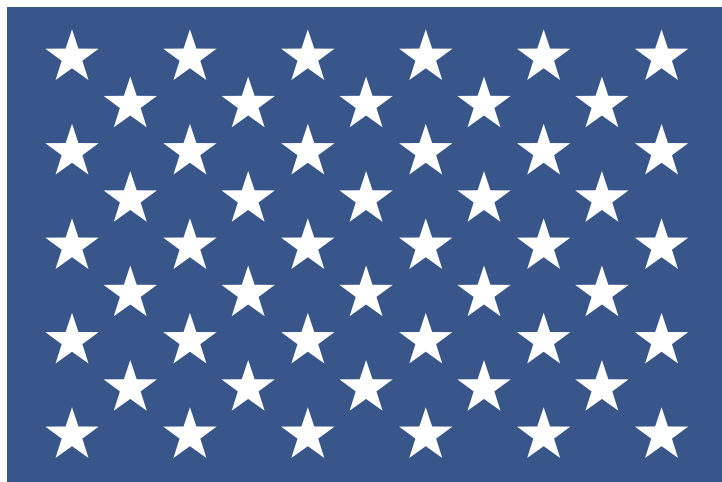


## **Equity Summit 2018**

**Our Power. Our Future. Our Nation.**

April 11–13, Chicago



**INDIGENOUS PEOPLES  
BLACK LATINO ASIAN  
PACIFIC ISLANDER  
ARAB MULTIRACIAL  
MIXED BROWN WHITE  
PERSON OF COLOR  
WOMAN CHILD MAN**

**LESBIAN GAY BISEXUAL TRANSGENDER  
PERSON WITH DISABILITY ELDER POOR  
REFUGEE VETERAN YOUTH IMMIGRANT  
PERSECUTED FOR RELIGION SURVIVOR  
WORKER HOMELESS UNDOCUMENTED  
INCARCERATED QUEER EVERYONE ALL™**

Revised March 21, 2018



**Dear Friends and Colleagues,**

On behalf of the board and staff of PolicyLink, welcome to Chicago and to **Equity Summit 2018: Our Power. Our Future. Our Nation.** Your time is valuable and we're honored you've chosen to spend some of it with us.

The Summit is a call to activists, organizers, and leaders to step into our power, activate our imaginations, and set the national agenda. That agenda will build on what's been learned about advancing equity and justice and will push us to achieve the scale required for all to reach our full potential.

We hope you will have an uplifting experience that offers opportunities to reconnect with colleagues, meet new people, learn, share, stretch, and strengthen your commitment to building an equitable society.

The PolicyLink team will do all we can to make your experience meaningful. If you need assistance, let us know. If you don't know us yet, look for badges with "staff" on them.

We're pleased that you're here, excited about the program, and committed to partnering with you after the Summit to create a more just and fair society.



**Angela Glover Blackwell**  
CEO



**Michael McAfee**  
President

# Our Partners and Sponsors

We thank Citi Community Development for the initial seed support for Equity Summit 2018. We also thank the following for their generous support of the event, scholarships, and delegations.

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We acknowledge with gratitude the many people who helped PolicyLink in the planning, outreach, and programmatic development of Equity Summit 2018. Special thanks to our local host committee for their contributions. Your support and guidance helped shape this important national event.

**Thank you for making it a success.**

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# About PolicyLink





PolicyLink is a national research and action institute advancing racial and economic equity by *Lifting Up What Works*®.

As the nation moves toward becoming majority people of color, achieving equity—just and fair inclusion into a society in which all can participate, prosper, and reach their full potential—is the moral imperative, a potent antidote to inequality, and the superior growth model.

To advance equity, PolicyLink addresses race forthrightly and drives groundbreaking policy changes enabling everyone, especially people of color, to be economically secure, live in healthy communities of opportunity, and benefit from a just society. PolicyLink is guided by the belief that the solutions to the nation's challenges lie with those closest to these challenges: when the wisdom, voice, and experience of those traditionally absent from policymaking drive the process, profound policy transformations emerge.

PolicyLink seeks to deliver and scale results in the following arenas.

*Equitable Economy:* Promote economic inclusion and ownership to eliminate poverty, shrink inequality, and increase mobility.

*Healthy Communities of Opportunity:* Create and maintain opportunity-rich communities in all neighborhoods and all regions of the country through strong networks and social capital, equitable development, and infrastructure investments that enable low-income people and communities of color to thrive.

*Just Society:* Build power and expand agency to ensure that all systems and institutions are just, free of racial bias, and lead to a vibrant democracy where all, especially the most vulnerable, can participate and prosper.

Equity summits amplify the significant achievements and strategic breakthroughs of the equity movement, allowing us to learn from each other, strengthen our movement, and accelerate progress.

# Agenda Overview



# Pre-Summit

## Wednesday, April 11

Time	Event	Venue
9:00am – 9:00pm	<b>Registration Open</b>	Hyatt Regency Grand Ballroom Registration Area, Ballroom Level; Radisson Blu Atlantic Ballroom Foyer, First Floor
1:00pm – 4:00pm	<b>Equity Institute</b> <i>Sessions conclude at 4:00 pm except where noted.</i>  <i>Concurrent Sessions</i>	
	Achieving Impact at Scale in the Equity Movement	Hyatt Regency Columbus KL, Ballroom Level, 120 seats
	Aligning Housing Justice Movements for 2018 and Beyond (concludes at 5:00 pm)	Hyatt Regency Plaza Ballroom, Lobby Level, 100 seats
	Closing the Women's Wealth Gap	Radisson Blu Atlantic C, First Floor, 200 seats
	Data for Racial Economic Inclusion: Make Your Case	Hyatt Regency Columbus GH, Ballroom Level, 100 seats
	Mobilizing Arts and Culture in the Equity Movement (concludes at 5:00 pm)	Hyatt Regency Michigan 1ABC, Concourse Level, 140 seats
	Sacred Conversations on Race and Action by Gamaliel	Hyatt Regency Columbus EF, Ballroom Level, 70 seats
	Storytelling for Change: Communicating Equity in Advocacy Campaigns	Hyatt Regency Columbus IJ, Ballroom Level, 120 seats
1:00pm – 3:00pm	<b>Film Screening: Healing Justice</b> <i>Healing Justice</i> explores the causes and consequences of the current American justice system and its effect on marginalized communities. This powerful documentary addresses the school-to-prison pipeline, the need for comprehensive criminal justice reform, and the importance of healing and restorative practices. Designed for dialogue, <i>Healing Justice</i> is meant to prompt questions and open conversations, exploring trauma, justice, and healing.	Hyatt Regency Columbus CD, Ballroom Level, 150 seats
1:00pm – 4:00pm	<b>Mobile Workshops</b> <i>Mobile workshops depart promptly at 1:00 pm except where noted.</i>	Hyatt Regency between West Tower and East Tower front drives
	Art Driving Activism: The Young Artist Movement in Chicago	
	Challenging Monetary Bail Within Cook County's Courts (departs promptly at 11:00 am)	
	Cultivating an Equitable Food System in Chicago (departs promptly at 12:30 pm)	
	The Dream and Reality of Public Education in Chicago	
	Giving Voice to the Equity Agenda: Local Journalism, Storytelling, and Action (departs promptly at 1:30 pm)	
	Navigating Economy and Environment in the Calumet Region	
	Plan for Transformation: Progress, Pitfalls, and Power in Chicago's Public Housing	
	The Sweet Inspiration Tour: Workforce Development Through Social Enterprise (departs promptly at 12:00 pm)	
	Tour Chicago's Iconic and Influential Communities of Color	
	Tour of Little Village: Community Action for Environmental Justice	

# Summit Day 1

## Thursday, April 12

Time	Event	Venue
7:00am – 4:00pm	<b>Registration Open</b>	Hyatt Regency Grand Ballroom Registration Area, Ballroom Level; Radisson Blu Atlantic Ballroom Foyer, First Floor
7:00am – 8:00am	<b>Grab and Go Breakfast</b> <b>Hyatt:</b> <i>Pick up a boxed meal in the Hyatt Regency Lobby and go to any designated eating area.</i> <b>Radisson Blu:</b> <i>Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any designated eating area.</i>	Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor
8:00am – 10:00am	<b>Opening Plenary: Welcome, Panel, and Conversation</b>  <b>Welcome</b> by Angela Glover Blackwell, <i>CEO, PolicyLink</i> , and Michael McAfee, <i>President, PolicyLink</i>  <b>Our Power: Radical Imagination Fueling Change</b>  This plenary takes place at both hotels simultaneously. Arrive at the Hyatt Regency Grand Ballroom or the Radisson Blu Atlantic Ballroom early to secure a good seat. Viewing rooms are available at the Hyatt in Columbus GH, Columbus IJ, and Columbus KL, Ballroom Level.	Hyatt Regency Grand Ballroom, Ballroom Level, 2400 seats; Radisson Blu Atlantic Ballroom, First Floor, 1100 seats; Hyatt Regency Columbus Hall Viewing Rooms, Ballroom Level, 200 seats each
10:00am – 11:00am	<b>Networking, Reflections, and Snack Break</b>	

Time	Event	Venue
11:00am – 12:15pm	<b>Workshop Series 1: Just Society</b>	
	<i>Concurrent Sessions</i>	
	LARGE SESSION: Claiming the Torch: Culture, Equity, and the Political Moment	Radisson Blu Atlantic A, First Floor, 600 seats
	LARGE SESSION: Inclusive Gender Justice and the Movement for Racial Equity	Radisson Blu Atlantic B, First Floor, 500 seats
	Advancing the Future of Educational Equity for Students of Color	Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats
	Beyond Policing: Community-Led Alternatives to Public Safety	Radisson Blu Pacific Ballroom, Second Floor, 270 seats
	Climate, Politics, Economy: The Urgent Need for Water Equity	Hyatt Regency Columbus AB, Ballroom Level, 150 seats
	Community Safety Without Community Harm: Reconciling Health and Criminal Justice	Hyatt Regency Randolph 1AB, Concourse Level, 75 seats
	Debugging Bias in Big Data: Defending Equity in the Information Age	Hyatt Regency Columbus GH, Ballroom Level, 200 seats
	Faith and the Fight for Racial Justice	Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats
	From the Community, for the Community: Cultivating Progressive Local Leadership and Accountability	Hyatt Regency Michigan 2, Concourse Level, 50 seats
	Justice, Not Profits: Decriminalizing Poverty and Ending Profiteering in the Justice System	Hyatt Regency Columbus EF, Ballroom Level, 150 seats
	Lessons from Chicago, Part I: Community Organizing	Hyatt Regency Columbus KL, Ballroom Level, 200 seats
	Resisting State Violence: Surveillance, Crimmigration, and Anti-Blackness	Hyatt Regency Columbus CD, Ballroom Level, 150 seats
	Securing Housing as a Human Right in the 21st Century	Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats
	Still Fighting: Overcoming Structural Racism and Political Opposition in the South	Hyatt Regency Columbus IJ, Ballroom Level, 200 seats
	Trauma-Informed, Culturally Rooted: Restorative Approaches to Ending Violence	Hyatt Regency Michigan 3, Concourse Level, 60 seats
12:15pm – 1:00pm	<b>Grab and Go Lunch</b> <i>Hyatt: Pick up a boxed meal in the Hyatt Regency Lobby and go to any designated eating area.</i> <i>Radisson Blu: Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any designated eating area.</i>	Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor

Time	Event	Venue
1:00pm – 2:30pm	<b>Forums</b>	
	<i>Concurrent Sessions</i>	
	An Intersectional Movement for Immigration Reform	Hyatt Regency Grand Ballroom North, Ballroom Level, 1200 seats
	Leading the Resistance: Translocal Campaigns for Climate Justice	Radisson Blu Pacific Ballroom, Second Floor, 270 seats
	Reclaiming Justice: Transformational Approaches to Community Safety and Well-Being	Radisson Blu Atlantic Ballroom, First Floor, 1100 seats
	Transformative Policies for Equity in the New Economy	Hyatt Regency Grand Ballroom South, Ballroom Level, 1200 seats
2:30pm – 3:00pm	<b>Break</b>	
3:00pm – 4:15pm	<b>Workshop Series 2: Equitable Economy</b>	
	<i>Concurrent Sessions</i>	
	LARGE SESSION: Messaging the Moment: Narratives for Racial and Economic Justice	Radisson Blu Atlantic A, First Floor, 600 seats
	LARGE SESSION: Delivering Local and Regional Racial Equity through Philanthropic Action	Radisson Blu Atlantic B, First Floor, 500 seats
	Bringing the Equity Movement to the Private Sector	Hyatt Regency Columbus GH, Ballroom Level, 200 seats
	Creating an Inclusive Marijuana Industry	Hyatt Regency Columbus AB, Ballroom Level, 150 seats
	Equitable Economic Development: From Transaction to Transformation	Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats
	Fintech and the Future of Finance in Communities of Color	Hyatt Regency Randolph 1AB, Concourse Level, 75 seats
	The Future of Green Infrastructure: Black-Brown Alliances Leading the Way	Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats
	Girls and Women of Color: The Next Wave of the Racial Equity Movement	Radisson Blu Pacific Ballroom, Second Floor, 270 seats
	Growing the Movement for Debt Reform and Consumer Protection	Hyatt Regency Roosevelt 1AB, Concourse Level, 50 seats
	Housing Development Without Displacement	Hyatt Regency Columbus IJ, Ballroom Level, 200 seats
	How the Tax Code, the Federal Reserve, and Financial Markets Can Build Equity	Hyatt Regency Randolph 3, Concourse Level, 50 seats
	The Inside Game: Securing Equity Wins Within the Halls of Power	Hyatt Regency Columbus EF, Ballroom Level, 150 seats
	Intergenerational Networks Supporting Black and Brown Boys and Young Men: Lessons from Oakland	Hyatt Regency Michigan 2, Concourse Level, 50 seats
	Leading Strategies for Community-Led Wealth Building	Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats
	Organizing for Economic Power in the 21st Century	Hyatt Regency Columbus KL, Ballroom Level, 200 seats
	Reenvisioning Reentry: Models for Healing, Vibrancy, and Economic Opportunity	Hyatt Regency Michigan 3, Concourse Level, 60 seats
	Reimagining the Economy Through the Eyes of Artists and Futurists	Hyatt Regency Columbus CD, Ballroom Level, 150 seats

Time	Event	Venue
4:30pm – 5:30pm	<b>Concurrent Activities: Caucuses and Delegation Meetings</b>	
	<b>Caucuses</b>	
	Advancing Transportation Equity	Hyatt Regency Columbus EF, Ballroom Level, 150 seats
	The Alliance for Boys and Men of Color: Building Power and Advancing Justice from the Ground Up	Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats
	Connection and Collaboration for Housing Justice	Hyatt Regency Columbus GH, Ballroom Level, 200 seats
	Creating Equitable Cities	Hyatt Regency Columbus IJ, Ballroom Level, 200 seats
	Equitable Food Caucus	Hyatt Regency Columbus KL, Ballroom Level, 200 seats
	Freedom to Thrive: Divest/Invest Caucus	Hyatt Regency Plaza Ballroom, Lobby level, 150 seats
	Launching the PolicyLink Water Equity and Climate Resilience Caucus	Hyatt Regency Columbus CD, Ballroom Level, 150 seats
6:00pm – 8:30pm	<b>An Evening with Roger Guenveur Smith in Honor of Angela Glover Blackwell, CEO, PolicyLink</b>	The Chicago Theatre 175 N State St. (see map on page 49 for directions)
	Hosted by Michael McAfee.	
	Roger Guenveur Smith presents his internationally acclaimed solo performance, <i>Frederick Douglass Now</i> , described as an “edgy, stylistic, jazz-infused narrative mash-up that could very well be the blueprint” for the future we hope to see. You won’t want to miss it! For more information, see page 49.	
	Light hors d’oeuvres and wine reception.	
8:30pm – 10:30pm	<b>Afterparty at the Radisson Blu Aqua Hotel</b> Featuring DJ Vince Adams	Radisson Blu Atlantic Ballroom, First Floor

## Summit Day 2

# Friday, April 13

Time	Event	Venue
7:00am – 12:00pm	<b>Registration Open</b>	Hyatt Regency Grand Ballroom Registration Area, Ballroom Level; Radisson Blu Atlantic Ballroom Foyer, First Floor
7:00am – 8:00am	<b>Grab and Go Breakfast</b> <i><b>Hyatt:</b> Pick up a boxed meal in the Hyatt Regency Lobby and go to any designated eating area.</i> <i><b>Radisson Blu:</b> Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any designated eating area.</i>	Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor

Time	Event	Venue
8:00am – 9:45am	<b>Day 2 Morning Plenary</b> <b>Our Future: The Leading Edge of the Equity Movement</b>  This plenary takes place at both hotels simultaneously. Arrive at the Hyatt Regency Grand Ballroom or the Radisson Blu Atlantic Ballroom early to secure a good seat. Viewing rooms are available at the Hyatt in Columbus GH, Columbus IJ, and Columbus KL, Ballroom Level.	Hyatt Regency Grand Ballroom, Ballroom Level, 2400 seats; Radisson Blu Atlantic Ballroom, First Floor, 1100 seats; Hyatt Regency Columbus Hall Viewing Rooms, Ballroom Level, 200 seats each
9:45am – 10:30am	<b>Networking, Reflections, and Snack Break</b>	
10:30am – 11:45am	<b>Workshop Series 3: Healthy Communities of Opportunity</b>  <i>Concurrent Sessions</i>	
	LARGE SESSION: Reimagining Cities: Local Vanguard for National Change	Radisson Blu Atlantic A, First Floor, 600 seats
	LARGE SESSION: Race, Power, and the Role of Philanthropy in Driving Change	Radisson Blu Atlantic B, First Floor, 500 seats
	Championing Boys and Men of Color: Challenging Policy, Shifting the Narrative	Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats
	Demanding an End to Mass Incarceration	Hyatt Regency Columbus AB, Ballroom Level, 150 seats
	Demanding Equitable Transit Within a Tech-Driven Transportation Landscape	Hyatt Regency Columbus EF, Ballroom Level, 150 seats
	Igniting Passion, Building Power: Youth Organizing in the 21st Century	Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats
	Inclusive Food-Based Economies: Cultivating Health, Wealth, and Community Ownership	Hyatt Regency Columbus GH, Ballroom Level, 200 seats
	Inclusive Workplaces, Thriving Communities: Foundations for Economic Opportunity	Hyatt Regency Columbus KL, Ballroom Level, 200 seats
	Lessons from Chicago, Part II: Leveraging the Leadership of Local Advocates	Hyatt Regency Columbus CD, Ballroom Level, 150 seats
	Reclaiming Community: Building Civic Power through Arts and Culture	Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats
	Rise of the Renter Nation: Implications for Tenant Organizing	Hyatt Regency Columbus IJ, Ballroom Level, 200 seats
	Small Towns, Big Future: An Equity Agenda for Rural America	Hyatt Regency Michigan 3, Concourse Level, 60 seats
	Solving Substance Abuse: From Prohibition and Punishment to Community Healing	Hyatt Regency Randolph 1AB, Concourse Level, 75 seats
	Twenty-Five Years of Place-Based Work: Lessons for Continued Success	Radisson Blu Pacific Ballroom, Second Floor, 270 seats
11:45am – 12:15pm	<b>Grab and Go Lunch</b> <b>Hyatt:</b> Pick up a boxed meal in the Hyatt Regency Lobby and go to any strategy session of your choosing. <b>Radisson Blu:</b> Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any strategy session of your choosing.	Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor



Time	Event	Venue
12:15pm – 1:15pm	<b>Strategy Sessions</b>	
	<i>Concurrent Sessions</i>	
	LARGE SESSION: Solidarity Is an Action Word: Strategies to Unite the Equity Movement	Radisson Blu Atlantic Ballroom A, First Floor, 600 seats
	LARGE SESSION: Sustaining the Boys and Men of Color Field: Opportunities for Synergy and Alignment	Radisson Blu Pacific Ballroom, Second Floor, 270 seats
	The 2020 Census, Redistricting, and Campaigns to Disaggregate Racial/Ethnic Data	Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats
	Advancing Housing Justice Within Candidate Platforms	Hyatt Regency Columbus GH, Ballroom Level, 200 seats
	“Blue Lives” Laws and Labor Power: Dismantling Systemic Police Privileges	Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats
	Climate Justice and Resilience: Leading from the Frontlines	Hyatt Regency Columbus AB, Ballroom Level, 150 seats
	Crafting an Agenda for Equitable Well-Being in the Nation	Hyatt Regency Randolph 1AB, Concourse Level, 75 seats
	The Earth, the City, and the Hidden Narrative of Race	Hyatt Regency Michigan 2, Concourse Level, 50 seats
	From Resistance to Results: Defending Our Values through Resistance Movements	Hyatt Regency Columbus IJ, Ballroom Level, 200 seats
	Governing for Racial Equity	Hyatt Regency Columbus CD, Ballroom Level, 150 seats
	Leveraging Data to Move Equity Campaigns in an Era of “Alternative Facts”	Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats
	Manifest Equity: Innovations for Racial and Economic Justice in Every Sector	Hyatt Regency Randolph 3, Concourse Level, 50 seats
	Messaging the Equity Movement: Words to Win Hearts and Minds	Hyatt Regency Columbus KL, Ballroom Level, 200 seats
	Moving Beyond Capitalism: Urban Lessons in Forging Systemic Change	Hyatt Regency Columbus EF, Ballroom Level, 150 seats
	The Power of Infrastructure Bonds to Advance Equity	Hyatt Regency Michigan 3, Concourse Level, 60 seats
	Race, Class, and Power in the Suburbs	Hyatt Regency Roosevelt 1AB, Concourse Level, 50 seats
1:15pm – 1:30pm	<b>Break</b>	
1:30pm – 3:00pm	<b>Closing Plenary</b> <b>Our Nation: Transformative Solidarity in a Divided Nation</b>  This plenary takes place at both hotels simultaneously. Arrive at the Hyatt Regency Grand Ballroom or the Radisson Blu Atlantic Ballroom early to secure a good seat. Viewing rooms are available at the Hyatt in Columbus GH, Columbus IJ, and Columbus KL, Ballroom Level.	Hyatt Regency Grand Ballroom, Ballroom Level, 2400 seats; Radisson Blu Atlantic Ballroom, First Floor, 1100 seats; Hyatt Regency Columbus Hall Viewing Rooms, Ballroom Level, 200 seats each

# Pre-Summit Equity Institute and Mobile Workshops



# Pre-Summit

## Wednesday, April 11

9:00am – 9:00pm

### Registration Open

**Venue:** Hyatt Regency Grand Ballroom Registration Area, Ballroom Level, and Radisson Blu Atlantic Ballroom Foyer, First Floor

1:00pm – 4:00pm (concurrent sessions)

### Equity Institute

Join community leaders and advocates from across the country for an enlightening afternoon to sharpen your skills, deepen your knowledge, and exchange ideas for action. These in-depth, interactive training sessions explore critical issues and strategies for the equity movement. All sessions accommodate a range of experience levels, from beginners to experts. Space is extremely limited; pre-registration is required. **Sessions conclude at 4:00 pm except where noted.**

#### Achieving Impact at Scale in the Equity Movement

Rising diversity in America is a tremendous asset, but only if all communities can access the resources and opportunities they need to thrive. To meet the demands of full inclusion, it's imperative that local achievements in the equity movement be brought to scale and sustained. In this session, presenters will demonstrate evidence-based strategies for achieving impact at scale, including: Results-Based Accountability (RBA), a disciplined method for accelerating progress and refining organizational strategy; and collective impact, a framework for creating lasting social change through multilevel collaboration. Participants will have an opportunity to strengthen their leadership skills, learn from real-world examples, and discover how leaders are mastering these skills to create a more just and fair society.

