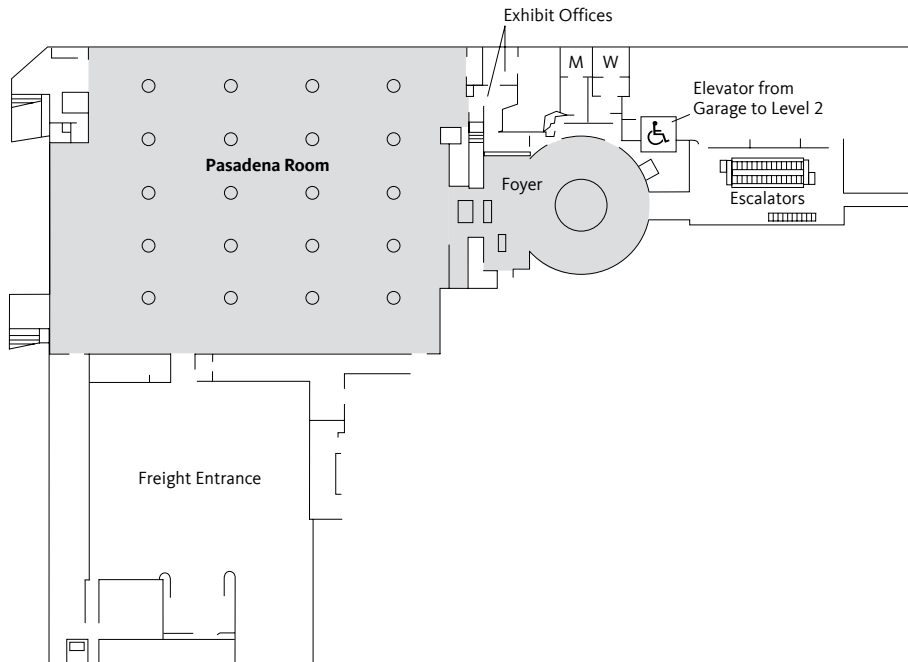
- National Equity Atlas, PolicyLink and PERE
- Mapping Police Violence, WeTheProtesters
- Clocking-In, Race Forward
- Child Opportunity Index, DiversityDataKids.org: Brandeis University and Kirwan Institute
- Assets & Opportunity Local Data Center; Assets & Opportunity Scorecard, CFED
- Regional Opportunity Index, Center for Regional Change, UC Davis
- Metro Atlanta Equity Atlas, Partnership for Southern Equity
- PolicyMap/Healthy Food Mapping Tool, The Reinvestment Fund

The Summit App

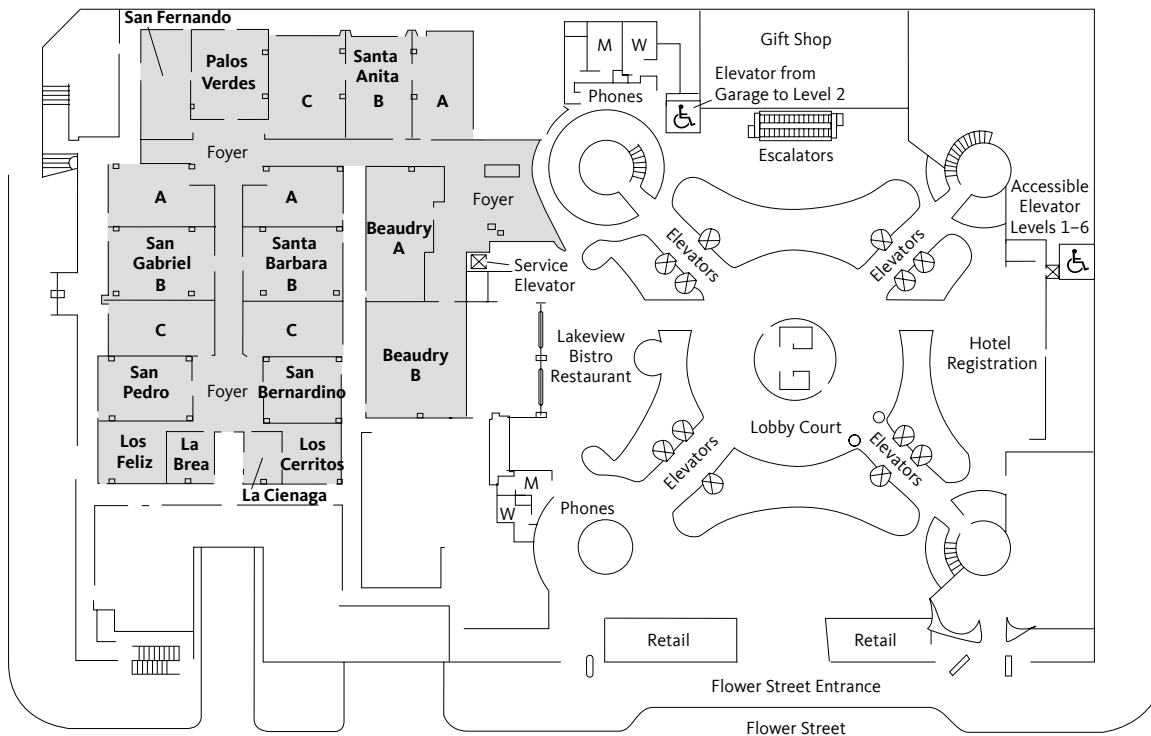
Stay in touch with everything Summit-related through the Summit App. There you can check schedules, connect with fellow attendees, see trending topics, and view speakers' bios and session-related PowerPoints and publications. To download the Summit App, please search for "Equity Summit 2015" in the Apple App Store or Google Play. You may also refer to the App Tip Sheet in your Summit Packets.