**Location:** Hyatt Columbus KL, Ballroom Level, 120 seats

#### Trainers:

- Jeff Bradach, *Managing Partner and Co-Founder, The Bridgespan Group*
- John Kania, *Global Managing Director, FSG*
- Michael McAfee, *President, PolicyLink*
- JaNay Queen Nazaire, *Managing Director for Performance @ Results, Living Cities*
- John Newsome, *Founder, Public Equity Group*

#### Aligning Housing Justice Movements for 2018 and Beyond

Across the country, movements for housing justice are defending communities against growing housing insecurity, displacement, and homelessness. In the face of an administration and Congress that are rolling back rent subsidies, affordable housing investments, and fair housing protections, local and statewide campaigns are breaking new ground in housing protections and investments. This session will provide an overview of the challenging housing policy landscape at the federal level, share the proactive vision and strategy of diverse housing justice networks, and offer participants an opportunity to brainstorm ways to align their efforts. Participants will leave with an inspiring foundation from which to further their skills and knowledge through the Summit's housing justice sessions. **This session concludes at 5:00 pm.**

**Location:** Hyatt Plaza Ballroom, Lobby Level, 100 seats

#### Trainers:

- Ben Beach, *Legal Director, Partnership for Working Families*
- Lisa Cylar Barrett, *Director of Federal Policy, PolicyLink*
- Dianne Enriquez, *Director of Opportunity Campaigns, Center for Popular Democracy*
- Adriene L. Holder, *Attorney-in-Charge, The Legal Aid Society, Civil Practice*
- Sarah Mickelson, *Senior Policy Director, National Low Income Housing Coalition*
- Liz Ryan Murray, *Project Director, CarsonWatch*
- Lisa Owens, *Executive Director of City Life/Vida Urbana*
- Tara Raghuveer, *Housing Campaign Lead, People's Action*
- Tom Silverstein, *Associate Counsel of Fair Housing @ Community Development Project, Lawyers Committee for Civil Rights Under the Law*
- Adrienne Todman, *CEO, National Association of Housing and Redevelopment Officials (NAHRO)*

## Closing the Women's Wealth Gap (CWWG)

This interactive session will be led by members of the Closing the Women's Wealth Gap initiative ([www.womenswealthgap.org](http://www.womenswealthgap.org)), a national network of more than 250 advocates, organizers, researchers, funders, and other leaders who are working together to close the gap by advancing wealth-building strategies for low-income women and women of color. It will touch on a host of issues affecting women's economic security such as pay equity and paid family leave, the economic impact of sexual harassment, access to financial advice at key points in women's lives, access to savings and investment opportunities, and predatory practices that strip women and their families of hard-earned wealth. The session is sponsored by AARP (the American Association of Retired Persons).

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**Location:** Radisson Blu Atlantic C, First Floor, 200 seats

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### Trainers:

- Dedrick Asante-Muhammad, *Senior Fellow, Racial Wealth Divide, Prosperity Now*
- Sandra Davis, *Founder, Sage Financial Solutions*
- Zoraima Diaz-Pineda, *La Puerta Manager, Community Development Corporation of Brownsville, Texas*
- Noreen Farrell, *Executive Director, Equal Rights Advocates; CWWG Founding Partner/Advisor*
- Christy Finsel, *Executive Director, Oklahoma Native Assets Coalition, Inc.*
- Reverend Dr. Cassandra Gould, *Executive Director, Missouri Faith Voices, Jefferson, MO*
- Kilolo Kijakazi, *Director of Integrated Financial Coaching Project, Urban Institute*
- Surina Khan, *CEO, Women's Foundation of California; CWWG Founding Partner/Advisor*
- Heather McCulloch, *Founder and Director, Closing the Women's Wealth Gap Initiative*
- Aracely Panameño, *Director, Latino Affairs, Center for Responsible Lending*
- Elena Chavez Quezada, *Senior Program Officer of Economic Security, Walter and Elise Haas Fund; CWWG Founding Partner/Advisor*
- Mark L. Sanders II, *Chief Program Officer & Director of Institutional Effectiveness, North Lawndale Employment Network, Chicago*
- K. Sujata, *President and CEO, Chicago Foundation for Women*

## Data for Racial Economic Inclusion: Make Your Case

Comprehensive local data—broken down by race and neighborhood—can be a powerful driver of change within policy and systems reform efforts. With online tools, like the National Equity Atlas, this data is more available than ever for those working to create more inclusive, resilient, and prosperous communities. What types of data provide the most insight into racial and economic equity? How are advocates using data and maps to further campaigns for community and policy change? In this session, attendees will participate in a hands-on training that prepares them to use online data to formulate a case for racial and economic inclusion in their home communities.

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**Location:** Hyatt Columbus GH, Ballroom Level, 100 seats

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### Trainers:

- Dolores Acevedo-Garcia, *Director, Institute for Child Youth and Family Policy*
- Adrian Dominguez, *Scientific Director, Urban Indian Health Institute*
- Jamila Henderson, *Senior Associate, PolicyLink*
- Franchelle Parker, *Executive Director, Open Buffalo*
- Ángel Ross, *Program Associate, PolicyLink*
- Justin Scoggins, *Data Manager, USC Program for Environmental and Regional Equity*
- Sarah Treuhaft, *Senior Director, PolicyLink*

## Mobilizing Arts and Culture in the Equity Movement

How can we take the hope, rage, and energy of this moment in our nation's history and funnel it into transformative change? Two essential ingredients are necessary: civic power and radical imagination. One vehicle that can drive both these ingredients is arts and culture. In this session, artists, culture bearers, and their allies will gather to network, brainstorm, practice tactics, and spark dialogue around the intersection between arts, culture, and the equity movement. What key challenges in community safety, housing, economic development, and immigration can be aided by leveraging arts and culture interventions? Can the values expressed in cultural practice reinforce equitable development? Participants will leave prepared to engage in the Summit with concrete strategies to support the role of arts and culture in equitable change.

**This session concludes at 5:00 pm.**

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**Location:** Hyatt Michigan 1ABC, Concourse Level, 140 seats

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### Trainers:

- Soneela Nankani, *Managing Director, Center for Performance and Civic Practice*
- Michael Rohd, *Institute Professor, Herberger Institute for Design and the Arts, Arizona State University*
- Margy Waller, *Senior Fellow, TOPOS Partnership*

## Sacred Conversations on Race and Action by Gamaliel

Born from a gathering of diverse clergy and faith leaders who sought to deepen their commitment to racial equity, Gamaliel's "Sacred Conversations about Race (+Action)" have become a resource for open and honest dialogues about how race and racism have shaped and continue to shape our lives and communities. These conversations have led to deeper analyses of the economic and social isolation caused by exclusionary land use, transportation, and economic development policies, and ultimately spurred campaigns and organizing around these issues. This session will provide participants with the opportunity to experience elements of the "Sacred Conversations" curriculum and reflect with others about the possibilities and challenges of incorporating difficult, but necessary, conversations like these in their own work.

**Location:** Hyatt Columbus EF, Ballroom Level, 70 seats

### Trainers:

- Reverend David Gerth, *Executive Director, Metropolitan Congregations United (MCU)*
- Angela James, *Director, Gamaliel of Virginia*

## Storytelling for Change: Communicating Equity in Advocacy Campaigns

Stories help us to understand ourselves and the world around us. The ability to craft an effective narrative is one of the strongest tools in the communications toolbox. In this interactive three-hour session, participants will benefit from the knowledge and one-on-one guidance of communications experts as they demonstrate the power of narrative change to influence policy wins. Participants will learn techniques to craft op-eds, use data in storytelling, and leverage existing resources to create successful communications for advocacy campaigns. After short presentations on their work, panelists will be available to discuss ideas, field questions, and provide participants with personalized feedback.

**Location:** Hyatt Columbus IJ, Ballroom Level, 120 seats

### Trainers:

- Milly Hawk Daniel, *Vice President for Communications, PolicyLink*
- Rinku Sen, *Senior Strategist, Race Forward and James O. Gibson Innovation Fellow, PolicyLink*
- Nima Shirazi, *Narrative Culture Strategist*
- Fran Smith, *Editor, Writer, and Storytelling Strategist, Fran Smith Media*
- Alexis Stephens, *Senior Communications Associate, PolicyLink*

1:00pm – 3:00pm

## Film Screening: *Healing Justice*

**Venue:** Hyatt Regency Columbus CD, Ballroom Level

*Healing Justice* explores the causes and consequences of the current American justice system and its effect on marginalized communities. This powerful documentary addresses the school-to-prison pipeline, the need for comprehensive criminal justice reform, and the importance of healing and restorative practices. Designed for dialogue, *Healing Justice* is meant to prompt questions and open conversations, exploring trauma, justice, and healing.

Post-film discussion with film creator Shakti Butler, *Founder & President, WorldTrust*.

1:00pm – 4:00pm (concurrent)

## Mobile Workshops

Join local host organizations for an inspiring look at neighborhoods and initiatives at the forefront of advocacy, development, and revitalization in Chicago. These engaging workshops provide opportunities to meet innovative leaders and dedicated residents working to effect inclusive, sustainable change in the city and to take part in on-site discussions about issues of opportunity, race, and community building that are central to the equity movement. Space is extremely limited; pre-registration is required. **Mobile workshops depart from the Hyatt Regency between West Tower and East Tower front drives promptly at 1:00 pm, except where noted below.**

## Art Driving Activism: The Young Artist Movement in Chicago

From Curtis Mayfield to Chance the Rapper, Chicago artists have a rich tradition of harnessing art to create social and political change. In this workshop, participants will travel to the North Side and South Side of Chicago to visit organizations cultivating and supporting the next generation of artist activists, including Free Street Theater, Young Chicago Authors, Donda's House, M.U.R.A.L./Move Me Soul, and the Illinois Caucus for Adolescent Health. Organizational staff and past program participants will discuss the "secret sauce" of helping youth to amplify their voices and actualize the activism agendas most important to them, while providing an in-depth look at the young artist ecosystem in Chicago.

## Challenging Monetary Bail Within Cook County's Courts

Nationally, more than 400,000 legally innocent people are in county jails every day simply because they cannot pay bail—an inequitable system that overwhelmingly disadvantages African American and low-income defendants. Since April 2016, the Coalition to End Money Bond has fought to reform this system, and has helped reduce the Cook County Jail population by 1,400. In this workshop, participants will visit Cook County's Central Bond Court and join coalition members from the Chicago Appleseed Fund for Justice, Chicago Community Bond Fund, and The People's Lobby for a conversation on the local and national landscape of monetary bail and pretrial detention. Representatives from the Cook County State's Attorney's Office will also join to discuss further reforms made by recently appointed State Attorney Kim Foxx. **This workshop departs promptly at 11:00 am.**

## Cultivating an Equitable Food System in Chicago

Join PolicyLink and the Chicago Food Policy Action Council for a close-up look at community-led efforts and effective policies that are transforming Chicago's local food system into one that is equitable, environmentally sustainable, and inclusive of all residents. This mobile workshop will tour three sites across the city where local advocates are addressing different facets of the food system, including urban agriculture, community land use, green energy, Brown/Black alliances for food justice, and access to affordable, healthy, and culturally appropriate food. At each stop, participants will engage in conversations with an array of creative and passionate food system activists. **This workshop departs promptly at 12:30 pm.**

## The Dream and Reality of Public Education in Chicago

Explore the promise and the challenge of educational equity through a bicycle tour of Chicago's Bronzeville neighborhood hosted by Equiticity, an advocacy organization promoting equity, mobility, and justice in communities of color across the U.S. Narrated by former Chicago Public Schools Principal Troy A. LaRaviere and led by Equiticity President and CEO Olatunji Oboi Reed, this tour will weave together an experiential analysis of the city's public schools with Troy's personal educational journey from tough childhood to outspoken national advocate. This 15-mile, casual-paced bicycle ride will map the intersection of education, poverty, health, and violence in Chicago's South Side, while celebrating the history, vibrant culture, and contemporary activism of the Bronzeville community. The ride will begin and end at the Hyatt Regency Chicago hotel. **This workshop is limited to 20 participants.**

## Giving Voice to the Equity Agenda: Local Journalism, Storytelling, and Action

This site visit will address the role of local media organizations as agents of change in the movement for racial and economic equity. We will explore the steps that journalists, storytellers, and media organizations take to investigate, illuminate, and reframe interconnected issues in current events: finding and analyzing data, telling the human stories behind complex challenges, and crafting a narrative that can sustain large-scale change. This session will tour several South Side media organizations, concluding with a panel discussion of journalists and media leaders. Featured participants include the City Bureau, the Invisible Institute, WBEZ South Side bureau, Free Spirit Media, and others. **This workshop departs promptly at 1:30 pm.**

## Navigating Economy and Environment in the Calumet Region

Bordering Chicago's far South Side and southern suburbs, the Calumet area provides a rich and complex landscape to explore the tensions and connections between industry and environmental justice. The Calumet area is one of the most biodiverse regions of the country, but also shares a significant and challenging legacy of intense industrial activity, which has spurred tireless local advocacy by residents who seek a culturally, environmentally, and economically vibrant region. On this tour, participants will learn about the sometimes conflicting forces of industrial investment and environmental sustainability as they tour the new Pullman National Historic District and join a discussion of promising economic justice campaigns and models for sustainable economic development.

## Plan for Transformation: Progress, Pitfalls, and Power in Chicago's Public Housing

In 2000, the Chicago Housing Authority rolled out the Plan for Transformation, an ambitious plan to rehabilitate or replace the city's public housing with an emphasis on creating mixed-income communities. Eighteen years later, the Plan—the largest privatization of public housing in U.S. history—is 97 percent complete, with more than 500 of the roughly 17,000 families affected by this program still waiting to move to public housing within their community of choice. This workshop will visit the National Public Housing Museum and two ongoing redevelopment sites, where participants will learn about the historical segregation and inequity of Chicago's public housing, and the complicated history of the Plan from resident leaders, community stakeholders, and academics.

## The Sweet Inspiration Tour: Workforce Development Through Social Enterprise

Chicago is home to a number of social enterprises that bring jobs and workforce training to those facing barriers to employment and economic security. This workshop will tour two such businesses, offering participants a chance to meet workers and sample their sweet and savory products. The workshop will begin in North Lawndale at Sweet Beginnings, which has provided transitional jobs making and selling honey-based skin-care products to more than 400 men and women returning from incarceration. Next, participants will be treated to lunch at Garfield Park's Inspiration Kitchen, an American eatery that offers those working to exit poverty a free, 12-week training that certifies them to work in Chicago's booming culinary industry. **This workshop departs promptly at 12:00 pm.**

## Tour Chicago's Iconic and Influential Communities of Color

Chicago's communities of color have been crucial to the city's development and international renown. On this tour, participants will explore the rich history of some of the city's most iconic communities of color, and gain insight into the cultural, economic, and political trends that are paving the way for gentrification. The tour will begin in Little Village, the "Mexican capital of the Midwest," which is home to the second highest grossing shopping district in the city. The next stop will be Pilsen, which historically served as an entry point for immigrants, but is now undergoing rapidly rising rents and the development of a blossoming arts district. The tour will conclude with stops in Chicago's thriving Chinatown and Bronzeville, a historic urban hub for Black culture and business once known as the "Black Metropolis." **This tour departs promptly at 1:30 pm.**

## Tour of Little Village: Community Action for Environmental Justice

Environmental injustice has long-been racialized. Even as recent fires, flooding, mudslides, unprecedented snow fall, earthquakes, and other ecological events make headlines, the impact on migrant workers, immigrants, low-income communities of color, people experiencing homelessness, and other vulnerable communities goes largely unseen, their stories untold. This mobile workshop will engage with local communities that continue to resist and challenge environmental degradation in their neighborhood through a discussion and walking tour of Little Village, a predominantly Mexican immigrant neighborhood. Co-hosted by Little Village Environmental Justice Organization (LVEJO), this workshop will bring together advocates from LVEJO, Ixchel, and People for Community Recovery, as well as a representative from the Metropolitan Water Reclamation District, to discuss local victories in the realms of racial and environmental justice.



# Plenaries, Forums, Workshops, Caucuses, and Strategy Sessions

**Plenaries** gather all Summit participants for cornerstone conversations that set the stage for the Summit, exploring key themes within the social, economic, and political dimensions of equity.

**Forums** are longer sessions that showcase recent advocacy movements that are redefining equity nationwide.

**Workshops** dive deeply into a wide range of issues, models, and approaches, allowing participants to focus on a particular topic of interest and explore linkages across issues and disciplines.

**Caucuses** present opportunities for attendees working within similar issue areas to forge relationships, build networks, and strategize for collective action—all in an informal setting.

**Strategy sessions** are action-oriented workshops that leave participants with tangible next steps for advancing their work—be it an opportunity to pursue after the Summit or new connections for future action.





# Summit Day 1

## Thursday, April 12

7:00am – 4:00pm

### Registration Open

**Venue:** Hyatt Regency Grand Ballroom Registration Area, Ballroom Level, and Radisson Blu Atlantic Ballroom Foyer, First Floor

7:00am – 8:00am

### Grab and Go Breakfast

**Venue:** Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor

**Hyatt:** Pick up a boxed meal in the Hyatt Regency Lobby and go to any designated eating area.

**Radisson Blu:** Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any designated eating area.

8:00am – 10:00am

### Opening Plenary: Welcome, Panel, and Conversation

**Welcome** by Angela Glover Blackwell, *CEO, PolicyLink*, and Michael McAfee, *President, PolicyLink*

#### Our Power: Radical Imagination Fueling Change

Radical imagination—the audacity that drives us to envision a new and better world—has been the kindling that sparks activism within communities of color for generations. It is this force for creativity, hope, and resilience that sustains us in the face of injustice, and it must now embolden equity leaders to step into their power in new and expansive ways. This plenary will feature innovators from multiple fields who are wielding instruments of influence—media, technology, business, government—to deliver equity wins at scale. Their work exemplifies the courage and radical imagination necessary to translate bold visions into liberating impact for low-income communities and communities of color.

**Venue:** Hyatt Regency Grand Ballroom, Ballroom Level, 2400 seats; Radisson Blu Atlantic Ballroom, First Floor, 1100 seats; Hyatt Regency Columbus Hall Viewing Rooms (Columbus GH, Columbus IJ, and Columbus KL), Ballroom Level, 200 seats each

**Moderator:** Angela Glover Blackwell, *CEO, PolicyLink*

#### Speakers:

- Gerry Hudson, *Secretary-Treasurer, SEIU*
- María Teresa Kumar, *Executive Director, Voto Latino*
- Rashad Robinson, *Executive Director, Color of Change*
- Linda Sarsour, *Executive Director, MPower Change*
- Jose Antonio Vargas, *Founder @ CEO, Define American*

**A Conversation** with Marian Wright Edelman, *Founder and President, Children's Defense Fund*

10:00am – 11:00am

### Networking, Reflections, and Snack Break

11:00am – 12:15pm (concurrent sessions)

## Workshop Series 1: Just Society

**In recent years, campaigns for racial and criminal justice have galvanized the nation, demanding action to dismantle the systemic oppression that endangers lives, stifles potential, and silences voices within communities of color. The equity movement must build on the momentum of these efforts to challenge institutionalized racism and realize a just society, where safety, democratic participation, and opportunity are afforded to all.**

**Workshop topics in this series include ending violence in our homes and neighborhoods, eliminating youth incarceration, alternatives to policing, decriminalizing poverty, organizing in the fight for racial equity, and changing culture as key to changing policy.**

## LARGE SESSION

### Claiming the Torch: Culture, Equity, and the Political Moment

The past two years in politics have made it abundantly clear that to achieve a vision for a more equitable economy and society, advocates must become more engaged in key political battles. This will require activities and collaborations that are new to many in the equity movement, including grassroots mobilizing, arts and culture initiatives, partnerships with campaign strategists, and electoral organizing. How can advocates work together to make equity priorities the driving force for our cultural institutions, governments, and communities? How can we equip the movement with the targeted skills and tactics necessary to enhance our political impact? In this session, influential spokespeople from across the country will share how they are amplifying their message, refining their strategies, and expanding the reach of their campaigns.

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**Venue:** Radisson Blu Atlantic A, First Floor, 600 Seats

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**Moderator:** Nicole Boucher, *Co-Director, California Donor Table Fund*

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**Speakers:**

- Jeff Chang, *Executive Director, Institute for Diversity in the Arts, Stanford University*
- Rukia Lumumba, *Founder, People's Advocacy Institute and Co-Creator, Electoral Justice Project*
- Danica Roem, *Delegate, House District 13, Virginia General Assembly*

## LARGE SESSION

### Inclusive Gender Justice and the Movement for Racial Equity

Gender justice is becoming an increasingly integral focus within the movement for racial equity, as advocates seek to combat discrimination across the spectrums of race and gender. These cutting-edge efforts promote solidarity and understanding, while recognizing that marginalized groups, including transgender and gender nonconforming people of color, hold the tools and solutions to resist gender-based oppression. Join this session to learn more about gender justice and hear from national leaders who are furthering this new paradigm and lifting up the importance of intersectionality within the racial equity movement. Speakers will share promising practices that support intersectional organizing, aid impact litigation, and strengthen advocacy strategies that address the needs of transgender and gender nonconforming communities of color.

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**Venue:** Radisson Blu Atlantic B, First Floor, 500 seats

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**Moderator:** Darnell Moore, *Editor-at-Large, CASSIUS (an iOne digital platform)*

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**Speakers:**

- Alicia Garza, *Principal, Black Futures Lab*
- Edmund T. Gordon, *Chair and Associate Professor, Department of African and African Diaspora Studies, UT Austin*
- Coya White Hat-Artichoker, *Community Health @ Health Equity Program Manager, Blue Cross Blue Shield of Minnesota*
- Krystal Torres-Covarrubias, *Out for Safe Schools Coordinator, Los Angeles LGBT Center*

### Advancing the Future of Educational Equity for Students of Color

As our world continues to transform, almost daily, so too our education system must evolve. New school models and tools must be developed to empower the potential of each learner, focusing on the whole child and responding to individual needs. We must be careful, though, not to build inequity into our system as these models and tools evolve; they should be built and implemented with equity at their core. As technology becomes increasingly influential in the classroom and at home, it is critical that low-income students and students of color are seen as equal beneficiaries of this innovation. How do we engage technology companies to ensure equity informs the development and placement of their products? Panelists will offer their own predictions of how the education system will evolve in the next five to 10 years, and strategies to ensure these new tools and systems further equitable practices.

**Venue:** Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats

**Moderator:** Jim Shelton, *President for Education, Chan Zuckerberg Initiative*

**Speakers:**

- Layla Avila, *CEO/Executive Director, Education Leaders of Color*
- Connie Yowell, *CEO, LRNG by Collective Shift*

## Beyond Policing: Community-Led Alternatives to Public Safety

In the face of a criminal justice system that systematically oppresses people of color, communities across the country are challenging traditional methods of law enforcement and envisioning an alternative neighborhood safety infrastructure that is grounded in community participation and trust. From violence-free zones to restorative justice practices rooted in culture, community-led efforts demonstrate enormous potential to transform the public safety sector, shift away from criminalization and punishment, and dismantle the narrative that police are necessary to achieve safety. This session will feature community leaders describing promising place-based models that increase safety without exposing communities of color to the criminal justice system.

**Venue:** Radisson Blu Pacific Ballroom, Second Floor, 270 seats

**Moderator:** Andrea J. Ritchie, *Researcher-in-Residence on Race, Gender, Sexuality and Criminalization, Social Justice Institute of the Barnard Center for Research on Women*

**Speakers:**

- Lauren Abramson, *Founder, Community Conferencing Center*
- M. Adams, *Co-Executive Director, Freedom Inc.*
- James Douglas Burch, *Lawyer, Anti Police-Terror Project*
- Ejeris Dixon, *Founding Director, Vision Change Win Consulting*
- Woods Erwin, *Policy Director, TGI Justice Project*
- Jane Hereth, *Doctoral Research Assistant, University of Chicago*
- Mimi Kim, *Founder, Creative Interventions*
- Paula Rojas, *Community Equity Strategy Consultant, Dell Medical School, The University of Texas at Austin*

## Climate, Politics, Economy: The Urgent Need for Water Equity

The interwoven forces of climate change, rising sea levels, and widespread pollution are increasingly threatening precious water resources across the globe. In the U.S., this issue is compounded by an aging and underfunded water infrastructure that leaves many regions dangerously vulnerable to extreme weather, droughts, floods, and water contamination. Though access to clean, affordable water is vital for every community, water stress hits hardest in low-income communities and communities of color, which are already overburdened by economic, environmental, and health challenges. In this session, speakers from across fields will share emergent solutions in water equity, including indigenous-led water movements,

coalitions for natural clean water infrastructure, and strategies for strengthening civic engagement and decision-making power within impacted communities.

**Venue:** Hyatt Regency Columbus AB, Ballroom Level, 150 seats

**Moderator:** Radhika Fox, *Executive Director, US Water Alliance*

**Speakers:**

- Colette Pichon Battle, *Executive Director, Gulf Coast Center for Law & Policy*
- Veronica Garibay, *Co-Founder/Co-Director, Leadership Counsel for Justice and Accountability*
- Jodi Archambault Gillette, *Standing Rock Sioux, and Native Solutions*
- Josina Morita, *Commissioner, Metropolitan Water Reclamation District*

## Community Safety Without Community Harm: Reconciling Health and Criminal Justice

In the name of ensuring public safety, America's criminal justice system too often jeopardizes the health of our most vulnerable communities. From the irrefutable negative health impacts of mass incarceration on communities of color to recent efforts to recognize police violence as a public health issue, health and justice concerns have become deeply interwoven. As we aspire to engineer healthy communities of opportunity, we must continue to critically examine the ways that our criminal justice system stands in the way of realizing that future. This session will explore the intersection of health and justice and point to solutions that move us toward a healthier approach to safety.

**Venue:** Hyatt Regency Randolph 1AB, Concourse Level, 75 seats

**Moderator:** James Bell, *Founding President, W. Haywood Burns Institute*

**Speakers:**

- Cat Brooks, *Co-Founder, The Anti Police-Terror Project; Director, Justice Teams*
- Rupa Marya, *Associate Professor, UCSF School of Medicine; Co-Founder, Do No Harm Coalition*
- Abigail A. Sewell, *Assistant Professor, Emory University*

## Debugging Bias in Big Data: Defending Equity in the Information Age

We are living in a data-driven economy, where the collection, interpretation, and use of information can determine which opportunities and barriers individuals face in their relationships with business and government. But who owns this data? What checks and balances exist to ensure the most vulnerable—low-income communities and people of color—are protected from discrimination and harm? The battles over net neutrality, algorithmic decision-making, artificial intelligence, and other data-centric concerns are being waged in spaces where the voices of equity advocates are too seldom heard. In this session, participants will learn how to fight for racial and economic equity in an information age through strategic litigation, bold organizing, and capacity-building efforts in the public and private sectors.

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**Venue:** Hyatt Regency Columbus GH, Ballroom Level, 200 seats

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**Moderator:** Victor Rubin, *Vice President for Research, PolicyLink*

### Speakers:

- Idalin Bobé, *Founder & Co-Director, TechActivist.Org*
- Yeshimabeit Milner, *Co-Founder & Executive Director, Data for Black Lives*
- Matt Nelson, *Executive Director, Presente.org*

## Faith and the Fight for Racial Justice

Throughout history, faith and spiritual leaders have been significant contributors to movements for equity and justice. In the United States, this legacy has at times been eclipsed by conservative faith-based movements that contradict the democratic edicts of equality and inclusion. As our nation's political pendulum swings toward more conservative values, key leaders across multiple faiths are advancing a strong counter-narrative—one that leverages the platform and moral authority of these leaders to promote a set of values and beliefs grounded in racial equity and transformative justice. In this session, a multifaith panel of leaders will share their efforts to fight for equity and the moral compass of our nation within a challenging political landscape.

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**Venue:** Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats

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**Moderator:** Michael McBride, *Director, LIVE FREE/Urban Strategies, PICO*

### Speakers:

- Jin S. Kim, *Senior Pastor, Church of All Nations; Founder, Underground Seminary*
- Liz Theoharis, *Co-Director, Kairos Center*
- Alexie Torres-Fleming, *Founder, Youth Ministries for Peace and Justice (INVITED)*
- Starsky Wilson, *President and CEO, Deaconess Foundation*

## From the Community, for the Community: Cultivating Progressive Local Leadership and Accountability

Recognizing the importance of progressive local leadership, many community advocacy groups are cultivating candidates from within low-income communities and communities of color to run for local office. Once elected, however, competing priorities and political bureaucracies can stifle these representatives' efforts to forward ideas and policies grounded in equity. This session will bring together members of community advocacy groups and local officials elected through community-led campaigns to share efforts to engage low-income residents and residents of color as voters and candidates, and ensure those elected are collaborating with and accountable to their constituencies.

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**Venue:** Hyatt Regency Michigan 2, Concourse Level, 50 seats

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**Moderator:** Mary Lee, *Deputy Director, PolicyLink*

### Speakers:

- Charly Carter, *Executive Director, Maryland Working Families*
- Larisa Casillas, *Program Director of Leadership Development and Advocacy, Urban Habitat*
- Esmerelda Soria, *Councilmember, District 1, City of Fresno*

## Justice, Not Profits: Decriminalizing Poverty and Ending Profiteering in the Justice System

From ordinances that criminalize homelessness to crippling fines and fees that put those who cannot pay behind bars, many criminal justice systems at the state and local level treat poverty as if it were a crime. At the same time, public and private entities—debt collection companies and private prisons, for example—profit from the current system, essentially earning millions of dollars on the backs of poor communities of color and other vulnerable populations. This session will explore promising efforts to decriminalize poverty and remove profiteering from the justice system, including: eliminating money bail, repealing laws that criminalize “quality-of-life” offenses, and ending policies and practices that entrap low-income people in an endless cycle of financial hardship and criminal surveillance.

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**Venue:** Hyatt Regency Columbus EF, Ballroom Level, 150 seats

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**Moderator:** Alexandra Bastien, *Senior Associate, PolicyLink*

### Speakers:

- Jose Cisneros, *Treasurer, City and County of San Francisco*
- Raj Jayadev, *Executive Director, Silicon Valley Debug*
- Alec Karakatsanis, *Founder & Executive Director, Civil Rights Corps*
- Meghan Maury, Esq., *Policy Director, National LGBTQ Taskforce*

## Lessons from Chicago, Part I: Community Organizing

Chicago is often credited as the birthplace of community organizing, where Saul Alinsky and others' pioneering work to build civic power and amplify community voice inspired future generations of grassroots organizers. Today, this legacy is carried forward by organizations and individuals dedicated to growing the capacity of local residents to take on issues affecting low-income people and people of color. In this session, participants will learn about ongoing community-organizing efforts to promote police accountability, community-school partnerships, and democratic processes for spending public money. Panelists will also examine the success of a multicultural leadership institute that is cultivating skills and alliances across Chicago's communities.

**Venue:** Hyatt Regency Columbus KL, Ballroom Level, 200 seats

**Moderator:** Sylvia Puente, *Executive Director, Latino Policy Forum*

### Speakers:

- Carolina Gaete-Tapia, *Co-Director, Blocks Together*
- Mecole Jordan, *Coordinator, Grassroots Alliance for Police Accountability*
- Olatunji Oboi Reed, *President and CEO, Equitcity*
- Lourdes Sullivan, *Assistant Director of School Partnership, Monsignor John J. Egan Office of Urban Education and Community Partnerships (UECP), DePaul University*

## Resisting State Violence: Surveillance, Crimmigration, and Anti-Blackness

The F.B.I.'s recent effort to monitor and criminalize the activities of Black activists under the guise of preventing domestic terrorism is yet another example in a disturbing history of state-sponsored persecution of racial and religious minorities. In this session, panelists will explore how people of color and marginalized religious groups are connected and situated as targets of state violence. This discussion will touch on police surveillance of Muslim communities, the problematic narrative of the "deserving" immigrant, and the ways in which immigration policy and the criminal justice system are used to devastate communities of color.

**Venue:** Hyatt Regency Columbus CD, Ballroom Level, 150 seats

**Moderator:** Judith Browne Dianis, *Executive Director, Advancement Project*

### Speakers:

- Daniel Carrillo, *Executive Director, Enlace*
- Angie Junck, *Supervising Attorney, Immigrant Legal Resource Center (ILRC)*
- Hamid Khan, *Campaign Director, Stop LAPD Spying*

## Securing Housing as a Human Right in the 21st Century

With skyrocketing housing costs, rising homelessness, and millions living in substandard housing without running water or proper sewage, the nation is in the midst of a housing crisis. At the same time, federal housing programs are facing severe funding cuts that threaten to roll back decades of progress made to housing security. How can local, translocal, state, and international frameworks anchor the fight for housing as a human right in the midst of economic struggles and political opposition? In this session, local and national leaders will share the groundwork they are laying for a future where everyone has safe, healthy, and affordable housing in a community connected to opportunities, and lead a conversation around the political strategies necessary to realize this vision.

**Venue:** Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats

**Moderator:** Kalima Rose, *Vice President for Strategic Initiatives, PolicyLink*

### Speakers:

- Guillermo Mayer, *President and CEO, Public Advocates Inc.*
- Kennetha Patterson, *Organizer, Homes for All Nashville*
- Justin T. Rush, JD, *Public Policy Director, True Colors Fund*

## Still Fighting: Overcoming Structural Racism and Political Opposition in the South

Community leaders, advocates, and public officials working to advance equity in the South face unique challenges, including the region's historical legacy of entrenched racism and segregation, and state laws that strip cities of their authority to implement equitable policies. In this session, representatives from advocacy organizations working in the South will discuss several facets of these ongoing economic and political challenges—such as right-to-work laws, state preemption, voter suppression efforts, and the persistent racial wealth gap—and explore how local advocates and community members are collaborating to overcome them.

**Venue:** Hyatt Regency Columbus IJ, Ballroom Level, 200 seats

**Moderator:** Nathaniel Smith, *Founder and Chief Equity Officer, Partnership for Southern Equity*

### Speakers:

- Jackie Cornejo, *Southern Region Equitable Development Strategist, Partnership for Working Families*
- Penda Hair, *Legal Director, Forward Justice*
- Maria Rodriguez, *Executive Director, Florida Immigrant Coalition*
- Kenneth Walker, *Executive Director, Alabama Assets Building Coalition (AABC)*

## Trauma-Informed, Culturally Rooted: Restorative Approaches to Ending Violence

Domestic violence, neighborhood violence, and state violence are interconnected forces of oppression that perpetuate intergenerational trauma, fuel mass incarceration, and exacerbate cycles of harm. Recognizing this, various initiatives have committed to ending violence through restorative approaches that provide trauma-informed, culturally rooted healing for survivors, people who caused harm, and all those who were impacted. In this session, speakers will discuss frameworks for prevention, intervention, and healing from trauma that emphasize grassroots leadership and culturally affirming solutions, including peacemaking forums and trauma recovery centers. Participants will have the opportunity to cultivate ideas for policy and systems change that work to end cycles of violence in their homes and communities.

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**Venue:** Hyatt Regency Michigan 3, Concourse Level, 60 seats

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**Moderator:** Jordan Thierry, *Senior Associate, PolicyLink*

### Speakers:

- Lina Juarbe Botella, *Director, Community Engagement, A Call To Men (INVITED)*
- Sammy Nunez, *Executive Director, Fathers and Families of the San Joaquin*
- Deleana OtherBull, *Executive Director, Coalition to Stop Violence Against Native Women*
- Richard Smith, *HealingWorks National Director, Common Justice (INVITED)*

12:15pm – 1:00pm

## Grab and Go Lunch

**Venue:** Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor

**Hyatt:** Pick up a boxed meal in the Hyatt Regency Lobby and go to any designated eating area.

**Radisson Blu:** Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any designated eating area.

1:00pm – 2:30pm

## Forums

### An Intersectional Movement for Immigration Reform

Immigrant organizers and advocates—especially those at the margins of the movement, including undocumented, Black, and LGBTQ immigrants—continue to assert that immigration conversations must be intersectional. They are challenging mainstream narratives that emphasize the economic utility of immigrants over their humanity, and reinforce false divisions between “good” immigrants who are worthy of citizenship and “criminal” immigrants who deserve deportation. This forum will address the longstanding efforts of undocumented people and their allies to nurture a multiracial and pro-Black movement to stop deportations through the #Not1More campaign, demand the release of LGBTQ immigrants in detention, pass a “clean” Dream Act, and cancel contracts between Immigration and Customs Enforcement (ICE) and local law enforcement agencies.

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**Venue:** Hyatt Regency Grand Ballroom North, Ballroom Level, 1200 seats

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**Moderator:** Manuel Pastor, *Director, USC Program for Environmental and Regional Equity, USC Center for the Study of Immigrant Integration*

### Speakers:

- Raha Jorjani, *Director, Immigration Representation Project, Alameda County Public Defender's Office*
- Isa Noyola, *Deputy Director, Transgender Law Center*
- Greisa Martinez Rosas, *Advocacy Director, United We Dream*
- Opal Tometi, *Executive Director, Black Alliance for Just Immigration (BAJI) (INVITED)*



## Leading the Resistance: Translocal Campaigns for Climate Justice

With the U.S. pulling out of global climate accords, the responsibility for addressing climate threats has fallen to local leaders who are driving vital campaigns to foster climate justice from the ground up. With indigenous leaders coordinating an international “keep it in the ground” movement to end fossil fuel extraction, local and state representatives setting goals to reduce emissions, and a new generation of environmental firms helmed by entrepreneurs of color, local leadership holds immense promise for moving the nation toward climate security. In this session, participants will learn how these leaders are taking on climate threats, challenging political opposition, and cultivating movements to deliver thriving, sustainable communities.

**Venue:** Radisson Blu Pacific Ballroom, Second Floor, 270 seats

**Moderator:** Jalonne White-Newsome, *Senior Program Officer, The Kresge Foundation*

### Speakers:

- Yvette Arellano, *Policy Research @ Grassroots Advocate, Texas Environmental Justice Advocacy Services*
- Natalia Cardona, *North America Frontline Engagement Coordinator, 350.org*
- Todd Darling, *Filmmaker, Two Rivers*
- Denise Fairchild, *President and CEO, Emerald Cities Collaborative*

## Reclaiming Justice: Transformational Approaches to Community Safety and Well-Being

Rejecting conventional thinking and incremental approaches to criminal justice reform, visionary leaders across the country are championing policies, platforms, and programs that radically envision public safety and community well-being. These ideas include community-based rapid response networks that protect residents from state violence; community art projects that challenge harmful narratives about race, power, and incarceration; and campaigns to support disinvested neighborhoods by drawing from inflated police budgets. This forum will highlight these and other inventive efforts led by preeminent activists and advocates who are working to establish a truly just society.

**Venue:** Radisson Blu Atlantic Ballroom, First Floor, 1100 seats

**Moderator:** Vanita Gupta, *President and CEO, The Leadership Conference on Civil and Human Rights*

### Speakers:

- Dante Barry, *Executive Director, Million Hoodies Movement for Justice*
- Jennifer Epps-Addison, *Network President @ Co-Executive Director, Center for Popular Democracy*
- Maria Gaspar, *Artist, 96 Acres*
- Rachel Herzing, *Co-Director, Center for Political Education*

## Transformative Policies for Equity in the New Economy

America is in the midst of growing inequality and rapid economic shifts, including the threat of automation and the rise of the gig economy. As advocates across fields work to chart a path toward economic equity, bold and expansive ideas to dramatically reduce poverty and racial inequity are gaining traction, such as a New Deal-style federal job guarantee, universal basic income, and universal family care. This forum will open up a dialogue with leading economic thinkers and advocates around several of these big ideas. Together, panelists will explore the types of politics and organizing the nation needs to make these transformative approaches a reality.

**Venue:** Hyatt Regency Grand Ballroom South, Ballroom Level, 1200 seats

**Moderator:** Dorian Warren, *President, Center for Community Change Action; Fellow, Roosevelt Institute*

### Speakers:

- Marina Gorbis, *Executive Director, Institute for the Future*
- Darrick Hamilton, *Professor of Economics and Urban Policy, New School*
- Jacqueline Pata, *Executive Director, National Congress of American Indians*
- Anne Price, *President, Insight Center for Community Economic Development*
- Terrence Wise, *Fight for \$15*
- Kent Wong, *Director, University of California Los Angeles Labor Center*

2:30pm – 3:00pm

**Break**

3:00pm – 4:15pm (concurrent sessions)

## Workshop Series 2: Equitable Economy

**Imagine how much stronger America's economy would be if everyone could bring their full talent and potential to the fore. Technology and innovation are opening up new ways of working and investing, but too often the benefits of these advancements remain out of reach for those who need them most. How can we embed equity within the 21st century economy, and leverage new tools to meet the needs of communities experiencing inequities? Emerging strategies for economic inclusion provide the inspiration, insight, and evidence necessary to expand access to prosperity to all communities.**

**Workshop topics in this series include ownership in the new economy, steering the corporate sector toward equity, the future of work, creating an inclusive marijuana industry, and equitable monetary policy.**

## LARGE SESSION

### Messaging the Movement: Narratives for Racial and Economic Justice

Cultural narratives are fundamental to our understanding of society—they speak to our aspirations and values, inform public discourse, and affect policymaking. What will it take to shift the narrative toward equity in today's political climate? How do advocates fighting for racial and economic justice craft and disseminate persuasive messaging? This workshop will explore current trends in the field of narrative change, and highlight the ways in which thought leaders and practitioners are harnessing the power of storytelling to drive policy change. Speakers will share how to forge messages that resonate across issues and constituencies, inspiring community action and contributing to bold, inclusive narratives.

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**Venue:** Radisson Blu Atlantic A, First Floor, 600 seats

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**Moderator:** Maya Harris, *Advocate, MSNBC Political & Legal Analyst*

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**Speakers:**

- Angela Glover Blackwell, *CEO, PolicyLink*
- Jeff Chang, *Executive Director, Institute for Diversity in the Arts, Stanford University*
- John A. Powell, *Director, Haas Institute for a Fair and Inclusive Society, University of California, Berkeley*
- Connie M. Razza, *Director of Policy and Research, Demos*
- Marc Solomon, *Principal and National Director, Civitas Public Affairs Group*

## LARGE SESSION

### Delivering Local and Regional Racial Equity through Philanthropic Action

Philanthropy has a proven track record of delivering local policy wins through longstanding partnerships with equity advocates, elected officials, and business leaders. This session will showcase these accomplishments from local, regional, national, and corporate perspectives, lifting up the variety of roles that foundations can play in planning, implementing, and scaling equitable strategies. Representatives from philanthropic institutions at the forefront of the equity movement will discuss regional and local investments that are generating powerful results in the housing, economic opportunity, criminal justice, and health equity domains.