Venue Maps

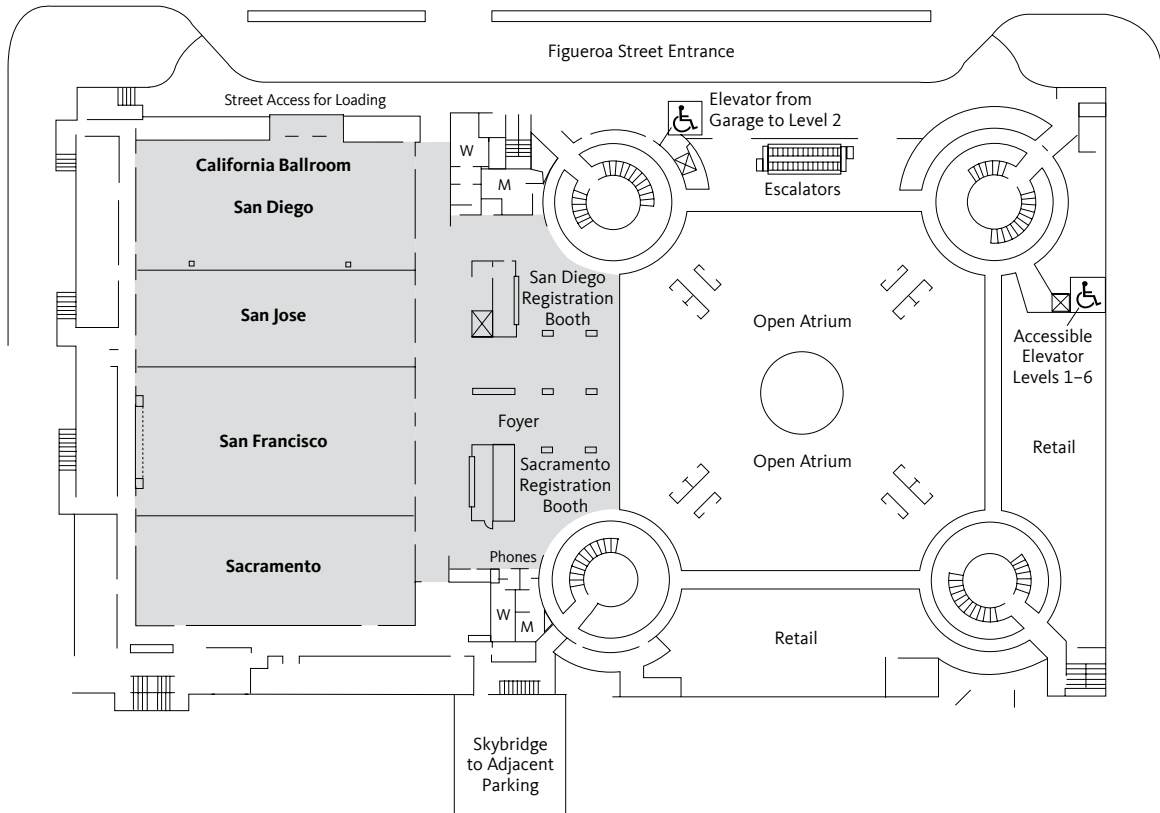
One level below Lobby: Pasadena Room Exhibition Hall



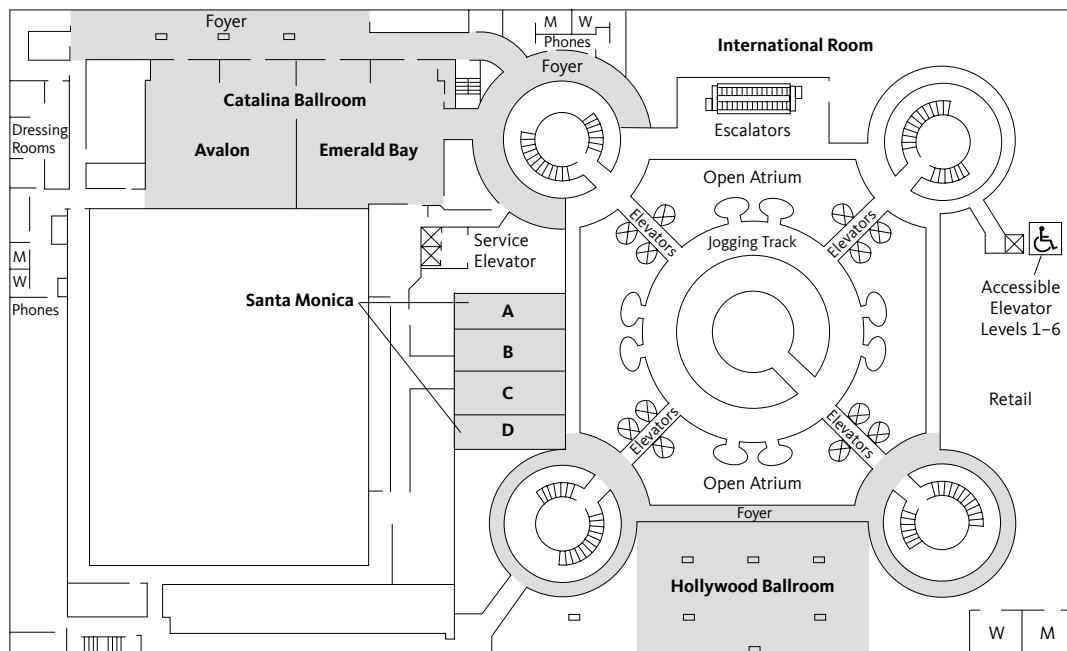
Lobby Level: Function Rooms



Level 2: California Ballroom



Level 3: Catalina Ballroom



PolicyLink is a national research and action institute advancing economic and social equity by Lifting Up What Works®.

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