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**Venue:** Radisson Blu Atlantic B, First Floor, 500 seats

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**Moderator:** Judith Bell, *Vice President of Programs, The San Francisco Foundation*

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**Speakers:**

- Iyve Allen, *President, Foundation for the Mid South*
- James Anderson, *Government Innovation Programs, Bloomberg Philanthropies*
- Chet P. Hewitt, *President and CEO, Sierra Health Foundation*
- Joseph Scantlebury, *Vice President for Program Strategy, The W.K. Kellogg Foundation*

### Bringing the Equity Movement to the Private Sector

Increasingly, the private sector is embracing equity as a driver of growth and innovation. From workplace practices that ensure leadership opportunities for people of color to investments that create shared value for businesses and communities, corporations, investors, and other major economic actors are pursuing avenues for advancing racial equity. In this session, participants will learn about initiatives that are shifting traditional approaches to product development, marketing, procurement, and investing. Speakers from the business and advocacy sectors will examine potential connections and points of tension inherent in a private sector racial equity agenda, and discuss the interplay between the equity movement outside and inside the business world.

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**Venue:** Hyatt Regency Columbus GH, Ballroom Level, 200 seats

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**Moderator:** Graham Macmillan, *Senior Program Officer of Mission Investments, Ford Foundation*

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**Speakers:**

- Lybra Clemons, *Global Head of Diversity and Inclusion, PayPal*
- Saru Jayaraman, *Co-Founder and Co-Director, Restaurant Opportunities Center (ROC United); and Director of the Food Labor Research Center at UC Berkeley*
- Mark Kramer, *Co-Founder and Managing Director, FSG*
- Carmen Rojas, *CEO, The Workers Lab*



## Creating an Inclusive Marijuana Industry

The opening of legal markets for marijuana is creating lucrative venues for entrepreneurship and employment across the country. To date, however, this field has been overwhelmingly dominated by White men. But what if opportunities in this market were leveraged to empower workers and business leaders of color and repair some of the damage done—particularly to communities of color—through the previous prohibition and criminalization of cannabis use? This session will explore policy solutions beyond decriminalization, such as priority business licensing, fair hiring, and targeted start-up financial assistance, to develop an equitable cannabis industry guided by racial and economic justice.

**Venue:** Hyatt Regency Columbus AB, Ballroom Level, 150 seats

**Moderator:** Sheri Dunn Berry, *Director of Programs, Community Partners*

### Speakers:

- Ebele Ifedigbo, *Co-Founder and Co-Executive Director, The Hood Incubator*
- Madeline Martinez, *Executive Director, Oregon NORML/ Women's Alliance*
- Brandon L. Wyatt, *Principal, Wyatt Legal @ Consulting*

## Equitable Economic Development: From Transaction to Transformation

To promote an inclusive economy that empowers all individuals to thrive, equity must be baked in to economic development strategies and investments from the start. Realizing this approach will require a dramatic shift from costly real estate development and business subsidies toward a comprehensive paradigm that strengthens local economies through greater participation, opportunity, and ownership for people and communities being left behind. In this session, hear from trailblazers in the field of economic development who are putting equity first and building upon—rather than displacing—the cultural identities and assets of existing residents and community-serving businesses.

**Venue:** Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats

**Moderator:** Janis Bowdler, *Head of Community Development, Small Business, and Financial Capability, JPMorgan Chase @ Co*

### Speakers:

- Shawn Escoffery, *Program Director, Inclusive Economies, Surdna Foundation*
- Delia Garza, *Councilmember, City of Austin, District 2*
- Vaughn Perry, *Equitable Development Manager, Building Bridges Across the River*
- Darrin Redus, *Vice President, Minority Business Accelerator, Cincinnati USA Regional Chamber*

## Fintech and the Future of Finance in Communities of Color

The banking industry, capital markets, and financial products are in the midst of a radical evolution. Financial technology or “fintech” innovations have disrupted traditional banking, raising new questions for communities, corporations, and government officials. In this session, equity advocates and representatives from financial institutions will examine what the future of banking means for communities of color, and discuss reforms and innovations that can foster economic inclusion. Participants will benefit from real-world examples of how local and national partners are helping low-income communities build credit and access tools for economic mobility and financial security. The session will also touch on the critical role that government must play in meeting the needs of a rising majority-of-color nation.

**Venue:** Hyatt Regency Randolph 1AB, Concourse, 75 seats

**Moderator:** Jasmine Thomas, *Senior Vice President of National Initiatives, Citi Community Development*

### Speakers:

- Chris Brown, *Financial Policy Director, PolicyLink*
- Ezra Garrett, *Vice President, Government @ Community Relations, Oportun*
- Kausar Hamdani, *Senior Vice President, Regional and Community Outreach, Federal Reserve Bank of New York*
- Tara Roche, *Associate Manager of Research, Pew Charitable Trusts*
- Sabrina Terry, *Senior Strategist, UnidosUS*

## The Future of Green Infrastructure: Black-Brown Alliances Leading the Way

In every region of the country, innovators, labor advocates, and environmental justice leaders are investing in green infrastructure to empower communities of color to make just transitions from fossil fuels to clean energy, foster economies that provide inclusive employment, and protect their community members from environmental and health harms. In this session, national and local leaders will share strategies for advancing and scaling the green infrastructure movement, including: sourcing public and private investments through growing social enterprises; reforming local, federal, and United Nations policy; negotiating community benefits and project labor agreements; bolstering organizing through arts practice; and nurturing intercultural energy and water protection efforts.

**Venue:** Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats

**Moderator:** Alan Hipólito, *Executive Director, Verde*

### Speakers:

- Rahwa Ghirmatzion, *Director of Programs, PUSH Buffalo*
- Mark Magana, *President, Green Latinos*
- Veronica Soto, *Program Director, Emerald Cities Los Angeles*

## Girls and Women of Color: The Next Wave of the Racial Equity Movement

Efforts to improve outcomes for women and girls of color have recently proliferated throughout the country. This burgeoning field of activism is unique in its expansion beyond reproductive rights and its sharp racial analysis, which transcends traditional feminist theory. Working from a diverse range of feminist leaders, this movement is centering the most vulnerable women and girls, including trans and queer womyn and those involved in the justice system. In this session, participants will learn how girls and women of color efforts are shaping the next wave of the racial equity movement and gain tools to align with these efforts to effect large-scale change.

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**Venue:** Radisson Blu Pacific Ballroom, Second Floor, 270 seats

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**Moderator:** Melissa DeShields, *Partner, Frontline Solutions*

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### Speakers:

- Sarah Eaglehart, *CEO, Native Americans in Philanthropy*
- Jamaica Gilmer, *Founder & Executive Director, The Beautiful Project*
- Jessica Nowlan, *Executive Director, The Young Women's Freedom Center*

## Growing the Movement for Debt Reform and Consumer Protection

Across the country, household debt from medical bills, student loans, home mortgages, and auto loans has reached record highs. This issue strikes people of color and people who are low income hardest, as rising costs of housing, education, and health care keep them mired in an endless cycle of trying to stay afloat. At the same time, the fate of the Consumer Financial Protection Bureau, created in 2010 to protect consumers from predatory and deceptive practices in the financial marketplace, remains uncertain. This session will highlight policies to tackle the household debt crisis and envision a movement to elevate a national narrative on predatory debt.

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**Venue:** Hyatt Regency Roosevelt 1AB, Concourse Level, 50 seats

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**Moderator:** Alexandra Bastien, *Senior Associate, PolicyLink*

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### Speakers:

- Nikitra Bailey, *Executive Vice President, Center for Responsible Lending*
- Rishi Manchanda, *President & Founder, Health Begins*
- Persis Yu, *Staff Attorney, National Consumer Law Center (NCLC)*

## Housing Development Without Displacement

The U.S. housing market is experiencing categorical shifts in the way that real estate is distributed, financed, and marketed. Multiple housing pressures—including global capital investments in luxury real estate, private and public sector urban reinvestment, and the rise of short-term rental sites like Airbnb—are warping local housing markets and threatening housing security for lower-income households and people of color. In response to these threats, housing activists are calling on countervailing and revolutionary approaches to manifest development without displacement. In this session, participants will hear leaders driving these equitable development models as they share their efforts to expand and preserve affordability near transit, equitably invest in formerly redlined city neighborhoods, take land into community trust, and drive investments that deliver community-focused development.

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**Venue:** Hyatt Regency Columbus IJ, Ballroom Level, 200 seats

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**Moderator:** Amy Kenyon, *Program Officer, Just Cities and Regions, Ford Foundation*

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### Speakers:

- Lashunda Gonzalez, *Choice Neighborhood Director, Preservation of Affordable Housing*
- Alison Johnson, *Member, Housing Justice League in Atlanta*
- Tony Romano, *Director of Organizing and Strategic Partnerships, Right To The City Alliance (INVITED)*
- Ron Sims, *Former Deputy Secretary, U.S. Department of Housing and Urban Development*

## How the Tax Code, the Federal Reserve, and Financial Markets Can Build Equity

Through the tax code, the national banking system, and regulations on private market forces, the federal government holds enormous sway over the economy. Unfortunately, these systems are often stacked against low-income communities and communities of color, and serve primarily to maintain and exacerbate existing wealth inequalities. But this doesn't have to be the case: several campaigns have emerged over the past few years that are exposing the role that these macro-economic systems play in wealth inequality, and finding avenues to redirect these systems to drive more money into communities that need it most. In this session, participants will learn specific strategies employed by the national Tax Alliance for Economic Mobility and the Fed Up campaign to implement tax reforms and leverage financial resources to help low-income communities of color invest in housing, grow businesses, and generate wealth.

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**Venue:** Hyatt Regency Randolph 3, Concourse Level, 50 seats

**Moderator:** Jeremie Greer, *Vice President, Policy and Research, Prosperity Now*

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**Speakers:**

- Robert Friedman, *Founder, Prosperity Now*
- Samantha Vargas Poppe, *Associate Director, Policy Analysis Center, Office of Research, Advocacy, and Legislation (ORAL), UnidosUS*
- Shawn Sebastian, *Co-Director, Fed Up, Center for Popular Democracy*

## **The Inside Game: Securing Equity Wins Within the Halls of Power**

Brokering alliances with elected officials that allow advocates to co-design equity policies is a vital component of successful policy campaigns. This session will offer perspectives from the national, state, and local levels with leaders who maintain relationships with policymakers to influence the framing of policy agendas in the cradle-to-career, equitable economy, and racial justice fields. Panelists, including strategists, intermediaries, government officials, and local leaders, will share their experiences on shaping the narrative, maintaining the integrity of equity goals, and cultivating authentic partnerships necessary to advance and implement policies.

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**Venue:** Hyatt Regency Columbus EF, Ballroom Level, 150 seats

**Moderator:** Robert Raben, *President and Founder, The Raben Group*

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**Speakers:**

- Lisa Cylar Barrett, *Director of Federal Policy, PolicyLink*
- Derek R. B. Douglas, *Vice President for Civic Engagement and External Affairs, The University of Chicago*
- Muneer Karcher-Ramos, *Executive Director, Saint Paul Promise Neighborhood*
- Arnie Sowell, *Vice President for California Policy, NextGen Climate*

## **Intergenerational Networks Supporting Black and Brown Boys and Young Men: Lessons from Oakland**

Boys and young men of color want and benefit from having adult men of color in their lives. Strengthening these intergenerational bonds within Black and Brown alliances has the potential to propel the work of racial justice forward in powerful ways. In this session, the Brotherhood of Elders Network and the African American Latino Action Alliance—two intergenerational advocacy groups based in Oakland, California—will share their work in this field. This workshop will feature key challenges these groups have faced, successful models for replication, and their vision for a future grounded in restorative, regenerative, and culturally rooted systems that improve outcomes for boys and young men of color, their families, and their communities.

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**Venue:** Hyatt Regency Michigan 2, Concourse Level, 50 seats

**Moderator:** Joe Brooks, *Senior Fellow, PolicyLink*

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**Speakers:**

- George Galvis, *Executive Director, Communities United for Restorative Youth Justice*
- Greg Hodge, *Chief Network Officer, Brotherhood of Elders*
- Chris Iglesias, *CEO, The Unity Council*
- Kelvin Potts, *Founder and CEO, Positive Communication Practices (PCP)*
- Hector Sánchez-Flores, *Executive Director, National Comrades Network*
- Quinton Sankofa, *Project Manager, Brotherhood of Elders*

## Leading Strategies for Community-Led Wealth Building

In the face of a rapidly shifting economy, low-income communities and communities of color are seeking new ways to grow wealth, expand ownership, and gain civic power. In this session, leaders in community wealth building will examine several of these efforts in depth, including initiatives to create a solidarity economy from within City Hall, nurture entrepreneurs of color, and organize capital to finance community-based businesses. Participants will learn about the strengths and weaknesses of each strategy and how to apply them within their home communities.

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**Venue:** Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats

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**Moderator:** Esteban Kelly, *Executive Director, US Federation of Worker Co-Ops (USFWC)*

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### Speakers:

- Demetric Duckett, *Associate Director of Capital Innovation, Living Cities*
- Jessica Gordon Nembhard, *Professor of Community Justice and Social Economic Development, John Jay College of Criminal Justice*
- Tom Shapiro, *Pokross Professor of Law and Social Policy, Director, Institute on Assets and Social Policy, Brandeis University*
- Aaron Tanaka, *Founder and Director, Center for Economic Democracy*

## Organizing for Economic Power in the 21st Century

How are equity advocates advancing new forms of organizing to increase economic power in the 21st century? From Black worker centers rooted in community networks, to the multicity Fight for \$15 campaign, these efforts have become increasingly instrumental in advancing equitable economic policies. At the same time, a growing number of state laws and Supreme Court decisions are threatening to undercut traditional forms of labor organizing, requiring unions to innovate new models and strengthen alliances with community advocates. In this session, leaders within these community and translocal movements will share successes, challenges, and strategies in developing new models of organizing for economic power.

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**Venue:** Hyatt Regency Columbus KL, Ballroom Level, 200 seats

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**Moderator:** Dayna Cunningham, *Executive Director, Community Innovators Lab, Department of Urban Studies and Planning, MIT*

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### Speakers:

- Lucas Benitez, *Coalition of Immokalee Workers*
- Sebrina Owens-Wilson, *Campaign Director, Partnership for Working Families*
- David Rolf, *President, SEIU 775*
- Erica Smiley, *Organizing Director, Jobs with Justice*

## Reenvisioning Reentry: Models for Healing, Vibrancy, and Economic Opportunity

As the U.S. grapples with one of the largest, most expensive prison systems in the world, our nation's future will depend on what we do to meaningfully invest in and support our returning community members. Unfortunately, common reentry services, including traditional workforce development programs, fail to address the longstanding trauma many residents face in their communities and the dehumanizing nature of incarceration. In this session, speakers will discuss community-driven approaches that promote socio-emotional development as a critical foundation for successful reentry. Strategies for supporting people to pursue their passions, including higher education, non-traditional workforce pathways, and careers in the nonprofit field will be discussed and participants will hear directly from community members impacted by the justice system on the critical factors that set them on a pathway to success and stability.

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**Venue:** Hyatt Regency Michigan 3, Concourse Level, 60 seats

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**Moderator:** Frankie Guzman, *Attorney, Director, California Youth Justice Initiative, National Center for Youth Law*

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### Speakers:

- Nekima Levy-Pounds, *Owner & Principal Consultant, Black Pearl, LLC*
- Sam Lewis, *Director of Inside Programs, Anti-Recidivism Coalition*
- Danny Murillo, *Founder, Underground Scholars at UC Berkeley*

## Reimagining the Economy Through the Eyes of Artists and Futurists

In the sage words of civil rights activist and poet Audre Lorde, "the master's tools will never dismantle the master's house." Unfortunately, today's efforts to bend the U.S. economy toward equity are too often thwarted by this very dilemma: How can advocates challenge entrenched racism while working within an economic system designed to support White supremacy? This session will focus on the role that arts can play in helping the equity movement radically reimagine economic reform. From enacting alternative economies to Afrofuturism, panelists will offer emergent ideas and practical examples of the transformative and expressive potential of arts and culture to drive economic inclusion now and in the generations to come.

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**Venue:** Hyatt Regency Columbus CD, Ballroom Level, 150 seats

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**Moderator:** Angelique Power, *President, The Field Foundation*

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### Speakers:

- Ashara Ekundayo, *CEO, AECreative Consulting*
- Ayize Jama-Everett, *Author and Board Member, Tupac Amaru Shakur Foundation*
- Aviva Kapust, *Executive Director, The Village of Arts and Humanities*

## Caucuses and Delegation Meetings

### CAUCUSES

#### Advancing Transportation Equity

Longstanding disinvestment in transit and basic infrastructure, a lack of political power, and technological advances in the transportation industry carry a profound impact on how low-income residents and people of color navigate their built environment and access opportunity. This caucus will explore several dimensions of transportation equity, including safety, mobility, workforce and jobs, racial profiling, and community-based planning. It will also tackle the threats inherent in the rise of autonomous vehicles and other privatized transportation technology with an eye toward the policies needed to ensure that the benefits reach those who need them most, and harms to community are mitigated and avoided.

**Venue:** Hyatt Regency Columbus EF, Ballroom Level, 150 seats

#### The Alliance for Boys and Men of Color: Building Power and Advancing Justice from the Ground Up

The Alliance for Boys and Men of Color, a burgeoning national advocacy network, will lift up and recognize the leadership of local networks from nine states that are boldly advocating for change on behalf of boys and men of color, their families, and communities. This caucus will highlight the power of how aligned local actions can drive state policy reform and explore how to expand this network to other states and localities.

**Venue:** Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats

**Facilitator:** Marc Philpart, *Senior Director, PolicyLink*

### Connection and Collaboration for Housing Justice

The numerous threats facing housing security and housing equity in 2018 demand that advocates in this field work strategically, collaboratively, and translocally. In this caucus, participants will have an opportunity to connect with fellow housing justice advocates to share successes, solicit feedback, and benefit from a cross-fertilization of ideas. Following framing remarks that will provide an overview of housing threats and opportunities in the year to come, participants will be asked to briefly share examples from their work to facilitate an open networking session that will bolster connections from this caucus.

**Venue:** Hyatt Regency Columbus GH, Ballroom Level, 200 seats

#### Co-Facilitators:

- Cesiah Guadarrama, *Colorado Homes For All (INVITED)*
- Trenise Bryant, *Board Chair, Miami Worker's Center*

### Creating Equitable Cities

In recent years, many cities are experiencing a surge in investments and economic activity. For most low-income people and people of color, however, the new urban economy has as many barriers to opportunity and financial security as the old. For cities and the nation to thrive, leaders must implement bold strategies to achieve racial inclusion and equitable growth. Hosted by the All-In Cities initiative, this caucus is designed as a “world café” experience for participants to engage in multiple conversations and exchange best practices on a range of topics, including, but not limited to: equitable development, anti-displacement, and growing good jobs.

**Venue:** Hyatt Regency Columbus IJ, Ballroom Level, 200 seats

### Equitable Food Caucus

The nation's food system pervades every sector of our society. Economically, this industry employs nearly one in six Americans and produces \$1.8 trillion a year. The production, distribution, retail, and disposal of food impacts the natural and built environment, while its consumption determines our health and provides a powerful vehicle for our cultural identity. Yet the current food system remains deeply inequitable and hampers the health and economic vitality of communities across the nation, particularly low-income people, people of color, and those living in rural and tribal areas. This caucus will bring together advocates, activists, and practitioners working at various points across the spectrum of the food system to network, dialogue, and plan for collaborative action at the local, state, and national levels.

**Venue:** Hyatt Regency Columbus KL, Ballroom Level, 200 seats

## Freedom to Thrive: Divest/Invest Caucus

Over the last 30 years, governments dramatically increased their spending on criminalization, policing, and mass incarceration while drastically cutting investments in basic infrastructure and social safety net programs. The choice to channel resources to punitive systems instead of stabilizing and nourishing ones does not make communities safer. Instead, study after study shows that a living wage, access to comprehensive health services and treatment, educational opportunity, and stable housing are far more successful in reducing crime than police or prisons. During this caucus, representatives from the Freedom to Thrive campaign will facilitate a conversation about strategies and opportunities to divest from police and prisons and invest in community.

**Venue:** Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats

### Co-Facilitators:

- Denzel McCampbell, *National Policy Chair, BYP100*
- Kumar Rao, *Senior Staff Attorney for Racial Justice, Center for Popular Democracy*
- Marbre Stahly-Butts, *Co-Director, Law 4 Black Lives*

## Launching the PolicyLink Water Equity and Climate Resilience Caucus

At Equity Summit 2018, PolicyLink is launching a new national caucus to build policy power to address the mounting water vulnerabilities faced by frontline communities—including climate-related flooding, unaffordable water, drought, and poisoned water systems. In this caucus meeting, participants will be introduced to the steering committee for this “Climate Resilience and Water Equity Caucus” and have an opportunity to share ideas and help set the agenda for this peer-driven network to advance local, state, and federal policy change. Leaders from the Clean Water for All Campaign and the NAACP’s climate justice work will join in this collaborative discussion around restoring health and water justice to frontline communities.

**Venue:** Hyatt Regency Columbus CD, Ballroom Level, 150 seats

### Co-Facilitators:

- Collette Pichon Battle, *Executive Director, Gulf Coast Center for Law & Policy*
- Rosemary Enobakhare, *Director, Clean Water for All Campaign*
- Jacqui Patterson, *Director, NAACP Climate Justice Program*
- Kalima Rose, *Vice President for Strategic Initiatives, PolicyLink*

6:00pm – 8:30pm

## An Evening with Roger Guenveur Smith in Honor of Angela Glover Blackwell, CEO, PolicyLink

**Venue:** The Chicago Theatre, 175 N State St. (see map on page 49 for directions)

Hosted by Michael McAfee.

Roger Guenveur Smith presents his internationally acclaimed solo performance, *Frederick Douglass Now*, described as an “edgy, stylistic, jazz-infused narrative mash-up that could very well be the blueprint” for the future we hope to see. You won’t want to miss it! For more information, see page 49.

Light hors d’oeuvres and wine reception.

8:30pm – 10:30pm

## Afterparty at the Radisson Blu Aqua Hotel

**Venue:** Radisson Blu Atlantic Ballroom, First Floor

# Summit Day 2

## Friday, April 13

7:00am – 12:00pm

### Registration Open

**Venue:** Hyatt Regency Grand Ballroom Registration Area, Ballroom Level, and Radisson Blu Atlantic Ballroom Foyer, First Floor

7:00am – 8:00am

### Grab and Go Breakfast

**Venue:** Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor

**Hyatt:** Pick up a boxed meal in the Hyatt Regency Lobby and go to any designated eating area.

**Radisson Blu:** Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any designated eating area.

8:00am – 9:45am

### Plenary

#### Our Future: The Leading Edge of the Equity Movement

To realize the full power of equity, we must push beyond reform to transformation. Rapidly changing dynamics within the realms of technology, work, politics, and the environment provide the opportunity and the imperative for advocates to shape America's future and claim the 21st century for equity. At the same time, the future of the equity movement will be forged in the dismantling of outdated and oppressive structures that hold the nation back, and the radical reimagining of systems that foster inclusion, ownership, and shared prosperity. In this plenary, speakers will map the leading edge of the equity movement in light of ongoing innovation, transition, and challenge across sectors.

**Venue:** Hyatt Regency Grand Ballroom, Ballroom Level, 2400 seats; Radisson Blu Atlantic Ballroom, First Floor, 1100 seats; Hyatt Regency Columbus Hall Viewing Rooms (Columbus GH, Columbus IJ, and Columbus KL), Ballroom Level, 200 seats each

**Moderator:** Michael McAfee, *President, PolicyLink*

#### Speakers:

- Charlene Carruthers, *Founding National Director, BYP100 (Black Youth Project 100)*
- Tara Houska, *National Campaigns Director, Honor the Earth*
- Derrick Johnson, *President and CEO, NAACP*
- Ai-jen Poo, *Executive Director, National Domestic Workers Alliance*
- Rip Rapson, *President and CEO, The Kresge Foundation*
- Lata Reddy, *Senior Vice President, Diversity, Inclusion @ Impact, Prudential Financial, Inc.; Chair and President, The Prudential Foundation*
- Carmen Rojas, *CEO, The Workers Lab*

9:45am – 10:30am

### Networking, Reflections, and Snack Break

10:30am – 11:45am (concurrent sessions)

### Workshop Series 3: Healthy Communities of Opportunity

**We must relentlessly embrace the conviction that everyone in America can and should live in communities of opportunity, where good schools, healthy environments, safe homes, quality jobs, and affordable transit provide the bedrock resources essential for realizing our full potential. To challenge longstanding racial and economic barriers, equity advocates from multiple sectors must join forces in manifesting this interconnected vision for community revitalization.**

**Workshop topics in this series include confronting displacement, protecting renters' rights, cultivating inclusive social enterprises in an equitable food system, water justice, and climate resilience.**



## LARGE SESSION

### Reimagining Cities: Local Vanguard for National Change

At a time of increasing dysfunction and gridlock in Washington, DC, cities have become pivotal sites for innovation, growth, and advocacy. From piloting a universal basic income to leading the battle against climate change, city governments are taking risks, championing bold solutions, and pushing back against threats to racial and economic justice. This session will explore the critical role that local leaders can play on the national stage when they advance policies and practices that challenge the status quo and lead the nation toward a broader vision for inclusive prosperity.

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**Venue:** Radisson Blu Atlantic A, First Floor, 600 seats

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**Moderator:** Tracey Ross, *Associate Director, PolicyLink*

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**Speakers:**

- Julián Castro, *Former Secretary, U.S. Department of Housing and Urban Development*
- Mekaelia Davis, *Program Officer, Office of Corporate Responsibility, Prudential Foundation*
- Helen Gym, *City Councilmember At-Large, City of Philadelphia*
- Shané Harris, *Vice-President of Corporate Giving, Prudential Financial*
- Andrea Jenkins, *Councilmember, Ward 8, Minneapolis City Council*
- Mitch Landrieu, *Mayor, City of New Orleans*
- Tanya Wallace-Gobern, *Executive Director, National Black Worker Center Project*

## LARGE SESSION

### Race, Power, and the Role of Philanthropy in Driving Change

Fueled by significant race-forward investments from philanthropic organizations, the equity movement has experienced exponential growth over the last decade. With the business, government, and nonprofit sectors embracing equity in the design and implementation of policies, programs, and investment strategies, philanthropy has an essential role to play in supporting this burgeoning movement to build power in communities of color and deliver impact at scale. At this session, leading funders will discuss the future of racial equity philanthropy, the risks and rewards of racial equity portfolios, and promising new opportunities for investment.

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**Venue:** Radisson Blu Atlantic B, First Floor, 500 seats

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**Moderator:** Marcus Littles, *Senior Partner, Frontline Solutions*

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**Speakers:**

- David Fukuzawa, *Managing Director of Health and Human Services, The Kresge Foundation*
- Loren S. Harris, *Vice President of Programs, The Nathan Cummings Foundation*
- Leticia Peguero, *Executive Director, Andrus Family Fund @ Andrus Family Philanthropy Program*
- Dwayne C. Proctor, *Senior Advisor to the President, Robert Wood Johnson Foundation*
- Edgar Villanueva, *Vice President of Programs and Advocacy, The Schott Foundation for Public Education*

### Championing Boys and Men of Color: Challenging Policy, Shifting the Narrative

Over the past few decades, the movement to improve outcomes for boys and men of color (BMOC) has seen large and dramatic shifts. From a singular focus on heterosexual Black men and boys to a more expansive perspective that is inclusive of queer and trans BMOC and diverse racial/ethnic communities—Latinos, Native Americans, Asian Americans, and Pacific Islanders. More importantly, the field has evolved from one specifically focused on programs and services to one that is challenging entrenched inequalities by leveraging narrative change and racial justice organizing to effect policy change. In this session, participants will learn about the evolution of the field and how they can participate in shaping a more just society for our nation's boys and men of color.

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**Venue:** Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats

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**Moderator:** Marc Philpart, *Senior Director, PolicyLink*

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**Speakers:**

- Raymond Colmenar, *Program Director of Healthy California, The California Endowment*
- Jaime Guzman, *Chicago Youth Opportunity Programs, Obama Foundation*
- Kim McGill, *Organizer, Youth Justice Coalition*
- Ashley Shelton, *Executive Director, Power Coalition*
- Trabian Shorters, *Founding CEO, BMe Community*



## Demanding an End to Mass Incarceration

With a broad and growing consensus that our nation's system of incarceration—including detention and deportation—is too costly, ineffective, and destructive, advocates have been advancing a bold and transformative vision for community safety that demands an end to the mass criminalization of Black and Brown people in the U.S. In this session, participants will hear from several visionary speakers as they describe campaigns which seek to cease the deportation, unjust detention, and warehousing of youth in prisons, while devising alternative solutions that foster community safety.

**Venue:** Hyatt Regency Columbus AB, Ballroom Level, 150 seats

**Moderator:** Rosa Cabrera, *Associate Director, PolicyLink*

### Speakers:

- Erika Andiola, *Immigration Rights Activist (INVITED)*
- George Galvis, *Co-Founder and Executive Director, Communities United for Restorative Youth Justice (CURYJ)*
- Ryan Haygood, *President and CEO, New Jersey Institute for Social Justice*
- Aly Wane, *Organizer, Syracuse Peace Council (INVITED)*

## Demanding Equitable Transit Within a Tech-Driven Transportation Landscape

America's transportation industry is undergoing rapid changes as ride-share technology, electric vehicles, and self-driving cars fundamentally shift the landscape of human locomotion. Amid these tech-driven headlines, the needs of the most vulnerable transit riders—people of color and people with disabilities—are too often left by the wayside. What are local and national leaders doing to ensure that transit is an equitable, affordable, and accessible way to travel to work, school, and other key destinations? This session will showcase the power of community organizing, data-informed decision-making, and other local strategies to help put low-income communities and people of color in the driver's seat of 21st century transit planning.

**Venue:** Hyatt Regency Columbus EF, Ballroom Level, 150 seats

**Moderator:** Laura Bliss, *Staff Writer, CityLab*

### Speakers:

- Randall "Keith" Benjamin II, *Director of the Department of Traffic and Transportation, City of Charleston*
- Ana Garcia-Ashley, *Executive Director, Gamaliel Foundation*
- Rey León, *Mayor, City of Huron, California*
- Stacia Murphy, *Equity Fellow of Community Builder, Kheprw Institute*
- Rahnee Patrick, *Director of Independent Living, Access Living*

## Igniting Passion, Building Power: Youth Organizing in the 21st Century

The past few years have seen an explosion of youth organizing for social change. Drawing on the interconnectivity of a digital age and the rising majority-of-color generation, these organizations and networks are forging new kinds of activism and taking on a variety of issues facing people of color across diverse social, political, and demographic contexts. At their core, these efforts seek to embolden youth to step into their power and ignite their imaginations as they work to transform their lives, their communities, and society as a whole. During this workshop, panelists will discuss strategies for enhancing organizing capacity through strategic investments, training, and network partnerships, as well as innovative approaches to youth engagement and leadership development.

**Venue:** Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats

**Moderator:** Jordan Thierry, *Senior Associate, PolicyLink*

### Speakers:

- Phillip Agnew, *Co-Director, Dream Defenders*
- Cory Green, *Healing Justice Organizer, How Our Lives Link Altogether (HOLLA)*
- Sandy Valenciano, *Statewide Coordinator, California Immigrant Youth Justice Alliance*

## Inclusive Food-Based Economies: Cultivating Health, Wealth, and Community Ownership

Food-oriented development is a promising new paradigm that can improve access to healthy food, foster entrepreneurship, and build wealth for people of color, indigenous people, immigrants, refugees, and others who have historically been excluded from economic opportunity. From small-scale urban farms and food hubs to larger anchor retail stores, equitable development in the food system offers a pathway to economic revitalization that lends itself to community ownership, cultural expression, and public health co-benefits. This session will call on leaders in this burgeoning field to lift up successful programs and policies and discuss systems-level changes that can promote equitable financing and comprehensive supports for community-based food businesses.

**Venue:** Hyatt Regency Columbus GH, Ballroom Level, 200 seats

**Moderator:** Carlton Turner, *Ford Foundation Artist Fellow, Director, Mississippi Center for Cultural Production*

### Speakers:

- Devita Davison, *Executive Director, FoodLab Detroit*
- Rudy Espinoza, *Executive Director, Leadership for Urban Renewal Network (LURN)*
- Dana Harvey, *Executive Director, Mandela MarketPlace*

## **Inclusive Workplaces, Thriving Communities: Foundations for Economic Opportunity**

We hear a lot about the future of work, but what can we do now to ensure that this future is an equitable one? In light of large-scale economic changes and the shifting geography of inequality, advocates need to rethink what it will take to establish a just and fair economy as the nation approaches a people-of-color majority. This session will discuss bold policy solutions—including portable benefits and protections for all workers, infrastructure and transportation equity, and universal access to high-quality family care—that can dismantle structural barriers to inclusion and provide an ecosystem of supports that make it possible for all to participate, prosper, and reach their full potential.

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**Venue:** Hyatt Regency Columbus KL, Ballroom Level, 200 seats

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**Moderator:** Sandy Fernandez, *Director of the Americas, Center for Inclusive Growth, Mastercard*

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### **Speakers:**

- Sarita Gupta, *Executive Director, Jobs With Justice and Co-Director, Caring Across Generations*
- Sara Horowitz, *Founder Emeritus, Freelancers Union*
- Jahmese Myres, *Deputy Director, East Bay Alliance for a Sustainable Economy (EBASE)*

## **Lessons from Chicago, Part II: Leveraging the Leadership of Local Advocates**

Chicago's advocacy community has a strong track record of implementing campaigns and initiatives that translate the creativity, insight, and tenacity of local communities into equity wins. These approaches, though sourced locally, have been critical in exposing barriers to racial and economic justice that are being experienced by communities across the nation. In this session, participants will learn about several of these inspiring local efforts, such as assessing the cost of segregation, prioritizing water justice, and leading neighborhood transformation through grassroots organizing.

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**Venue:** Hyatt Regency Columbus CD, Ballroom Level, 150 seats

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**Moderator:** Chris Brown, *Financial Policy Director, PolicyLink*

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### **Speakers:**

- Luis Gutierrez, *Founder & Chief Executive Officer, Latinos Progresando*
- Josina Morita, *Commissioner, Metropolitan Water Reclamation District*
- Marisa Novara, *Vice President, Metropolitan Planning Council*
- Carlil Pittman, *Youth Violence Prevention & Public Safety Organizer, Communities United*

## **Reclaiming Community: Building Civic Power through Arts and Culture**

In the face of gentrification and displacement, communities of color and low-income communities are harnessing civic power through arts and culture and promoting neighborhoods rooted in community culture and values. From Afrofuturistic strategies that preserve community identity to oral history projects, these efforts are pushing beyond conventional interventions to mobilize the creativity, culture, values, and voices of community residents. In this session, speakers will lead a participatory discussion that lifts up examples of resistance and place-based counter-narratives that offer alternative visions for equitable development.

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**Venue:** Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats

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**Moderator:** Jeremy Liu, *Senior Fellow for Arts, Culture and Equitable Development, PolicyLink*

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### **Speakers:**

- Rick Lowe, *Director, Project Row Houses*
- Rasheedah Phillips, *Managing Attorney of Housing Unit, Community Legal Services of Philadelphia and Founder of Community Futures Lab*
- Janera Solomon, *Executive Director, Kelly Strayhorn Theater*

## **Rise of the Renter Nation: Implications for Tenant Organizing**

Renters now represent the majority of residents in the nation's 100 largest cities, and contribute billions to local economies. At the same time, rising rents, stagnant wages, and disaster-driven housing shortages have created an unprecedented affordability crisis that stymies renters' ability to contribute to the broader economy. Nationwide, if renters paid only what was affordable for housing, they would have \$124 billion extra to spend on education, food, and health care every year. In this session, housing advocates will share successes from the tenants' movements that are moving forward the rights of renters across hundreds of U.S. cities.

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**Venue:** Hyatt Regency Columbus IJ, Ballroom Level, 200 seats

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**Moderator:** Fred Blackwell, *Chief Executive Officer, The San Francisco Foundation*

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### **Speakers:**

- Sarah Mickelson, *Senior Policy Director, National Low Income Housing Coalition*
- Marcelia Nicholson, *County Board of Supervisors, 5th District, City of Milwaukee*
- Dawn Phillips, *Executive Director, Right to the City*

## Small Towns, Big Future: An Equity Agenda for Rural America

With seismic demographic shifts, political polarization, and economic change driven by big-city tech hubs, the urban-rural divide seems wider than ever before. While there are real and significant differences between rural and metropolitan areas, many of the defining challenges of our time—access to good jobs, resilient infrastructure, and quality education and health care, for example—are shared by cities and small towns alike. This session will examine how rural communities are drawing on their unique character and strengths, as well as their growing diversity and connectedness, to cultivate communities of opportunity guided by the principles of equity.

**Venue:** Hyatt Regency Michigan 3, Concourse Level, 60 seats

**Moderator:** Victor Rubin, *Vice President for Research, PolicyLink*

### Speakers:

- Marisol Aguilar, *Director, Community Equity Initiative, California Rural Legal Assistance*
- Calvin Allen, *Director, Rural Forward, NC*
- Ben Fink, *Project Manager, Appalshop*
- Gwendolyn Hampton-VanSant, *CEO and Founding Director, Multicultural BRIDGE*

## Solving Substance Abuse: From Prohibition and Punishment to Community Healing

The staggering opioid crisis gripping communities nationally has moved conversations about substance use front and center in the United States, yet many questions remain: Is the nation finally willing to prioritize mental health? Will we choose to heal our communities, or incarcerate individuals for their pain? Are we ready to face our demons and repair the harms inflicted by the racist War on Drugs of years past? This session will explore how America can move toward a future where all people—regardless of race or ethnicity—can be well. Panelists will share lessons learned from their health equity advocacy, providing insight into critical aspects of this issue: precipitating factors that lead to substance misuse, the need for increased treatment options, and concrete strategies for health care and drug policy reform.

**Venue:** Hyatt Regency Randolph 1AB, Concourse Level, 75 seats

**Moderator:** John Auerbach, *President and CEO, Trust for America's Health*

### Speakers:

- Ambrose Baros, *Executive Director, Hoy Recovery Program*
- Ruben Cantu, *Program Manager, Prevention Institute*

## Twenty-Five Years of Place-Based Work: Lessons for Continued Success

Over the past 25 years, the equity movement has embraced the importance of place, and the vital role it plays in determining health, opportunity, and economic success. As a result, advocates, elected officials, philanthropists, and social service providers have made substantial investments in place-based efforts that seek to comprehensively address inequities in education, health, housing, infrastructure, and employment. How can we harness the lessons gained from these initiatives to deepen our understanding and propel this work forward? In this session, leaders will share critical strategies that have helped them improve neighborhoods, cities, counties, and regions, including fostering authentic community ownership, developing local leaders, building organizational capacity, cultivating sustainable financing, and achieving population-level results.

**Venue:** Radisson Blu Pacific Ballroom, Second Floor, 270 seats

**Moderator:** Meredith Minkler, *Professor Emerita, University of California Berkeley School of Public Health*

### Speakers:

- Dreama Gentry, *Executive Director, Partners for Education, Berea College*
- John Kania, *Global Managing Director, FSG*
- Parvathi Santhosh-Kumar, *Director of Network Learning, Strive Together*
- Esther Shin, *President, Urban Strategies*

11:45am – 12:15pm

## Grab and Go Lunch

**Venue:** Hyatt Regency Lobby, Lobby Level; Radisson Blu Pacific Ballroom Foyer, Second Floor; Radisson Blu Atlantic Ballroom Foyer, First Floor

**Hyatt:** Pick up a boxed meal in the Hyatt Regency Lobby and go to any strategy session of your choosing.

**Radisson Blu:** Pick up a boxed meal outside of the Radisson Blu Pacific or Atlantic Ballroom and go to any session of your choosing.

12:15pm – 1:15pm

## Strategy Sessions

Strategy sessions are action-oriented workshops that leave participants with tangible next steps for advancing their work—be it an opportunity to pursue after the Summit or new connections for future action.

## LARGE SESSION

### Solidarity Is an Action Word: Strategies to Unite the Equity Movement

We must confront—with equal parts grace and resolve—the barriers and challenges within our movement that keep us from stepping into our full collective power. We must all share in the responsibility for dismantling the structures, beliefs, and habits that get in the way of building the solidarity we need to meet the challenges of the current moment across race, class, gender, sexuality, ability, nativity, and religion. Building on the conviction that our differences can be one of our greatest sources of strength, this strategy session will invite participants to think together about how we can overcome what divides us and nurture real and lasting solidarity among diverse identities and beyond specific issue areas.

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**Venue:** Radisson Blu Atlantic Ballroom A, First Floor, 600 seats

#### Welcome by:

- Angela Glover Blackwell, *CEO, PolicyLink*
- John A. Powell, *Director, Haas Institute for a Fair and Inclusive Society, University of California, Berkeley*

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#### Facilitators:

- Abbie Langston, *Senior Associate, PolicyLink*
- Cynthia Silva Parker, *Senior Associate, Interaction Institute for Social Change*
- Eleanor Savage, *Program Director, Jerome Foundation*

## LARGE SESSION

### Sustaining the Boys and Men of Color Field: Opportunities for Synergy and Alignment

Fueled by the passion and commitment of community leaders and the support of business and philanthropy, the boys and men of color field is experiencing extraordinary growth. This growth opens up exciting opportunities for collaboration, learning, and impact at scale, but only if the growing number of networks, programs, and endeavors that prioritize this population are able to work synergistically toward their shared goals. In this strategy session, participants will learn how to better navigate this expanding field: what resources exist, how they are distinct, and how to stay connected to and supported by them as you transform opportunities for boys and men of color in your community.

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**Venue:** Radisson Blu Pacific Ballroom, Second Floor, 270 seats

#### Facilitators:

- Jacqueline Martinez Garcel, *CEO, Latino Community Foundation*
- Antoinette M. Malveaux, *Managing Director of Strategic Engagement and Initiatives, Casey Family Programs*
- Michael D. Smith, *Director, My Brother's Keeper Alliance and Youth Opportunity Programs, Obama Foundation*
- Erik R. Stegman, *Executive Director, Center for Native American Youth at The Aspen Institute*

### The 2020 Census, Redistricting, and Campaigns to Disaggregate Racial/Ethnic Data

A fair and complete count of all residents through the 2020 census will be essential to document the growing diversity of the U.S. and help ensure voting rights, legitimate redistricting, and equitable distribution of federal funds. Not only is the census besieged on many fronts, but a promising process for updating and greatly improving the federal data standards about race and ethnicity has been derailed. Advocates are both pushing for reforms and holding the line against unfair and politicized intrusions into the census process. In this session, participants will learn how to support these efforts and join progressive campaigns for better disaggregated data.

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**Venue:** Hyatt Regency Plaza Ballroom, Lobby Level, 150 seats

#### Facilitators:

- Christine Soyong Harley, *Director, Census Counts*
- Meghan Maury, *Policy Director, National LGBTQ Task Force*
- Victor Rubin, *Vice President for Research, PolicyLink*

### Advancing Housing Justice Within Candidate Platforms

Though housing insecurity has become increasingly prevalent across America, housing solutions remain rare on the platforms of candidates running for public office. This session will equip participants with strategies for bringing housing justice to the fore within campaign discussions, and ensure that housing efforts make it onto the agendas of candidates for local, state, and federal offices. By developing agendas that work for each tier of government, hosting candidate forums, and calling for increased political support, local advocates can be powerful actors in moving housing security to the center of political action in 2018 and 2020.

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**Venue:** Hyatt Regency Columbus GH, Ballroom Level, 200 seats

#### Facilitators:

- Brad Lander, *City Council, 39th District, City of New York, Local Progress*
- Tomás Rivera, *Executive Director, Chainbreaker Collective, Santa Fe*
- Kalima Rose, *Vice President for Strategic Initiatives, PolicyLink*

### “Blue Lives” Laws and Labor Power: Dismantling Systemic Police Privilege

In the years since the killing of Michael Brown in Ferguson, Missouri, countless heartbreaking incidents of death-by-police have spurred national outrage. Progress toward justice and accountability, however, has been stagnant. The majority of policy proposals intended to achieve reform are insignificant, sidestepped, or misapprehend the reality and history of community-police relations. The rare, substantive improvements—such as de-escalation and civilian oversight policies—are met with challenges from police unions and reactionary “Blue

Lives” laws that further entrench police power. But there is hope: community activists and advocates have started to identify and activate key levers to check these police privileges. In this session, participants will join a discussion of these bold tactics and upcoming advocacy opportunities.

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**Venue:** Hyatt Regency Michigan 1ABC, Concourse Level, 200 seats

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**Facilitators:**

- Patrisse Khan-Cullors, *Co-Founder, #BlackLivesMatter*
- Chas Moore, *Founder and Executive Director, Austin Justice Coalition*
- Anand Subramanian, *Senior Director, PolicyLink*

## Climate Justice and Resilience: Leading from the Frontlines

Around the country, frontline communities that have carried the burden of the extractive fossil fuel economy are organizing to transform neighborhoods, empower those who have been disenfranchised, and protect the planet. Grounded in the wisdom, experience, and leadership of these communities, new strategies are being deployed to create systemic policy change to overcome discrimination and exploitation and uplift those who have been left behind. In this session, participants will join climate justice leaders for a lively discussion about building community resilience, advancing climate justice, and achieving a just transition for low-income communities and communities of color.

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**Venue:** Hyatt Regency Columbus AB, Ballroom Level, 150 seats

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**Facilitators:**

- Chione Flegal, *Senior Director, PolicyLink*
- Amee Raval, *Policy and Research Associate, Asian Pacific Environmental Network*
- Ramsey Sprague, *President, Mobile Environmental Justice Action Coalition*

## Crafting an Agenda for Equitable Well-Being in the Nation

Well Being Trust, in partnership with other national organizations, is embarking on a process that will tap lessons from local communities across the nation to build and advance a comprehensive slate of practices, policies, and investments for enhancing health equity and well-being. This dialogue will invite participants to share their stories and discuss how their work contributes to seven vital conditions for well-being: basic needs for health and safety; lifelong learning; meaningful work and health; stable housing; healthy environment; efficient transit; and belonging and civic muscle. Participants will also explore practical opportunities for advancing associated policy and investment strategies.

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**Venue:** Hyatt Regency Randolph 1AB, Concourse Level, 75 seats

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**Facilitators:**

- Amanda Navarro, *Senior Director, PolicyLink*
- Tyler Norris, *CEO, Well Being Trust*

## The Earth, the City, and the Hidden Narrative of Race

In the face of an unprecedented climate crisis, which will hit communities of color first and hardest, equity advocates are writing a new chapter in the struggle for racial equity, crafting a new story of the intersection of race and place. This interactive session will build off the insights lifted up in *The Earth, the City, and the Hidden Narrative of Race*, published in 2017, providing practical tools and strategies for community mobilization that will help advance a truly inclusive vision of our shared planetary future.

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**Venue:** Hyatt Regency Michigan 2, Concourse Level, 50 seats

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**Facilitators:**

- Carl C. Anthony, *Co-Founder and Co-Director of Breakthrough Communities*
- Paloma Pavel, PhD, *Co-Founder and Co-Director of Breakthrough Communities*

## From Resistance to Results: Defending Our Values through Resistance Movements

In the face of an administration that is seeking to roll back racial and economic justice gains of the past decades, many advocates are stepping forward to resist and defend equity values, and the policies and practices that they worked years to secure. While these efforts are critical and must continue, we must also not lose sight of the progressive ideals of freedom, justice, and inclusion that we have yet to realize. This session will focus on how we use the momentum and platform created by an invigorated equity movement to not only resist and defend, but expand our vision for a just and fair society.

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**Venue:** Hyatt Regency Columbus 1J, Ballroom Level, 200 seats

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**Facilitators:**

- Lisa Cylar Barrett, *Director of Federal Policy, PolicyLink*
- Glenn Harris, *President, Race Forward and Publisher, Colorlines*

## Governing for Racial Equity

Over the last decade, a growing number of public officials have worked with advocates at the city, county, and regional levels to deliver on equity, developing a solid field of practice that advances racial justice and transforms government. Achieving scalable results requires strategies that work to nurture local champions through political, community, and agency engagement, empowering these leaders to challenge the norm of what is expected and possible from government. In this session, participants will learn how elected officials and administrative leadership can effectively collaborate to build inclusive local economies, drive policy innovation, and effect systems change, with implications for housing, justice, education, and many other facets of the equity agenda.

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**Venue:** Hyatt Regency Columbus CD, Ballroom Level, 150 seats

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### Facilitators:

- Chris Brown, *Financial Policy Director, PolicyLink*
- Dwayne Marsh, *Deputy Director, Government Alliance on Race and Equity*
- Judith Mowry, *Senior Policy Advisor of Equity Strategies and Initiatives, Office of Equity and Human Rights, City of Portland, OR*

## Leveraging Data to Move Equity Campaigns in an Era of “Alternative Facts”

Despite the general hostility toward equity data tracking exhibited at the federal level, local leaders continue to craft and advance data-driven narratives and campaigns. In this session, participants will cross-pollinate ideas with peers, strategize avenues for leveraging data for racial and economic justice, and learn from diverse communities that are advancing new narratives around the economic imperative of equity. Participants will also learn about design principles for equity data tools and analyses, and leave with new ideas for strengthening collective action strategies with equity data.

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**Venue:** Hyatt Regency Roosevelt 3AB, Concourse Level, 100 seats

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### Facilitators:

- Neeraj Mehta, *Director of Community Programs, Center for Urban and Regional Affairs, University of Minnesota*
- Vicki Quaites-Ferris, *Director of Operations, Empowerment Network*
- Ángel Ross, *Senior Associate, PolicyLink*
- Sarah Treuhaft, *Senior Director, PolicyLink*

## Manifest Equity: Innovations for Racial and Economic Justice in Every Sector

Achieving equity in the 21st century will require creative solutions, new products and services, and disruptions of markets to bring the new people-of-color majority into the economic, political, and cultural mainstream. Technology-driven disruptions in the private, NGO, and government sectors are just the beginning of a widespread transformation of society sparked by advances in the fields of communication, infrastructure, data, media, finance, education, and health. This session will lift up strategies for inventing, embracing, and scaling equity innovations that can steer society toward inclusion and justice.

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**Venue:** Hyatt Regency Randolph 3, Concourse Level, 50 seats

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### Facilitators:

- Kofi Kenyatta, *Detroit Director, Family Independence Initiative*
- Jeremy Liu, *Senior Fellow for Arts, Culture, and Equitable Development, PolicyLink*
- Jules Rochielle, *Creative Director, NULawLab, Northeastern University School of Law at Northeastern*

## Messaging the Equity Movement: Words to Win Hearts and Minds

Building narrative and setting the frame for equity messaging is both an art and a science. It's about knowing what needs to be said, whom it needs to be said to, and what tools, tactics, and platforms can connect messages, audiences, and actions. What strategies are working? What lessons can we glean from communications failures? How do we tap into our networks to support one another and the work? In this session, participants will have an opportunity share their success and dilemmas, learn from communications campaigns across organizations, and grow their communications network.

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**Venue:** Hyatt Regency Columbus KL, Ballroom Level, 200 seats

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### Facilitators:

- Milly Hawk Daniel, *Vice President for Communications, PolicyLink*
- Robert Raben, *President and Founder, The Raben Group*

## Moving Beyond Capitalism: Urban Lessons in Forging Systemic Change

Twentieth-century capitalism was a historical phenomenon, rooted in the accumulation of wealth made possible by brutal racism, colonialism, and exclusion, and preserved through a historically unique configuration of forces. Today, it has become undeniable that this system is failing economically and politically, and the nation is in dire need of new principles, organization, and management of the economy that can utilize society's productive capacity to create widespread well-being and strengthen democracy. In this session, participants



will learn from efforts that pave the way for this future, including community-based economic planning in Cleveland, New York, and Buffalo, and efforts of localities to guide the direction of the emerging green and democratic economies.

**Venue:** Hyatt Regency Columbus EF, Ballroom Level, 150 seats

**Facilitators:**

- Gar Alperovitz, *Co-Founder and Co-Chair of Next System Project, Democracy Collaborative*
- J. Phillip Thompson, *Deputy Mayor for Strategic Policy Initiatives, City of New York*

## The Power of Infrastructure Bonds to Advance Equity

Transit and other infrastructure for cities and regions will require new revenue sources, much of which will need to be raised locally. Passing the local taxes necessary for these investments requires broad-based coalitions that must center voices for equity and justice. With Measure M in 2016, Los Angeles County voters passed a half-cent increase in the sales tax with well over the required two-thirds majority needed to fund transit and other transportation projects. That experience can be a guide for advocates around the country, and this session will discuss Measure M in the context of transportation equity campaigns and policy initiatives around the country.

**Venue:** Hyatt Regency Michigan 3, Concourse Level, 60 seats

**Facilitators:**

- Tamika Butler, *Executive Director, Los Angeles Neighborhood Land Trust*
- Erika Rincón, *Senior Associate, PolicyLink*
- Beverly Scott, *Senior Partner, Parker Infrastructure Partners, LLC*

## Race, Class, and Power in the Suburbs

Displacement and rising inequality are reshaping our regions. Low-income communities and communities of color increasingly live at the edges of metro areas, yet public and private investments are concentrating in the urban core. This strategy session will highlight the work of equity advocates in suburban communities to advance racial equity, and invite attendees to brainstorm action steps for supporting organizing and building power in the suburbs.

**Venue:** Hyatt Regency Roosevelt 1AB, Concourse, 50 seats

**Facilitators:**

- Chris Schildt, *Senior Associate, PolicyLink*
- Chris Norman, *Program Manager of Leadership Development, Urban Habitat*
- Theresa Sanders, *President and CEO, Urban League of Long Island*

1:15pm – 1:30pm

## Break

1:30pm – 3:00pm

## Closing Plenary

### Opening Conversations with Angela Glover Blackwell, CEO, PolicyLink

- Mitch Landrieu, *Mayor, City of New Orleans*
- John A. Powell, *Director, Haas Institute for a Fair and Inclusive Society, University of California, Berkeley*

## Our Nation: Transformative Solidarity in a Divided Nation

Our fates are inextricably linked. Solidarity across social movements, cultures, races, and ethnicities is the antidote to oppression, hate, and racism. Equity is the surest path to realizing the nation's best potential by unlocking avenues for collaboration and mutual understanding. This plenary will explore the urgent task of forging complex coalitions in an era of political turmoil. How can we build on the success of past activists, while remaining cognizant of the new and challenging demands of the future?

**Venue:** Hyatt Regency Grand Ballroom, Ballroom Level, 2400 seats; Radisson Blu Atlantic Ballroom, First Floor, 1100 seats; Hyatt Regency Columbus Hall Viewing Rooms (Columbus GH, Columbus IJ, and Columbus KL), Ballroom Level, 200 seats each

**Moderator:** Manuel Pastor, *Director, USC Program for Environmental and Regional Equity, USC Center for the Study of Immigrant Integration*

**Speakers:**

- Deepa Iyer, *Senior Fellow, Center for Social Inclusion*
- Tiq Milan, *Author, Advocate, and Co-Founder, Milan Media Arts Productions*
- Vanessa Moses, *Executive Director, Causa Justa: Just Cause*
- Carmen Perez, *Executive Director, The Gathering for Justice/ National Co-Chair, Women's March*
- Lori Pourier, *President, First Peoples Fund*
- Michael Tubbs, *Mayor, City of Stockton, California*



# Maximize Your Summit Experience



Thank you for joining us in Chicago! With more than 4,000 equity leaders attending, the demand for Equity Summit 2018 has been unprecedented. PolicyLink is committed to providing the most fulfilling experience possible. To do so, we have carefully curated the Summit's layout and content to provide all participants with opportunities to learn from visionary leaders, collaborate with peers, build new skills, and enjoy the camaraderie of this vibrant equity movement.

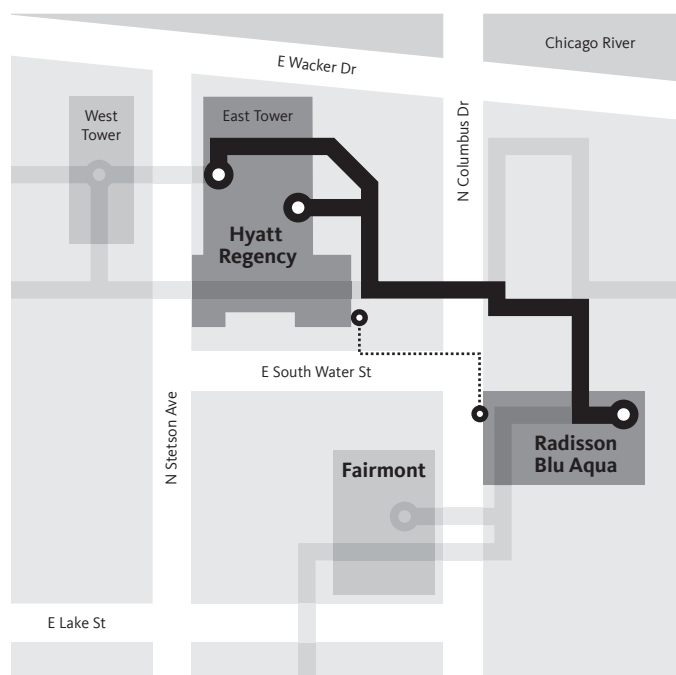
The following tips are provided to help you maximize your Summit experience.

## Summit Layout, Plenaries, Workshops, and Meals

Equity Summit 2018 events will be held at two neighboring hotels: the Hyatt Regency Chicago and the Radisson Blu Aqua Chicago. To accommodate all participants, the plenaries will take place at both hotels simultaneously with live content happening on both stages. The Hyatt's Grand Ballroom holds 2,400 people, the Radisson's Atlantic Ballroom has capacity for 1,100, and viewing rooms will be available at the Hyatt for attendees who prefer to stay closer to Hyatt-based activities planned before or after the plenary sessions. If you wish to view a plenary in person, we recommend that you plan to arrive early at the hotel of your choice to secure a seat. Workshops will also be held at both hotels, and may require travel from one venue to the other. To maximize your time, we recommend identifying the sessions you'd like to attend in advance, arriving a few minutes early, and having a back-up session in mind in the event that your primary choice has reached capacity. We have added extra time between sessions so you can easily move between hotels and have time to network.

**Below:** Underground pedway walking route (seven minutes) and street-level walking route (five minutes) between the Hyatt Regency Chicago and the Radisson Blu Aqua Chicago. At the Hyatt Regency, the entrance to the pedway system is on the Concourse Level, one floor up from the ballrooms. At the Radisson Blu, the entrance to the pedway system is on the Lobby Level.

■ Underground pedway route    □ Street-level walking route



You can travel quickly between the hotels via the ground level outside (an estimated five-minute walk) or the underground walkway or pedway (an estimated seven-minute walk). Please see map below. PolicyLink staff and volunteers will also be available throughout Summit spaces to help direct you.

Breakfast and lunch will be provided at both hotels on Thursday, April 12 and Friday, April 13. At the Hyatt, you can pick up meals at a station in the lobby and take them to one of several eating spaces, including the lobby and ballroom. At the Radisson, meals will be available outside the Atlantic and Pacific ballrooms, and they can be taken to either ballroom.

## Registration and Check-In

We have taken steps to make registration and check-in as smooth as possible and get you on your way to enjoying your Summit experience. For your convenience, registration has been made available at both the Hyatt and the Radisson. We hope you have taken advantage of the early registration times. Please be sure to wear your Summit badge at all times so that you can enjoy the full Summit experience. All attendees will be required to present their badge before being admitted to any activity.

## Equity Summit 2018 App and Planning Ahead

The Summit's agenda is expansive, and we want to provide every tool possible to ensure that you can take full advantage of as many experiences as possible. We recommend using the Summit app, available on the App Store or Google Play, to create a personalized schedule of the sessions that you'd most like to attend, noting the location and timing required to arrive early. The Summit app also allows you to connect with other registrants, get real-time essential updates, and enhance your experience in amazing ways.

## Networking Opportunities

The Summit provides a unique opportunity for attendees to connect and strategize with thousands of other activists, organizers, scholars, and leaders from community, faith, business, government, philanthropy, and civic life. Explicit opportunities for networking have been built into the Summit experience, including a variety of caucuses as well as extended breaks between sessions. We also recommend using the Summit app to connect with other attendees, discuss issues and experiences surfacing at the Summit, and to arrange ways to keep in touch with other attendees after the Summit.

## Self-Care

Equity Summit 2018 has been designed to maximize our time together in Chicago, which can lead to very busy days and evenings. As you enjoy all that the Summit has to offer, please also take care of yourself! In addition to meals, snacks will be offered during breaks and water stations will be available at both hotels. The Randolph Boardroom, on the Concourse Level in the Hyatt Regency, is available for quiet contemplation and meditation, and we encourage you to take breaks from the event when you need to recharge, and take advantage of our social emergency response center (see below).

## Social Emergency Response Center

We understand that, although you have joined us in Chicago for a few days, the issues of equity that you are championing at home and in your communities can't be paused. As you explore the Summit, you will notice SERC—a social emergency response center—located in the Hyatt Regency, Randolph 2, Concourse Level. The SERC is designed by artists and activists to offer resources for reimagining the very real and pressing social emergencies that many of us face today—gentrification, state-sanctioned violence against people of color, Islamophobia, climate chaos, and other threats. We invite you to drop by the SERC for healing and exploration of new tools and ideas to address social emergencies in your community.

## Engaging on Social Media

Share your Summit experiences with your friends, family, and professional network by using #EquitySummit2018 when you post to social media. Amplify the equity message by following us, sharing our posts, and tagging @policylink on Twitter, Instagram, and Facebook.

## Other

PolicyLink staff will be circulating throughout the Summit. If you have questions or need assistance, please do not hesitate to let us know. To make us easy to spot, we'll be wearing staff badges.

## Celebratory Event

On Thursday evening, April 12, at 6:00 pm, PolicyLink invites all Summit attendees to The Chicago Theatre for a special event in honor of Angela Glover Blackwell, CEO, PolicyLink, hosted by Michael McAfee, President, PolicyLink. Noted actor and performer Roger Guenveur Smith will present his internationally acclaimed solo performance, *Frederick Douglass Now*. The work blends contemporary remixes of styles and stories, comprises edited pieces of Douglass's 19th century texts, and blends into Smith's own original writing, to produce an "edgy, stylistic, jazz-infused narrative mash-up that could very well be the blueprint" for the future we hope to see.

Roger Guenveur Smith adapted his Obie Award-winning solo performance of *A Huey P. Newton Story* into a Peabody Award-winning telefilm, and his Bessie Award-winning *Rodney King* is currently streaming on Netflix. Both films were directed by Spike Lee.

The longtime colleagues were honored at last year's Cannes Film Festival for their unparalleled series of collaborations, which include the classic *Do the Right Thing*, for which Smith created the stuttering hero, Smiley. Recent screen credits include the Montgomery Bus Boycott-inspired *Behind the Movement*, *Marshall*, *Chi-Raq*, *Dope*, *The Birth of a Nation*, and *Queen Sugar*.

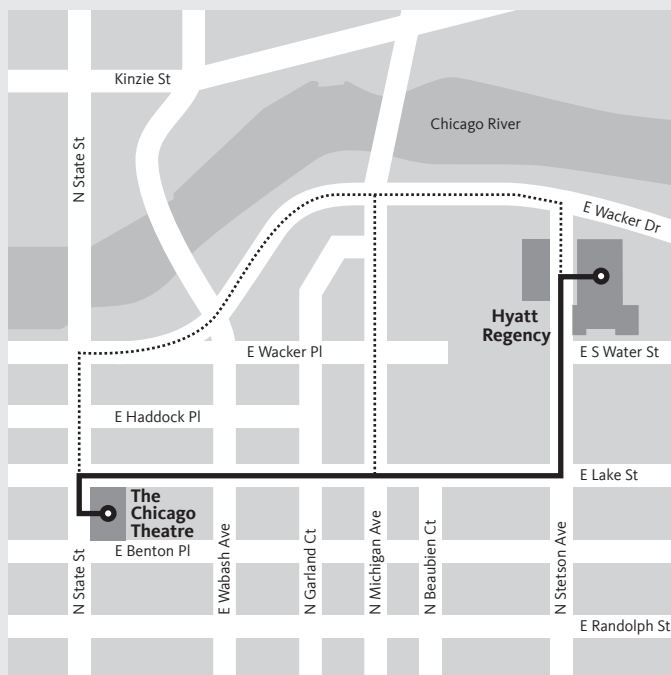
This season Smith has directed Katori Hall's *The Mountaintop* for the Memphis Martin Luther King 50 Commemoration; and for the Public Theater's Under the Radar Festival, *The Hendrix Project*, which he devised at the California Institute of the Arts, where he conducts his Performing History Workshop.

Smith's work for the international stage also includes *Christopher Columbus 1992*; *The Watts Tower Project*; *In Honor of Jean-Michel Basquiat*; *Iceland*; *Juan and Son*; *Who Killed Bob Marley?*; and, with New Orleans native Mark Broyard, *Inside the Creole Mafia*, a "not-too-dark comedy."

After the performance, attendees are invited back to the Radisson Blu for an afterparty with Chicago's own DJ Vince Adams. It's an evening that you won't want to miss.

**Below:** Street-level walking route (0.4 miles; 15 minutes) between the Hyatt Regency Chicago and The Chicago Theatre.

■ Main route    □ Alternate route



**Below:** Noted actor and performer Roger Guenveur Smith will present his internationally acclaimed solo performance, *Frederick Douglass Now*, in honor of Angela Glover Blackwell.



# Inclusion and Accessibility

Equity Summit 2018 is meant to be a space where attendees can arrive and participate exactly as they identify. We recognize that curating a space that is welcoming and accessible to all attendees is an issue of equity, and must be done intentionally. We have taken a number of steps to ensure that the Summit is as inclusive as possible in every respect.

## Accessibility Accommodations

With the support of the World Institute on Disability (WID), the Summit is participating in the Conference Accessibility Initiative, a pioneering effort supported by JPMorgan Chase & Co. that provides accessibility enhancements, such as open captioning and accessible transportation to Summit events.

## Language Translation

PolicyLink is committed to supporting linguistic diversity. In response to requests from registrants, some written materials will be provided in Spanish and attendees will be able to select materials in their preferred language during registration. Spanish language interpretation will also be provided during plenaries.

## Support for Attendees Experiencing Economic Hardship

Attending the Summit is an investment for every attendee. To help ease the financial burden for participants for whom resources are less available, PolicyLink and the Summit funders have provided over 1,000 scholarships. We have also significantly discounted registration for young leaders between the ages of 18 and 24, and for advocates from non-profits with small operating budgets. We recognize, however, that attendees may still encounter unforeseen costs while attending the Summit. If you experience a hardship associated with an incidental cost while attending the Summit, please alert a member of the PolicyLink team and they can review additional opportunities for support with you.

## Transinclusivity

To the extent possible, Equity Summit 2018 has been designed to resist the reinforcement of binary gender norms. Every attendee will have an opportunity to indicate their preferred gender pronouns on their Summit badge. Additionally, gender-neutral restrooms will be available throughout each hotel and at The Chicago Theatre.

We recognize that, while we have tried to intentionally model inclusive behaviors, we may have missed opportunities to maximize them. If you have suggestions about how we can make the Summit more accessible in real time, or in the future, please let us know.

# Arts, Culture, and Equity at the Summit

Arts and culture will permeate all aspects of Equity Summit 2018, inviting participants to unleash their radical imagination and find new and transformative ways to engage in the equity movement. Performances and spoken word poetry will be woven into plenaries and workshop sessions; artists and culture bearers will share their work and insight as panelists on a wide range of issue-area panels; and numerous workshops will take on equity challenges through an arts and culture lens, starting with an open pre-summit session.

To encourage contemplation and creativity while providing spaces for rejuvenation and rest, five rooms will feature arts, culture, and media installations and the Design Studio for Social Intervention will host a “social emergency response center” in the Hyatt Regency, Randolph 2, Concourse Level. Modeled after the resources for food, shelter, and healing necessary after natural disasters, this is a space co-led by activists and artists where you can come to unwind, process, and transform the rage and hopelessness of this moment into collective, creative, and radical action.

## Equity Speaks 2018

As part of Equity Speaks 2018, two dozen of Chicago’s most talented young poets will share their vision of equity through spoken word. Situated at the opening or closing of select workshops, these performances will showcase the impact that art can have within advocacy conversations by lifting our spirits, grounding our discussions, and inspiring us to think differently and expansively. Curated by renowned poet, author, editor, and educator Quraysh Ali Lansana, in partnership with creative director Claire Smith, Equity Speaks 2018 calls us to be in this moment and access the liberating power of poetry. In the timeless words of Audre Lorde:

Poetry is the way we help give name to the nameless so that it can be thought. The farthest external horizons of our hopes and fears are cobbled by our poems, carved from the rock of experiences of our daily lives. As they become known and accepted to ourselves, our feelings, and the honest exploration of them, become sanctuaries and fortresses and spawning grounds for the most radical and daring of ideas, the house of difference so necessary to change and the conceptualization of any meaningful action.  
—From *Sister Outsider: Essays and Speeches* by Audre Lorde (Crossing Press, 1985)

PolicyLink is grateful for generous support from The Kresge Foundation for its ongoing support of the integration of arts and culture within the equity movement.

## Buy Books at the Summit

The Seminary Co-op Bookstores, Inc., is two independent customer-owned co-operative bookstores. Founded in 1961 and located in Chicago’s Hyde Park neighborhood near the University of Chicago, the Seminary Co-op has grown from 17 members at its founding to over 53,000 today. Seminary Co-op will be on site at the Radisson Blu to offer a wide range of titles for sale that are sure to attract Summit participants. PolicyLink is grateful to the Seminary Co-op staff for joining us.

## Film Screening

Wednesday, April 11, 1–3pm (Hyatt Regency Columbus CD, Ballroom Level)

*Healing Justice* explores the causes and consequences of the current American justice system and its effect on marginalized communities. This powerful documentary addresses the school-to-prison pipeline, the need for comprehensive criminal justice reform, and the importance of healing and restorative practices. Designed for dialogue, *Healing Justice* is meant to prompt questions and open conversations, exploring trauma, justice, and healing.

PolicyLink thanks Chicago-based videographer Keith Walker, co-owner of the Media Process Group, and his stellar team for the video, “Our Future,” which introduces the panel of the same name on Thursday, April 12.

And thanks to Andrew Synder Catalyst, Ltd., for doggedly seeking and finding the enormous talent that graced the stages for Equity Summit 2018.

## And Be Sure to Attend...

On Thursday evening, April 12, at 6:00 pm, all Summit attendees are invited to the The Chicago Theatre for a special event. Noted actor and performer Roger Guenveur Smith will present his internationally acclaimed solo performance, *Frederick Douglass Now*, in honor of Angela Glover Blackwell, CEO, PolicyLink. The work has been described as an “edgy, stylistic, jazz-infused narrative mash-up that could very well be the blueprint” for the future we hope to see.

# Plenary Speaker Biographies

These are the biographies of the plenary speakers.  
Biographies for other speakers can be found on the app  
for Equity Summit 2018.





## Angela Glover Blackwell

*Chief Executive Officer, PolicyLink*

Angela Glover Blackwell, chief executive officer, started PolicyLink in 1999 and continues to drive its mission of advancing racial and economic equity. Under Blackwell's leadership, PolicyLink has gained national prominence in the movement to use public policy to improve access and opportunity for all low-income people and communities of color, particularly in the areas of health, housing, transportation, and infrastructure. Blackwell previously served as senior vice president at the Rockefeller Foundation, where she oversaw the foundation's domestic and cultural divisions, and as founder of the Oakland (CA) Urban Strategies Council, where she pioneered new approaches to neighborhood revitalization. From 1977 to 1987, Blackwell was a partner at Public Advocates, a nationally known public interest law firm.

A leading voice in the movement for equity in America, she is a frequent commentator for some of the nation's top news organizations, including *The New York Times*, the *Huffington Post*, *The Washington Post*, *The Hill*, *Salon*, and *CNN*. She has appeared regularly on such programs as *Marketplace*, *The Tavis Smiley Show*, and *Nightline*. Blackwell has also been featured on several PBS series and documentaries, including *NOW*, *Moyers @ Company*, *NewsHour*, and *Against All Odds: The Fight for a Black Middle Class*. She is the co-author of *Uncommon Common Ground: Race and America's Future* (W.W. Norton & Co., 2010), and was recently published in the *Stanford Social Innovation Review*. Blackwell serves on numerous boards, including the Children's Defense Fund, the W. Haywood Burns Institute, the US Water Alliance, and FSG. She also advises the Board of Governors of the Federal Reserve as one of 15 members of its Community Advisory Council. She earned a bachelor's degree from Howard University, and a law degree from the University of California, Berkeley.

## Charlene Carruthers

Founding National Director, BYP100 (Black Youth Project 100)

Charlene A. Carruthers is a Black, queer, feminist community organizer and writer with over 10 years of experience in racial justice, feminist, and youth leadership development movement work. She currently serves as the national director of BYP100, an activist member-led organization of Black 18–35-year-olds dedicated to creating justice and freedom for all Black people. First politicized as an 18-year-old while studying abroad in South Africa, her passion for developing young leaders to build capacity within marginalized communities has led her to work on immigrant rights, economic justice, and civil rights campaigns nationwide. Her organizing capacities span across a broad range of topics and she currently serves as a board member of SisterSong, a reproductive justice organization that promotes solidarity among women of color. Carruthers is an Arcus Leadership Fellow and Front Line Leadership Academy graduate who has led grassroots and digital strategy campaigns for national organizations including the Center for Community Change, the Women's Media Center, ColorOfChange.org and National People's Action, as well as being a member of a historic delegation of young activists in Palestine in 2015 to build solidarity between Black and Palestinian liberation movements.

Awarded the “Movement Builder Award” by the United States Students Association, Carruthers is deeply committed to working with young organizers seeking to create a more loving and just world. She is the winner of the “New Organizing Institute 2015 Organizer of the Year Award” and has served as a featured speaker at Wellesley College, Northwestern University, and her alma mater Illinois Wesleyan University, where she earned a B.A. in history and international studies. She has also received a master of social work at Washington University in St. Louis. Her work has been featured in many national outlets including *Ebony Magazine*, *Feministing.com*, *USA Today*, and the *Washington Post*.

## Marian Wright Edelman

Founder and President, Children's Defense Fund (CDF)

Marian Wright Edelman, founder and president of the Children's Defense Fund (CDF), has been an advocate for disadvantaged Americans for her entire professional life. Under her leadership, CDF has become the nation's strongest voice for children and families. The Children's Defense Fund's *Leave No Child Behind*® mission is to ensure every child a *Healthy Start*, a *Head Start*, a *Fair Start*, a *Safe Start*, and a *Moral Start* in life and successful passage to adulthood with the help of caring families and communities.

Edelman, a graduate of Spelman College and Yale Law School, began her career in the mid-60s when, as the first Black woman admitted to the Mississippi Bar, she directed the NAACP Legal Defense and Educational Fund office in Jackson, Mississippi. In 1968, she moved to Washington, DC, as counsel for the Poor People's Campaign that Dr. Martin Luther King Jr. began organizing before his death. She founded the Washington Research Project, a public interest law firm and the parent body of the Children's Defense Fund. For two years she served as the Director of the Center for Law and Education at Harvard University and in 1973 began CDF.

Edelman served on the Board of Trustees of Spelman College which she chaired from 1976 to 1987 and was the first woman elected by alumni as a member of the Yale University Corporation on which she served from 1971 to 1977. She has received many honorary degrees and awards including the Albert Schweitzer Humanitarian Prize, the Heinz Award, and a MacArthur Foundation Prize Fellowship. In 2000, she received the Presidential Medal of Freedom, the nation's highest civilian award, and the Robert F. Kennedy Lifetime Achievement Award for her writings which include: *Families in Peril: An Agenda for Social Change*; *The Measure of Our Success: A Letter to My Children and Yours*; *Guide My Feet: Meditations and Prayers on Loving and Working for Children*; *Stand for Children*; *Lanterns: A Memoir of Mentors*; *Hold My Hand: Prayers for Building a Movement to Leave No Child Behind*.

## Tara Houska

*National Campaigns Director, Honor the Earth*

Tara Houska (Couchiching First Nation Anishinaabe) is a tribal attorney, the national campaigns director of Honor the Earth, and a former advisor on Native American affairs to Bernie Sanders. She advocates on behalf of tribal nations at the local and federal levels on a wide range of issues impacting indigenous peoples. She spent six months on the frontlines in North Dakota fighting the Dakota Access Pipeline, and is heavily engaged in the movement to defund fossil fuels and a years-long struggle against Enbridge's Line 3 pipeline. She is a co-founder of Not Your Mascots, a nonprofit committed to educating the public about the harms of stereotyping, and promoting positive representation of Native Americans in the public sphere.

## Gerry Hudson

*Secretary-Treasurer, SEIU*

Gerry Hudson's outstanding commitment to labor, confronting the realities of long-term care, and environmental justice spans decades. Recently honored by Cornell University's School of Industrial and Labor Relations for his extraordinary leadership, Hudson continues to have wide-ranging impact on the fight to improve the lives of working families and their communities.

His dedication to addressing urban sprawl and the disproportionate impacts of environmental degradation on low-income and minority communities informed his participation in the first-ever U.S. labor delegation to the United Nations' climate change meeting in Bali in 2007. He has served on the advisory board of the Apollo Alliance, a labor-based organization that advocates for high-quality job creation in a clean energy economy. He has also served on the board for Redefining Progress, the nation's leading public policy think tank dedicated to developing innovative public policies that balance economic well-being, environmental preservation, and social justice.

Hudson, who has served as executive vice president of SEIU, leads the union's political program—ensuring that SEIU members and all workers have a strong voice to hold politicians accountable and elect candidates at all levels who stand with working families. Elected as executive vice president for the former-District 1199 in 1989, Hudson spent more than a dozen years supervising 1199 New York's political action, education, publications, and cultural affairs departments. He has served as political director of the New York state Democratic Party and helped lead the union's campaigns in support of Jesse Jackson's presidential efforts in New York and the successful New York City mayoral campaign of David Dinkins.

## Deepa Iyer

*Senior Fellow, Center for Social Inclusion*

Deepa Iyer is a South Asian American writer, lawyer, and racial justice advocate. She is a Senior Fellow at the Center for Social Inclusion and a member of the 2017 Soros Equality Fellows cohort. Her areas of expertise include the experiences of South Asian, Muslim, Arab, and Sikh immigrants post-9/11, national security and immigration policies, and racial equity and solidarity practices. Iyer served for a decade as the executive director of South Asian Americans Leading Together (SAALT), where she helped to shape SAALT's work on civil and immigrant rights issues. Her experiences at SAALT formed the basis for her first book, *We Too Sing America: South Asian, Arab, Muslim and Sikh Immigrants Shape Our Multiracial Future* (The New Press 2015). *We Too Sing America* received a 2016 American Book Award and was selected as a top 10 multicultural non-fiction book of 2015 by Booklist.

Iyer's current work includes a collaborative project around rapid response coordination in the wake of criminalization policies and efforts and a solidarity project which includes a monthly podcast called *Solidarity Is This*, available on iTunes. Iyer also provides trainings on racial equity and solidarity to nonprofits, government agencies, public and private stakeholders, and institutions of higher learning. She has served as legal director at the Asian Pacific American Legal Resource Center (APALRC), staff attorney at the Asian American Justice Center (AAJC), and trial attorney at the Civil Rights Division of the United States Department of Justice. Iyer has published opinion editorials in *The New York Times*, CNN.com, *The Nation*, *The Huffington Post* and *The Guardian*. An immigrant who moved to Kentucky from Kerala (India) when she was 12, Iyer graduated from the University of Notre Dame Law School and Vanderbilt University.

## **Derrick Johnson**

*President and CEO, NAACP*

Derrick Johnson was elected president and CEO of the NAACP in October 2017. He formerly served as vice chairman of the NAACP National Board of Directors as well as state president for the Mississippi State Conference NAACP. A longstanding member and leader of the NAACP, Johnson will guide the Association through a period of reenvisioning and reinvigoration.

Born in Detroit, Johnson attended Tougaloo College in Jackson, Mississippi. He then continued onto Houston, Texas, to receive his JD from the South Texas College of Law. In later years, Mr. Johnson furthered his training through fellowships with the Congressional Black Caucus Foundation, the George Washington University School of Political Management, and the Massachusetts Institute of Technology (MIT). He has served as an annual guest lecturer at Harvard Law School, lending his expertise to Professor Lani Guinier's course on social movements, and as an adjunct professor at Tougaloo College. Johnson is a veteran activist who has dedicated his career to defending the rights and improving the lives of Mississippians. As state president of the NAACP Mississippi State Conference, he led critical campaigns for voting rights and equitable education. He successfully managed two bond referendum campaigns in Jackson that brought \$150 million in school building improvements and \$65 million towards the construction of a new convention center, respectively. In recognition for his services to the state of Mississippi, he was appointed by the Chief Justice of the Mississippi Supreme Court to the Mississippi Access to Justice Commission, and by the Governor of Mississippi to the Chair of the Governor's Commission for Recovery, Rebuilding, and Renewal after the devastation of Hurricane Katrina.

## **María Teresa Kumar**

*Executive Director, Voto Latino*

María Teresa Kumar is the executive director of Voto Latino and an Emmy-nominated contributor with MSNBC. Under her leadership, Voto Latino has become a key factor in national elections by registering over a quarter million voters and garnered several prestigious awards. *Fast Company* named her among the most 100 Creative Minds in business. In 2013, *Elle Magazine* named her one of the 10 most influential women in Washington, DC. *Hispanic Business* named her among the 100 most influential Latinos in America and *Hispanic Executive* named her among the top 10 most influential Latinos in the country. The Imagen Foundation, HOPE, Hispanic Heritage Foundation, and DEMOS are among the organizations that have recognized her leadership.

She is a frequent guest analyst on NPR and PBS, a panelist on Bill Maher's HBO show, an opinion writer for national publications, and a sought after speaker at major conferences. Kumar serves on the national boards of EMILY's List, Planned Parenthood Federation and the Latino Leaders Network. She is a World Economic Forum Young Global Leader, a Hunt Alternative Fund Prime Mover, an Aspen Institute Scholar and a Council on Foreign Relations Lifetime Member. She started her career as a legislative aide for then-Democratic Caucus Chair Vic Fazio, and graduated from Harvard's Kennedy School and the University of California at Davis.

## **Mitch Landrieu**

*Mayor, City of New Orleans*

Mitch Landrieu is the mayor of New Orleans. At the time he took office in 2010, New Orleans' recovery from Hurricane Katrina had stalled and the city teetered on bankruptcy. Landrieu kick-started New Orleans' recovery by fast-tracking over 100 major projects and securing billions more in federal funding for schools, hospitals, parks, playgrounds and road-work. Landrieu brought sound fiscal management, balanced budgets, and ethical contracting to City Hall, leading to the city's highest-ever credit rating and new confidence in doing business with the city with over \$7 billion in private development. Today, New Orleans has rebounded and is one of America's great comeback stories. He is currently the President of the U.S. Conference of Mayors.

## Michael McAfee

*President, PolicyLink*

Michael McAfee, president, oversees strategy development, the alignment of PolicyLink assets, and the achievement of policy wins that ensure all people in America have economic security, live in healthy communities of opportunity, and benefit from a just society. He came to PolicyLink in 2011 as the inaugural director of the Promise Neighborhoods Institute at PolicyLink. Under his leadership, PolicyLink emerged as a national leader in building cradle-to-career systems that ensure children and youth in our nation's most distressed communities have a pathway into the middle class. His partnership with local leaders in more than 60 communities contributed to significant improvements in the educational and developmental outcomes for more than 300,000 children, and helped attract public and private investments that have exceeded \$1 billion. Because of the focus on results, Promise Neighborhoods became a permanent federal program through the 2015 authorization of the Every Student Succeeds Act.

McAfee is also the catalyst for the creation of the Corporate Racial Equity Advantage, the first comprehensive tool to guide private sector companies in assessing and actively promoting equity in every aspect of their business operations and strategy. Before joining PolicyLink, McAfee served as senior community planning and development representative in the Chicago Regional Office of the U.S. Department of Housing and Urban Development (HUD). While at HUD, he managed a \$450 million housing, community, and economic development portfolio where he partnered with local leaders to create more than 3,000 units of affordable housing and 5,000 jobs and ensure access to social services for more than 200,000 families. He also served as the lead instructor with HUD's Leadership Development Program. He is most proud of personally ensuring the successful matriculation of more than 168 senior executives through the Leadership Development Program and providing fundraising, leadership, management, and organizational development technical assistance to more than 1,000 persons and 800 grassroots faith- and community-based organizations. His partnership with the White House and HUD's Center for Faith-Based and Neighborhood Partnerships has resulted in nonprofit organizations accessing more than \$1 billion in federal resources.

McAfee serves on the boards of Bridge Housing, Independent Sector, North Lawndale Employment Network, One Degree, and Sweet Beginnings, LLC. He served in the United States army, completed Harvard University's Executive Program in Public Management, and earned his doctor of education in human and organizational learning from The George Washington University.

## Tiq Milan

*Author, Advocate, and Co-Founder, Milan Media Arts Productions*

Tiq Milan is a writer, public speaker, activist, and strategic media consultant. He is currently a national spokesperson for GLAAD and the former senior media strategist of national news at GLAAD. Prior to his current roles, he was a mentor and teacher at the Hetrick-Martin Institute, an LGBTQ youth nonprofit organization in NYC. His advocacy, LGBT activism, and journalism has been recognized nationally.

## Vanessa Moses

*Executive Director, Causa Justa: Just Cause (CJJC)*

Vanessa Moses is a powerful Black leader in the Bay Area and the executive director of Causa Justa: Just Cause. She was previously co-director of programs at CJJC for 12 years. Moses has a long track record of building the power and leadership of working-class communities. She trained as an organizer at the National School for Strategic Organizing with the Labor/Community Strategy Center and Bus Riders Union in Los Angeles. She has served as co-chair of San Francisco Rising, and in 2016 Moses's leadership led to the formation of Bay Rising, a regional alliance of community-led organizations working to address the crisis of inequality throughout the Bay Area and statewide. Moses was also one of the co-creators of Bay Resistance, a multisector rapid response network of over 50 organizations.

## Manuel Pastor

*Director, USC Program for Environmental and Regional Equity,  
USC Center for the Study of Immigrant Integration*

Manuel Pastor is professor of Sociology and American Studies & Ethnicity at the University of Southern California. He currently directs the Program for Environmental and Regional Equity (PERE) at USC and USC's Center for the Study of Immigrant Integration (CSII). Pastor holds an economics Ph.D. from the University of Massachusetts, Amherst, and is the inaugural holder of the Turpanjian Chair in Civil Society and Social Change at USC. Pastor's research has generally focused on issues of the economic, environmental and social conditions facing low-income urban communities—and the social movements seeking to change those realities. His current research culminates in the release of his forthcoming book, *State of Resistance: What California's Dizzying Descent and Remarkable Resurgence Means for America's Future*, in April 2018.

Pastor's previous book, *Equity, Growth, and Community: What the Nation Can Learn from America's Metro Areas*, co-authored with Chris Benner (UC Press 2015), argues how inequality stunts economic growth and how bringing together equity and growth requires concerted local action. Pastor was the founding director of the Center for Justice, Tolerance, and Community at the University of California, Santa Cruz. He has received fellowships from the Danforth, Guggenheim, and Kellogg foundations, and grants from the Irvine Foundation, The Rockefeller Foundation, the Ford Foundation, the National Science Foundation, the Hewlett Foundation, the MacArthur Foundation, the California Environmental Protection Agency, the W.T. Grant Foundation, The California Endowment, the California Air Resources Board, among others. Pastor speaks frequently on issues of demographic change, economic inequality, and community empowerment and has contributed opinion pieces to such outlets as the *Los Angeles Times*, the *San Jose Mercury News*, the *San Francisco Chronicle*, the *Sacramento Bee*, the *Huffington Post*, among others.

## Carmen Perez

*Executive Director, The Gathering for Justice, and  
National Co-Chair, Women's March*

Carmen Perez has dedicated 20 years to advocating for many of today's important civil rights issues, including mass incarceration, gender equality, violence prevention, racial healing, and community policing. As the executive director of The Gathering for Justice, a nonprofit founded by Harry Belafonte, Perez has crossed the globe promoting peace through civil and human rights, building alternatives to incarceration and violence, and providing commentary and guidance for state and federal policy creation. Her work inside

of juvenile detention centers and prisons in California and New York has provided cultural, spiritual, and educational events as well as individual support to incarcerated youth. Perez is the co-founder of Justice League NYC and founder of Justice League CA, two state-based task forces for advancing a juvenile and criminal justice reform agenda. She has organized numerous national convenings, including Growing Up Locked Down conferences on juvenile justice, and the March2Justice, a 250-mile march which drew Congressional attention to key legislative reforms to confront the national crisis in police violence. A respected expert in the field of juvenile and criminal justice and system accountability, she was invited to testify before the President's Task Force on 21st Century Policing and has been featured in numerous media outlets.

## Ai-jen Poo

*Executive Director, National Domestic Workers Alliance*

Ai-jen Poo is the executive director of the National Domestic Workers Alliance (NDWA) and the co-director of Caring Across Generations. She is an award-winning activist, thought leader, and social innovator, and a leading voice in domestic workers' rights and family care advocacy.

As co-founder of the Domestic Workers United (DWU), a city-wide, multiracial organization of domestic workers, she helped lead the way to the passage of the nation's first Domestic Workers Bill of Rights in 2010, historic legislation that extended basic labor protections to over 200,000 domestic workers in New York state.

In 2011, Ai-jen co-created the national "Caring Across Generations," campaign to ensure access to affordable care for the nation's aging population and access to quality jobs for the caregiving workforce. Poo's numerous accolades include recognition as a 2014 MacArthur Foundation "genius" fellow, a 2013 World Economic Forum Young Global Leader, and was named to *TIME* magazine's list of the 100 Most Influential People in the World in 2012, as well as *Newsweek's* 150 Fearless Women list that same year. Her work has been featured in many publications, including *Marie Claire*, the *New York Times*, *Washington Post*, *TIME*, *Glamour*, and CNN.com. She is the author of *The Age of Dignity: Preparing for the Elder Boom in a Changing America*.

## Lori Lea Pourier

*President, First Peoples Fund*

Lori Lea Pourier (Oglala Lakota), an enrolled member of the Oglala Lakota Nation in southwestern South Dakota, has served as the president and CEO of First Peoples Fund since 1999. Dedicated to a vision of restoring and strengthening cultural assets within tribal communities for nearly 30 years, Pourier focuses her efforts on bringing philanthropic resources to Native artist entrepreneurs and culture bearers directly. Her early work began at First Nations Development Institute and she served as the executive director of the International Indigenous Women's Network (IWN). She was awarded the 2013 Women's World Summit Foundation Prize for Creativity in Rural Life, 2013 Louis T. Delgado Distinguished Grantmaker Award in recognition of her work in philanthropy, and the Center for Social Innovation Fellowship at Stanford School of Business, a partnership with National Arts Strategies. Pourier is an Americans for Indian Opportunities (AIO) American Indian Ambassadors Leadership Program participant where she stands with more than 200 Indigenous leaders since 1993. She has served two terms on the board of directors of the Grantmakers in the Arts (GIA) and Native Americans in Philanthropy. She holds a master of science degree from New Hampshire College Graduate School of Business.

## john a. powell

*Director, Haas Institute for a Fair and Inclusive Society, and Professor of Law, African American, and Ethnic Studies University of California, Berkeley*

john a. powell is director of the Haas Institute for a Fair and Inclusive Society and Professor of Law, African American, and Ethnic Studies at the University of California, Berkeley. He previously served as the executive director at the Kirwan Institute for the Study of Race and Ethnicity at the Ohio State University and the Institute for Race and Poverty at the University of Minnesota. He was formerly the national legal director of the American Civil Liberties Union. He is a co-founder of the Poverty & Race Research Action Council and serves on the board of several national organizations. john led the development of an "opportunity-based" model that connects affordable housing to education, health, health care, and employment. He has taught at numerous law schools including Harvard and Columbia University. His latest book is *Racing to Justice: Transforming our Concepts of Self and Other to Build an Inclusive Society*.

## Rip Rapson

*President & CEO, The Kresge Foundation*

Rip Rapson is president and CEO of The Kresge Foundation, a private, national foundation dedicated to expanding opportunities in America's cities through grantmaking and social investing. Since his appointment in 2006, Rapson has led the 93-year-old foundation to adopt an array of grant-making and investing tools to improve the economic, social, cultural, and environmental conditions of urban life through six defined programs: arts and culture, education, environment, health, human services, and community development in Kresge's hometown of Detroit. In 2016, the foundation awarded more than \$150 million in grants and investment commitments.

Nationally, Rapson has strengthened the philanthropic sector's role through convening, collaborating, and supplementing community development activities in cities across the country. In Detroit, Rapson and the foundation provided central support to the "Grand Bargain," an unprecedented partnership between the philanthropic community, city pensioners, the State of Michigan and the Detroit Institute of Arts, to propel the City of Detroit's successful emergence from municipal bankruptcy in 2014.

A veteran of urban policy and philanthropic leadership, Rapson began his career as a legislative assistant to U.S. Rep. Don Fraser, where he oversaw development and passage of the Boundary Waters Canoe Area Wilderness Act of 1976, which brought full wilderness protection to the million-acre lake country of northern Minnesota. After attending law school, he became increasingly interested in philanthropy's role in urban and economic development while representing several Minnesota nonprofit organizations as a partner at Leonard, Street & Dienard in Minneapolis in the 1980s. Rapson later served as the deputy mayor of Minneapolis from 1989 to 1993 and was the primary architect of its neighborhood revitalization program. He later became president of the McKnight Foundation in Minneapolis in 1999. Rapson earned a bachelor's degree from Pomona College (Claremont, California) and a juris doctorate from Columbia University Law School.



## **Lata N. Reddy**

*Senior Vice President, Diversity, Inclusion & Impact  
Prudential Financial, Inc., and  
Chair and President, The Prudential Foundation*

Lata N. Reddy is senior vice president of Diversity, Inclusion, and Impact at Prudential Financial and chair and president of The Prudential Foundation. In these roles, Reddy harnesses the power of capital markets to drive financial and social mobility. By combining diversity strategies, impact investments, philanthropy, corporate contributions, and employee engagement with Prudential's full business capabilities, she helps position the company to promote economic opportunity and sustainable growth. Under Reddy's leadership, Prudential is building an impact investment portfolio with the goal of \$1 billion in assets under management by 2020. Additionally, she oversees a yearly grantmaking budget of \$40 million through The Prudential Foundation, and a \$22 million corporate contributions budget.

Reddy originally joined Prudential in 1997. She left in 2008 to launch a consulting practice and returned to the firm in her current role in 2012. Prior to joining Prudential, she was a civil rights attorney with the U.S. Department of Education. Her dedication to promoting equity has spanned her career in the nonprofit, public, and private sectors. She currently serves on the boards of several national and local organizations including Living Cities, Local Initiatives Support Corporation, and the Newark Alliance. Additionally, she serves on the advisory board for the California Organized Investment Network and is a fellow of the Aspen Global Leaders Network. Reddy holds a bachelor of arts degree in economics from the University of Michigan and a law degree from Emory University School of Law.

## **Rashad Robinson**

*Executive Director, Color Of Change*

Rashad Robinson is the executive director of Color Of Change, the nation's largest online racial justice organization. Driven by over one million members, Color Of Change builds power for Black people and Black communities, moving decision makers in corporations and government to create a more human and less hostile world for Black people and all people.

Under Robinson's leadership, Color Of Change has developed winning strategies to change both the written and unwritten rules of key sectors of society that affect Black people's lives. Most recently, Color Of Change developed critical strategies and infrastructure for mobilizing people across the country to hold their local district attorneys accountable and change the practices of their offices—gaining ground on police accountability, the end of money bail, and the end of other practices driving mass incarceration and racial injustice in the criminal justice system.

Successful Color Of Change strategies and campaigns have been profiled in *The New York Times*, *The Washington Post*, *Fast Company* and *The Hollywood Reporter*, and on CNN, NPR, PBS and MSNBC. In 2015, *Fast Company* named Color Of Change the 6th Most Innovative Company in the world, and in 2016, the *Stanford Social Innovation Review* profiled Color Of Change for its integrated online/offline strategies and for "pursuing the fight for racial justice at Internet speed." Robinson was also one of *EBONY Magazine's* Power 100 honorees in 2015. Prior to his work at Color Of Change, Robinson served as senior director of media programs at GLAAD, where he led the organization's programmatic and advocacy work to transform the representation of LGBT people in news and entertainment media.

## **Carmen Rojas**

*CEO, The Workers Lab*

Carmen Rojas is the CEO of The Workers Lab, an innovation lab that invests in entrepreneurs, community organizers, and technologists to develop new ways to build power for working people in the US. The Workers Lab invests capital, offers business development training, and connects ventures to a broad network of supporters. She has over 15 years of experience working with organizations to test revenue models and exploring the range of capital vehicles that can scale power building. Prior to assuming this position, Carmen was the Acting Director of Collective Impact at Living Cities where she worked with 22 of the largest foundations and financial institutions in the world. From 2008 to 2011, Carmen was the Director of Strategic Programs at the Mitchell Kapor Foundation, where she oversaw the Foundation's Green Access and Civic Engagement programs. She has a PhD in City and Regional Planning from UC Berkeley and is a Fulbright Scholar.

## **Linda Sarsour**

*Executive Director, MPower Change*

Linda Sarsour is an award-winning, Brooklyn-born Palestinian American Muslim racial justice and civil rights activist, community organizer, social media maverick, and mother of three. Sarsour has been at the forefront of major social justice campaigns both locally in New York City and nationally. She is the former executive director of the Arab American Association of New York, co-founder of Muslims for Ferguson, and a member of the NY Justice League. In 2017, Sarsour was one of the national co-chairs of the Women's March on Washington, the largest single day protest in U.S. history. Sarsour is most notably recognized for her focus on intersectional movement building.

## **Michael D. Tubbs**

*Mayor, City of Stockton, California*

In November 2016, Michael Tubbs was elected to serve as the mayor of the City of Stockton, California. Upon taking office in January 2017, Tubbs became both Stockton's youngest mayor and the city's first African American mayor. Tubbs is also the youngest mayor in the history of the country representing a city with a population of over 100,000 residents. Before becoming mayor, Tubbs served as Stockton's District 6 City Councilmember. Elected at age 22 in 2013, he became one of the youngest city councilmembers in the country. As a councilmember, Tubbs created the Reinvent South Stockton Coalition, championed the creation of the City's Office of Violence Prevention, and was part of the council that led the city out of bankruptcy as chair of the Audit and Legislative Committee. Tubbs graduated in 2012 from Stanford University with a bachelor's and master's degree with honors. As mayor, he is focused on poverty reduction, public safety, workforce development, community engagement and organizing, and collective impact strategies. He has received national recognition for his leadership paired with an ambitious progressive agenda and was included in Forbes' 2018 list of the "30 Under 30."

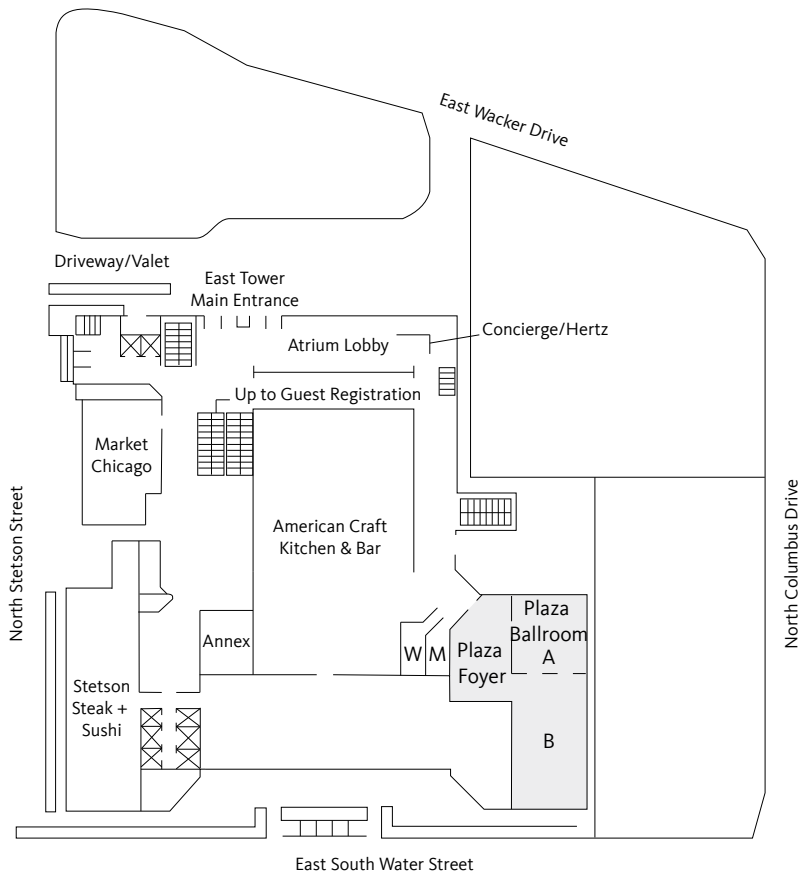
## **Jose Antonio Vargas**

*Founder & CEO, Define American*

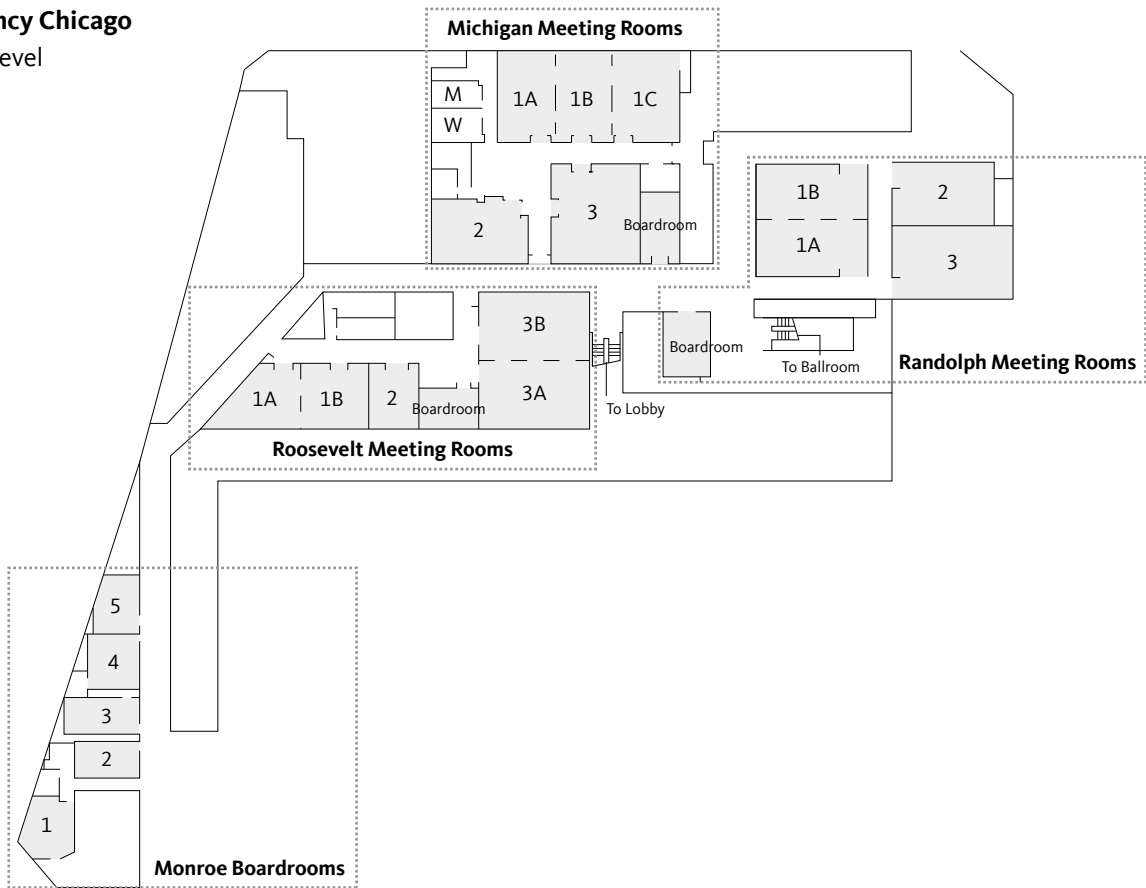
Jose Antonio Vargas is a Pulitzer Prize-winning journalist, filmmaker, and media entrepreneur. He is the founder and CEO of Define American, the nation's leading nonprofit media advocacy organization that uses storytelling to humanize the conversation around immigration, citizenship, and identity in a changing America. He also founded #EmergingUS, a production company that focuses on race, immigration, and the emerging American identity. As a creator and curator of stories, he produces the annual Define American Film Festival, a traveling event that showcases content and conversations focused on America's changing demographics.

# Venue Maps

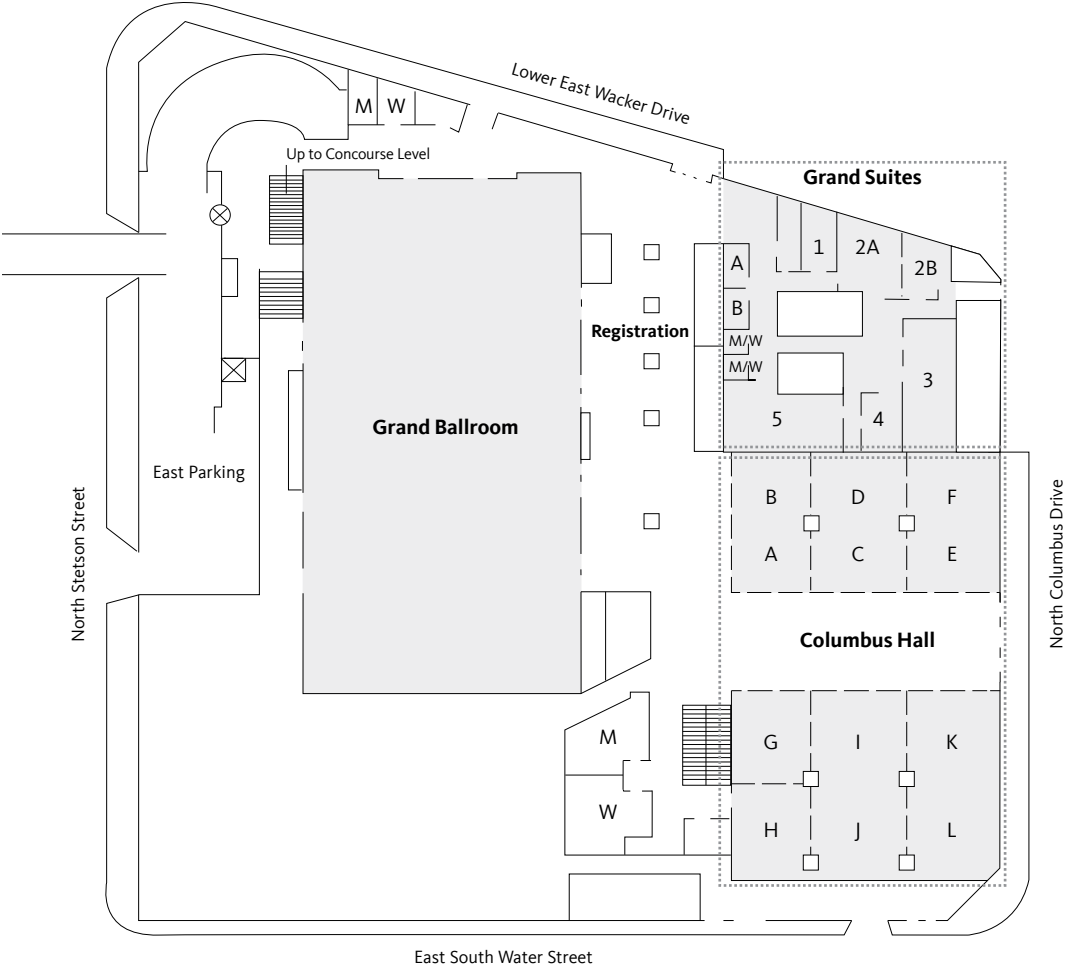
## Hyatt Regency Chicago Lobby Level



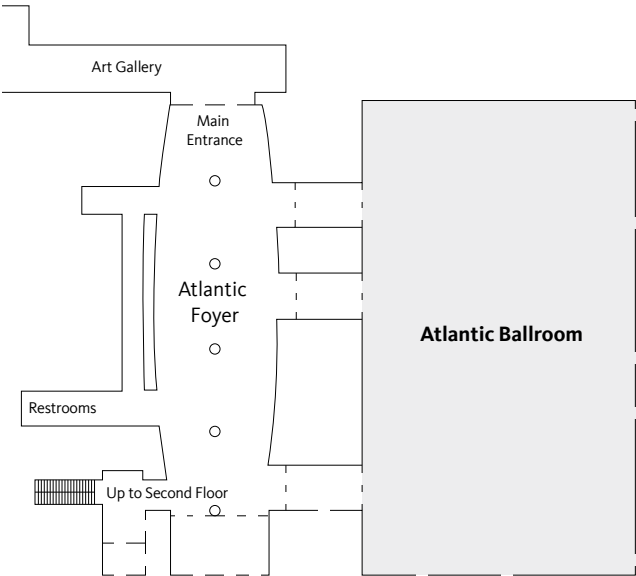
## Hyatt Regency Chicago Concourse Level



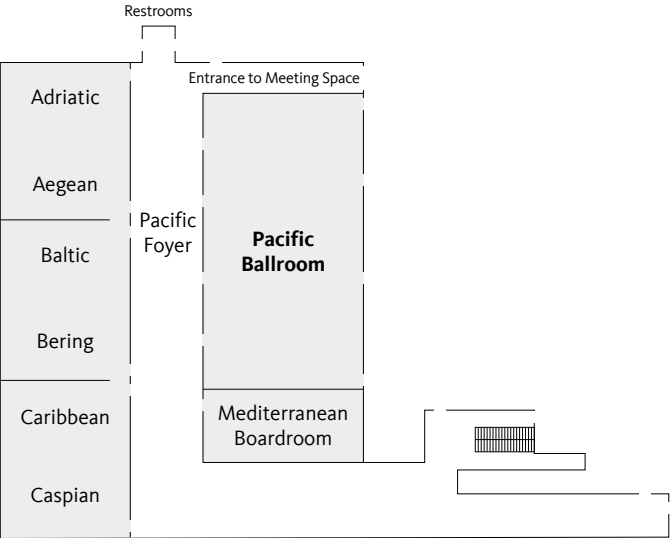
Hyatt Regency Chicago  
Ballroom Level



Radisson Blu Aqua Chicago  
First Floor



Radisson Blu Aqua Chicago  
Second Floor



PolicyLink is a national research and action institute advancing racial and economic equity by Lifting Up What Works®.

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